

Vocational Guidance

HOW IT IS ACCOMPLISHED

An explanation of a new course at Rahway High School.

By ARTHUR L. PERRY

The first two discussions on vocational guidance have related to what vocational guidance is, its growth and its purpose. With a description of the six steps in the vocational guidance process, the third article is concerned with the organization of vocational guidance and methods of vocational guidance.

The organization required for vocational guidance will depend in large measure upon the size of the community which it serves, and the extent of other organizations capable of rendering supplementary services. A small organization, or even a single individual, can handle the work in a small place, but large cities will require fully equipped bureaus for vocational guidance.

The central agency should receive advice and assistance from an advisory council, from special research committees and from community organizations. The advisory council should be composed of interested individuals or of representatives of organizations whose activities relate to the work of vocational guidance. It should be charged with the duty of advising in planning the vocational guidance activities, adapted to the community and should be helpful in collecting the information needed when gathering information about the community.

Research Required—Research, by persons qualified by experience and training, should be carried on to give assistance in selecting each special problem and those connected with the guidance and protection of mentally or physically handicapped children, with advice regarding the health of women workers, and with the gathering of information needed for legislation.

Vocational counselors are needed in schools or other institutions where there are persons whose individual guidance requires many individual conferences.

She Couldn't Believe It!

"One of our many new friends came in the other day and saw one of our smart felt hats in the new Fall shades."

"She picked it up and looked admiringly at it. Then she said to me that she thought it must be rather expensive. Told her it was one of our special cheap hats at \$5, she was amazed."

"That is only one example of the excellent values we are showing in millinery, underwear, hose and gift articles. See the others!"

"THE MODE"

76 Irving Street
Rahway, N. J.



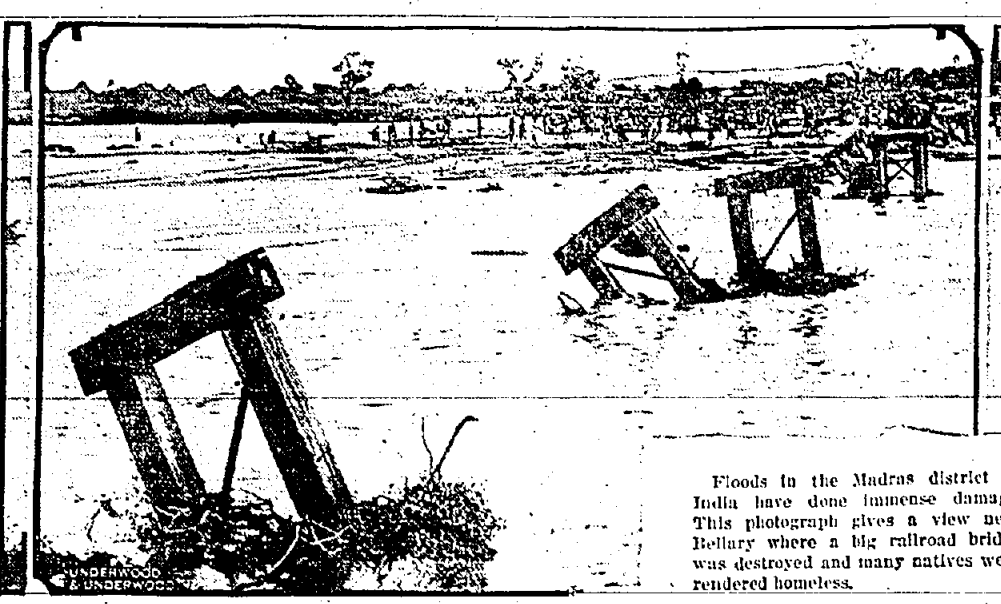
When your child begins to find school work a little harder to grasp and his interest in his work seems to center on other things less important, don't punish the child for not knowing any better. Possibly it's not his fault entirely. He may not see like the other boys and girls, and consequently not being able to enjoy perfect vision he loses the desire to do better things.

