

WEST NEW YORK 3 days of Unbeatable BARGAIN PRICES DAYS

Thurs., Feb. 11
Fri., Feb. 12
Sat., Feb. 13

Shop THURSDAY
and FRIDAY 'til
9:30
SAT. 'til 6

2 HUGE
CARPARKS

Enter 59th, 61st
and 62nd Sts.

SHOP THESE PARTICIPATING STORES

ABELSON'S
ALBEE'S TOYS and
JUVENILE FURNITURE
BARNEY'S MEN'S WEAR
BERMACKS COAT and DRESS
BERMAN'S GIFT SHOP
BETTY PAGE FROCKS, INC.
CAMEO SHOP
CAROL CLOVER
CARTERS
DAINTY COTTONS
DU BARRY SHOES
EATROFF'S MEN'S SHOP
ECLIPSE FLOOR COVERING

EMPIRE STATE FURS
FAIR FLOOR COVERING
GAIL BROWN
GOODMAN'S MEN'S and BOYS'
HARRY SCHAFER PICTURE
FRAMES, WINDOW SHADES
HOME FAIR
HOWELL BROS. FURNITURE
JACK & JILL
JOAN TANN
KOTTON BAR
L. J. RAD
LEVY'S CAMERAS,
SPORTS and LUGGAGE

LIDO CARD SHOP
LILY SHOP
LOBELS YOUTH CENTER
MARVEL MEN'S SHOP
MARY ANN SHOES
MATERNITY FASHION SHOP
MURRAY'S
N. J. FLOOR COVERING
PUBLIC FURNITURE
RAINBOW SHOPS
RIVOLI DECORATORS
ROGERS CLOTHES
SANFORD'S KIDDIE SHOP
SCHLESINGER'S

SCHULTZ SHOES
SHAPIRO'S COAT and DRESS
HIRLANE'S
SILBERMAN'S
SILVER ROD
SURPRISE STORE
SYLVETTE'S
THE SHOE HORN
CORRECTIVE SHOES
TOWNE MEN'S SHOP
VINCENTS JEWELERS
WALKOR RESTAURANT
WAUK-RITE SHOES
WILSON'S

3 DAYS OF BARGAINS!

WNY BARGAINS GALORE DAYS

DuBarry Shoes

2236 pairs of

LADIES' SHOES

Your
Choice

Selected From
Our Regular Stock

4⁹⁹
pair

AIRSTEP, JOCELLI, TROYLING,
SANDLER OF BOSTON,
MANNEQUIN, CIRANNO
All Heel Heights Included

Values to \$18.98

All Sizes — 4 to 10
But not in every style

DuBarry Shoes

5910 BERGENLINE AVE., WEST NEW YORK

ALWAYS BIG SAVINGS at

"The Unusual In Fine Jewelry"

Vincent's

WEST NEW YORK DAYS!



DIAMONDS 20% to 50% OFF

- 14-K Baby Boys' and Girls' Diamond Rings 4.95
- 14-K Boys' and Misses' Diamond Rings 19.95
- Fine Dainty Diamond Earrings Reg. 27.50 9.95
- Heart Shaped Diamond Set in Platinum, with 2 Genuine Marquise Diamonds Reg. \$700 495.00

WATCHES 25% to 60% OFF

- Boys' and Girls' Shockproof Watch with Expansion Band 7.95
- Ladies' 14-K, 17-Jewel Wrist Watch 14.95
- Men's Shockproof and Waterproof Watches from 9.95
- Ladies' Sport-Type Wrist Watches, Suede Strap 12.95
- Famous Make Ladies' and Men's Diamond Watches, Reg. 71.50 44.95

JEWELRY 20% to 45% OFF

- Solid Gold Baby Rings 95c
- Boys' and Girls' Birthstone Rings 4.95
- Rhinestone Choker and Earring Set Reg. \$10 5.95
- Watch Expansion Bands Values to \$9 1.95
- Men's Tie Bar and Cuff Link Sets 7.20 Value 2.95
- Boys' and Girls' Expansion Idents 3.95

GIFTS 15% to 55% OFF

- Famous Make Lighter Reg. 8.95 5.95
- Baby Spoon and Fork with Rattle 1.00
- Silver-Plated Salt and Pepper Shakers 1.95
- Famous Make 52-Piece Silverware Set Reg. \$113 69.50
- Travel Alarm Clocks 7.65

A small deposit will hold your purchase
Convenient time payments available

"THE UNUSUAL IN FINE JEWELRY"

Vincent's

LOADS OF
PARKING
AT OUR
REAR
ENTRANCE

6147 BERGENLINE AVE., WEST NEW YORK
12771 PATTERSON PLKRD., SECAUCUS

UN 5-3268
UN 5-3982

Joan Tann

West New York's
LEADING
ACCESSORY STORE



- 5 Strand Necklaces Reg. \$20 11⁹⁵
- 3 Strand Necklaces Reg. \$13 7⁹⁵
- 2 Strand Necklaces Reg. \$8 4⁹⁵
- 1 Strand Necklaces Reg. \$4 and \$5 2⁰⁰
- 2 and 3-Strand Bracelets Reg. \$6 3⁰⁰
- Asstd. Earrings Reg. to \$4 1⁶⁹

LEATHER BELTS

Contours, straights, wide,
narrow in latest fashion
colors. Sizes 24-32.

89^c
Reg. \$1, \$2

SIMULATED PEARLS

1 TO 4 STRANDS
Necklaces-Chokers
With Matching Earrings

2 for \$1*
Regs. \$1 - \$2 ea.

GLOVES Fine Imported Wool
and Fur-Lined Leathers. Reg.
5.98 and 6.98.

3⁸⁹*
Others 4.98*

GLOVES Fall set-in-sock
gloves in white, black, beige
and red. Reg. \$1.00

89^c

SCARVES Nylon chiffon,
some pure silks in white, black
and all new fall colors.
Val. up to \$2.

69^c

Early Bird Special!

50 Assorted

HANDBAGS

From our regular stock!

99^c* ea.

Values to \$8

GREATLY
REDUCED
up to a
WHOPPING

33 1/3%!

Your Accessory Store in Two Counties

JOAN TANN

BERGENLINE at 60th, WEST NEW YORK
33 W. Palisade Ave., Englewood



PARKING FOR
THOUSANDS OF
CARS IN WNY



YOU CAN'T BEAT OUR PRICES!

ECLIPSE . The Leading Floor Covering Store in Town SMASHES ALL PRICES for West New York Days—Look! Big Savings!



3 DAYS ONLY
THURS., FRI., SAT.

FREE!

**ONE-HALF GALLON OF
BEACON WAX**

With the Purchase of
a Room of Kitchen
Linoleum Installed.

**BROADLOOM—10,000 YDS. AVAILABLE at
CLOSEOUT PRICES!** All Rugs Bound and Finished
at NO EXTRA COST!

**BROADLOOM
NYLON CARPET**
12' Width
6 Gorgeous Colors

3⁸⁸
Sq. Yd.

100% Wool Broadloom
with a woven back!
All Decorator Colors
Eclipse Price Beats Them All!
12' - 15' Widths

4⁵⁰
Sq. Yd.

**BROADLOOM VISCOSE
TWEEDS
WALL-TO-WALL!**
Color Combinations
9'-12'-15' Widths Reduced to

2⁶⁹
Sq. Yd.

Rug Cushions
9x12 Rubberized
Waffle Cushions
While they last

6⁹⁸
ea.



**BROADLOOM
CARPET
INCLUDING
A SPONGE RUBBERIZED BACK**

- Solid Colors
- Tweed Colors
- 8 Decorator Colors

All Broadloom Carpets
Are Guaranteed Perfect!

3²⁵
Sq. Yd.

**CARPET
THROW RUGS**
Up to 5.00 Value

35^c
ea.

**27" Carpet
RUNNERS**
For Halls and Stairs

1²⁹
a yard

LINOLEUM
12 FT. WIDE — 3 COLORS
FELT BASE — PLASTIC FINISH
Reg. 89c sq. yd.

59^c
sq. yd.

**9 x 12
LINOLEUM
RUGS**

2⁹⁹
ea.

Beautiful Colors — \$1 Irr.
Reg. 11.98 Value
Sorry — Only 1 to a Customer

**RUBBER
STAIR TREADS**
18" and 24"
Reduced to

29^c
ea.

**27" WIDE
RUBBER RUNNERS**
For Halls and
Stairs
Noiseproof and
Skidproof
Reg. 3.85 a Yard Value

1⁹⁹
yd.

**ARMSTRONG
WALL COVERING**
And Other Makes
Odd Lots — Remnants
4 1/2' HIGH

2^c
Sq. Ft.

**WALL-TO-WALL SPARKLE
Seamless Vinyl Linoleum**
12 feet wide, no seams at all
from wall to wall

Reg. 1.49 a yard—
all you want

99^c
sq. yd.

**ECLIPSE TILE CENTER . . .
LARGEST TILE DEPT. IN ALL OF
NEW JERSEY**

The News Is Spreading Fast! More and
More People Are Shopping at the Eclipse

1,000,000 TILES Available from one
cent to one dollar **70% off!**

FLOOR TILE
1,000 BOXES IN STOCK
ASPHALT TILE
9"x9"x1/2" THICK ALL YOU WANT
YOUR CHOICE OF COLORS

- 1) Black background with white marble.
- 2) Brown background with yellow, pink, and blue spatters.
- 3) Brown background with yellow and white marble.
- 4) Black background with green and white marble.
- 5) Black background with red, green, yellow, and white spatters.
- 6) Brown background with red and white marble.

4^c a tile
Box of 80 Tiles **3¹⁹**

**PERFECT QUALITY
PLASTIC
WALL TILES**
• Standard 4 1/4" x 4 1/4" Size
• ALL YOU WANT
YOUR CHOICE

- CHARCOAL
- ROSE
- TAN
- GREY
- BLACK
- BLUE
- YELLOW
- PEACH
- BEIGE
- FLAME

1 1/2^c
A TILE

**PRICED FOR
QUICK CLEARANCE
Solid VINYL TILE**

- Color and Design goes clear through to back
- Standard thickness in 3"x9" size
- A lifetime tile
- All you want — more than 25 colors
- Special hi-gloss finish
- Luxurious marble and terrazzo designs

Vals. to 39c ea. if perfect

14 1/2^c
a tile AS IS

**FABULOUS SELECTION
RUBBER TILES**

9" x 9" Size
All You Want
Soft Luxurious Tiles
18 Gorgeous Colors

10^c
A TILE \$1. Irr.

**DO
IT
YOUR-
SELF
AND
SAVE!**

SEE
MARTY
THE
"TILE
KING"

Don't Buy Your Carpet
Until You See
Our Low Prices

**ECLIPSE
FLOOR COVERING**

**FREE PARKING
IN MUNICIPAL CAR-PARK**

Around the corner on 62nd St. and Bergen-
line Ave. We return your meter money plus
a beautiful coin holder and key chain with
your purchase!

6208 BERGENLINE AVE., WEST NEW YORK (near 63rd St.)

Formerly Bergenline Car Wash St.

At Berman's and Albee's It's Bargains Galore

IT'S
WEST NEW YORK
DAYS...

MADNESS

at

Berman's Gift Shop

"The Gift Shop of the Avenue's low, low prices have been slashed again", Mrs. Berman says, "During our STORE-WIDE SALE and W.N.Y. Days we're going to cut prices to an all-time low." So, down they go — Shop early! ... Buy now for all your gift-giving occasions.

4-CUP ELECTRIC
PERCOLATOR
Highly Polished Aluminum
Fully Guaranteed

Reg. 4.95 **2.88**

**FLINT KITCHEN
TOOL SET**
STAINLESS STEEL

• Spatula • Ladle
• Cake Turner • Fork
• Masher • Basting Spoon
• Rack
5.99
Reg. 9.95

**DECORATED
HIGHBALL GLASSES** Set of 6 Boxed

1.44
Reg. 2.95

**ADJUSTABLE
IRONING BOARD** **3.77**
Reg. 7.95

SERVICE FOR 8
45-PC.

DINNER SET

WITH PINE CONE DESIGN
• 8 Dinner • 8 Soup
• 8 Cake plates
• 8 Cup • 8 Saucers
• 1 Platter
• 1 Veg. dish
• 1 Sugar • 1 Creamer
12.88
Reg. 24.95

SERVICE FOR 8
SOLID

STAINLESS STEEL

Lifetime
Guarantee

12.77
Reg. 19.95

30-Pc. Hand-Blown
Etched Design

STEMWARE

• 6 GOBLETS • 6 CHAMPAGNE
• 6 COCKTAILS
• 6 WINE
• 6 CORDIALS
10.00
Reg. 19.95

By Customer Request
**WEEKLY SPECIALS
BACK IN STOCK!**

3-Pc. Carving Set
15-Pc. Screw Driver Set
4-Pc. Dinnerware, Unbreak-
able Place Setting
1-V. Snack Table with Brass
Legs
7-Pc. Cordial Set, Assl. Colors
1.00

Convenient Parking at Rear Entrance

BERMAN'S Gift Shop

6143 Bergenline Ave., West New York

LOOK OUT BELOW!

FOR ALBEE'S SENSATIONAL SAVINGS!

NEW TRIMBLE "START-
RITE" Dual Trainer



- Approved by Pediatricians
- Tested and Accepted by mothers

Trimble now brings you this new Trainer that has won acceptance from doctors, and mothers as the correct toilet training method for children. Now priced considerably lower, the Start-Rite Trainer has many features not offered by any other type of trainer and can be purchased as a girl unit or a boy unit.

- The height and forward tilt of the base assures that child's feet touch floor and body tilts forward in correct position.
- Completely safe and sanitary. Made of strong polystyrene plastic, non-absorbent, non-toxic; resists chipping and cracking. A simple rinse with warm water cleans it.



- Enables boys to train correctly in stand-up position.
- It provides for complete bowel and bladder training for both girls and boys safely on floor level. Adults' toilet is never used, avoiding dangers of height and flush fright.
- There is nothing to restrain or "hold" the child against its will, nothing to cause fretting or rebellion.

BOY UNIT **5.95**
AT ALBEE

GIRL UNIT **3.95**
AT ALBEE

3-IN-1
CARRIAGE
ALUMINIZED GEAR



English style folder, can be used as a car bed. Can be used as a stroller. Drop front. Non-tilt safety brake.
39.88

FOR ALL-YEAR-ROUND USE



LIGHTWEIGHT
SHOULDER
STROLLERS

Specially
Priced

9.88



BABY
WALKER
& TRAINER

SPECIALY
PRICED

3.88

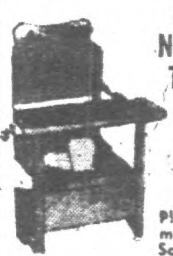
Sturdy. Perfect for baby's training to walk.

Tubular Metal
BED GUARD



Easy to install. Holds firm between mattress and spring.

2.49



FOLDING
NURSERY &
TRAINING
CHAIR

3.88

Plastic com-
mode included.
Sanitary, easy
to clean.

LIFT
OUT

AUTO CARRIAGE

14.88



Use it as a car bed or carriage. Sturdily made to last for years.

FULL SIZE



CRIB

23.22

Wetproof
Innerspring
Mattress
NO FIT

8.88

Cribs we sold in our own stock for as much as \$49.99 included in this group.

Sandy 'n' Andy Sleep 'n' Eat Chair



4.99

Washable plastic covering, sturdily constructed, well padded. Gay prints.

SIT 'n' STAND

**CAR
SEAT**

With Steering Wheel

2.99

Safety saddle strap and crotch. Finished in heavy duty fabric.

**COMBINATION
CAR BED
and CAR SEAT**

Complete with Mattress and Bumpers. Ideal car bed can be used as a car seat. Extra strong and durable.

ALBEE Sale-Priced

Reg. **5.88**

\$8 Value

PLAY-PEN

ON WHEELS

Sturdy hardwood construction. Off the floor play yard. Wetproof. Pad to fit.

Specially Priced

8.88

Albee's . . . Where the Price Is Right . . . and the Staff Polite!

ALBEE

UNION 7-3594

Carriages · Toys · Nursery Furniture

It's so easy to park your car at ALBEE'S — MUNICIPAL PARKING AREA, at Rear of Store!
6129 BERGENLINE AVE. (AT 61st ST.) WEST NEW YORK

West New York Days

2 Big Municipal Carports
Enter 59th, 61st, 62nd



FINAL 3 DAYS

FAIR'S FANTASTIC ONCE-A-YEAR

broadloom Clearance

Your choice of MOHAWK, GULISTAN, FIRTH, HIGHTSTOWN, ALDON, BARWICK, ARTLOOM, DOWNS, ROXBURG, MAGEE ... tweeds, twists, velvets, wiltons, carved, sculptured, nylon, acrilan, virgin wool, cotton, and synthetic blends. All 1st quality.

JUST 70 YARDS OF BARWICK'S

DuPONT "501" 100% NYLON

With 10 yr. guarantee
honey beige, 15' width
Reg. \$12.95 sale **99¢** sq. yd.

- 9 x 14.6 Mohawk spice tweed, all wool, reg. \$145 sale **\$109**
- 9 x 12.3 Mohawk beige tweed, all wool, reg. \$125 sale **\$95**
- 9 x 9 Mohawk nutria tweed, all wool, reg. \$90 sale **\$65**
- 9 x 10.10 Mohawk goldtone tweed, all wool, reg. \$110 sale **\$85**
- 9 x 14.8 Mohawk blueglint tweed, all wool, reg. \$149 sale **\$110**
- 9 x 9.4 Mohawk fawn beige, all wool, reg. \$95 sale **\$65**
- 9 x 10.8 Mohawk flaxbeige, all wool, reg. \$110 sale **\$85**
- 9 x 16.8 Mohawk willow tweed, all wool, reg. \$165 sale **\$124**

JUST 443 YARDS

GULISTAN WILTON

All virgin wool, sand
beige, 12' width, Reg. \$14.95 sale **109¢** sq. yd.

- 9 x 11.5 Mohawk grey twist, 85% wool, 15% Nylon, reg. \$99 sale **\$63**
- 9 x 18.9 Mohawk nutria twist, wool & Nylon, reg. \$155 sale **\$105**
- 12 x 20.10 Mohawk beige twist, wool & Nylon, reg. \$230 sale **\$159**
- 15 x 10.4 Mohawk green twist, wool & Nylon, reg. \$159 sale **\$99**
- 12 x 15.6 Mohawk heavy tweed, nutria, reg. \$190 sale **\$139**
- 12 x 16.3 Mohawk heavy tweed, gold & brown, wool blend, reg. \$200 sale **\$143**
- 12 x 12 Mohawk heavy rustic tweed, nutria, wool blend, reg. \$145 sale **\$104**
- 12 x 10.1 Mohawk heavy rustic tweed, nutria, wool blend, reg. \$135 sale **\$90**
- 15 x 9.8 Mohawk heavy grey tweed, wool blend, reg. \$140 sale **\$99**
- 15 x 9.3 Mohawk heavy beige tweed, wool blend, reg. \$137 sale **\$95**
- 15 x 16.2 Mohawk heavy green herring tweed, all wool, reg. \$200 sale **\$143**
- 12 x 12.4 Mohawk heavy wilton carved, beige, reg. \$180 sale **\$135**
- 12 x 12 Mohawk heavy wilton carved, green, reg. \$180 sale **\$140**

15 x 18 Mohawk heavy wilton carved, nutria, reg. \$329 sale **\$239**

12 x 9.5 Mohawk heavy wilton carved, nutria, reg. \$139 sale **\$99**

12 x 9.2 Mohawk heavy wilton carved, sandalwood, reg. \$137 sale **\$95**

12 x 17 Mohawk heavy wilton carved, rose, reg. \$252 sale **\$184**

12 x 12.8 Firth tweed twist, maroon & black, all wool, reg. \$250 sale **\$149**

15 x 22.7 Mohawk grey on grey scroll, all wool, reg. \$375 sale **\$225**

9.8 x 14.5 Half inch pile twist, green, wool & nylon, reg. \$189 sale **\$129**

JUST 86 YARDS

100% AXMINSTER NYLON

Grey spice tweed, 12' width, Reg. \$7.95 sale **49¢** sq. yd.

