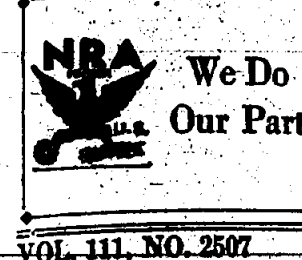
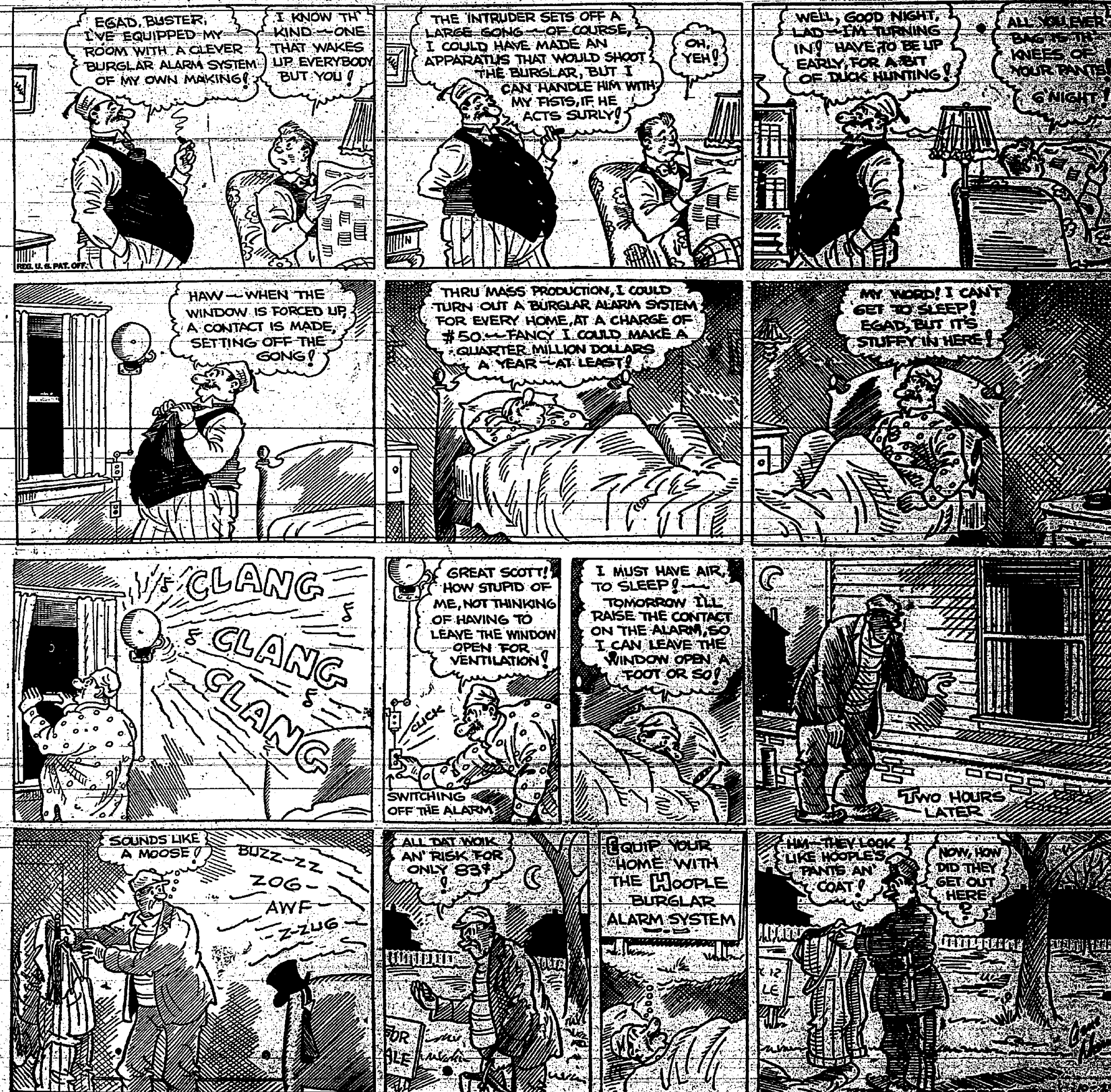
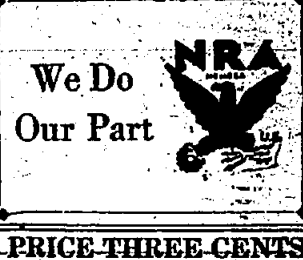


## OUR BOARDING HOUSE



## The Railway Record

THE PAST IS GONE WE FACE TO-DAY



## Rutgers "Kidnapping" Fake Causes State-Wide Alarm

New Brunswick, Nov. 3.—A "fake" kidnapping staged by five fraternity brothers of Rutgers University, Rutgers University senior, when they "abducted" him from a fraternity house here last night, caused a cordon of police to be thrown about the university section and a state-wide police teletype alarm to be broadcast.