Even though your boy or girl doesn't ever register a complaint regarding poor vision, make sure to have their eyes examined for no one can appreciate perfect vision if he's never had it before.

Don't delay! We may be able to check the visual defect at its present stage if immediate action is taken.

DR. A. GOLDSCHMIDT
Optometrist
New Halsey Building
Irving Street and
Elizabeth Avenue
Over Helt's Drug Store

View of the Recent Great Flood in India



Floods in the Madras district of India have done immense damage. This photograph gives a view near Bellary where a big railroad bridge was destroyed and many natives were rendered homeless.

THEY HAVE A DAUGHTER

Mr. and Mrs. Clarence M. White, of Arnold Avenue, Paton, Pleasant, formerly of Rahway, are receiving congratulations on the birth of a daughter, Shirley Edith White, at their home at 1:30 p. m. Tuesday November 8.

Linden Dog-Cat Hospital
DR. LOUIS KLOTZ
81 George Ave., Cor. Adams St.
Linden, N. J.
Phone Linden 3022, Emergency 3015

Store Hours From Now Until Christmas
Daily, 9 A. M. to 9 P. M.—Saturdays Until 10 P. M.

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Lowest Prices Ever Offered!

Damask Overdrapes
Decorated damask, guaranteed fast color, in blue and gold, rose and gold, red and gold, etc. 25% off. 2-97

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Guaranteed pure silk, first choice in natural color only for 25% off. 50c

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Lace Panels
25% off. 98c, 1-29, 1-79 and 2-00

Sash Curtains
35, 50, 59, 79, 89, 98c

Ruffled Curtains
25% off. 1-59

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25% off. 1-98

Ruffled Curtains
25% off. 1-98

Velour Pillows
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Silk Cushions
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All Wool Blankets
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A-B-C SILK STORES
45 BROAD STREET
ELIZABETH

Guest at Shower
A miscellaneous shower was given Friday, November 11, for Miss Harriet Harrell, at the home of her sister Mrs. Charles Towler, at 5 White Street. Guests present included: Mrs. Louis Cowley, Mrs. Edna Withers, Mrs. Harry L. Martin, Mrs. Ethel Descher, Mrs. M. Gaskill, Mrs. M. Meeker, Mrs. H. Gremm, Mrs. S. Fraser, Mrs. E. Armstrong, Mrs. A. Fisher, Mrs. P. Hoffman, Mrs. D. Prescott, Mrs. A. Horner, Mrs. Grace Johnson, Mrs. P. Cain, Mrs. H. Daly, Mrs. J. Brown, Mrs. S. Brown, Mrs. J. Wakeman, Mrs. Gladys Truitt, Mrs. Marie O'Brien, Mrs. Anne Meyer, Mrs. Louise Babel, Mrs. Mary Babel, Mrs. Elizabeth Horner, Mrs. Ruth Horner, Mrs. Made Haffenden, Mrs. Betty Flanks, Miss Anna Beck, Miss Viola Frank, Miss Anna Galvan, Miss Helen Thomas and Miss Eleanor Chaffin.

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Mrs. Lutuk and the children will be at their igloo to greet you right above the Halsey Street Book Shop every day from 10 to 12 A. M. and from 2 to 4 P. M. And the reindeer are in a corral right beside the igloo.



Santa has Arrived with His Reindeer and a Whole Eskimo Family

OF COURSE YOU remember Ikwa who came with Santa last year. Well, when Ikwa returned to his igloo he had such wondrous tales to tell his Eskimo friends of the trip to Newark that they all wanted to come this year. But of course there wasn't room even in Santa's sleigh. And so Santa decided to bring just one whole Eskimo family.

And now they are here! Mr. and Mrs. Lutuk and their three kiddies: Skiukak, Peaiyuk, and Hoopyak. Can't you just imagine how the little Eskimos opened their eyes in wonder when they saw a street car for the first time? And skyscrapers! But now they're becoming accustomed to the hustle and bustle of a big city and they are all anxious to see you.