12 x 15 Axminster 100% Nylon, grey on grey, reg. \$160 sale **\$99**

12 x 11 Heavy grey scroll carved, reg. \$179 sale **\$119**

12 x 9 Acrilan tweed, black & white, reg. \$120 sale **\$89**

12 x 12 Firth heavy tweed, gold & brown, wool blend, reg. \$160 sale **\$115**

10.6 x 12.4 Half inch pile twist, tan beige, wool & Nylon, reg. \$172 sale **\$119**

12 x 13 All American twist, beige, all wool, reg. \$225 sale **\$155**

12 x 12.6 All American twist, blue, all wool, reg. \$219 sale **\$149**

12x24.1 Firth tweed, brown & gold wool blend, reg. \$320 sale **\$225**

12 x 9 Axminster 100% Nylon, grey scroll, reg. \$99 sale **\$59**

12 x 11.9 All wool spice, tweed, reg. \$150 sale **\$112**

12 x 12 Acrilan tweed, black & grey, reg. \$160 sale **\$119**

JUST 42 YARDS

ALDON'S TWIN PEAKS

Hi-Lo 70% wool, 30% Nylon, sandalwood, 12' width, Reg. \$10.95 sale **79¢** sq. yd.

12 x 19.8 Mohawk tweed, pepper, all wool, reg. \$260 sale **\$195**

15 x 17 Mohawk twist, nutria, wool & Nylon, reg. \$225 sale **\$159**

12 x 21.4 Mohawk twist, beige, wool & Nylon, reg. \$235 sale **\$165**

12 x 17.2 Mohawk 3 ply tweed, nutria, all wool, reg. \$230 sale **\$175**

15 x 10.1 Mohawk wilton carved, sandalwood, reg. \$185 sale **\$139**

15 x 12.4 Mohawk carved wilton, rose, reg. \$225 sale **\$165**

15 x 10.6 Mohawk carved wilton, beige, reg. \$193 sale **\$144**

12 x 17.10 Mohawk carved wilton, green, reg. \$265 sale **\$195**

9 x 16.6 Mohawk tweed, spice, all wool, reg. \$165 sale **\$119**

JUST 83 YARDS

MOHAWK'S MARINA

100% Acrilan, random sheared azure blue, 12' width, Reg. \$12.95 sale **99¢** sq. yd.

12 x 9.11 Mohawk heavy carved wilton, nutria, reg. \$145 sale **\$109**

15 x 12.1 Mohawk heavy tweed, nutria, wool blend, reg. \$179 sale **\$130**

12 x 12 Aldon twin parks, wool & Nylon, reg. \$159 sale **\$112**

12 x 9 Barwick 100% long staple Nylon, reg. \$144 sale **\$109**

9 x 6.1 Mohawk finest axminster, nutria, all wool, reg. \$89 sale **\$59**

9 x 15 Mohawk brocade black floral, all wool, reg. \$225 sale **\$165**

12 x 9 Brown & White Viscose, reg. \$59 sale **\$24**

9 x 11.5 Mohawk fern reseda green, all wool, reg. \$179 sale **\$119**

9 x 10.5 Mohawk fern silver nutria, all wool, reg. \$135 sale **\$105**

12 x 10.4 Mohawk brocade floral beige, all wool, reg. \$175 sale **\$139**

JUST 68 YARDS

FIRTH'S PRIVATE TWEED

Heavy wool blend, desert gold tweed, 12' width, Reg. \$9.95 sale **79¢** sq. yd.

12 x 14.9 Mohawk fern almond beige, all wool, reg. \$250 sale **\$199**

9 x 4.5 Mohawk shado beige, all wool, reg. \$59 sale **\$35**

12 x 15 Grey on grey heavy wool blend, reg. \$200 sale **\$139**

15 x 9 100% Nylon (10 yr. guarantee) honey beige, reg. \$195 sale **\$135**

12 x 13.6 Heavy grey twist, wool & Nylon, reg. \$235 sale **\$165**

12 x 9 Acrilan sky blue random sheared, reg. \$155 sale **\$119**

12 x 15 Acrilan antique gold random sheared, reg. \$259 sale **\$199**

12 x 10.6 Aldon Hi-Lo nutria, wool & Nylon, reg. \$140 sale **\$99**

12x12 Miracle Viscose, black & white on foam, reg. \$95 sale **\$59**

12 x 9.9 Miracle Viscose, forest tweed on foam, reg. \$99 sale **\$49**

JUST 37 1/2 YARDS

MOHAWK CARPET

Grey on grey scroll, 100% virgin wool, Reg. \$9.95 sale **69¢** sq. yd.

12 x 11 100% Nylon axminster, sandalwood, reg. \$119 sale **\$75**

12 x 9 Brown & White Viscose, reg. \$59 sale **\$24**

FANTASTIC TILE CLEARANCE

KENTILE

ASPHALT TILE

- 1st Qual.
- 6 marble and pattern colors.
- 9x9 Size

4¢
A TILE

KENTILE

VINYL ASBESTOS TILE

- 1st Qual.
- Marble & Spatter Colors
- 9x9 sizes.

9¢
A TILE

AMTICO

RUBBER TILE

- 9x9 size.

Many colors to choose from.

10¢
A TILE

ARMSTRONG INLAID TILE

- Heavy emb. patterns.
- 9x9 Size

8¢
A TILE

ARMSTRONG WALL COVERING

Only 1800 Sq. Ft.

- 4 1/2 Ft. High
- Remnants

3¢
SQ. FT.

Fair Floorcovering

Shop Today - 3 YRS. TO PAY

Enjoy the convenience of our charge plan. No Money Down... if you wish, 3 yrs. to pay!

6112 BERGENLINE AVE. WEST NEW YORK

DN 5-2565

(open late Mon., Thurs., Fri. & Sat.)



DURING W.N.Y.
SALES DAYS...

See our special offerings on
Gifts for YOUR VALENTINE
for Her...

Cultured Pearls — Charms — Compacts
Necklaces — Bracelets — Belts

for Him...

Tie Sets — Cuff Links — Buckles — Belts

for Each other...

Watches... the best known brands
LEATHER SPECIALTIES

Savings Up to 33%
on our regular low prices
All Guarantees Remain In Force

L.J. Rodgers
Jewellers

BERGENLINE at 60th,
WEST NEW YORK, N.J.

ONE BLOCK FROM BOTH CAR PARKS

Radiological Course For C. D.

Major Arthur H. Einbeck, West
New York's Civil Defense Director
announces a Radiological Defense
Course at Memorial High School,
West New York commencing

Wednesday evening February 24th
and for 5 successive Wednesdays
culminating with a working prac-
tice and field experience on Satur-
day April 2 from 9 a.m. until 5
p.m.

The course will be given under
the sponsorship and with the per-
sonnel of the State of New Jersey

Department of Defense, Division of
Civil Defense. Dr. Marie Sena, of
the State office will personally
supervise the training program
which is to provide Radiological-
Chemical Defense instructors for
the metropolitan area of New Jer-
sey.

This is the only such course that
will be given in Hudson County for
some years, according to Einbeck
—since the state facilities for such
training is limited. He strongly
urges that all police, and fire de-
partments avail themselves of this
instruction since radio active ma-
terial is already in the county and
it is highly important that they
know what to do about it should
this sort of material get out of
control. Chief Fred Roos, West
New York Police will have men
take the course.

Most of our secondary schools
have been supplied with monitor-
ing equipment by the government
to teach in their science classes.
It is hoped that every secondary
school in the county will send po-
tential instructors — particularly
Science and Mathematic teachers.
A cordial invitation is being sent
to all secondary schools, colleges
and Hudson County municipal
Civil Defense Directors in the hope
that enrollments will be procured
from these sources.

There will be no charge for the
course but enrollments must be
made by registering with Dr. Marie
Sena, New Jersey Civil Defense,
Trenton. Headquarters West New
York Civil Defense, Municipal
Building or Judge Carl Dieffen-
bach, Hudson County Coordinator
of Civil Defense—70th St., Gut-
tenberg, N. J. Registration must
be made before February 23rd.

The Lectures and Demonstrations
will be held on the evenings of
February 24, March 2, 9, 16, 23, 30,
1960 from 7 p.m. to 10 p.m. with
the final all day session on Sat-
urday April 2 from 9 a.m. to 5 p.m.

The program was arranged
through the efforts of Chief Charles
F. Smith of the West New York
Fire Department, Colonel John C.
McGrath, Deputy Director of West
New York C.D., County Coordinat-
or Judge Carl Dieffenbach and
with the cooperation of the West
New York Board of Education.

The only bees that can reach the
nectar in red clover are bumble
bees. So without the bumble bees
red clover cannot grow.

MATERNITY FASHION SHOP

6308 BERGENLINE AVENUE
WEST NEW YORK, NEW JERSEY

Phone: UNION 7-3736

OPEN DAILY 10 A.M. to 6 P.M.

Monday, Thursday, Friday — 'til 9:30 P.M.

CLEARANCE!

Special Group
2 PIECE DRESSES

\$5

Also See

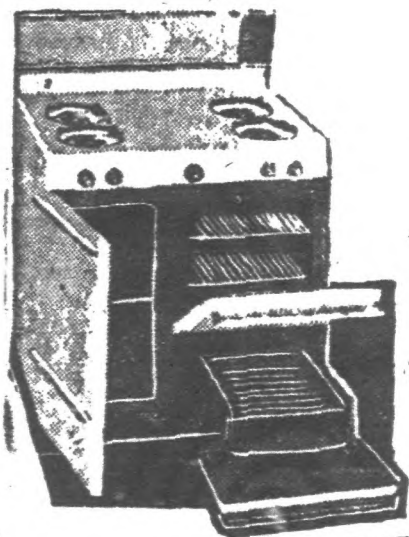
Our New Spring Line

LATEST FASHIONS FROM LEADING MANUFACTURERS

"Everything for the Expectant Mother"

TIME PAYMENT PLAN

SALE
STOEVER & GLASS
SENSATIONAL CLEARANCE
SALE



- FLOOR
SAMPLES
- SURPLUS
STOCK
- DEMON-
STRATORS
- MANY
PRICED
BELOW
COST!

FREE INSTALLATION
FREE FULL YEAR SERVICE

CALORIC ULTRAMATIC 36"
Demonstrator, Fully Deluxe, CP, with
Thermostatic Top Burner, Reg. \$289 **\$169**

CALORIC ULTRAMATIC 40"
Demonstrator, Fully Deluxe, CP, Double
Oven, Reg. \$325 **\$189**

CALORIC ULTRAMATIC STANDARD 40"
Demonstrator, Double Oven, Window Door,
Minute-Minder and Light, Reg. \$249 **\$149**

CALORIC ULTRAMATIC 40"
Demonstrator, Fully Deluxe, SCP, Waist-
High Broiler, Reg. \$309 **\$179**

1/2 OFF
AND MORE ON FAMOUS
GAS RANGES

JAPPAN STANDARD DELUXE 36"
Brand New, Divided Top, 17" Oven,
Robertshaw Heat Control, Reg. \$179 **\$115**

GAS & GAS COMB. 36"
Brand new, Fully deluxe, clock & timer,
Reg. \$249 **\$184**

MAGIC CHEF NEWEST DELUXE 30"
Brand new, magic control center, light,
clock, timer, oven window, Reg. \$249 **\$159**

FAMOUS BRAND DELUXE 24"
Brand New, Clock, Timer, Light, Oven
Window, Oven Light, Reg. \$189 **\$119**

FAMOUS BRAND STANDARD 20"
Brand new, full porcelain inside & out, full
insulation, Reg. \$89 **\$69**

FAMOUS BRAND STANDARD 36"
Brand New, Fully Porcelain and Insulated,
Robertshaw Heat Control, Reg. \$129 **\$89**

TAKE UP TO 24 MOS. TO PAY
EASY CREDIT TERMS TO SUIT YOUR BUDGET

Stoever & Glass

NEW JERSEY'S LARGEST STOVE-APPLIANCE STORE

BERGENLINE at 63rd, WEST NEW YORK

Shop Thurs. & Fri. 'til 9—Sat. 'til 6

Municipal Car-Park Enter 62nd St.

SALE

Cotton Dresses
Brunch Coats - Dusters
Reg. \$3.98 & 2.98
NOW \$1.85

BETTER DRESSES
Values up to \$14.98
NOW \$3 to \$7.50

We Specialize In
Full Line of Maternity
Uniforms and Swirls

KOTTON BAR
5703 B'line Ave.
West New York

West New York Days

2 Big Municipal Carparks
Enter 59th, 61st, 62nd

WNY BARGAINS GALORE DAYS

SINCE 1916 THE BEST BUYS IN NATIONALLY ADVERTISED MEN'S WEAR AT
EATROFF'S MEN'S SHOP
"Home of Famous Brands"
 SINCE 1916
BERGENLINE at 58th, WEST NEW YORK
 All merchandise from our regular stock. Nothing brought in for this sale!

Famous "Four Star"
WINTER ZIP JACKETS
 were to 12.95 **6.90** were to 16.95 **8.90**
 Corduroys, Vinyls, All-Wools and Cords — Quilt or Pile Linings
 Some Reversibles. Sizes 34 to 50

"FOUR STAR"
SUBURBAN COATS
 Reg. 9.90
 to 22.50
 All-Wool Coats — Pile-Lined. Sizes 34-50.
 Limited Quantity

"GLEN OAKS"
 CREASE-RESISTANT **SLACKS**
 Reg. to 10.95 each **2 pairs 9.90**
 Pleated, Ivy and Continental Models.
 Wool and Dacron Flannels; Dacron Blends.
 Sizes 29 to 42.

VAN HEUSEN
WHITE SHIRTS
 Reg. 3.35 each **2 for 4.98**
 Spread or Regular Collars.
 Dual, Button or French Cuffs.
 Sizes 14 to 17; 32 to 35 Sleeves.

Manhattan, Van Heusen and Clubman
SPORT SHIRTS
 Reg. 2 to \$5 **2 for 4.90**
 A wide assortment of colors, patterns and fabrics, including corduroys and knits.
 Sizes S, M, L, XL.

MANHATTAN and Other Famous Brands
FLANNEL SHIRTS
 Reg. 1.90 to \$4 **1.90**
 Warm, Sanforized Flannels in Plaids, Figures and All-Over Patterns
 Sizes S, M, L, XL.

SWEATERS
 Were 4.90 to 8.95
 100% Wool, Wool and Orlon, 100% Orlon.
 Slipovers, with Crew, Boat or V-Necks and "Perry Come" Styles. Sizes S, M, L, XL.

33 to 50% OFF

DURING WEST NEW YORK DAYS

DRAPERIES ... Single, Double and Triple Widths.
 300 pairs. Reg. 5.99 to 47.99 pair.
Sale 2.90 to 29.90

COVERLETS ... Twin and Full Sizes.
 120 pieces. Reg. 11.99 to 29.99.
Sale 6.90 to 14.90

DUST RUFFLES ... Twin and Full Sizes.
 90 pieces. Reg. 8.99 to 14.99.
Sale 3.90 to 7.90

BEDSPREADS ... Twin and Full Sizes.
 60 pieces. Reg. 6.99 to 49.99.
Sale 3.90 to 24.90

RUFFLED CURTAINS ... All Lengths and Widths but Not All Sizes in Every Style.
 150 pairs. Reg. 5.99 to 29.99.
Sale 3.90 to 14.90

CAFE and TIER CURTAINS ... Most Styles With Matching Valances.
 200 pairs. Reg. 2.99 to 7.99.
Sale 1.20 to 3.90

SHOWER SETS
 150 sets. Reg. 3.99 to 14.99.
Sale 1.90 to 7.90

REMNANTS of DRAPERY AND SLIP COVER FABRICS.
 2 to 6 1/4-yd. pieces. Reg. to 3.98 yd.
Sale 20c yd.

COMFORTERS extra plump! Washable Provincial Print Covering.
 Acrylic Fiber-Filled. 24 pieces. Reg. 12.99.
Sale 5.90

BLANKETS ... Floral Hand Prints ... Satin-Bound at a Low, Low Price.
Sale 4.90

TOSS PILLOWS ... Pure Silks, Corduroys, Antique Satins.
 120 pieces. Reg. to 2.98.
Sale 90c

Rinaldi
decorators

5806 Bergenline Ave., West New York
 We Honor INTERNATIONAL CREDIT CARDS

SHAPIRO'S
 5611 Bergenline Ave., West New York
 Established 1910 — Budget Your Purchases

HALF-SIZE DRESSES
 • New Prints • New Styles • New Colors
 Vals. to 12.98

4.98

DRESSES
 Juniors' and Misses' Sizes
 Many New Spring Dresses Included!
 Vals. to 14.98

4.98

HALF-SIZE COATS
 • All Wool • Tweeds • Solids
 Vals. to 49.98

\$26

Clearance CARCOATS
 • All Wool • Tweeds • Solids
 Limited Stock
 Vals. to 19.98

\$10

and up

West New York Days 2 Big Municipal Carparks. Enter 59th, 61st, 62nd



OTTO MACK FUNERAL HOME
1245 PATERSON PLK. RD. AT POST PLACE
SECAUCUS, N. J. UNION 7-4725

INVENTORY SALE

Till End of February

Rinaldo Shoe Store

IMPORTED ITALIAN SHOES
SWEATERS & GLOVES
3412 BERGENLINE AVENUE
UNION CITY, N. J.

UNION 5-3385

R. Marchi

FINEST NAME BRAND QUALITY

MEN'S, LADIES', CHILDREN'S

HATS

And CAPS . . . Also BRIDAL HEADWEAR
DIRECT from FACTORY at LOWEST PRICES



Gorgeous
LADIES'
Sample
HATS

from \$2 up

MEN'S

finest quality
newest styles and
colors, genuine



FUR \$4 Values
FELTS \$7.50 up

All Ladies
Winter Hats
Drastically
Reduced

Beautiful feath-
ers, Beavers, Ve-
lours, French Felts
and Velvets.

For the CLERGY
WITH DECORUM
Complete selection of
finest black felt hats.

MODERN HATTERS

A. B. C. HAT CENTERS

FACTORY OUTLET—313 3rd St., Jersey City
BRANCH FACTORY—490 Communipaw Ave., Jersey City

OPEN DAILY FROM 9 TO 9
— OL 9-9300 —

Essay Contest Theme Is Help The Handicapped

TRENTON—Eleventh and twelfth grade students in public, parochial and private schools throughout New Jersey are competing in the 12th annual essay contest to encourage the employment of handicapped workers.