Margolin, however, was returned to the fraternity house a quarter of an hour later unharmed, and a bit chilly for he had been "kidnapped" clad only in an undershirt, shorts and socks. He is the writer of a gossip column for the Targum, university paper.

## South Amboy Man Dies at 101

South Amboy, Nov. 3.—Hezekiah E. Johnson, who would have been 101 years old this Christmas, was dead at his home in President park, South Amboy, today. Surviving are four children, 14 grandchildren, 16 great-grandchildren, 16 great-great-grandchildren and one great-great-great-grandchild.

## Reformatory Inmate Pardoned

Trenton, Nov. 3.—Application of Mrs. Harriet Evans, serving a life term for murder at the Clinton Reformatory for Women, for a pardon has been denied by the State Board of Pardons. This is the first application made by Mrs. Evans since the courts commuted her sentence of death in the electric chair in October, 1931. Mrs. Evans was convicted of the murder of her husband, Robert, and a companion, Albert Duffy, in Lakehurst, in 1930. Lester Underdown, a Lakehurst marine, was convicted with her and sentenced to death, but was later granted a new trial. The jury found him guilty and recommended a life sentence.

## Editor Addresses P.-T. A.

Atlantic City, Nov. 3.—The NRA, Soviet Russia and Nazi Germany are the three major revolutions now going on in the world, Dr. Stanley H. High, contributing editor of the Literary Digest said in an address here last night at the 33rd annual New Jersey Congress of Parents and Teachers.

## Treads on NRA Toes

Washington, Nov. 3.—A direct break between the NRA and the Department of Commerce over the recovery program became imminent today, following issuance by a departmental committee of a blast against "Governmental interference and control" of business.

## Pennsy Gets \$84,000,000

Washington, Nov. 3.—President Roosevelt today had approved allotments of \$135,000,000 to the railroad of the country in the first big thrust towards aiding the capital industries.

## President Promises Farm Aid

Washington, Nov. 3.—With the Federal Reserve bank now in entire charge of foreign gold purchases to boost commodity prices, it was authoritatively learned today that premium prices will be the bait offered to lure gold to America.

## City's Merchants Begin to Prepare For NRA Parade

City Will Be Decorated For Event; Plan Another Meeting Monday

VETERANS WILL ACT AS DIVISION CHIEFS

With hearty co-operation in the city-wide NRA Day parade to be held on Friday evening, November 10, evident on every side, merchants of the city yesterday began detailed preparation for the intensive "Buy Now" campaign to be conducted Saturday, Monday and Tuesday, November 11, 12 and 13.

## Need of More School Space Stressed in Perry's Report

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# W Halloween Parties and Masquerade Dances Mark Week's Social Activities

## Junior League "Hit" Crowd On Opening Night

Miss Virginia Ann Howell, daughter of Mr. and Mrs. H. C. Howell, was the guest of honor at the Junior League "Hit" crowd on opening night at the Memorial hospital Sunday afternoon.

Miss Howell, who is recovering from an operation for the removal of a tumor, was the guest of honor at the Junior League "Hit" crowd on opening night at the Memorial hospital Sunday afternoon.

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## COMING EVENTS

**Friday, November 8**  
Armistice Day dance at Rayway post, No. 5, American Legion, 8:30 p. m.

**Saturday, November 9**  
Masquerade dance, 8:30 p. m., at the Casino ballroom, Main street, evening. Ladies' aux. to the Y. M. C. A. in the ballroom.

**Sunday, November 10**  
Meeting of the Women's Relief Society, 2:30 p. m., at the Y. M. C. A. in the ballroom.

**Monday, November 11**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

**Tuesday, November 12**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

**Wednesday, November 13**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

**Thursday, November 14**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

**Friday, November 15**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

**Saturday, November 16**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

**Sunday, November 17**  
Meeting of the Y. M. C. A. in the ballroom, 8:30 p. m.

## Veterans Hold Joint Induction

Installation of V. F. W. Post and Auxiliary

A capacity gathering last night attended the joint installation of the Veterans of Foreign Wars Post No. 108, and the Auxiliary, at the Casino ballroom.

The Veterans of Foreign Wars Post No. 108, and the Auxiliary, at the Casino ballroom.