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We are just as proud of selling Stromberg-Carlson radio products as all our Stromberg-Carlson customers are of owning them.

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Because—Everybody in the great Stromberg-Carlson organization is determined each set must satisfy.

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Bowers Music House
86 Irving Street
Rahway

What are you going to give Mother this Christmas?

Merry Christmas to Mother from Dad, Bill & Mary

GIVE her something that she will enjoy most—something that will last for many years and which will always recall pleasant memories to her. You know she takes greater pride in her home than in anything else. Give her furniture this year—it means so much more to her. We are presenting a vast outlay of fine furniture gifts for the holiday season at unusual price reductions. Perhaps a trip through our holiday displays will help solve your Christmas gift problem at the price you want to pay.

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10 Pieces as Shown

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\$149.50

An elegant hand carved solid walnut frame covered in the finest mohair. Reversible cushions in brocatel. Deep, roomy and comfortable. Suite at **\$198.50**

The chief point of beauty in this bedroom suite is the splendid deep tone walnut veneer which is combined with other fine cabinet woods. The suite is a very modern number.

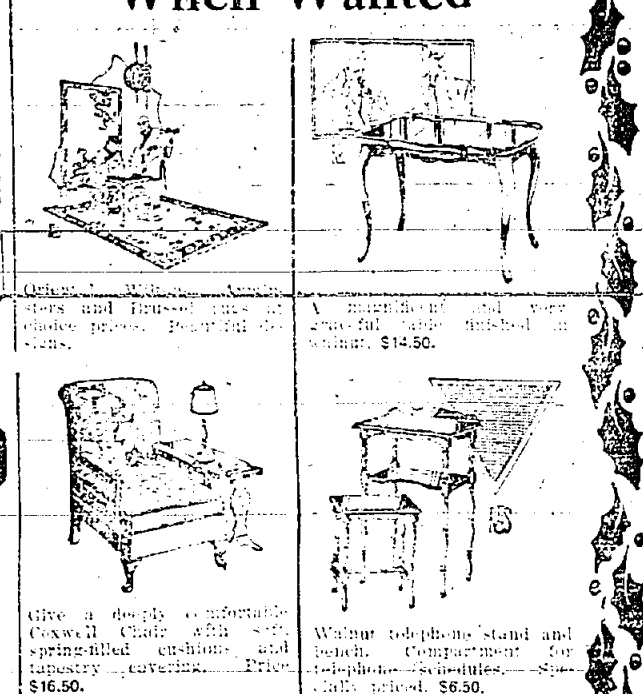
\$149.50

JUST SAY TO THE SALESMAN—
"I'm only looking around," and you won't be bothered. All merchandise is plainly marked with prices on a tag for your convenience. We want you to feel free to come in this store and look around, whether you intend to buy or not. This is your privilege and it will not be denied here.

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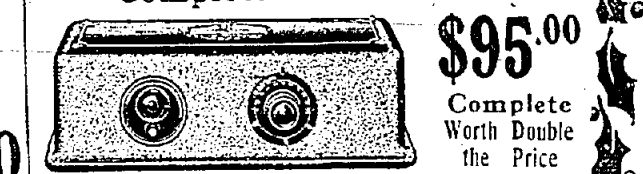


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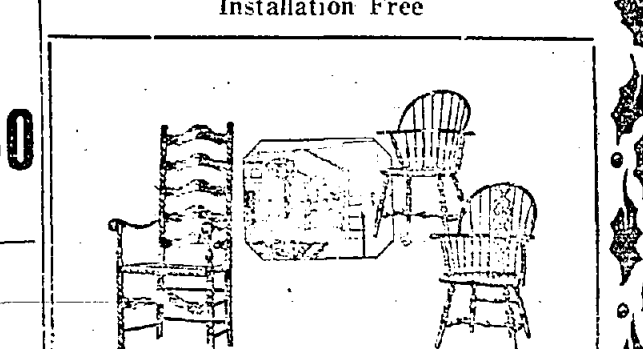
Small-Down Payment and **\$2** Weekly Delivers This Set

This complete outfit includes the very best high grade standard equipment.