For the first time since the program began, the winner of the state-wide contest will be assured an all-expense-paid trip to Washington on May 5 and 6, when the annual meeting of the President's Committee on Employment of the Physically Handicapped takes place.

In past years, only five state winners were selected for the Washington trip, with expenses paid by the Disabled American Veterans. This year, however, the AFL-CIO is defraying costs for first prize winners in all the remaining states.

In addition, the top winner in the national contest will be given a cash award of \$1,000, with \$400 for the second place winner, \$300 for third, \$200 for fourth and \$100 for fifth.

First place winner in the state contest will also receive a \$250 savings bond, and \$100 and \$50 bonds will be awarded to the second and third place state winners, respectively.

Theme of this year's essay contest, according to a spokesman for Governor Robert B. Meyner's Committee to Employ the Handicapped, is "Jobs for the Handicapped — Passports to Dignity." Essays can be no more than 1,200 words in length and must be submitted to school authorities by February 17.

Community committees will select what they regard as their best essay and send them to the state committee by March 4. From the various entries, the state group will select the essay regarded as best in the state and submit it to

SPECIAL

45" Linen 39c yd.

REG. 66c yd.

Murrays Silk Store

3912 B'line Ave., Union City, N.J.

MATERNITY

fashion shop

6306 BERGENLINE AVE.

West New York — UN 7-3736

OPEN DAILY 10 A.M.-6 P.M.

MON., THURS. FRI. 'TIL 9:30 P.M.

"North Hudson's Only

Specialty Shop for Mother to Be"

TIME PAYMENT PLAN

Washington by March 15.

In addition to the state and national prizes, many community groups plan to honor top winners among local participants. This is usually done at service club luncheons.

Main objective of the annual essay contest is to impress young people with the need to utilize existing abilities of handicapped persons strengthening the economy of the state and nation.

PTA Observes Founders' Day

The Clarendon P.T.A. will hold its regular meeting Tuesday, Feb. 16, at 8 p.m. at the school. Program will be in observance of Founder's Day and the 35th anniversary of Clarendon P.T.A. Mrs. Alex Gordon, county president, will be special guest speaker. Mrs. F. Schopman is chairman of the Founder's Day program and Mrs. John Smit, president, will preside.

Bill and George Zengel's

Highway Liquor Mart

Zengel's Private Stock \$4.69 full qt.

Featuring A Full Line Of
BROOKDALE BEVERAGES

Prompt Free Delivery — UN 4-3225

215 ROUTE 3, SECAUCUS Near Paul's Diner

FOR GIVING

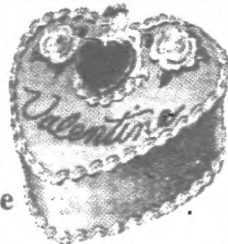
FOR EATING

FOR VALENTINE TREATING

A Personalized Sweetheart Cake
from

RUDOLF'S BAKERY

377 FAIRVIEW AVE., FAIRVIEW WH 3-2308



Valentine's Day

IS TRUE AND GAY
GIVE A GIFT
WHICH IS TERRIFF

From

TWIN CITY

LIQUOR STORE

TODAY

Choose from our many

Famous Brand Names

HARVEY'S BRISTOL CREAM SHERRY
JACK DANIELS BLACK LABEL BOURBON

Chivas Regal Scotch

J. B. Scotch

Cutty Sark Scotch

Come In and Visit

Our Huge Gift

Section and See

Our Many Other

Famous Brand Names

TWIN CITY

Liquors

4818 Bergenline Ave.

UNION CITY, N. J.

— UN 3-7057 —

(Free Delivery)

FREE PARKING IN THE REAR

WE HAVE

VALENTINES

of Every Description

LARGE SELECTION
BOX CANDY

Russel Stover - Whitmans

Johnston's - Schrafft's

Page & Shaw - Helen T. Brooks



MARRA BROS. PHARMACISTS, INC.

125 PLAZA
CENTER
UN. 7-5257

—SECAUCUS—

—OTHER STORE—
1285 Pat. Plk. Rd.
UN 5-3540

County Views

THIS WEEK

Views expressed on this page are not necessarily those of this newspaper.

COUNTY LABOR LOG

By Bernard Lasky
FORAND BILL

Congressman Aime Forand (D., R.I.) has a bill before the Congress which would aid elderly people meet their medical bills. The Forand Bill would provide payment for 60 days of hospital care, skilled nursing home care and surgical services for the aged. It is proposed that, in order to keep the program on a sound basis and provide benefits that are adequate, the measure provides that the extra costs of health benefits be met by increasing the rate of contributions by workers and employers to the Social Security system.

Long before the Forand Bill had been conceived the union workers enjoyed these benefits through collective bargaining and under the terms of most labor-management agreements. Through experience, it has been found that the union health and welfare plans have been abused by the doctors. The medical men operated in man-cases where no operation was needed. The fee from the welfare fund served as the factor which put many under ether and gall bladders, appendix and other body parts, were indiscriminately eliminated.

The American Medical Association is against the passage of the Forand Bill. History shows that a generation ago, the AMA opposed the requirement that all cases of tuberculosis be reported to a public authority which is the foundation for all T.B. control methods. The AMA opposed the National Tuberculosis Act a week before Congress passed it unanimously. The AMA fought compulsory vaccination for smallpox. The AMA blasted provisions for immunization against diphtheria and other preventive measures against contagious diseases by public health agencies.

SOCIALIZED MEDICINE

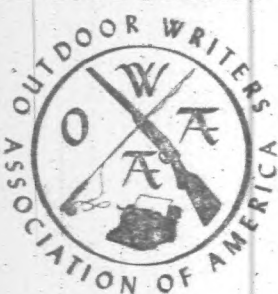
Despite the many times the AMA opposed constructive health measures, there is the need for the public to go along with the AMA against socialized medicine. With the government running the doctors and druggists medicine would become a political pawn and the doctor, probably with the less scruples or skill, would make the grade through political appointment rather than through qualification. The government in the medical business would ruin or maim the health and welfare of its citizens. High taxes prove how careless the politicians are with the people's money. It is not hard to conceive what they would do with your life or limbs.

The American people are practically working to support the government and the workers on the public pad. It is getting worse than keeping a lazy relative. Taxes have virtually made slaves of the American workers. But a health and welfare program for America's senior citizens is commendable, if the plan permits those who need the care can take treatment from doctor or hospital of their own choice. If adding an extra cost to labor and management on the

Social Security is to do good for the aged, this insurance should have the qualities of any other hospital and surgical plan where the insured has the right to go to any medical institution or any doctor desired.

The Forand Bill has merit but, if it is another political move to put over socialized medicine, then the AMA is justified in its opposition to the bill. However, if the plan works along the same premise as the union health and welfare benefits as provided by union contracts for union members, then the Forand Bill has merit and should be passed. Perhaps, the AMA is worried about payments—always complicated by the government—as many employees have found out when they seek Social Security or Unemployment payments or benefits. In many instances, those on the public pad feel as though they are paying these things out of their own pockets. You know politicians!

SPORTSMAN'S



CORNER

By BILL KUHN

IT JUST TAKES GRIT

For most fishermen, winter is the most difficult time of the year. Snow and ice seem just too formidable to overcome.

Yet, fishing is far from a standstill. It merely assumes other forms. There is hardly a single region where you can't go fishing if you want to; it merely takes warm clothes, a strong desire and some ingenuity to resume your favorite pastime.

Out west, the winter steelhead can attract more folks out into the cold than a whole line of chorus girls. The mountain streams may be choked with ice, but many yield literally tons of whitefish destined for a trip to the smokehouse.

In the midwest and to the north and east, ice fishing is the vogue. And, while the chilly blasts of Canadian air can't be ignored, many men (and a growing number of gals, too) find this type of fishing tops. Temporary shanties with their inevitable smoking heaters make ice fishing "almost nice," a sensation finally realized by a husky lake trout, a pike or a pail of ciscoes to take home.

To the man down south, a jacket to ward off the early morning chill is all that's needed. The big change, he notes, is the sudden influx of his northern cousins whose love of fishing is not to be denied.

So, wintertime is still fishing time. It's merely a case of getting out and "doing" instead of sitting inside and brooding about the weather.

FISHING FATHERS KNOW BEST

Statistics indicate that fishermen are usually good fathers. We're not sure who conducted the research on this vital subject, but logic proves the theory is correct. It's

a well known fact that single fellows spend more time chasing girls than fish, and that married men are more inclined paternally than bachelors.

After all, most anglers are well adjusted. They put their faith in "river runts" instead of tranquilizers and martinis, and absorb lessons in patience and philosophy from the fish they seek. And, some of this wisdom is bound to rub off on their offspring.

We know one man who bought his daughter a trim fishing craft, a classy Mercury outboard, and taught her a few tricks for bass. She ended up catching the most desirable male in the County, and didn't need a college education to do it.

Men with sons fare equally as well.

One father saved the price of a teething ring by tossing an old flyrod handle in the crib.

Another averted teenage wedlock by pointing out the springtime antics of a bluegill.

"What's he doing, Dad?" The youngster asked.

"Fanning the nest—a chore that every father can expect to . . ." the angler replied. He made his point. The young man didn't get married until he could afford a harem.

We don't claim that fishermen make the best husbands. They are usually late for dinner, ignore ragged lawns, and spill drinks at parties. But . . . somehow, a fishing philosophy and a young mind have a lot in common.

FAMILY DOCTOR

By Dr. J. H. Lefkowitz

The Eyes In Health

It has often been said that the "eyes are the mirror of the soul" the "eyes have it," the eyes reflect our passions and emotions. Nevertheless our health is closely woven with our eyes.

It has been found by careful study that nearsightedness is greater in those who consume little protein in their diet. Near sighted individuals especially children who consumed a higher amount of protein in their food showed an improvement in their vision. Whatever the cause of "myopia" or near sightedness in children or adolescents it can be beneficially modified by dietary means. Plenty of lean meats, lean fish, cheese and eggs constitute a healthy diet.

Protein is not the only nutrient which can affect the eyes. It is well known that "night blindness" develops in cases of profound Vitamin A deficiency.

Vitamin B deficiency is noted in some clinical cases. Individuals who consume a great deal of tobacco or alcohol may suffer from impaired vision. Vitamin B in large doses or abstinence from tobacco and alcohol will correct this complaint.

Other eye findings associated with a lack of Vitamin B are weakness of the eye muscles, poor daylight vision, cornea defect and opacities. Eye defect because of a starvation and inadequate diet are encountered among prisoners of war and among chronically poorly

nourished people of the world. They are the ones who just do not have the means for a good balanced diet.

There is enough evidence that a

healthy body, healthy mind and good eyes and good sight could only be obtained by a diet rich in proteins, minerals and Vitamins A, B, and C.

THE SPORTS SCENE

By Ed Fischer

As a rule the referee and other officials who umpire or officiate sports are true gentlemen, well spoken and very courageous. These qualities were particularly evident in the person of Frank Udvari, National Hockey League referee.

I entered "forbidden land" the other night after a hockey game when I went into the referees' dressing room at Madison Square Garden. The game had ended and the linesman and Udvari were showering and getting dressed. Frank Udvari had a plane to catch, yet, he stopped to talk with us for as long as we wanted to. I was joined by Stan Fischler of the Hockey News. Udvari stood up to our questions with the same forthrightness that he displayed on the ice during the game a short while before.

Currently, Udvari is the best referee in hockey. He has improved his ranking by hard work and steady, consistent officiating. At 35 years of age he is in the prime of his refereeing career. He is strong, alert and very serious about the officiating business. He learns something in every game and is forever brushing up on his technique so as to improve himself even more.

I asked how he got into the refereeing business. Udvari answered, "I was coaching an amateur team when no ref showed up. I officiated the game and my team lost. I also lost. I lost my job." He laughed as he thought about it and added, "I figured that I might just as well turn to refereeing." He's glad he did and so are those close to hockey.

Frank Udvari has some regrets. As he put it, "I wish I had more pro experience. The players respect an old pro more readily when he breaks in." It must be said that Frank Udvari is the most respected official in the N.H.L. these days. He gained this respect through many tough years when things were not going as well as now.

"I had a real bad time a couple of years ago. I guess my confidence slipped a little and I knew I wasn't going as I should have been. Mr. Campbell and Mr. Voss (Clarence Campbell—N.H.L. President; Carl Voss Referee-in-chief, never took a game away from me and I worked my way out of my slump. I'm very grateful to them for that chance," Udvari said.

He went on, "Bill Chadwick was the man who helped me the most. Bill was the greatest ref in the business and he showed me position and techniques that I could have never learned by myself."

Frank was asked what makes a good referee? He answered, "The man who is obscure when things are going according to the rules, but, who is on the play when the rules are broken. I try to do that kind of a job when I work."

As he spoke, Udvari radiated with the sincerity and confidence that comes with knowing his job thoroughly. I commented that although the Rangers lost I thought that he had done a good job that night. He agreed and said, "You can feel it when you are going good. However, I missed one call tonight." He explained the play which I recollected and he said, "I knew it was a foul but it hadn't happened all year and my reflexes were down. I couldn't call it a couple of seconds after it hap-

pened when I woke up. And the funny thing was that no one complained about it." He laughed and said that most of the griping is done by players to cover up a mistake.

Stan Fischler asked for his all star team of complainers. Frank smiled and shook his head. "I could name them, but, I wouldn't. I don't think that it could help anyone." He went on, "I have been asked if I had a favorite team to work for or a favorite rink. I have to answer that truth. All teams in this league play the same kind of hockey and all the rinks are the same. I really have no favorites."

Being a referee in a league spread across the north eastern section of North America means a good deal of travel and a lot of time away from home. Udvari is lucky in that he lives right in the middle of the cities of the N.H.L. in Kitchener, Ontario with his wife and two children. This location allows him to get home much more often than other officials in the loop.

During some 13 years of refereeing Udvari was only cut once. In March of 1957 he received six stitches. "I hate to get in the way of a puck and stop the play or interfere with the action so I leap high on the boards to stay clear. I guess that saves me from a lot of bruises too." Udvari is famous for his leaps up the glass around the rink. He keeps in shape by going to the Y.M.C.A. in the off season.

Frank Udvari was very impressive as he answered everything we tossed his way. Very articulate, he seemed to enjoy talking of his profession. It was obvious that he was proud to be a big league referee. He feels that there could be no game of any kind without good officiating, and he does his best to do his job well. Frankly, most of the people close to hockey believe Frank Udvari to be the best in the game. I emphatically second that belief.

Who Will Give A Dog A Home?

Adopt a dog, pleads one of our readers. She goes on to say, "I attended an S.P.C.A. meeting at the Plaza Hotel and was shocked to learn that of the 6,600 dogs brought into the shelter, only 62 were placed in homes for adoption. Mrs. Harrison who cares for the animals asked those attending the meeting to try to find homes for the cute, healthy puppies now at the shelter. I thought of this newspaper. Perhaps some of the parents who read the paper could give a dog a home. A dog and boy belong together and it is a rewarding experience for the boy. He learns to care for something dependent on him."

Our reader went on to tell a story of such a companionship. "A teacher, she said, asked some small boys to tell of their favorite sports. Baseball, football, or some such game was to be answer. But one little boy jumped up and said, "My favorite sport is laying on the floor watching T.V. with my puppy dog snuggling close to me resting his head on my arm. It wasn't the night answer but the teacher said, "God Bless you, Son."



"POP" THORSCHMIDT was honored guest recently at a dinner at Lincoln Hotel. Friends and fellow employees of William Thorschmidt at Alco Gravure planned the tribute to "Pop" who is retiring after 40 years with the company. In the picture Jerry Malloy who served as M.C., Hugh McCullough, vice president of Alco Gravure, and Frank Delaney, chairman of the dinner, wish "Pop" a long and happy retirement.

"MR. SNITCH" . . .

(Continued from Page 1)

Mike likes Rose too, but has a little impediment (he's married, not to Rose). Rose goes to Mike's house to visit his wife, Mary. Mary likes Rose. And, well, it's a vicious circle that's getting moreso. All will come out in Municipal Court this week when the police charges are revealed.

HOW CAN HE- asks everyone as he seems to not care a hoot about what is going on about him—all the sickness, misery and lack of courtesy in restaurants, taverns, on the sidewalks of the city and everywhere he seems to go. Actually, he was shell-shocked in the first World's War and can neither hear or talk. He can only see, and in reality does write down these unfortunate events in a diary he keeps in his neat and modest apartment. If it ever is published, it will be a telling commentary on our times.

THE WHIZ KID, he used to be back in grammar school days when he knew how to spell all the big words and figure out the really hard problems in arithmetic. Today, he looks like just another private citizen as he strolls along the main avenue in plain clothes, mild manner and unostentatious demeanor. However, don't be fooled. His shrewd use of his mathematical background, words usage and all that—has gained for him a top seat in the Stock Exchange and his earnings are fantastic. He's everything they thought he should be, in spades.

NO SHOWS are about to get a good razzle dazzle from the powers that be in office, for they fear a new shake-up of a police nature that may bring in unwanted strict authority that is really not healthy for politicians. What services the public will be rendered in the next two weeks.

DELIRIOUS for about six years, he finally learned the score that his girlfriend was not as faithful as she would have the community believe. He found out the hard way, by bumping into her while she was somewhat ossified in a cozy, out-of-the-way neighborhood tavern that he usually never frequents. What happened was a freak of nature—he had to park his car in mid-afternoon traffic and ran into the saloon "for a



ALPHONSE BERARDI, president of Hoboken Chapter Unico National, proudly presents a plaque to Henry Gnassi in recognition of the latter's efforts as chairman of the Christopher Columbus Day dinner. Interested spectator is National President Bernie Iorocco. Award was presented at a dinner at Blue Point Restaurant.

Elysian Social Club Founded, Standard Bearer Is Quinn

A new organization has been established in Hoboken. Its standard bearer is Hoboken Finance Director James F. Quinn.

It is the Elysian Social Club which has set up its headquarters at the Elysian Cafe, 10th and Washington Sts.

Installed as president is Werner Carl Gunther, a self-employed construction worker.

Other officers include Vice Presidents William "Wee" Connors, John Grief and Lincoln Leahey.

Quinn was named treasurer, William Hyland, financial secretary, Charles Boorensen, secretary, and Peter Fontana and John Smith, sergeants-at-arms.

Trustees installed are Walter Dunne, Gerald Tangeman, Thomas Cronin and Charles "Chick" Hennessy.

Initial action of the club was to endorse support of the Hoboken Heart Fund Dance Feb. 14 at Union Club. Quinn is Hoboken chairman of the local Heart Fund Drive for funds.

Install Officers Of Hoboken's First Presbyterian Church

Officers of First Presbyterian Church of Hoboken at 6th Street and Hudson, were installed last Sunday at the edifice.

Ordained as elders were Raymond Davis, Gordon Farley, Erwin Grove, Ignazio Garcia, Miss Fanny Hamilton, Miss Evelyn Kastler, and William Van Precht. Members serving previous terms

installed to the board were Leo Genese Sr., James Sillis, Franklin Verasco, James Watt, Joseph Worral, and Frederick Strong.