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## H. S. Commercial Club Stages Round Robin

Round Robin Stages Round Robin

The Commercial club of the High School held a round robin stage at the Casino ballroom.

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## Schedule Tourney For Colonia Ladies

12 Teams Entered in Play

The ladies of the Colonia Country club compete in a club tournament this week with the final round to be played Sunday, November 12.

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## Failure of New Deal to Reach Every Farm Area Creates Midwest Crisis

Midwest Crisis

The failure of the New Deal to reach every farm area has created a crisis in the Midwest.

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## Plan NRA Parade Line of March

Legion Post, Bugle Corps and Auxiliary Will Participate

The National Rifle Association parade line of march will be held in the city.

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## Hit by Car Here Yesterday

Here Yesterday

A man was hit by a car here yesterday.

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## Sports Council Names Local Men

Names Local Men

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## Assemblyman Otto Speaks At 1st Ward C.O.F. Club

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## Chalmers Read to Speak At Trinity Bible Class

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# RAHWAY MEETS UNBEATEN ROSELLE TEAM HERE TOMORROW; RAMBLERS PLAY SUMMIT

## Roselle Toughest Game on Local List Shattered Linden's 21 Win Streak

Invasions Only Undeclared School Team in County; Benders Expected to Make Good Showing Against Ancient Rivals

Rahway high school meets its toughest opponent of the season tomorrow afternoon in Roselle in the annual tussle between these ancient Union county rivals on the Riverside park gridiron. Roselle topped Linden by a 7-0 score last Saturday to give the Linden team its first football setback in 21 contests. By virtue of this victory, the fourth straight of the season for Roselle, the Roselians are the only undefeated football team in the county.

The last few games, Ben Harnden still has an arm injury which has impaired his effectiveness as a forward passing threat. The Roselle team has been playing a defense against the Roselle team. The Roselle team has been playing a defense against the Roselle team. The Roselle team has been playing a defense against the Roselle team.

Flashy Pass Play Roselle's Strength Although Roselle used straight football against Linden, the team's main strength this season seems to lie in its flashy pass play. A triple reverse and lateral pass ending in a lone forward pass, which seems to have baffled Linden, Crawford and Westfield's defense in the first three encounters. The main copy in the Roselle team is in its flashy pass play. A triple reverse and lateral pass ending in a lone forward pass, which seems to have baffled Linden, Crawford and Westfield's defense in the first three encounters.

Mrs. Scaby's Market 104 MAIN STREET FREE DELIVERY

SAVE ON MEATS AT ANDREW'S MEAT MARKET 104 MAIN STREET Near R. R. Bridge Where Everything's Low in Price

SPECIALS FOR FRIDAY AND SATURDAY Fresh HAM and Fresh PORK LOIN Skin On—lb 14c

Leg of LAMB, lb 16c Rib LAMB CHOPS, 2 lbs 31c ROULETTE of LAMB, lb 16c Fresh PORK BUTTS, lb 13c Clean Loose Pork Sausage, 2 lbs 25c Fresh Link Sausage, lb 16c SIRLOIN STEAK, lb 21c BONELESS CORN BEEF, lb 17c Prime RIB ROAST, lb 17c BONELESS POT ROAST, lb 15c Fresh CHOPPED BEEF, 2 lbs 21c BONELESS VEAL SHOULDER, lb 17c Legs and Rumps of VEAL, lb 15c Whole Smoked HAMS, lb 15c Smoked COTTAGE HAMS, lb 19c ROASTING CHICKENS, lb 20c FRESH LIVERWURST and BREAD CHEESE, lb 15c Home-Made Bologna, Frankfurters, Knockwurst, 3 pounds 50c

## IN THE WORLD OF SPORTS

Those Furriners—McCorkindale, Pettifer, and Doyle—Will Have to Step to Overcome U. S. Fight Fans' Phil Scott Complex

BY PHILIP MARTIN

Some assorted scraps from the fight arena, as sententious as a flock of heavyweights to test their rights and let the books of "know-nothing" "new" or "near" already are here—Don McCorkindale, a big guy from South Africa, and Jack Pettifer, a British boxer. A third is said to be on the way—an Irishman named Jack Doyle. McCorkindale got off to a pleasant and highly unexpected start when he won a decision from Percy Parrott, Cleveland master, the other side of the Atlantic. A third is said to be on the way—an Irishman named Jack Doyle. McCorkindale got off to a pleasant and highly unexpected start when he won a decision from Percy Parrott, Cleveland master, the other side of the Atlantic.