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- 6 Cunningham Tubes
- 1 Nationally Known Storage Battery
- "B" Batteries
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- "C" Batteries. All Aerial Equipment.

Installation Free



CHRISTMAS SPECIALS

All Windsor, Colonial and Ladder Back Chairs have been specially reduced as a Christmas saving, 5.98 to \$11.50.

The Rahway Record

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FRIDAY, NOVEMBER 18, 1927

Is Your Name On The Roll?

From responses already received at headquarters, the annual roll call of the Red Cross in Rahway at least, is not as satisfactory as might be. This city has always, and with good reason, been a splendidly active one in the Red Cross, and we cannot convince ourselves that this community, with such an enviable reputation for responding to philanthropic appeals, will fail to do its share in the Red Cross this year. Coming at it does just prior to the anniversary of the birth of the Master and it is meant to the world, should be the means of inspiring public opinion favorably toward such a whole-souled humane movement as is represented within the fold of the Red Cross.

Membership in this great humanitarian army should be considered a privilege and an obligation. The most democratic organization in the world, the Red Cross is dependent for its existence upon the support it receives from the rank and file of the people. Just as the rank and file of the people support the Red Cross, that organization provides relief for them in their need. The more being done in the devastated regions of New England is a striking example of this. The Red Cross was hardly finished with its merciful activities in the devastated regions of New England when it was called on to go to the aid of the northeastern section of the country.

Only last week Governor Weeks of Vermont sent out an appeal for help from the Government and the Red Cross. All the personnel and resources of the latter organization that were available were thrown into the relief campaign when the New England floods first descended on the people. But more help is needed. The funds of the Red Cross are not inexhaustible. They are actually limited by the number of persons who enroll as members. The dollar you contribute when you become a member will go to a good cause. No one can tell at this time what disaster may befall the nation next year. It may be a flood, a fire, a famine, a pestilence, or any of the other calamities that may befall the human race. Whatever it is, prompt, organized measures will have to be taken. And your dollar, along with thousands of others, will be needed to finance the work.

With the words of the blessed Master: "Ever as ye have done it unto the least of one of these, my brethren, ye have done it unto me." Under the caption of "Our Better Part" the Red Cross Roll Call comes.

As the head of the American Red Cross, President Coolidge has asked the nation to put at least 2,000,000 names upon the roll of its members and contributors. That number is large. Yet these must be more than 5,000,000 Americans who at some time or other have taken pride into themselves because of some "American" act of service or relief performed to assist the victims of the Red Cross Society. There must be more than 5,000,000 Americans who, in reading of books, disasters and devastations occurring among their countrymen, have saluted their consciences and quitted their uneasiness with the thought: "Well, anyway, the Red Cross will take care of them and do everything possible." There must be more than 5,000,000 out of the whole population of this country who have been glad at some time or another that the Red Cross was doing for them their work of humanity or of alleviation.

The labors of the Red Cross are unending, undiminished. Born in the agony of the Civil War for it was in the hospitals of the Civil War that its founder in America, Clara Barton, learned her life's mission—has lived as the nation's organ of sympathy for agony, suffering and distress. At times the Red Cross, through the great scale of its humanitarian efforts, may take on in one's mind the appearance of a mere institution, a self-operating mechanism for furnishing hospital supplies. It is nothing of the sort. It is not that the people of the Mississippi delta or the people of western New England, and it can never be that to the people of the United States who support it, or it would rather be a "movement." In its origin, its conception and its work the Red Cross is really just the decent part of all of us. Perhaps there are some few Americans who are not decent people, but their names, of course, will not be found upon its rolls.

The Holland Tunnel

The opening of the Holland vehicular tunnel on Saturday in which several Rahwayans participated is a momentous event. It means much to New Jersey as a whole and to Rahway as a city. It will make New York much closer to our industries and is bound to have a stimulating effect on our business.