Ordained and installed deacons were Mrs. Ramona Josefson, Mrs. Jessie Farmer and Miss May Rosecrans.

Recognized, as treasurer was Herman Meyer, as assistant treasurer, Raymond Davis; as financial secretary, Elwood Bassler

Mohr-Christie

Post Plans

Future Activities

Diversified activities by the membership of the Mohr-Christie Post No. 158, Veterans of Foreign Wars of Hoboken have been scheduled.

Ladies Auxiliary of the veterans' unit will also engage in the program of events.

Co-Chairman Walter Patterson Jr., and Mrs. Blanche Hydell expect a capacity crowd at the post's annual military ball Feb. 20, in Union Club, Hoboken.

At 2:30 p.m. Mar. 6, post will be host to School of Instruction for all legislative officers of the 27 posts and auxiliaries in Third District of V.F.W., which covers all of Hudson County. Third District has more than 6,000 members.

State Legislative Committee, which sponsors the school, began its coverage of the entire state in December and will end the project March 21.

School is conducted by S. Rea Fetzner of Union City, state legislative officer; Cornelius Kelly of Hoboken, secretary for the past 5 years; and Lawrence Leonhardt of Dover.

Post will hold its "Irish Night" on Mar. 12. Anthony Mercurio, Mrs. Hydell, Michael Considine and Charles Sneyers are co-chairmen.

A motion was made to hold nomination of new officers at Mar. 1 meeting, and nomination from the floor and election of officers during Mar. 15 meeting.

Thomas Considine is commander.

Hold Services For Mrs. Rose White

A week ago, Hoboken lost the wife of one of its official and civic figures, Mrs. I. E. White, wife of Dr. Edward C. White.

They lived at 1220 Hudson St. Dr. White is state president of the N. J. Pharmaceutical Association.

Mrs. White died a week ago Thursday in St. Mary Hospital of complications. She was admitted to the hospital that Tuesday. Her husband is vice president of Hoboken Board of Education and president of both Hudson County and the state unit.

Mayor John J. Grogan of Hoboken, members of Hoboken City Council, departmental directors and many officials, including members of Board of Education, were among those who paid last respects to Mrs. White.

Also present were representatives of Hudson County and New Jersey Pharmaceutical Assns. and several Hudson County medical doctors.

Mrs. White was a member of Ladies' Auxiliary of the 2 pharmaceutical associations headed by her husband.

Mrs. White was born in Jersey City and was married there to Dr. White 40 years ago. She resided in Hoboken for past 39 years. A daughter, Miss Marilyn White, is a clerk in Hoboken school system.

In addition to her husband and daughter, Mrs. White is survived by a brother Frank, of Nutley. She was a communicant at Our Lady of Grace Church. Burial was in Holy Name Cemetery, Jersey City.

The horned toad is not a toad. It is a lizard. It does not lay eggs, but gives birth to living young.

The grebe, unlike most water birds that build their nests in the sand or rocks on shore, builds hers on the water.

Journey To The



By JAMES P. GRAZIOSO

The rockets of the next decade, the 1970's, are in the planning stage right at this moment. The great American companies, who could win the space race handily if given a free hand and if managed with integrity, are already at work planning super rockets that stagger the imagination. The rockets of today will by then be as obsolete as World War I fighter planes.

Naturally the rockets of the next decade will have enormous thrust; much, much greater than the comparatively puny thrusts of our present day missiles. Where our best modern rockets have a maximum thrust of 400,000 pounds, the rockets being planned for the future will have thrusts of 200,000,000 pounds! Yes, I said two hundred million pounds! The fuels in use today will also be obsolete; the future rockets will be powered by atomic energy.

One type being studied is called an Atomic Pulse Rocket. This is a pot-bellied space ship as big as the Empire State Building and will be propelled by a series of atomic blasts. It will weigh from 75,000 to 100,000 tons! This tremendous space ship will be lifted off the ground by a thousand atomic blasts each with a thrust equal to a thousand tons of TNT. They will be fired from a low velocity gun into a heavy steel rocket engine at a rate of one per second until the vehicle leaves the Earth's atmosphere. Then steam and vaporized steel will maintain the thrust. After transit speed is reached, and the propulsion system shut off, power will be provided by solar batteries plating the wind and body surfaces.

This true space ship will carry in addition to its crew, equipment for re-cycling its oxygen and water and waste material; pressurized cabins located in the rim of a wheel-like structure, which will revolve to provide artificial gravity; and tubular hydroponic "gardens" on either side of the wheel to grow algae which will produce the oxygen and use the water and the sun's energy to grow food.

Simulated gravity will be necessary to enable the men to use their earth-grown muscles which would otherwise atrophy from disuse. Bulk food will be absolutely necessary so that the men can keep their digestive organs in shape. Conditions aboard the space ships of the future will have to be as near as possible to conditions on earth or the health and sanity of the crew would be in grave danger.

Atomic powered ships of this size and equipment will enable future spacemen to visit the nearby planets and, eventually, the planets of our solar system. Remember, this is not science fiction but projects past the pilot-study stage in our defense departments.

Once these advanced space vehicles are operational costs of transporting men and materials to the Moon will become trifling. Some estimates claim that an Atomic Pulse Rocket will be able to transport a payload to the Moon at \$6.74 per pound, less than one quarter of the prevailing air freight charges over equivalent distances.

With all this in mind, one can well imagine the activity that will be going on at the Moon. As a scientist said recently, "The Moon will become virtually another continent."



AROUND THE CITY IN PICTURES

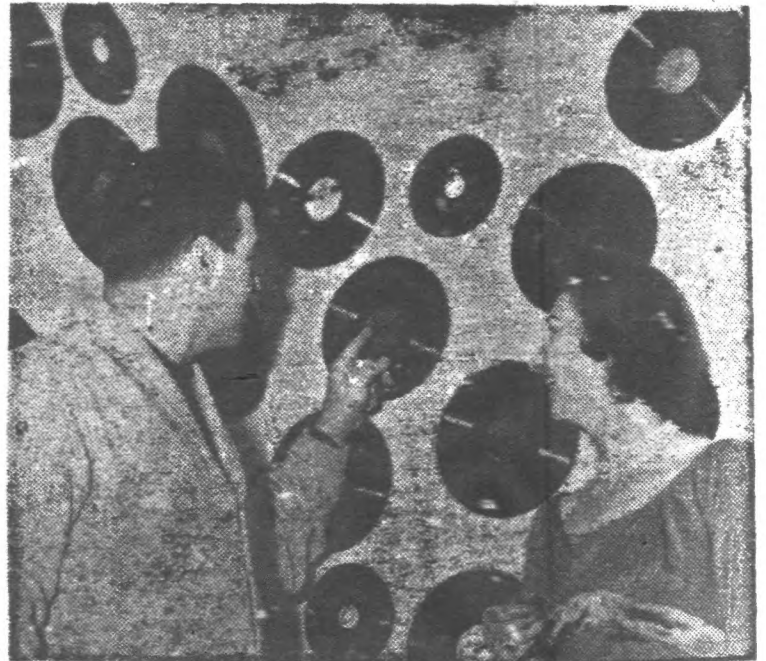
MAXWELL HOUSE has made a perpetual contribution to the children of the city with its donation to the school system of a film library on current events. The sound films have become a vital addition to the class study of history in the making. Viewing a film to be shown in the schools are, l. to r., Thomas McFeely, superintendent of schools; George W. Burgers, plant manager at Maxwell House; and Mayor John J. Grogan.



"YOU'LL BE ONE OF US some day" could be what the past presidents in this picture are telling John Wessling, president of Hoboken Lions Club. The past president were honored at a dinner at Grand Hotel. In the group are, l. to r., Charles De Fazio, John Graziano, Milton Chanin, Charles Poggi Sr., Rocco Gratale Sr., Charles Hoffman, J. Harry O'Brien, Arthur Scheffler, Michael Gratale, Arthur Geismar, John Wessling, Frank Buelno, Fred Martin, Ed Briggs, and Harry Baker. All are past presidents except Wessling.



LORETTA MC GOWAN of 257 12th St. contemplates the ten candles on her birthday cake and wonders if she'll be able to blow them out in the traditional manner. Helping Loretta celebrate her birthday are, l. to r., Ruth Harrigan, James McGowan, Agnes McGowan, Peggy Searson, Geraldine Braden, Mr. and Mrs. John McGowan, parents; and Mrs. James McGowan.



THE CITY'S PLASTER SET, especially those in the teenage group, would have given anything to change places with Mrs. Eileen Grogan, wife of Mayor Grogan, this week when she had as a visitor the famous Disc Jockey, George Tucker of WNTA. Mrs. Grogan has a collection of records which are the envy of all music lovers. Many of them are displayed on the wall of her TV and music room at 820 Hudson Street.

Rise Of \$265,864 For Schools Is Met By Calm Attitude

Despite an increase in the Hoboken Board of Education budget of \$265,863.80 over last year's operational costs, there was no fear expressed at the recent public budget hearing at Board of Education's offices that schools costs were getting out of hand.

The plan for 1960-61 calls for an expenditure of \$3,369,638.80 over last year's figure of \$3,103,775. City of Hoboken must provide a total of \$2,639,264.89 towards the whole figure.

The remainder of the \$3,369,638.80 is to be contributed by State of New Jersey funds.

A general consensus of public opinion pointed out that rising costs of school operations are a normal occurrence in today's economy.

Among increases in the budget are \$133,000 provided for probable increases for all school personnel, including \$100,000 for normal increments this year; \$17,000 additional for added pension charges, and \$29,000 for all other purposes

including light, water, maintenance and other operational costs.

Superintendent of Schools Thomas F. McFeely requested the board to consider yearly graduation exercises and promotions, rather than the semi-annual schedule now in effect. Request will be taken under consideration by Committee on School Government.

Board of School Estimate held a short meeting earlier last week with Mayor John J. Grogan presiding. Budget includes funds to cover a \$300 across-the-board raise for teachers, although no final decision to award the pay increase has been made.

Board of Education previously made the offer of the \$300 raise to teachers, who sought a \$1,400

across-the-board raise. This request had been denied. Teachers rejected the lower amount which was proposed at Jan. 12 meeting of the board.

Attending the morning meeting were Peter Smith, chairman of Salary Committee of Hoboken Teachers' Assn.; Miss Ann Carey, president of the association; William Stack, taxation chairman of Chamber of Commerce; Charles Stalling, Chamber president, and "Jack" Bertolino, field man for New Jersey Education Assn.

Members of School Estimate Board are Grogan, Councilman Stephen Mongiello, Councilman

Loretta Haack, Dr. John Talty and Charles Lang.

P.S. Offers Free Cookery Course

Home Service Departments of Public Service Electric and Gas Company will conduct a series of free homemaking-cookery classes at the Home Service Center, 84 Sip Avenue, Jersey City, on Wednesday evenings at 7:30 p.m. Feb. 17, 24, March 2, 9, 16. Classes will include lessons on party ideas, food from far away places, home-made breads, all-time favorites and desserts. All classes will be under the direction of home service advisers at each company location.

NORTH JERSEY BUSINESS GUIDE

A HANDY GUIDE TO BETTER BUYS AND BETTER BUSINESS IN HUDSON AND BERGEN

To Place Advertising In
This Section Call
Whitney 5-5596

GEFRO SUPPLY, Inc.

"Over 100 Years of Experience at Your Service"

"GENERAL SUPPLIES TO ALL TRADES"

HARDWARE
BUILDERS
LUMBERS
CONTRACTORS
STEAMFITTERS
ROOFERS
TINSMITHS

5908 BERGENLINE AVENUE

West New York, N. J.

Phone **UNION 7-1600**

Save Time—Try Gefro First.

MARINE
JANITORS
PAINTERS
INDUSTRIAL
ELECTRICAL
BOILERS
STOVES

LOU'S PET SHOP



Pets Of Every
Description
Open Till 9 P. M.
Sundays Till 3 P. M.

Aquarium and Tropical
Fish Supply.
Canary, Parakeet and
All Cat and Dog Supplies.

1225 Summit Avenue

UNION CITY, N. J.

—UN 5-6800—

Diamonds

- Brokerage Service
- Wholesale—Retail
- Certified Appraisals

* We will secure any size diamond you may desire, or sell your old diamond for you. With our reputation and knowledge we are in a position to get the best possible value for you at a nominal fee.

* All diamond Sales of \$100.00 or over are at wholesale. Others at low discount prices with 10-Day Money Back Guarantee. Terms may be arranged.

* For \$3.00 and up, we will appraise your jewelry for insurance purposes by our Photo-Gem System. Hours from 9:30 to 12:30 also by appointment.

VINCENTS

Jewelers

The unusual in fine jewelry

6147 Bergenline Ave., W.N.Y.

UNION 5-3268

CHAS.

CIRINCION, Inc.

LARGEST DEALER in the STATE
LINOLEUM · CARPETS
BROADLOOM · RUGS

412-414 32nd Street

UNION CITY, N. J.

WINDOW SHADES,

METAL EDGING, ETC.

UNION 5-9712

Established 1902

MORTGAGE LOANS

MORTGAGES: Loans arranged on
First and Second Mortgages. Can also
arrange for the purchase of First and
Second Mortgages you may desire to
sell. **SODIE GOLDSTEIN**, Broker, 5301
Bergenline Ave., West New York, N. J.
Phone UN 8-7523

LUCY'S

QUALITY

SHOE SALE!

Excellent
BOYS' SHOES 2.98
Sizes 10-3—Reg. 4.98

Good Quality
Boy's and Men's
SNEAKERS 2.98

Men's and Boys'
SHOES 3.98
Dura-Hyde Tops

Children's Tots to Teens
SHOES 2.50
Values to 5.98

Top Quality
Ladies' & Children's
SLIPPERS 1.00

Also TOP QUALITY
SHOES for the entire
Family. All Sizes and
Styles at 40% OFF

Lucy's Shoe Shop

525 61st ST., W.N.Y.

200 ft. from Bergenline Av., Opposite
Van Buren Parking Lot—UN 4-7240

Late
Model
Typewriters



RENTALS

\$7.50 PER MONTH
3 MONTHS \$19.50

Charleston Typewriter Co.
ROYAL TYPEWRITER COMPANY
Call UN 5-4110

Dunn Typewriter Co., Inc.
698 BERGEN AVE.

FRED'S

AUTO REPAIRS

All makes of cars & trucks
REBUILT ENGINES
FOR ALL CARS
Ignition-Carburetors
Brakes

State Inspection Service
6902 Hudson Blvd.
Guttenberg, N. J.
UN 9-8555

ELSIE

BEAUTY SHOPPE

Dedicated
To MORE
Beautiful Women

AIR-CONDITIONED
FOR YOUR COMFORT

Call For Appointment
UNION 3-0075

443 60th St., W.N.Y.
(Nr. Bergenline Ave.)

BERTHA W. AROUSS

Teacher of Piano,
Voice, Organ.

By Appointment Only

Private Instruction

Call UN 4-7831

Pupils Of All Ages

1407 43rd St., North Bergen

MELONE Motors Inc.

Auto Body Wks

Insurance Appraisal

Collision Specialists

4920 Hudson Blvd.

W.N.Y. UN 3-3310

Arthur "Babe" Melone,
Pres.

EMERGENCY

—POLICE NUMBERS—

South Hudson

GREENVILLE Precinct—HE 3-2500

LAFAYETTE Precinct—HE 3-2500

JOURNAL SQ. Precinct—HE 3-2500

BAYONNE — FE 9-6100

North Hudson

UNION CITY — UN 7-0036

HOBOKEN — OL 9-2500

GUTTENBERG — UN 3-3300

WEST NEW YORK — UN 7-1700

NORTH BERGEN — UN 7-5400

East Bergen

FAIRVIEW — WH 3-2100

CLIFFSIDE — WH 5-3600

RIDGEFIELD — WH 3-5210

EDGEWATER — WH 3-2200

FORT LEE — WI 4-3000

Hot Air and Coal Furnace

Iron, Scrap Metal, Paper,

Rags, Beds, Springs
and Mattresses

We also make evening pick-
ups for your convenience
and clean out cellars.

PHONE HE. 4-3060

C. F. DUKE

Storage Warehouse

601 Ocean Ave.

Jersey City, N. J.

Long Distance Moving

Sea Shore Service

Packing—Crating

Local Moving

Storage

HENDERSON 3-3789

BE MODERN!

Re-Model Your

Old-Fashioned

Jewelry

FREE ESTIMATES

WATCH & JEWELRY REPAIRS

Bell Jewelers

278 JACKSON AVE.

Rent a JUKE BOX

For Music For

Your Party

JUKE BOX

Rental Service

UN 3-4266

MARRA'S DRUG STORE

MODERN SEMI SELF SERVICE

COMPLETE

PRESCRIPTION

DEPARTMENT

FOUR REGISTERED

PHARMACISTS

IN CHARGE

Established Over 30 Yrs.

WE CALL FOR AND DELIVER PRESCRIPTIONS

OPEN SUNDAYS AND HOLIDAYS

1285 Paterson Plank Rd. **UNION 5-3540** At The Plaza
Secaucus

24 HOUR PRESCRIPTION SERVICE

Tilly Hoehl's Hardware and Paints

1248 Paterson Plank Road, Secaucus

UNION 7-1735

Discounts On All Merchandise

We Carry a Complete Line of Paints
SAPOLIN — WOOLSEY — FLOZAN — AMPROOF
DUTCH BOY — also DUTCH BOY OILS — and
SUPER KEMTONE IN ALL COLORS

STEPLADDERS of WOOD and METAL

A Full Line of
GARDEN TOOLS
FERTILIZERS
AND SPRAYS

All Kinds of
ROOFING MATERIALS
LEADERS — GUTTERS
Ready Made and to Order

We Also Do Sheet Metal Work and Roofing

FLOOR SCRAPING
and WAXING MACHINES
TO RENT

WE HAVE ALL KINDS
OF WINDOW SHADES

LADDERS
GUTTERS
ROOFING
COATING

Train Table Tops
1/2" x 4' x 8'
Each 4.80
Set of folding legs
Hardware 1.98

CEILING TILE
MOULDINGS
FURRING
SAKRETE

RENDALL LUMBER

MARINE PAINT & HARDWARE

4116 Tonnele Ave., North Bergen, N. J.

UNION 7-2296 - 2297

WALL PANELS
SHEET ROCK
INSULATION
VINYL FLOORS
PORCH FLOORS
STEPPING

Ping Pong Tables
Folding, Painted
Complete. \$31.95

WINDOWS
DOORS
CASINGS
STORM SASH
FIR STUDS
FIR BEAMS

EVE. HOURS, TUES. & THURS. TO 9, SAT. TO 4

EMPERATORE

Fine Quality

FURNITURE

UN. 7-1923

3606 New York Av.

Union City

"Our Location

Saves You Money"

NAVY MEN AND FAMILIES ENJOY PARTY



CHIEF A. J. NIOSI served as chairman of the holiday get-together for 400 Navy men and their families at the Naval Training Center, Jersey City. Chief (AH) Kahn wore the red suit and white whiskers and distributed gifts to all. Bob White's orchestra provided the music. Serving on the committee were Chief G. Smith, YMC Jim Gallagher, SK1c Ken Derék, BMC L. Mascara, and Sr. Chief (Doc) Bortmas. Couple on the left are "The Battons", husband and wife team, and on the right, BM1c Joe Marino. Naval men wearing caps are Chief Niosi, Lt. Cmdr. Andrew J. Merkowsky, C.O. 19th Div.; Cmdr. Joseph Sullivan, C.O. Fifth Battalion; Lt. Cmdr. William D. Flynn, C.O. 33rd Div.

LEGAL NOTICE

BOROUGH OF FAIRVIEW NOTICE OF ORDINANCE

Notice is hereby given that the following Ordinance entitled, AN ORDINANCE TO FURTHER AMEND AND TO SUPPLEMENT AN ORDINANCE ENTITLED "AN ORDINANCE REGULATING AND RESTRICTING THE LOCATION AND USES OF TRADES, INDUSTRIES AND BUILDINGS, IN THE BOROUGH OF FAIRVIEW, BERGEN COUNTY, N. J.", (commonly known by the short name of the "ZONING ORDINANCE"), was introduced and passed on first reading at a regular meeting of the Mayor and Council of the Borough of Fairview, on the 9th day of February, 1960, and that at a regular meeting of said Mayor and Council to be held on the 23rd day of February, 1960, at 8 o'clock P.M., prevailing time, at the Borough Hall, 59 Anderson Avenue, Fairview, N. J., said Mayor and Council will consider the final passage of said Ordinance and that all persons who may be interested therein will be given an opportunity to be heard.

GEORGE EBEL, JR.
(Borough Clerk)

Dated: February 9th, 1960

BOROUGH OF FAIRVIEW ORDINANCE

AN ORDINANCE TO FURTHER AMEND AND TO SUPPLEMENT AN ORDINANCE ENTITLED "AN ORDINANCE REGULATING AND RESTRICTING THE LOCATION AND USES OF TRADES, INDUSTRIES AND BUILDINGS, IN THE BOROUGH OF FAIRVIEW, BERGEN COUNTY, N.J.", (commonly known by the short name of the "ZONING ORDINANCE").

WHEREAS, self-service laundromats and laundrettes are being established in increasing numbers, and

WHEREAS, the health, safety and general welfare require that the establishment of said laundromats and laundrettes be regulated and restricted,

NOW THEREFORE, be it ordained by the Mayor and Council of the Borough of Fairview, in the County of Bergen, as follows:

Section 1. DEFINITIONS

(a) The words self-service laundromat as used in this ordinance shall mean any public establishment within the Borough of Fairview where washing and/or drying of wearing apparel or other garments are done by the public directly or indirectly by the depositing of a coin or coins in automatic machines or appliances supplied for said purposes.

(b) The word laundrette as used in this ordinance shall mean any public establishment within the Borough of Fairview where articles of apparel are brought in by the public to be washed and/or dried and the washing and/or drying are done by the proprietor of said establishment or his agents, servants or employees and then the articles of apparel are taken away by the customer.

Section 2. The ordinance of which this ordinance is amendatory, of be and the same is hereby amended and supplemented so that from and after the passage of this ordinance, no self-service laundromat or laundrette as defined herein, shall be established, maintained, conducted or operated in any dwelling or business zone or area which are more particularly described, set forth or delineated in the ordinance of which this ordinance is amendatory of, or any amendments or supplements thereof.

Section 3. Self-service laundromats or laundrettes, as defined herein, will be permitted to be established, maintained, conducted, and operated only within light industrial and heavy industrial zones or areas which are more particularly described, set forth or delineated in the ordinance of which this ordinance is amendatory of, or any amendments or supplements thereof; excepting that some or area fronting and facing Bergen Boulevard within which some or area the same shall also be prohibited.

Section 4. Self-service laundromats or laundrettes established, maintained, conducted or operated prior to the passage of this ordinance shall not be affected hereby.

Section 5. All ordinances or parts of ordinances inconsistent herewith are hereby repealed to the extent of their inconsistency, otherwise to remain in full force and effect.

Section 6. This shall effect immediately upon final passage and publication according to law.

Introduced: February 9th, 1960

LOUIS BATTAGLIA
(Mayor)

ATTEST:
GEORGE EBEL, JR.
(Borough Clerk)

LEGAL NOTICE

BOROUGH OF FAIRVIEW NOTICE OF ORDINANCE

NOTICE is hereby given, that an Ordinance amending an Ordinance entitled "AN ORDINANCE DESIGNATING CERTAIN STREETS IN THE BOROUGH OF FAIRVIEW, COUNTY OF BERGEN AND STATE OF NEW JERSEY, AS ONE-WAY STREETS, PRESCRIBING THE PROPER MARKINGS FOR SAID STREETS, AND REGULATING VEHICULAR TRAFFIC THEREON AND FURTHER PRESCRIBING THE PENALTY FOR ANY VIOLATION THEREOF", adopted June 12, 1956, was introduced and passed on first reading at a regular meeting of the Mayor and Council of the Borough of Fairview, on the 26th day of January, 1960, and that at a regular meeting to be held on the 9th day of February, 1960, at 8:00 o'clock P.M., prevailing time; or as soon thereafter as the matter may be reached, at the Borough Hall, 59 Anderson Avenue, Fairview, N. J., said Mayor and Council will conduct a hearing and will consider the final passage of said Ordinance, and that all persons who may be interested therein, will be given an opportunity to be heard.

GEORGE EBEL, JR.
(Borough Clerk)

Dated: January 26th, 1960

BOROUGH OF FAIRVIEW ORDINANCE

Introduced by Councilman Daniel Focarelli.

Seconded by Councilman Joseph Orecchio
AN ORDINANCE AMENDING AN ORDINANCE ENTITLED "AN ORDINANCE DESIGNATING CERTAIN STREETS IN THE BOROUGH OF FAIRVIEW, COUNTY OF BERGEN AND STATE OF NEW JERSEY, AS ONE-WAY STREETS, PRESCRIBING THE PROPER MARKINGS FOR SAID STREETS, AND REGULATING VEHICULAR TRAFFIC THEREON AND FURTHER PRESCRIBING THE PENALTY FOR ANY VIOLATIONS THEREOF", adopted June 12, 1956.

BE IT ORDAINED, by the Mayor and Council of the Borough of Fairview, County of Bergen and State of New Jersey, that the Ordinance of which this ordinance is amendatory, be and the same is hereby amended as follows:

1. That paragraphs lettered "1", "m", and "n", of Section 1, of said Ordinance, be and the same are hereby numbered 1, 15 and 16 respectively, so that paragraph lettered "1" will be hereafter known as paragraph 12; said paragraph lettered "m" will be hereafter known as paragraph 13 and said paragraph lettered "n" will be hereafter known as paragraph 14, in order to maintain a numerical sequence of the paragraphs contained in said Section 1.

2. That Section 1 of said Ordinance be further amended by adding thereto and at the end thereof, the following paragraphs: which are to be known as paragraphs 15 and 16.

15. Luxure Place for East Bound

Traffic from Burdette Place.

16. Harding Place for East Bound Traffic from Bergenwood Road.

This ordinance shall take effect immediately when passed and published as required by law, and upon approval thereof by the Director of Division of Motor Vehicles of the State of New Jersey.

LOUIS BATTAGLIA
(Mayor)

ATTEST:
GEORGE EBEL, JR.
(Borough Clerk)

The foregoing ordinance was finally adopted at a meeting of the Mayor and Council on Tuesday, February 9, 1960.

ATTEST:
GEORGE EBEL, JR.
(Borough Clerk)

Students to Compete In Contest

The West New York Pop Warner football team of the Recreation Department will sponsor a registration for all young West New York boys between the ages of 10 to 13. All players interested in joining the Pop Warner program should be at the Exempt Fire Headquarters this Friday morning Lincoln's birthday Feb. 12th at 10:00 p.m.

Mrs. Helen Neff of 6301 Madison Street, West New York will be presented with a Special Achievement Award from National Headquarters of the Pop Warner Conference for outstanding services rendered to the players of the West New York team. Mrs. Neff is the wife of Mr. Frank Neff and has nine (9) children. Her son Ronald age 11 played line backer for the 1959 team. The award will be presented by Mrs. Irene Whisten, chairlady of the Booster Club at the next regular meeting, and National Pop Warner Commissioner, Comm. John E. Otis.

The local north Hudson Pop Warner entry has been given feelers to three (3) National Bowl games for the 1960 season. Pittsburgh, Pa., for Thanksgiving Week, Atlanta, Georgia or Tampa Florida for the Christmas Week. Manager Joe Baron will discuss the plans for travel and rooming with members of the Recreation Department and the Parents' Booster Club before deciding any definite program for the 1960 football season.

Coaches Bill Neff, Al Schlagetter, John Rago and Manager Joe Baron will attend the Pop Warner National Football Clinic at Atlantic City, N. J. the weekend of March 26th, 27th and 28th.

THREE BIG SALE DAYS Murray's Specials

Blouses

REG. \$4 and \$5 \$2

REG \$5.98 — Reduced To \$3

SKIRTS

REG. \$6.98 Reduced To \$4⁹⁰

Ban Lon Twin Swank Sets

REG. \$10.98 — Reduced To \$7⁹⁰

Bras and Girdles

Not All Sizes
REG. VALUE \$5 to \$10 Sales Price \$2⁹⁰

Lots of Unadvertised Specials On Sale

— ALL SALES FINAL —

MURRAY'S

"The Store Beautiful"

6033 BERGENLINE AVE. WNY

WATCH on the WATERFRONT

By HERB JOHNSON

What's new on the waterfront? We'll tell you what's new on the waterfront. Debutantes!

Insofar as progress is concerned (and that's what we're interested in), forget it. Last week did not avail anything substantial in that direction. But, lovely young ladies in demure pastels, yes!

So listen, ye waterfront toilers, and weep.

Dressed in white Cotillion length gowns and elbow length gloves, 16 debutantes were presented on Saturday at a gathering of more than 700 persons in Statler-Hilton Hotel, New York, at the third annual Cotillion Ball to benefit St. Mary Hospital, Hoboken.

Wearing a black velvet off the shoulder sheath trimmed with lace, gown Mrs. John J. Grogan, wife of Hoboken mayor, narrator and publicity chairman of the ball, introduced each girl with a short biographical sketch.

The debs and their escorts, waltzed into the spotlight drawing compliments from those who attended.

Presented to the strains of a song written especially for the oc-

casion by Nick and Charles Kenny, entitled "The Debutante Waltz." Frank Bartel, of Hoboken, sang the composition for the first time at the presentation.

Dr. John Talty, president of the medical staff of the hospital, welcomed parents, and guests and gave a summation of the work done at the hospital, during the past year including modernizing operating rooms, installation of an elevator and equipment in various departments.

He read a letter from Sister M. Alphonsine, S.F.P., administrator of the hospital, who expressed her regrets for not being able to attend. Sister M. Alphonsine thanked members of the Cotillion staff for their work and guests for attending.

Very Rev. William D'Arcy, O.F.M., Conv. Minister Provincial, Immaculate Conception Province, Syracuse, N. Y., delivered the invocation.

Debutantes were Miss George-ette Ame, Palisades; Miss Elaine Frances Blasco, Cresskill; Miss Rosemary Angela Capuzzi, Cliffside Park; Miss Theresa Marguerite Fischer, Union City; Miss Ellen Therese Fletcher, Ridgefield; Miss Mary Elizabeth Larkin, Hoboken; Miss Carol Mary Lyons; Jersey City; Miss Eileen Mary O'Rourke, Miss Angela Marie Palmieri, Hoboken; Miss Cheryl Ann Repetti, Hoboken; Miss Stephanie Antoinette Rivardo, West New York; Miss Alice Carolyn Roccasecca, Palisade; Miss Pamela Joan Schwab, North Bergen; Jane Kathryn Verdon, Cliffside Park; Miss

Mary Anne Wrangler, Bayonne; and Miss Mary Lacey Zenorini, Teaneck.

Escorts, in order of appearance, were Kenneth Sommerhalter, Gregory LoForte, Peter McCarren, Joseph Bergmeyer, John Waiber, John Trimble, Robert Binda Jr., Alan Waters, Ronald Sevano, James Grogan, son of Mayor and Mrs. John J. Grogan; Frank Hermann, Walter Davison Jr., Walter Mueller Jr., Patrick Shelly Jr., Michael Kascic Jr. and John Scott.

Members of the stag line were Wallace Berkowitz Jr., Frank Ciesla Jr., James Corrado, Richard Doyle, Thomas Hanks, Richard Kinkead, John McGavin, Carl Metger, Ernest Mussalino, George Pappas, Gerard Protomastro, Robert Protomastro, Kenneth Vervoordt, G. Frank Wilson, 3rd, and Kenneth Zadoyko.

Mrs. John M. Suermann, general chairman, dressed in a blue satin gown with roses of matching material down front, welcomed the guests prior to the dinner and thanked members of her committee for their work.

Cotillion committee consisted of Mayor John J. Grogan, honorary chairman; Mrs. Arnold Repetti, general vice chairman; Arthur Scheffler, master of ceremonies; Joseph A. Tighe and Joseph Giangardella, treasurers; Mrs. John J. Grogan; narrator and publicity; Mrs. George Schwab, debutante committee; Miss Ann Capozzi, debutante presentation, and Edward Bena, escort and stag line.

Also, Joseph A. Tighe, Joseph Giangardella, Mrs. Edward J. Borroni, Mrs. Louis DePascale and Mrs. William Miller, tickets; Mrs. John Talty, Mrs. Michael Agolia, Mrs. Samuel Legato, Mrs. John O'Brien, Mrs. John Quaglieri and Mrs. Eugene Kiely, reception; Miss Florence Delaney, secretary; Patrick J. Kelly and Miss Margaret Corbett, director of nurses at the hospital, table arrangement; Michael L. Beasty, Edward Malone, John A. Bado, Mrs. Skeuki Dibra, Mrs. George Unalt, Mrs. Mary McCarthy and student nurses at St. Mary Hospital School of Nursing, journal.

Gaudeamus Will Aid School Fund

A general meeting of all church fraternities and parishioners was held last night in the auditorium of the new "Our Lady of Libera School."

Rev. E. A. Fanelli, administrator, and Rev. A. G. Crescenti, curate, announced that the purpose of the meeting was to formulate plans and appoint committees for the 'School Fund Festivities and Gaudeamus' to be held on the

church grounds and school auditorium June 17 through 29.

The purpose of these festivities is to raise funds in order to defray expenses incurred in the building of the new "Our Lady of Libera School" which was recently dedicated and blessed by the Archbishop, Thomas A. Boland.

A Valentino, Senior Trustee, was appointed chairman of the dinner committee and F. Cerullo, junior trustee, was appointed chairman of the souvenir journal committee.

Needlecraft News

by Nancy Baxter

Needleworkers are creative people who put something of themselves into every beautiful handmade piece they fashion for themselves and others. And the woman fortunate enough to possess a flair for fashion will have an opportunity to express this appreciation of design and color when she makes the charming wrap we're picturing today. For this is a garment with an individual look that every stylish woman appreciates. Yet it can be made oh-so-inexpensively by the talented lady who knits and crochets.

FASCINATING FAKE

Most interesting thing about today's design is the border which is—quite frankly—fake. At first glance it looks like fur—this year's favorite trim—but actually it's yarn, tassled and combed to produce the eye-catching effect. Here's a pattern you'll really enjoy making. First, knit the top piece in a delicate moss stitch pattern. Then, crochet a mesh border. Finally—and most fun of all—pull strands of yarn through the mesh, forming tassels at every opening. Comb to give the fake fur look and, before you know it, you'll have



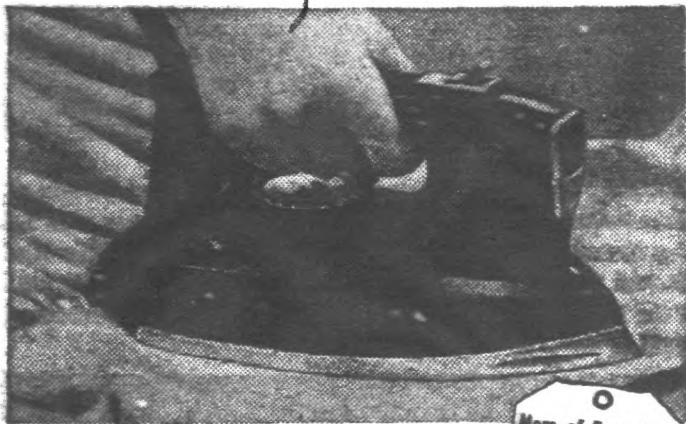
an elegant little wrap to wear on a spring evening.

FUN TO GIVE

I'm sure you'll be able to think of several relatives and friends who'd be thrilled to receive this cape as a gift. So, make one for yourself first and then begin to fashion another for someone you know who'll be celebrating a birthday soon. For free directions, just send a stamped, self-addressed envelope to the Needlework Department of this newspaper. Request WRAP, Leaflet No. PK-9329.

More Live Fingers of Steam . . .
SMOOTH AWAY WRINKLES FAST!

NEW Presto®
STEAM AND DRY IRON



Most Steam Ports . . . 21

Greatest Water Capacity . . . 9 oz.

Largest Sole Plate . . . 35 sq. in.

Longest Steaming Time . . . 40 min.

More active steam, and a uniform blanket of heat, make even the most stubborn creases vanish—with no danger of scorching! Switches from steam to dry ironing instantly. Pinpoint temperature control. With 7 ft. cord.

WELL-DON RADIO

— SALES & SERVICE —

RADIO AND ELECTRICAL APPLIANCES.

TUBES TESTED IN YOUR HOME

4212 BERGENLINE AVE., UNION CITY, N. J.

— Union 3-7185 —

Whiting Ling Cod SEA STAR

new, fast, 3-diesel
65 ft. boat

sails from

15th St., Hoboken

7 AM, Wed., Sat., Sun.

Restaurant and fishing tackle
on board

Ladies Accommodated

Capt. Fred Sajdik Tel. OL 9-8339

WINTER DIVERSION

Brighten your winter with a vacation here by the sea. Sundecks, enclosed solaris, ice rink, excellent cuisine, music, and other entertainment. Ocean water in all baths. Twin beds with bath from \$11.75 Mod. Am. Plan, \$6.50 European each person. Ask about inclusive Plans. Atlantic City 5-1211, in N. Y. MU 2-4049.

Over 20 Years Same Ownership Management
JOHN WHITE & SONS, LTD.



NOTICE OF PUBLIC SALE OF LANDS TOWNSHIP OF NORTH BERGEN COUNTY OF HUDSON, N. J.