The building of the tunnel, considered from an engineering standpoint, is a stupendous accomplishment. There is nothing like it anywhere else in the world. Clifford Holland, the engineer who designed it and who gave up his life in carrying on the work, was faced by difficulties that would have defeated ordinary men. He had no precedent to work on. His was an original work. He even had to devise his own ventilation system to make the tunnel perfect. But he and the men who came after him carried on the work and now we have the two greatest states in the Union connected by immense twin tubes that provide an unbroken boulevard from one to the other.

Rahway will feel the full effect of the new traffic through the tunnel when the State highway now under construction is completed. All traffic to and from New York to Philadelphia and Southern New Jersey will pass through this city. The handling of this traffic is a problem, but it is one that the State and the city will solve to the advantage of all.

Knives For Whittling

The declaration recently credited to President Coolidge that after his retirement he would go to Vermont for a year or two, and that while he was up there he was going to do some whittling, has had one immediate result, namely, that folks have begun to send him knives with which to do the whittling.

Already five new, shining pocket knives have arrived at the White House, and the postoffice officials all over the country report the transportation of a number of similar implements. They are of all shapes and varieties. The attaches of the White House say the President has already made a careful investigation of the number submitted as to their quality, the temper of the blades

A Big Job, But Worth While

From reports received so far at State headquarters, Trenton, in the canvass and survey for information on the needs of the New Jersey Crippled Children's Commission, many cases of pathetic and distressing afflictions are being uncovered. Much that is being reported and tabulated will be condensed and presented in a report to the incoming Legislature, to the end that steps may be taken to provide medical, educational and vocational relief for the sufferers.

In the work of merely attempt to locate crippled children under school age, is often difficult, yet this age is very important because they are frequently in need of early medical care and suitable training. Rahway has entered heartily into this humanitarian task, supported by various fraternal and civic organizations, the members, who realizing what wonderful possibilities may come from locating little unfortunates, who other wise might go through life a burden to themselves as well as to those responsible for their care. The commission is interested not only in dependent cripples, but wishes to locate every crippled child from birth to sixteen years of age, in the State, regardless of present economic condition, educational opportunities or medical treatment.

Information is also being gathered relative to the condition and needs of older cripples, together with the blind, deaf and epileptic persons or of the State. In these cases vocational guidance is especially desirable and the Commission will refer such individuals to State Department of Vocational Rehabilitation.

With Governor Moore's hearty endorsement of the work and the earnest co-operation of school authorities and teachers throughout the State the week's survey which ends on Saturday, is progressing nicely. It is the purpose of the Commission to secure the most complete data relative to every cripple or partially crippled person in the State, regardless of age or condition. It is not alone the dependent ones about which information is desired, but also children and others of well-to-do families. In the case of those not dependent, even charity is to be asked and they are as much in need as are others in the matter of vocational training and guidance. It is the ambition of the commissioners, headed by Joseph G. Buch, of Trenton, the chairman, to put New Jersey in the front rank in the matter of caring for cripples. Governor Moore appointed the Commission for this work and he happily selected a number of men who are mutually interested in the subject.

The work should commend itself to everyone, because beside the appealing humanitarian part of it, placing New Jersey in the forefront in this connection. Whatever can be done for cripples in the way of making them self-sufficient will prove of great economic value for the State in addition to being a fine work of helpfulness and mercy.

Two Good Slogans

"Shop early" is a good pre-Christmas slogan, and we might suggest another to our readers—"Get auto license plates early." This is important to every car owner in Rahway, many of whom have had the experience of standing in line with the eleventh hour applicants for their turn. It's a tiresome and time-consuming job, but quite unnecessary.