By virtue of a certain resolution passed by the Board of Commissioners of the Township of North Bergen in the County of Hudson on February 3rd, 1960, the Director of Revenue and Finance of said Township, will offer at public vendue to the highest bidder on the 15th day of February, 1960, at ten o'clock in the forenoon, at the Clerk's Office, Municipal Building, North Bergen, Hudson County, N. J., certain properties of the Township determined by the said Board of Commissioners to be not needed for public use, a brief description of said properties follows, and no bid shall be accepted which shall be less than the minimum price appearing after such description, which shall be all cash, unless a minimum amount of such cash shall be likewise designated, to wit:

Township Block	Lot No.	House Lot Number	Minimum Price	Minimum Cash
182	19-20-21-22	5211 to 5217 Cottage Avenue	\$1,000.00	All Cash
406	Bal. of 112C-113C-114C-all of 111C			
183	25D	1408 90th Street	1,000.00	All Cash
302	14	1608-10 53rd Street	800.00	All Cash
157	12	113 77th Street	1,000.00	All Cash
343	23	4812 Cottage Avenue	400.00	All Cash
356	22A	1564 85th Street	500.00	All Cash
356	21A	8427A Hudson Boulevard	150.00	All Cash
205	58	Rear of 8423 Hudson Boulevard	50.00	All Cash
		1509 64th Street	200.00	All Cash

Unless otherwise specifically provided for, the conditions for the payment of the consideration upon credit shall require a mortgage for five years, payable in twenty equal quarterly installments with interest at the rate of 5%.

Commission to be paid shall be as follows: Block 182 Lots 19-20-21-22, James Nolan, Inc.; Block 406, Lots Balance of 112C-113C-114C, all of 111C, Louis Della Torre; Block 183, Lot 25D, James Nolan, Inc.; Block 302, Lot 14, James Nolan, Inc.; Block 157, Lot 12, Louis Della Torre; Block 343, Lot 23, Louis Della Torre; 5% of the purchase price when and if said conveyances are consummated by their clients.

No commission will be paid to any broker upon any sale unless a written offer has been submitted by him for an amount greater than that specified herein, prior to the time of the sale.

Special conditions for sale on credit: None.

The conditions as to the use to be made of the land herein sold shall be as follows: None.

Further descriptions and other conditions of sale shall be announced at the above-mentioned time and place, the written particulars of which may be secured at any time prior to the sale, at the office of the Director of Revenue and Finance.

The Board of Commissioners reserves the right to reject any and all bids if it deems it advisable to do so.

TOWNSHIP OF NORTH BERGEN

IN THE COUNTY OF HUDSON

By: THEODORE DOLL,

Director of Department of

Revenue and Finance.

ATTEST:
JOSEPH KELLY,
Township Clerk.

HOUSES ACROSS THE BOARD

By Red Board

Sun Dolores and Valtime at Charles Town were our winners last week. Oh So Iron placed at a very good mutual.

AT FLORIDA

I'M WILLING —

Very fast.

SO WILL I —

Tab this one.

BLUE JIM —

Next out.

MOON AGE —

Stay with.

COLONEL AR —

Will be there.

ALLIE S —

In own class.

ANCRUM CASTLE —

Always worth a bet.

AT FAIRGROUNDS

AUNT PEPPER —

Real long shot.

RED JACK —

Next out.

JIMS WHIM —

With strong boy.

PERT PAT —

Should better last.

INDAC —

Good distance horse.

TUCKY MISS —

Tab this one.

DEKE —

Will find a spot.

FUNNY FANNY —

Win one soon.

AT SANTA ANITA

BLUE G —

Fast and fit.

JAMIE BOY —

Always tries.

BITTER FEUD —

In own class.

THE SHOE —

Next out.

PREDESTINADO —

Trails say ready.

FLAUS BOY —

Win one soon.

HAL PECK —

In own class.

BLONDE BELLE —

Will be up in time.

AT CHARLES TOWN

SMALL G —

Will win another.

VALTIME —

Always tries.

SPEAK FREE —

Broke bad last out.

BILL PAC —

Next out.

BIG MOM —

Will be big price

LADD —

Always close.

CAROLINA CRYSTAL —

With good ride.

FRAN PAT — Stay with it.



SEW A LITTLE. Chat a Little. Sewing Circle puts spare time to good use. With the help of Mrs. Florence McConnell, front center, instructor, a group of women tenants at the New York City Housing Corp. Towers, 400 68th St., are turning out professional looking garments. All materials used are from the Yardstick. Singer machines are in the sewing room the women have set up in the Towers Community Room. In the group which meets once a week are, foreground Mrs. Mitzi Cloupe, Mrs. Joseph McGuirl, Mrs. Emma Malik, Mrs. McConnell, and Mrs. Edna Hochl, and, in background, Mrs. Patricia Bloom, Mrs. Anne Winka, Mrs. Regina Snyder, Mrs. Jean Manuli, Mrs. Evelyn Bertinato, and Mrs. Anita Larsen.

Legion To Hold Sweetheart Dance

Plans for a Sweetheart Dance were discussed by American Legion Post 15 on Thursday. Adjutant Carmine Borelli is chairman of the event to be held Saturday evening, Feb. 15 in Post Rooms, 62nd and Polk Street, West New York.

Sam Miller was elected Chaplain and Louis Snyder was elected Trustee to fill vacancies.

Two new members were accepted: John T. Wellington and Antonio Dori. A delegation will attend the services for the Four Chaplains being held this Sunday, Feb. 7 at 10 a.m. at the War Memorial in Trenton.

Members of Post 15 will join Auxiliary Unit 15 in giving a birth-

day party at Lyons Hospital on Thursday evening, March 3. Bus leaves Post Rooms promptly at 6 p.m. Post 15 voted to postpone a business meeting scheduled for the same date.

Commander Charles Speer presided.

"MR. SNITCH" . . .

(Continued from Page 1)

beer." There she was—slightly gone, and with the gigolo she's been supporting for six years.

HAPPY as a hoot owl is hardly the expression for the local lush who hit the sweepstakes the last time it was run. Good fortune befell him because the local community newspaper somehow lost his name in the story about the winnings. So . . . nobody knows the difference and all of a sudden he's a hero.

SECAUCUS PHARMACY

Edward A. Zdaniewski, Prop.

PRESCRIPTIONS

Called For and Delivered FREE

Complete Drug, Cosmetic
and Baby Departments

133 Front Street • Secaucus
UNION 5-7098

1960 RAMBLER

SEE IT
NOW
All 1960 Models
Available
\$1795

Immediate Delivery

MOTOR MART

4112 HUDSON BLVD.
(Cor. 42nd St.)
UNION CITY, N. J.
— UN 6-7400 —



Says

Mr. Harold Stuhmann

You too can convert that drab basement into a family room just as Mrs. Conlon did. Call us for free estimate. Our expert advice is yours without obligation.

HAROLD M. STUHRMANN & SONS

4825 Bergenline Ave.
Union City
— UN 3-1313-4 —

I JUST LOVE THIS EXTRA ROOM!



WE WOULDN'T HAVE believed such a transformation possible if it hadn't been a personal experience, said Mr. and Mrs. Conlon of 4417 Bergen Turnpike, North Bergen. And the cost wasn't near as high as we thought it would be. From a cluttered, useless basement Harold M. Stuhmann & Sons created this beautiful room. It's the most lived in room in our home. Part of the easy to care for floor covering is a deck shuffle board which affords endless pleasure for ourselves and our guests. Our three grandchildren can play the rough and tumble games children love and can feel free to bring their young friends in to play. The room is designed to take the roughest treatment and retain its smart good looks. As a result my home upstairs is seldom upset. The Conlons are the owners of Conlon's Diner, North Bergen.



WEST NEW YORK'S OFFICIAL FAMILY

MAYOR JOHN R. ARMELLINO shown with Commissioners John C. Cendo, Lawrence T. Havey and John E. Otis at testimonial dinner to Mayor James F. Moore. At the left are Mrs. Cendo, Mrs. Armellino and Mrs. Havey.

PRESS, THURSDAY, FEBRUARY 11, 1960, PAGE 19

ENJOYING THE FUN

IN THE GROUP below are Mr. and Mrs. Steve Bruckner, Mrs. and Mr. and Mrs. W. Salch.



ENJOYING themselves at the testimonial dinner to Mayor Moore were, l. to r., Walter Komorowski, Mr. and Mrs. Frank Keane, Mrs. and Ptl. Robinson, Mr. and Mrs. Flaig, E. Feinhals.

Honoring Their Mayor

IN THE GROUP at right are Mr. and Mrs. Steve Bruckner, Mrs. and Edward Bowman, and Mrs. Herman Pope, wife of Councilman Pope.



JOB WELL DONE

MICHAEL MARRA, publicity chairman of the testimonial dinner tendered Mayor James F. Moore by Secaucus Memorial Post 118, A.L., is shown in the above picture with, l. to r., Mr. and Mrs. Lambo, Mrs. Michael Marra, Jo Marra, Mr. and Mrs. A. Marra, Mr. and Mrs. Salvatore.

A BABY BASINETTE held gifts for the expected baby of Mrs. Velma Ciarletta, 187 Hillside Ave., Leonia. Stork shower was held at Gabrick Hall, W.N.Y. In the picture Mrs. Ciarletta is shown opening the gifts with the assistance of her mother, Mrs. Verost, 638 61st St., W.N.Y. Looking on are Mrs. Dorothy Cole, sister-in-law; Miss Mary Verost, sister; Mrs. Joan Ciarletta, sister-in-law; Mrs. Lillian Bock, aunt; Marty Fitzpatrick, Helen Vaparides, Mrs. Virginia Duty, Janet King, Madeline Castellucci, Josephine Petrone, Catherine Castellucci, Gail Spinelli, Victoria Lebet, Bertha Snieder, Margie Sealone, Barbara Wasserman, Diane Trifkovich.



COMMISSIONER Rudolph Tedesco, center, right, shown installing Joseph Alfano as president of F.M.B.A. 15 of West New York, at Exempt Firehouse, Polk and 61st Sts. Between them is outgoing president, Kenneth Furlong. Others in the group are, l. to r., Frank Spinello, v.p.; Demming Jackson, sgt.-at-arms; Father Eugene Faneli, chaplain; Harry Zocchio, sgt.-at-arms; William Sharples, financial secretary; Henry Beider, secretary; Robert Liparini, treasurer; Martin Sanzari, state delegate.

THE MAN - THE VETERAN - THE LEGIONNAIRE

THUS WAS MAYOR JAMES F. MOORE introduced to his host of friends to whom he needed no introduction at a testimonial dinner held in his honor at Schuetzen Park Ballroom by Secaucus Memorial Post 118. Moore's friends in the legion honored the town's top citizen because he was the first member of the post to have attained that high office. Sharing the spotlight on the dais with Mayor Moore were Mrs. Moore the former Anne Couch, Albert Bartolozzi, general chairman; Fred DeMaio, Hudson County Commander; Joseph Ward, commander of Post 118; Ralph A. D'Olivio, department commander; A.L.; Nicholas F. Zaccario, past county commander and toastmaster; Sen. William Kelly, Walter Porter, department vice commander; Mrs. Virginia Scaglione, president Ladies Auxiliary; the Rev. Marvin Cady of Reformed Church, the Rev. James N. MacKenzie of Episcopal Church of Our Saviour.



MAYOR JAMES F. MOORE



COUNCILMAN Henry Corradino, standing center, got a warm greeting from the large group left, at the testimonial dinner to Mayor Moore. They are, seated, l. to r., Mrs. D. Turi, Mrs. D. Scalzo, Mr. and Mrs. Agresti, Mrs. M. Marra, Mrs. A. Eggers, standing, Mrs. C. Ortner, Mr. and Mrs. S. Scalzo, Mr. Turi, four unidentified guests, Mrs. C. Sgambati, unidentified guest, Councilman Corradino, two unidentified guests, Mrs. Corradino, George Eggers, Mrs. DeTitta, Police Chief Arthur Temple, M. Scalzo.

TABLE TALK in the picture at right is being enjoyed by Mrs. J. Scalzo, Mr. and Mrs. Fina, Mr. and Mrs. J. Alfieri, Mrs. De Titta, and, standing, Sam Scalzo, two unidentified men, and Mr. De Titta.

BOTTOM PICTURE, POLICE CHIEF ARTHUR TEMPLE, 2nd from left, shown with Mrs. Temple, left, and Mr. and Mrs. Jacobs and Mr. and Mrs. Rudlinger at testimonial dinner to Mayor Moore.



BOTTOM PICTURE, MAGISTRATE GEORGE KING and Mrs. King center, shown with friends attending testimonial dinner to Mayor Moore. Mr. and Mrs. Joseph Cullen of North Bergen are on the left. On the right are Mrs. Morley and Mrs. Hoehne.



ALSO HONORING their mayor were, l. to r., Mrs. Mabel Dubiel, Mrs. Mabel Moore, mother of the mayor, Miss S. Kohler, Mrs. Couch, mother-in-law of the mayor, Mrs. C. Couch.



COUNCILMAN ALFRED RAISCH and Town Attorney Alexander Schiesel, 3rd and 2nd from right respectively, shared a table at the testimonial dinner to their mayor. Others in the picture are M. Hillack, John T. Todmey, town auditor; Daniel Tarrant, and, right, Mrs. Alexander Schiesel.



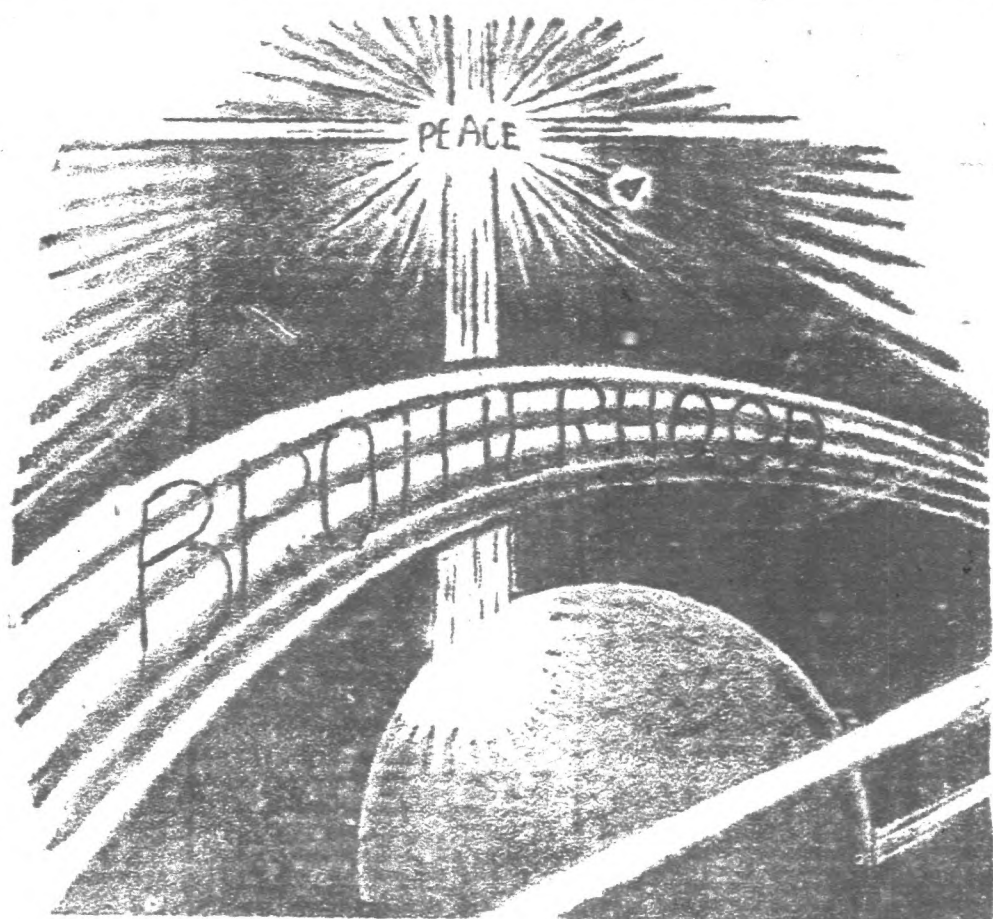
GERARD MARRA SR., a member of the general committee in charge of the testimonial dinner to Mayor James F. Moore, shown with, l. to r., Mrs. Gerard Marra, Volunteer Fire Chief Sam Koerner, Miss Koerner, Mr. and Mrs. L. Kennelly, Mrs. Rose Ackermann. Marra is president of the Board of Education, Koerner and Kennelly are members of the board.



ATTENDING THE TRIBUTE to their Mayor were, l. to r., Mike Zaccario, Mrs. E. Bartolozzi, Mrs. Florence Cappamaggi, Attorney Fred Klaessig, Mrs. A. Woekner, Mrs. Fred Klaessig.



PROCLAMATION



BROTHERHOOD WEEK

Sponsored by the National Conference of Christians and Jews

February 21-28, 1960 to all our citizens. It is well, at a time when the principles upon which our Democracy is founded are gravely threatened, that we should reassert them firmly and rededicate ourselves to their daily practice. Brotherhood Week provides an opportunity to affirm our acceptance of the obligations implicit in the Brotherhood of Man under the Fatherhood of God.

**TOWN OF WEST NEW YORK
MAYOR**

JOHN R. ARMELLINO
Commissioners
Rudolph Tedesco
Lawrence T. Havey
John C. Cendo
John E. Otis

**TOWN OF NORTH BERGEN
MAYOR**

CHARLES J. WEAVER
Commissioners
Angelo Sarubbi
James P. Nolan
Theodore Doll
Joseph J. Jialdini

**1960
LARK**
\$1695 F.O.B.

Hudson County's
Largest
LARK
Mercedes-Benz
Dealer

Fine Motors Inc

2945 HUDSON BLVD.
JERSEY CITY, N. J.

On Journal Square
Opp. Stanley Theatre

- OL. 3-6100 -

Rattlesnakes, contrary to belief, do not seek to avenge the death of a mate. They are probably attracted to the death scene by scent.

**CAN YOU
IMAGINE!**

The pictures in this issue bring the total number of pictures this year to 830. Just imagine! In one year we have brought 22,000 faces of friends and family into your home. We have published family gatherings, birthdays, anniversaries, weddings, club installations, christenings, plus local news, columns, and "Mr. Snitch." This is, indeed, a family paper and stays around the home at least a week. Often it is loaned to the folks downstairs who have not yet joined our large family of subscribers. So you see we have a hidden circulation. Remember, over 60,000 people see and read our papers every week.

NOT A BAD ADVERTISING MEDIUM HEY WHAT?

Hudson County's
Leading Weeklies
JERSEY PICTORIAL
SECAUCUS PRESS
GREENVILLE NEWS
HOBOKEN PICTORIAL

and the
BERGEN EDITION
of the Jersey Pictorial
If you are interested in advertising call WHitney 5-559 for information.
Advertise in all Five
At a combination rate



This Legal Column is prepared under the supervision of the NEW JERSEY STATE BAR ASSOCIATION as a PUBLIC SERVICE. IT IS DESIGNED TO INFORM CITIZENS OF THEIR RIGHTS, DUTIES, AND OBLIGATIONS UNDER OUR LAWS RATHER THAN TO ADVISE CONCERNING SPECIFIC LEGAL PROBLEMS.

HOW TO REPORT INCOME

Income which must be reported on an income tax return includes practically everything, however derived. The law requires that all income, in whatever form received, with certain limited exceptions, must be included in the return. In other words, unless the income is specifically exempt from taxation, it is taxable and must be reported in the return even though it is offset by deductions.

The most common type of income is compensation for services. This includes wages, salaries, bonuses and commissions. Generally, any payment from an employer to an employee is presumed to be compensation as opposed to a gift. Likewise, tips and gratuities received are also considered compensation. If compensation is paid in property other than money, the value of the property received must be included. A few examples of the latter are meals and lodgings which an employee, as a matter of choice, receives from his employer; payment in merchandise and payment in stock. In reporting compensation, the full amount before deductions for withholding and social security must be listed on the return.

Business income is another form of taxable income which must be

reported. This does not mean gross receipts from a business, but rather total sales less the cost of the goods sold plus any other incidental income. Other expenses such as selling expenses are, for the most part, not subtracted from total sales in determining business income. These expenses are deducted to determine net income.

Income in the form of interest received on money which the taxpayer has lent is taxable to him, as well as interest received on savings accounts.

Rents received represent still another type of taxable income, as do royalties which are payments received for the use of property. Should a landlord receive rental payments in advance, these advance payments must be included in the return as income in the year when received. However, security deposits which a tenant gives to his landlord do not constitute income.

Where periodic alimony or support payments are received by a wife pursuant to a court decree or an agreement executed after August 16, 1954, the wife will, in all likelihood, be required to report these payments in her return. There are special exceptions relating to such payments too detailed to consider here. Generally,

where alimony or support is received, the parties involved should consult counsel in order to ascertain the tax status of the payments.

There are many other types of taxable income in addition to those set forth above. Some of these are prizes and awards, service pay of members of the armed forces, income from partnerships, income from trusts or estates, profits from a business or profession, and dividends received.

Certain receipts are specifically exempt from taxation, and such items should not be reported on your income tax return. Examples of these items are compensation for injuries or sickness received under workmen's compensation statutes or as damages in a law suit or based upon active military service; certain receipts from health and accident plans; the first \$50 worth of dividends received from domestic corporations (with certain exceptions); dividends from life insurance companies; proceeds received on a life insurance policy paid by reason of the assured's death; unemployment and social security benefits; interest on obligations of a state, territory or possession of the United States or of any political subdivision thereof; interest on certain obligations of the United States; gifts, inheritances and bequests; scholarships and fellowships; certain receipts by United States citizens residing abroad; dividends on National Service Life Insurance; and Railroad Retirement Act benefits.

Remember, if a receipt is not specifically exempt from tax by the Internal Revenue Code, then you must report it on your return.

(This series of articles on federal taxation has been prepared as a public service by the Federal Taxation Committee of the New Jersey State Bar Association.)

Here's Your Chance Kids

The 3rd Annual Novice Ice Skating Race for all West New York boys and girls will be held on Monday, Feb. 22, Washington's Birthday. The annual meet will be sponsored by the Department of Parks, Commissioner John E. Otis, Director.

Entry blanks may be picked up at the W.N.Y. Ice Rink or at the Recreation Departments office, Room 16, Municipal Building, West New York, weekdays from 9 a.m. to 4 p.m.

Only those boys and girls who have not won an award for ice skating are considered novices.

All competitors must have their own skates. They will be issued a skating number which they must wear if they are to compete.

Any type of skate may be used and no special uniforms are needed for the races. Admission is free for all competitors and spectators.

AAJBC To Compete In Tournament

The West New York Boys Club of the Recreation Department will compete in the New Jersey District Tournament starting Monday Feb. 8th at Little Ferry, and then travel to Union Beach, N. J. on Thursday night Feb. 11th.

The A.A.J.B.C. is composed of young boys clubs and Recreation Department between the ages of 11 and 14 years. The W.N.Y. Coaches are Bill Neff, Al Schaghter and Ben Mayo.

Buses will leave from Harry L. Bain School.

JERSEY

Linoleum & Carpet

OUTLET OF UNION CITY

3904 Hudson Blvd., U.C. UN. 6-1950

Located Next To Pep Boys

Open Daily 'til 6 - Thurs., Fri., 'til 9
Shoppers Parking on 38th & 39th Sts.
Between Hudson Blvd. & B'line Ave.

This Is Our Only Store - Located Next to Pep Boys

FLOOR COVERING SPECIALISTS!

For Your Problems On
BROADLOOM CARPETS

or **LINOLEUM FLOORS & TILE FLOORS**

See Us . . .

or call for our REPRESENTATIVE **UN 6-1950**

ANYWHERE

ANYTIME

2-WAY RADIO

A-1 TAXI

SECAUCUS UN 5-3747 UNION CITY
NORTH BERGEN WEST NEW YORK
4309 BERGEN TURNPIKE, N. BERGEN, N. J.
W. SCHNALKE, Owner

A. PENSA MODERN MOVERS

Agents For

GREYVAN LINES

Associated with BEKINS

PHONE

UN 3-3560



COAST TO COAST SERVICE

and

LOCAL SERVICE

Office, Commercial

& Industrial Moving

By Hour or Contract

ALL LOADS INSURED

Sulphurized & Padded Vans
Hoisting Specialists
Pianos, Safes, Etc.

Furniture & Appliance Delivery

Storage Packing Crating

Direct Service To
N. Y., Penn., Conn.
and Shore Areas

ESTIMATES WITHOUT
OBLIGATION

MAIN OFFICE

821 - 12th ST., UNION CITY, N. J.

Cor. H. Blvd.

UN 3-3560

Hackensack DL 3-3242

Fort Lee, WI. 6-1444



the management
of the

**ROYAL
MOTEL**

announces

THE OPENING OF ITS
NEW LUXURIOUS

BRIDAL SUITES

In The New Fabulous

Floridian Court

Ultra Deluxe Rooms

Complimentary Champagne

MODERATE RATES • AIR-CONDITIONED

EXQUISITE DECOR

RESERVATIONS REQUESTED

ROUTE 3 - SECAUCUS, N. J.

UNION 7-9600

FAIR

Floor Covering

6112 Bergenline Ave.

West New York

UN. 5-2585

**Mohawk
Carpets**

no money
down
**EASY
BUDGET
PAYMENTS**
3 YEARS TO PAY



FAIR CO. comparison shoppers thoroughly checked the county and found NO LOWER PRICES than FAIR'S on famous, Mohawk 1st quality carpet!

**SECAUCUS
Wine & Liquor Store**

Next To Acme Supermarket

MOUNT VERNON
BLENDED WHISKY

full qt.
\$4.79

**FREE DELIVERY
UNION 7-7428**

Trinity Girls To Attend College Meet

Miss Adele Weber, Miss May Hall, and Miss Virginia Yeaton, elected members of Archdeaconry Youth Council representing Trinity Episcopal Church, Hoboken, will attend a Youth Pilgrimage for the Diocese of Newark on Feb. 28 in Upsala College, East Orange.

Representatives of the council will meet on Feb. 21 in St. Stephen's Church, Jersey City, to make final arrangements for the pilgrimage.

Misses Weber, Hall and Yeaton will lead a reorganization program of youth work in that parish. Rev. Robert C. W. Ward is rector.

Waterfront V.F.W Post Greets Dunn

State Veterans of Foreign Wars Commander Robert Dunn was the recent guest of New Jersey Waterfront Workers Memorial Post No. 5653 at its new post quarters, 300 Hudson St., Hoboken.

Dunn, accompanied by Hudson County Commander Thomas O'Rourke and County Senior Vice Commander James Fitzgerald, commended the waterfront veterans for their active participation in both veteran and civic affairs.

Post Commander Michael Nuzzo, an administrative employee of American-Export Lines, was on hand to greet state and county officials. Next meeting of the Waterfront Post will be Feb. 15 Monday evening.

Dimes March Benefits In Teen Dance

For benefit of the March of Dimes, a "Teen Beat" dance was staged last week at the Hoboken Recreation Center.

Talent was all local, with the program conducted by George Tucker.

Among those who performed were the "The Treblechords," Johnny Seeber sang "Wish It Could Be Me," followed by the "Demonairs" in "We'll Wait."

Mrs. Eileen Grogan, state coffee-party chairman, arranged the second in a series of 12 benefit dances which are held every Friday from 3:30 p.m. to 5 p.m. These programs will be broadcast every Friday from 8:30 to 9:30 p.m. over WNTA radio.

Pi Delta presents
Sunday Night DANCES
AT
531 15th St.
UNION CITY, N. J.
Bert Hudson Blvd.
and Bergenline Ave.
VFW
"Vic Fraysee Orchestra"
Adm 50c Ample Parking

KEEL P'S
BAR & RESTURANT
1322 1336 Paterson
Plank Road
At The Plaza
SECAUCUS, N. J.
Finest Cocktail Bar
In the State
Catering to Weddings,
Parties, Banquets
ENTERTAINMENT
Fridays & Saturdays
Air Conditioned
For Your Comfort
HALL TO HIRE
Call UNION 7-9589

FINE ITALIAN AMERICAN CUISINE
HALL TO HIRE FOR ALL OCCASIONS
5701 Jackson Street
West New York, N. J.
Tel. UNION 3-9747
Air Conditioned

WOW! HAY!
LOOKEE HERE!
Tammany Hall
No. 1 on Polka Hit Parade
Hay! Krajewski
HAY! HAY! Polka
SECAUCUS, N. J.
Henry Krajewski, Prop.
Ask for Stella Record #1038

LOU'S BAR & GRILL

TRANSFER TO
R. Blotman's
LIQUOR STORES INC.
606 PATERSON PLANKROAD Transfer UNION CITY. UN. 3-1775
FREE DELIVERY 9 A.M. to 9 P.M. UN. 3-8303

Bottled in Bond 100 Proof
Gorman's "606" Deluxe
Kentucky Straight
BOURBON WHISKEY
5th 3.69 - Qt. 4.50 - 1/2 Gal. 8.90

St. Vie Imported **French Brandy** Years Old 5th 3.39

Gorman's "606" VODKA Years Old 5th 2.79

Gorman's "606" Blend. Whisky 5th 2.89

Gorman's "606" Imp. Scotch 5th 3.99

(Continued from Page 22)

ARTICLE VIII
DESIGN STANDARDS
The subdivision shall observe the following requirements and principles of land subdivision in the design of each subdivision or portion thereof:

1. General
The subdivision plat shall conform to design standards that will encourage good development patterns within the town. Where either or both an official map or master plan has or have been adopted, the subdivision shall conform to the proposals and conditions shown thereon. The streets, drainage rights-of-way, school sites, public parks and playgrounds shown on an officially adopted master plan or official map shall be considered in approval of subdivision plats. Where no master plan or official map exists, streets and drainage rights-of-way shall be shown on the final plat in accordance with R.S. 40:55-1.20 and shall be such as to lend themselves to the harmonious development of the town and enhance the public welfare in accordance with the following design standards:
2. Streets
a. The arrangement of streets not shown on the master plan or official map shall be such as to provide for the appropriation, extension of existing streets.
b. Minor streets shall be so designated as to discourage through traffic.
c. Subdivisions abutting arterial streets shall provide a marginal service road or reverse frontage with a buffer strip for planting, or some other means of separation of through and local traffic as the planning board may determine appropriate.
d. The right-of-way width shall be measured from lot line to lot line and shall not be less than the following:

1. Arterial streets 80 feet.
2. Collector streets 60 feet.
3. Minor streets 50 feet.
4. Marginal access streets 40 feet.
5. The right-of-way width for internal roads and alleys in multi-family commercial and industrial development shall be determined on an individual basis and shall in all cases be of sufficient width and design to safely accommodate the maximum traffic, parking and loading needs and maximum access for fire fighting equipment.
- e. No subdivision showing reserve strips controlling access to streets shall be approved except where the control and disposal of land comprising such strips has been placed in the governing body under conditions approved by the planning board.
- f. Subdivisions that adjoin or include existing streets that do not conform to widths on the master plan or official map or the street width requirement of this ordinance shall dedicate additional width along either one of both sides of said road. If the subdivision is along one side only, one half of the required extra width shall be dedicated.
- g. Grades of arterial and collector streets shall not exceed 4%. Grades on other streets shall not exceed 10%. No street shall have a minimum grade of less than one half of 1%.

h. Street intersections shall be as nearly at right angles as is possible and in no case shall be less than sixty (60) degrees. The block corners at intersections shall be rounded at the curb line with a curve having a radius of not less than 30 feet.

1. Street jogs with center line offsets of less than 125 feet shall be prohibited.

1. A tangent at least 100 feet long shall be introduced between reverse curves on arterial and collector streets.

k. When connecting street lines deflect from each other at any one point by more than ten degrees and not more than 45 degrees, they shall be connected by a curve with a radius of not less than 100 feet for minor streets and 300 feet for arterial and collector streets.

l. All changes in grade shall be connected by vertical curves of sufficient radius to provide a smooth transition and proper sight distance.

m. Dead-end streets (cul-de-sac) shall not be longer than 600 feet and shall provide a turn around at the end with a radius of not less than 50 feet and tangent whenever possible to the right side of the street.

n. If a dead-end street is of a temporary nature, a similar turn around shall be provided and provisions made for a future extension of the street and reversion of the excess right of way to the adjoining properties.

o. No street shall have a name which will duplicate or so nearly duplicate as to be confused with the names of existing streets. The continuation of an existing street shall have the same name.

2. Blocks
a. Block length and width or acreage within bounding roads shall be such as to accommodate the size of lot required in the area by the zoning ordinance and to provide for convenient access, circulation control and safety of street traffic.

b. In blocks over 1,000 feet long, pedestrian crosswalks may be required in locations deemed necessary by the planning board. Such walkways shall be ten feet wide and be straight from street to street.

c. For commercial, group housing or industrial use, block size shall be sufficient to meet all area and yard requirements for such use.

4. Lots

a. Lot dimensions and areas shall not be less than the requirements of the zoning ordinance. In the event there is no lot dimension and area in the zoning ordinance at the time of the adoption of this subdivision ordinance, and only until and during such time there is no lot dimension and area in the zoning ordinance; then the minimum lot dimension and area shall be at least 25 x 100'. No subdivision shall be approved unless (a) each of the resulting lot or lots shall have an area and dimension of at least a width of 25' in front by a depth of 100' and (b) each of the resulting lot or lots are complete independent units with suitable access thereto by means of an easement of sufficient width and design to safely accommodate maximum traffic, parking and ingress and egress needs, and maximum access for fire fighting equipment; (c) comply with all of the provisions of the building code as to front, side and rear set back lines, and (d) have frontage upon an approved street, and (e) comply with all other applicable governmental regulations. The planning board may waive these requirements in cases where they would create undue hardships and same are approved by the Town Engineer and Building Inspector.

b. Insofar as is practical, side lot lines shall be at right angles to straight streets, and radial to curved streets.

c. Each lot must front upon an approved street at least 50 feet in width except lots fronting on streets described in Section 2 (d) 4 and 5 of this Article.

d. Where extra width has been dedicated for widening of existing streets, lots shall begin at such extra width line, and all setbacks shall be measured from such line.

e. Where there is a question as to the suitability of a lot or lots for their intended use due to factors such as rock formations, flood conditions or similar circumstances, the planning board may, after adequate investigations withhold approval of such lots.

5. Public Use and Service Areas
a. In large scale development, easements along rear property lines or elsewhere for utility installations may be required. Such easements shall be at least fifteen feet wide and located in consultation with the companies or municipal departments concerned.

b. Where a subdivision is traversed by a water course, drainage way channel or street, there shall be provided a storm water easement of drainage right-of-way conforming substantially with the lines of such water course, and such further width or construction, or both, as will be adequate for the purpose.

c. Natural features such as trees, brooks, hillsides and views shall be preserved whenever possible in designing any subdivision containing such features.

ARTICLE IX

PENALTY

If, before referral and final approval has been obtained, any person transfers or sells or agrees to sell, as owner or agent, any land which forms a part of a subdivision on which, by ordinance, the planning board and the governing body is required to act, such person shall be subject to a fine not to exceed two hundred dollars (\$200.00) or to imprisonment for not more than thirty days, and each parcel, plot or lot so disposed of shall be deemed a separate violation.

In addition to the foregoing, if the streets in the subdivision are not such that a structure on said land in the subdivision would meet requirements for a building permit under section three of the Official Map and Building Permit Act (1953) the town may institute and maintain a civil action:

a. For injunctive relief.

b. To set aside and invalidate any conveyance made pursuant to such a contract or sale if a certificate of compliance has not been issued in accordance with R.S. 40:55-1.24, but only if the municipality has a planning board or a committee thereof with power to act and which:

1. meets regularly on a monthly or more frequent basis, and
2. whose governing body has adopted standards and procedures in accordance with R.S. 40:55-1.20.

In any such action the transferee, purchaser or grantee shall be entitled to a lien upon the portion of the land from which the subdivision was made that remains in the possession of the subdivider or his assigns or successors, to secure the return of any deposit made or purchase price paid, and also a reasonable search fee, survey expense and title closing expense, if any. Any such action must be brought within two years after the date of the recording of the instrument of transfer, sale or conveyance of said land, or within six years if unrecorded.

ARTICLE X

1. If any article, section, subsection, sentence, clause, or phrase of this ordinance is for any reason held to be unconstitutional or invalid, such decision shall not affect the remaining portions of this ordinance.

ARTICLE XI

ADMINISTRATION

1. These rules, regulations and standards shall be considered the minimum requirements for the protection of the public health, safety and welfare of the citizens of the Town of West New York. Any action taken by the governing body and the planning board under the terms of this ordinance shall give primary consideration to the above mentioned matters and to the welfare of the

entire community. However, if the subdivider or his agent can clearly demonstrate that, because of peculiar conditions pertaining to his land, the literal enforcement of one or more of these regulations is impracticable or will exact undue hardship, the planning board and governing body may permit such variance or variances as may be reasonable and within the general purpose and intent of the rules, regulations and standards established by this ordinance.

2. All ordinances or parts of ordinances other than the Zoning Ordinance of the Town of West New York which are inconsistent with the provisions of this ordinance are hereby repealed to the extent of such inconsistency.

3. This ordinance shall take effect after adoption and publication, as required by law.

Introduced: February 3, 1960.
JOHN C. CENZO,
LAWRENCE T. HAYEY,
JOHN E. OTIS,
RUDOLPH S. TEDESCO,
JOHN R. ARMELLINO,
Board of Commissioners

ATTEST:
RAYMOND F. GABRIEL,
Town Clerk.

NOTICE

The foregoing ordinance was introduced and approved at a regular stated meeting of the Board of Commissioners of the Town of West New York, held on the 3rd day of February, 1960, and will be considered for final passage after public hearing at another regular stated meeting of the Board of Commissioners at the Municipal Building, Wednesday, February 17th, 1960, at 7:00 p. m., in the evening, or as soon thereafter as the matter can be reached.

RAYMOND F. GABRIEL,
Town Clerk.

Bats are not "blind as bats." As far as naturalists can tell, they have fair daytime vision.

CARMELLA'S
Pizzeria & Restaurant
506 76th St., N.B., N. J.
FREE DELIVERY
UNION 9-0654
PIZZA & MUSSELS
And a complete selection of
FINE ITALIAN FOODS
Service At All Times

Income Tax Returns
Expertly Prepared
LEONARD HEIR
1113 SUMMIT AVE.
UNION CITY
— Call UN 4-1653 —

Did You Read?
Did You Know?
That: You may have friends all over the world.
That: When you insure with us you are doing business with friends.
That: Our company's service offices circle the globe.
That: Many worldwide policies are written in our office.
That: We write all forms of insurance.