The rapidly increasing number of automobiles in use makes it increasingly desirable that owners and drivers of cars should secure their license plates for next year at the earliest possible date. This year there will be more applicants than ever before, and if there is postponement until the last few days the congestion and waiting at the agency will be intolerable, and there will be danger that many will not be able to get their plates in time for use on January 1. Plates are ready for distribution since November 15, a full month before the date on which they may be used on cars, and it ought to be a matter of pride to people to secure them as promptly as possible. They can be purchased during the last half of this month more easily and more quickly than it will be possible to get them later if the task is postponed.

The local agency in this city, like all other agencies, is open for the issuing of licenses and distribution of plates, from 9 a. m. to 5 p. m. In some instances proctors of public games have arranged, also, to secure plates for their patrons, who cannot conveniently apply in person. In these ways every facility is provided for owners and drivers to attend to this necessary matter.

Freak Candidates Lose

The elections recently held, especially in the municipal politics throughout the country, are interesting inasmuch as they indicate that we have ceased electing freak candidates for municipal and State office. There was a time not so very long ago when the American public in its municipal political activities had quite a penchant for electing and electing politicians, scavengers and similar persons to the chief executive positions. American majority elections were being decided on the throw of a political dice, and the intrusion of a worthy and trained candidate was generally marked by a crashing defeat. In some quite important cities men were elected because of chance happy phrases or their ability to either wear fancy neckties with distinction or to without them entirely. In this last election, however, the signs of a change were in evidence.

John W. Smith, mayor of Detroit, candidate for reelection, was unambiguously defeated because in the heat of the campaign he lost his head and virtually promised a legally wet city to the people. A young woman telephone operator in New Hampshire who was given pages of newspaper publicity (and whose election was being seriously considered a possibility) ran at the bottom of the list in the field of candidates. And even the small group of policemen university candidates was routed. This is a healthy sign. It may be that if we finally succeed in attracting the serious attention of the sober people to their candidates for town selectmen and supervisors that the day may come when the best citizens may be willing to give at least a few days to consideration of the Presidential candidates.

Referring to the naval conference Lloyd George asked: "If either Great Britain or America had said 'war between Great Britain and the United States' would so inconceivable that we will agree to any proposal so long as it reduces armaments' what would have happened?" That's a very good question. John Bull would have said to Uncle Sam: "All right, Sam, you reduce first."

Dr. Nicholas Murray Butler says that no great man has appeared as a result of the World War. But he didn't say it while he was visiting Mussolini.

No matter what unpleasantness may happen in Europe there are plenty of internationalists in America willing to admit that it is all our fault.

If the political writers keep up their speculations much longer they will run out of politicians to mention as presidential possibilities next year.

The filing station has taken the place of the livery stable but unfortunately the livery stable jokes seem to go on forever.

The principal thing we blame the flappers for is already made a careful investigation of the number submitted as to their quality, the temper of the blades

ALONG LIFE'S TRAIL

By THOMAS ARKLE CLARK
Dean of Med. University of Illinois

ILL HEALTH AND MIRTH

I HAVE just read "Tristram Shandy." It is vulgar as many books written in the nineteenth century were, but it makes one laugh heartily and freely. The vulgarity is the last one one can forget. Stearns, before he reached middle life, was made aware of the fact that all his life, no doubt, he would be an invalid. He was tubercular, and tubercles were not then as now so readily and so successfully cured. He was a man of letters, and he was a man of letters. He would find pleasure in life so long as it was left to him, and pursue as he wished, he became one of the greatest writers of his time, or of all time, for that matter.

Nothing depresses one more than physical ill-health. It is a crying shame to be a cripple for a week or two after an operation, and it is a crying shame to be a cripple for a week or two after an operation, and it is a crying shame to be a cripple for a week or two after an operation.

The writings of Stevenson have given me a great deal of pleasure and inspiration as I have no doubt they have done to many another discouraged human being, but it is his philosophy of life as seen in his letters and as revealed in his biography which has been a great help to me.

Stevenson had a well-dry eye in his life, and yet he was a purveyor of optimism and cheerfulness. He was almost looking death in the face for the most part of his life, but he never stepped weakly. He never allowed himself to seem gloomy to his friends. He, like Sterne, had learned to face up to the limitations of his health and other things.