No red tape, no delay.
Call Us
WILLIAM J. Bremmer
Real Estate and Insurance
1315 Paterson Plank Rd.
Secaucus
UNION 5-7643

**TOWN OF WEST NEW YORK
COUNTY OF HUDSON, N. J.**

ORDINANCE No. 855
**AN ORDINANCE ESTABLISHING
RULES, REGULATIONS AND
STANDARDS GOVERNING THE
SUBDIVISION OF LAND WITHIN
THE TOWN OF WEST NEW
YORK, PURSUANT TO THE AU-
THORITY SET FORTH IN AN ACT
OF THE LEGISLATURE OF THE
STATE OF NEW JERSEY, EN-
TITLED "MUNICIPAL PLANNING
ACT" R. S. TITLE 40:55-1.1, ETC.,
AND AMENDMENTS AND SUP-
PLEMENTS HERETO; SETTING
FORTH THE PROCEDURE TO BE
FOLLOWED BY THE PLANNING
BOARD AND THE GOVERNING
BODY IN APPLYING AND AD-
MINISTERING THESE RULES,
REGULATIONS AND STANDARDS;
AND PROVIDING PENALTIES
FOR THE VIOLATION THEREOF**
BE IT ORDAINED by the Board
of Commissioners of the Town of
West New York, Hudson County,
N. J., as follows:

ARTICLE I

SHORT TITLE

This ordinance shall be known and may be cited as: The Land Subdivision Ordinance of the Town of West New York.

ARTICLE II

PURPOSE

The purpose of this ordinance shall be to provide rules, regulations and standards to guide land subdivision in the Town of West New York in order to promote the public health, safety, convenience and general welfare of the municipality. It shall be administered to insure the orderly growth and development, the conservation, protection and proper use of land and adequate provision for circulation, utilities, and services.

ARTICLE III

APPROVING AGENCY

The provisions of this Ordinance shall be administered by the Town of West New York Planning Board insofar as minor subdivision approvals and the approval provisions of all other provisions of this ordinance shall be administered by the governing body after favorable referral by the Town of West New York Planning Board, all in accordance with Section 14 of Chapter 455 of the Laws of 1953.

ARTICLE IV

DEFINITIONS

1. Subdivision—The division of a lot, tract, or parcel of land into two or more lots, sites or other divisions of land for the purpose, whether immediate or future, of sale or building development; except that the following divisions shall not be considered subdivisions provided, however, that no new streets or roads are involved: divisions of property by testamentary or intestate provisions, or divisions of property upon court order. Subdivision also includes re-subdivision, and where appropriate to the context, relates to the process of subdividing or to the lands or territory divided.

2. Plat—Means the map of a subdivision.

3. Sketch Plat—The sketch map of a subdivision of sufficient accuracy to be used for the purpose of discussion and classification and meeting the requirements of Article VI of this ordinance.

4. Minor Subdivision—Any subdivision containing not more than three lots fronting on an existing minor street, not involving any new street or road or the extension of municipal facilities and not adversely affecting the development of the remainder of the parcel or adjoining property and not in conflict with any provision or portion of the master plan, official map, zoning ordinance or this ordinance.

5. Major Subdivision—All subdivisions not classified as minor subdivisions.

6. Preliminary Plat—The preliminary map indicating the proposed layout of the subdivision which is submitted to the town clerk for planning board consideration and tentative approval and meeting the requirements of Article VI of this ordinance.

7. Final Plat—The final map of all or a portion of the subdivision which is presented to the planning board for final approval in accordance with these regulations, and which if approved shall be filed with the proper county recording officer.

8. Subdivision Committee—A committee of at least three planning board members appointed by the chairman of the board for the purpose of classifying subdivisions in accordance with the provisions of this ordinance and such other duties relating to land subdivision which may be conferred on this committee by the board.

9. Subdivider—Any individual, firm, association, syndicate, co-partnership, corporation, trust or any other legal entity commencing proceedings under this ordinance to effect a subdivision of land hereunder for himself or for another.

10. Owner—Any individual, firm, association, syndicate, co-partnership or corporation having sufficient proprietary interest in the land sought to be subdivided to commence and maintain proceedings to subdivide the same under this ordinance.

11. Performance Guarantee—Any security which may be accepted in lieu of a requirement that certain improvements be made before the planning board or other approving body approves a plat, including performance bonds, escrow agreements, and other similar collateral or surety agreements.

12. Master Plan—The zoning map, the assessment map or a composite of the mapped and written pro-

posals recommending the physical development of the municipality which shall have been duly adopted by the planning board.

13. Official Map—A map adopted in accordance with the official map and Building Permit Act, R. S. 40:55-1.30, or any prior act authorizing such adoption. Such a map shall be deemed to be conclusive with respect to the location and width of the streets, public parks and playgrounds, and drainage right-of-way shown thereon.

14. Lot—A parcel or portion of land separated from other parcels or portions by description as on a subdivision or record of survey map or by metes and bounds for purpose of sale, lease, or separate use, or official Tax Assessment Map.

15. Street—Any street, avenue, boulevard, road, lane, parkway, viaduct, alley or other way which is an existing state, county, or municipal roadway, or a street or way shown upon a plat heretofore approved pursuant to law or approved by official action or a street or way on a plat duly filed and recorded in the office of the county recording officer prior to the appointment of a planning board and the grant to such board of the power to review plats, and includes the land between the street lines whether improved or unimproved and may comprise pavement, shoulders, gutters, sidewalks, parking areas and other areas within the street lines. For the purpose of this ordinance streets shall be classified as follows:

a. Arterial streets are those which are used primarily for fast or heavy traffic.

b. Collector streets are those which carry traffic from minor streets to the major system of arterial streets including the principal entrance streets of a residential development and streets for circulation within such a development.

c. Minor streets are those which are used primarily for access to the abutting properties.

d. Marginal access streets are streets which are parallel to and adjacent to arterial streets and highways; and which provide access to abutting properties and protection from through traffic.

16. Drainage Right-of-Way—The lands required for the installation of storm water sewers or drainage ditches, or required along a natural stream or watercourse for preserving the channel and providing for the flow of water therein to safeguard the public against flood damage in accordance with Chapter One of Title 58 of the Revised Statutes.

ARTICLE V

PROCEDURE

1. Minor Subdivision
a. Any owner of land within the Town of West New York shall, prior to subdividing or re-subdividing land containing not more than three lots as described in this ordinance, submit to the Secretary of the planning board at least one week prior to the regular meeting of the board, an application for minor subdivision approval together with a sketch plat and legal descriptions of the proposed subdivision on prescribed forms, together with an application fee of \$5.00.

b. If classified and approved as a Minor Subdivision by action of the Board (where County Planning Board approval is required, it will be forwarded to that board for its consideration), the Secretary shall notify the applicant to appear before the Board at its next regular meeting at which time a hearing will be held and applicant shall present his application, sketch plat, legal descriptions, reasons for subdivision and any and all other supporting evidence and facts requested by the Board.

c. After the hearing, the Board shall submit its findings of approval or disapproval within two weeks, in writing to each of the following:

1. Subdivider applicant
2. Town Clerk
3. Tax Assessor (only if approved) together with legal descriptions and sketch plat
4. County Planning Board, if any

d. The Town Clerk shall keep a proper record of all disapprovals or approvals forwarded to him by the Board, in a separate book for this purpose, each approval or disapproval to be separately numbered.

e. The Tax Assessor, upon receipt of subdivision approval, legal descriptions and sketch plat, shall take the necessary steps for apportionment.

f. The subdivider shall file either a deed description or plat maps drawn in compliance with the provisions of R. S. 46:23-9.1 etc., if necessary.

g. If the subdivision is classified by the Board as a major subdivision, then a notice to that effect shall be sent by the Board to the subdivider applicant for compliance with the procedure in Section 2 and 3 of this Article.

h. If any person shall be aggrieved by the action of the planning board, appeal in writing to the governing body may be taken within ten days after the date of the action of the planning board. A hearing thereon shall be had on notice to all parties in interest, who shall be afforded an opportunity to be heard. After such hearing the governing body may affirm or reverse the action of the planning board by a recorded vote of a majority of the total members thereof. The findings and reasons for the disposition of the appeal shall be stated on the records of the governing body, and the applying party shall be given a copy. In the event the governing body reverses the appeal and

approves the minor subdivision, the governing body shall notify the following:

1. Subdivider applicant
2. Town Clerk, who shall record the same in the special book provided for this purpose in Section 14 of this Article
3. Tax Assessor for compliance with Section 12 of this Article

2. Submission of Preliminary Plat of Major Subdivision for Tentative Approval.

a. At least six black on white prints of the preliminary plat together with three completed application forms for preliminary approval shall be submitted to the Town Clerk two weeks prior to the planning board meeting at which consideration is desired. At the time of filing, a fee to be determined by the planning board shall be paid to the town clerk to cover the costs of publishing notice and of notifying the persons concerned of the pending hearing on said subdivision. The town clerk shall immediately notify the secretary of the planning board upon receipt of a preliminary plat.

b. The subdivider shall notify, by mail, at least five days prior to the hearing, all property owners within 200 feet of the extreme limits of the subdivision as their names appear on the town tax record. Said notice shall state the time and place of hearing, a brief description of the subdivision and that a copy of said subdivision has been filed with the town clerk for public inspection. The town clerk shall also cause notice of the hearing to be published in the official newspaper or a newspaper of general circulation in the town at least ten days prior to the hearing.

c. Copies of the preliminary plat shall be forwarded by the secretary of the planning board prior to the hearing to the following persons:

1. Secretary of county planning board, if any
2. Town engineer
3. Secretary of Board of Health
4. Such other municipal, county or state officials as directed by the planning board.

d. The planning board shall act on the preliminary plat within ninety days after submission to the town clerk, but in no case before the expiration of the twenty-day period within which the county planning board may submit a report on said subdivision. In all cases the recommendations of the county board shall be given careful consideration in the final decision of the local planning board. If the county planning board has approved authority pursuant to R. S. 46:27-12, its action shall be noted on the plat, and if disapproved, two copies of the reasons for disapproval shall be returned with the plat. If either the planning board or county planning board disapprove a plat, the reasons for disapproval shall be remedied prior to further consideration. The person submitting a plat shall be notified of the action of the planning board within ninety days of its submission. If approval is required by another officer or public body, the same procedure as applies to submission and approval by the county planning board shall apply.

e. If the planning board acts favorably on a preliminary plat, a notation to that effect shall be made on the plat and it shall be referred to the governing body for action. The governing body shall act within thirty days. Its action shall be noted on the plat, signed by the mayor and be returned to the subdivider for compliance with final approval requirements.

f. Preliminary approval shall confer upon the applicants the following rights for a three-year period from the date of approval:

1. That the general terms and conditions under which the preliminary approval was granted will not be changed.
2. That the said applicant may submit on or before the expiration date the whole or part or parts of said plat for final approval.

3. Improvements or Guarantees Prior to Final Approval.

Before consideration of a final subdivision plat, the subdivider will have installed the improvements required under Article VII or the planning board shall require the posting of adequate performance guarantees to assure the installation of the required improvements.

4. Submission of Final Plat of Major Subdivision.

a. The final plat shall be submitted to the town clerk, for forwarding to the planning board for final approval within three years from the date of preliminary approval. The town clerk shall immediately notify the secretary of the planning board upon receipt of a final plat and the planning board shall act upon the final plat within 45 days after the date of submission for final approval to the town clerk.

b. The original tracing, one translucent tracing cloth copy, two cloth prints, ten black on white prints and three copies of the application form for final approval shall be submitted to the secretary of the planning board at least five days prior to the date of a regular planning board meeting. Unless the preliminary plat is approved without changes, the final plat shall have incorporated all changes or modifications required by the planning board.

c. The final plat shall be accompanied by a statement by the town engineer that he is in receipt of a map showing all utilities in exact location and elevation identifying those portions already installed and those to be installed and that the subdivider has complied with

one or both of the following:

1. Installed all improvements in accordance with the requirements of these regulations, or
2. A performance guarantee has been posted with the town clerk in sufficient amount to assure the completion of all required improvements.

d. Any plat which requires county planning board approval pursuant to R. S. 46:27-12 shall be forwarded to the county planning board for its action prior to final approval by the governing body.

e. If the planning board favorably refers a final plat to the governing body, the governing body shall take action not later than the second regular meeting following the referral, noting its action on the plat, and the mayor affixing his signature thereto if said action is favorable.

f. Failure of the planning board and governing body to act within the allotted time or a mutually agreed upon extension shall be deemed to be favorable approval and the town clerk shall issue a certificate to that effect.

g. If any person shall be aggrieved by the action of the planning board, appeal in writing to the governing body may be taken within ten days after the date of the action of the planning board. A hearing thereon shall be had on notice to all parties in interest, who shall be afforded an opportunity to be heard. After such hearing the governing body may affirm or reverse the action of the planning board by a recorded vote of a majority of the total members thereof. The findings and reasons for the disposition of the appeal shall be stated on the records of the governing body, and the applying party shall be given a copy.

h. Upon final approval, copies of the final plat shall be filed by the planning board with the following:

1. Town Clerk
2. Town Engineer
3. Building Inspector
4. Tax Assessor
5. County planning board, if any

i. The final plat, after final approval by the governing body, shall be filed by the subdivider with the county recording officer within ninety days from the date of such approval. If any final plat is not filed within this period, the approval shall expire.

j. No plat shall be accepted for filing by the county recording officer unless it has been duly approved by the governing body of the Town of West New York and signed by the mayor.

ARTICLE VI

PLAT DETAILS

1. Sketch Plat

The sketch plat shall be based on tax map information or some other similarly accurate base at a scale to enable the entire tract to be shown on one sheet and shall show or include the following information:

- a. The local of that portion which is to be subdivided in relation to the entire tract.
- b. All existing structures and wooded areas within the portion to be subdivided and within 200 feet thereof.
- c. The name of the owner and of all adjoining property owners as disclosed by the most recent municipal tax records.
- d. The tax map sheet, block and lot numbers.
- e. All streets or roads and streams within 500 feet of the subdivision.

2. Preliminary Plat

The preliminary plat shall be clearly and legibly drawn or reproduced at a scale of not less than one inch equals one hundred feet. Preliminary plat shall be designed and drawn by a licensed (N.J.) land surveyor or by a planner holding full or associate membership in the American Institute of Planners. The plat shall be designed in compliance with the provision of Article XIII of this ordinance, and shall show or be accompanied by the following information:

- a. A key map showing the entire subdivision and its relation to surrounding areas.
- b. The tract name, tax map sheet, block and lot number, date, reference meridian, graphic scale and the following names and addresses:

1. Name and address of record owner or owners.
2. Name and address of subdivider.
3. Name and address of person who prepared map.

c. Acreage of tract to be subdivided to nearest tenth of an acre.

d. Sufficient elevations or contours to determine the general slope and natural drainage of the land and the high and low points and tentative cross-sections and center line profiles for all proposed new streets.

e. The location of existing and proposed property lines, streets, buildings, water courses, railroads, bridges, culverts, drain pipes, and any natural features such as wooded areas, and rock formations.

f. Plans of proposed utility layouts (sewers, storm drains, water, gas and electricity) showing feasible connections to existing or any proposed utility systems. When an individual water supply and/or sewage disposal system is proposed, the plan for such system must be approved by the appropriate local county or state health agency. When a public sewage disposal system is not available, the developer shall have percolation tests made and submit the results with the preliminary plat. Any subdivision or part thereof which does not meet with the established requirements of this ordinance or other applicable regulations shall not be approved. Any remedy proposed to overcome such a situation shall be approved by the appropriate local county or state health agency.

proved by the appropriate local county or state health agency.

g. A copy of any protective covenants or deed restrictions applying to the land being subdivided shall be submitted with the preliminary plat.

3. Final Plat

The final plat shall be drawn in ink on tracing cloth at a scale of not less than one inch equals 100 feet and in compliance with all the provisions of R.S. 46:23-9.1, etc. The final plat shall show or be accompanied by the following:

a. Date, name and location of the subdivision, name of owner, graphic scale and reference meridian.

b. Tract boundary lines, right-of-way lines of streets, street names, easements and other rights-of-way, land to be reserved or dedicated to public use, all lot lines and other site lines; with accurate dimensions, bearings or deflection angles, and radii, arcs, and central angles of all curves.

c. The purpose of any easement or land reserved or dedicated to public use shall be designated, and the proposed use of sites other than residential shall be noted.

d. Each block shall be numbered, and the lots within each block shall be numbered consecutively beginning with number one.

e. Minimum building setback line on all lots and other sites.

f. Location and description of all monuments.

g. Names of owners of adjoining unsubdivided land.

h. Certification by engineer or surveyor as to accuracy of details of plat.

i. Certification that the applicant is agent or owner of the land, or that the owner has given consent under an option agreement.

j. When approval of a plat is required by any officer or body of such municipality, county or state, approval shall be certified on the plat.

k. Cross sections and profiles of streets approved by the municipal engineer may be required to accompany the final plat.

l. Contours at five-foot intervals for slopes averaging ten percent or greater and at two-foot intervals for land of lesser slopes.

m. Plans and profiles of storm and sanitary sewers and water mains.

n. Certificate from tax collector that all taxes are paid to date.

ARTICLE VII

IMPROVEMENTS

1. Prior to the granting of final approval, the subdivider shall have installed or shall have furnished performance guarantees for the ultimate installation of the following:

- a. Streets.
- b. Street signs.
- c. Curbs and/or gutters.
- d. Sidewalks.
- e. Street lighting.
- f. Shade trees: To be located on the street line so as not to interfere with utilities or sidewalks and shall be of one of the following types: maple.

g. Top soil protection: No top soil shall be removed from the site or used as spoil. Top soil moved during the course of construction shall be redistributed so as to provide at least six inches of cover to all areas of the subdivision and shall be stabilized by seeding or planting.

h. Monuments: To be of the size and shape required by R.S. 46:23-9.4, and shall be placed in accordance with said statute.

i. Water mains, culverts, storm sewers and sanitary sewers: All such installations shall be properly connected with an approved system and shall be adequate to handle all present and probable future developments.

All of the above listed improvements shall be subject to inspection and approval by the town engineer at least twenty-four hours prior to the start of construction. No underground installation shall be covered until inspected and approved.

2. No final plat shall be approved by the planning board until the completion of all such required improvements has been certified to the planning board by the town engineer, unless the subdivision owner shall have filed with the town a performance guarantee sufficient in amount to cover the cost of all such improvements or uncompleted portions thereof as estimated by the town engineer, and assuring the installation of such uncompleted improvements on or before an agreed date. Such performance guarantee may be in the form of a performance bond which shall be issued by a bonding or surety company approved by the governing body; a certified check, returnable to the subdivider after full compliance; or any other type of surety approved by the town attorney.

The performance guarantee shall be approved by the town attorney as to form, sufficiency and execution. Such performance guarantee shall run for a period to be fixed by the planning board, but in no case, for a term of more than 3 years. However, with the consent of the owner and the surety, if there be one, the governing body may by resolution extend the term of such performance guarantee for an additional period not to exceed three years. The amount of the performance guarantee may be reduced by the governing body by resolution when portions of the required improvements have been installed.

If the required improvements have not been installed in accordance with the performance guarantee, the obligor and surety shall be liable thereon to the town for the reasonable cost of the improvements not installed and upon receipt of the proceeds thereof the town shall install such improvements.

(Continued on Page 23)