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BUSINESS TALKS

(Continued from Page One)

Then again, by shopping early you have a better assortment of goods and a

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More Money Savers! Biggest Values in Town!

Rahway Agents for Devco's Paints and Varnishes

Extra heavy Turkish towels; size 20x40. With colored border. Special each

22c, 5 for \$1.00

Seamless sheets. Size 72x90. Good quality. Regular 1.25. Special each

79c

Fancy pillow cases. Made of Fruit of the Loom. Lace trimmed. Size 45x36. Regular 75c. Special

49c

Fine assortment of bureau scarfs, in linen and muslin. With lace border, white and colored; 17x45. Regularly sold at 50c.

3 for \$1.00

We are offering a large assortment of beautiful infants' caps in silk, poplin and crepe. The price will astound you; only

79c

Sanitary quilted pads. Size 17x18. Regular 29c. Special

19c

Infants' white dresses; fine batiste; hand made Madeira. Regularly sold to 1.95. Special

\$1.29

Infants' flannel bath robes; blue and pink. Regular 1.25. Special

79c

"Bunny" waterproof crib sheets. Size 24x30. Special

39c

Men's fancy and plain winter weight hose. Regular 50c. Special 30c a pair

3 prs. \$1

Men's khaki work pants. Made of fine khaki twill. Lee Union make. Regular 2.00. Special

\$1.49

Men's fancy neckwear. The latest designs. Regular 1.00. Special each

79c

Men's fancy neckwear. The latest designs. Regular 1.00. Special each

3 for \$2.25

100 piece dinner set, very pretty heart design. Special

\$12.98

A large selection of gray enameled, aluminum and Savory double roasters in all sizes. Prices from

49c to \$5.95

Wooden frame window ventilators, 9x37. Special

39c

Washable rag rugs; 24x36. Regular 49c each. Special 35c

3 for \$1

Good size galvanized coal scuttles. Special

49c

"Weaver" aluminum pie plates

3 for \$1

29c

For your Thanksgiving turkey—3 piece carving set. Stainless steel knife. Special

\$1.98

Just received a shipment of the newest thing in bread boxes. Solid colors—red, yellow, blue and green. Special

98c

Round service trays to match. Special

15c

Checkered print table oilcloth. The very latest, per yard

50c

Shelf oilcloth to match; per yard

15c

Greatly reduced prices on table linens. Tablecloth and napkins to match. In white with colored borders.

\$6.98

Stainless steel white handled "Universal" table knives and forks. Six knives and six forks to the box. Special

\$2.95

One gallon galvanized oil cans. Special

29c

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

For Sale

WE'VE MADE A TERRIBLE MISTAKE!

We have bought too heavy for fall and winter and on account of a backward season we are overloaded and are forced to sell.

GIGANTIC UNLOADING SALE

Started This Morning at 10 A. M.

Now Is Your Opportunity to Save

Now is the time to buy high grade seasonable women's, misses and children's wearing apparel at smashed prices right in the height of the season when every merchant is receiving his biggest profits. You have this great opportunity—so save!

COATS

Women's Coats

A marvelous value for those who come early. Excellent for every day winter wear. If you are anxious to get one come early. Values up to \$15.00. Sale Price

\$12.50

\$15.00

\$25.00

\$18.50

\$1.95

\$1.00

\$1.00

\$1.00

\$1.00

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DRESSES

Women's Silk or Cloth Dresses

A marvelous value for those who come early. Excellent for every day winter wear. If you are anxious to get one come early. Values up to \$15.00. Sale Price

\$12.50

\$15.00

\$25.00

\$18.50

\$1.95

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\$1.00

The Hamilton Shop

150-152 Main St. Rahway

Women's Silk or Cloth Dresses

Values up to \$15.00. Sale price

\$5.00

\$5.00

\$5.00

\$5.00

\$5.00

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A winter institute will be held at ...

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RETURN FROM TRIP

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