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## Ramblers to Meet Summit on Sunday

Club to Hold Masquerade Ball Tonight at New Casino

Coach Nick Coppola's Ramblers to get back into the win column Sunday afternoon when they will journey to Summit to meet the Summit Amateur Football club.

The Ramblers will have the new club headquarters, 50 Main street, at 1 p. m. making the trip by bus. At a blackboard ball to be held tonight in the new Casino ballroom, 61 Main street. Cash awards for the best and funniest costumes will be made. The following costume, in charge of the affair: Door, John Schmidt; floor, Leo Wilson; Joseph Masella; tip room, Thomas Cooley; Bart, Geoffrey; check room, Thomas O'Connell; William Masella; Joseph Cooley; Al Kallas.

FIN LEAGUE TO OPEN The Class B bowling league, sponsored by William Schmidt, will begin tonight. Four teams have entered to play. They are: The Jax Boys, the way Juniors, Elizabeth A. and the Mack Juniors.

Mrs. Harriet Schmitt, who has returned to the hospital, will be in the hospital.

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## NEVER STOPS PROTECTING

ICE is nature's own medium for protecting foods and retaining their freshness. Don't be without ICE summer or winter. Germs breed quickly in cold weather as well as in warm weather. For your safety's sake and that of your family use the protection of ICE.

Don't Keep Foods Outside in the Open

White Ice & Coal Co.

20 East Grand St. Phone 7-0010-7-0011

COAL \$9.00 PER TON CASH DELIVERED

A fire burning coal that gives an abundance of heat and a minimum of ash.

Chester Smith Rahway 7-0936-W

White Ice & Coal Co.

20 East Grand St. Phone 7-0010-7-0011

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White Ice & Coal Co.

# Liberty Theatre Will Present Movie Version of Sinclair Lewis Novel, "Ann Vickers"

## ALONG THE RIALTO

Liberty Theatre Presents Exceptional Bill

Combining an elaborate stage production with "Hold Your Man," the Liberty Theatre will offer an exceptional bill of stage and screen entertainment tomorrow. "Hold Your Man" will begin to play with the stage show of Don Van Vleet's "Scandal" tomorrow.

On Sunday and Monday, Marie Dressler and Wallace Berry will play the movie version of "Ann Vickers." An added feature today and tomorrow will be a mystery thriller "Clutching the Rope."

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## She Holds Her Man

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# Get The Most Out of Your Advertising Dollars

## Dress Up Your Ads To Be Attractive

**CREATIVE ADVERTISING  
CREATES PROFITS**



**Let Your Product  
SPEAK  
Through This Medium**

Whatever your business, your advertising tells a big story. Selling horses or houses, fish or furniture, the public is quick to notice the interest you have taken in your ads and the manner in which you make it easy for them to know your product.

That's where GOOD newspaper advertising makes the difference. It imbues your merchandise with the quality of the advertising itself. It speaks for your product—and in a loud voice.

When you plan an advertisement, no matter its size, you can get the finest assistance in the world right in this town. You can get capable, efficient workmanship—intelligent, experienced planning—and a finished job that will be all you expect of it, in looks and in results. You will enjoy a discussion of your advertising problems with one of our men—and he would be glad to talk to you without obligation, just phone or drop us a note today.

**The Rahway Record**  
"The Home Newspaper"

### Which Ad Is Most Attractive

Here are five styles of advertisement ads containing exactly the same wording.

We are endeavoring to show advertisers the difference in the attractiveness of advertising of correct proportion and in the use of cuts and white space.

An otherwise distinctive ad containing convincing sales arguments may lose its effectiveness by the absence of cuts or white space or by crowding too much type in the space used.

Always remember that in advertising, cuts and white space count most for attractiveness.

Very often an inch or two of additional space will add dollars to the value of the advertisement.

**Creative Advertising  
Creates Profits**

**Let Your Product  
SPEAK  
Through This Medium**

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That's where GOOD newspaper advertising makes the difference. It imbues your merchandise with the quality of the advertising itself. It speaks for your product—and in a loud voice.

When you plan an advertisement, no matter its size, you can get the finest assistance in the world right in this town. You can get capable, efficient workmanship—intelligent, experienced planning—and a finished job that will be all you expect of it, in looks and in results. You will enjoy a discussion of your advertising problems with one of our men—and he would be glad to talk to you without obligation, just phone or drop us a note today.

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**THE  
RAHWAY  
RECORD**  
"The Home Newspaper"

### Clark News

**PARTIES HELD IN CLARK.**—Clark Township, Nov. 2.—A party was held by the Clark Township Democratic Club at the home of Mrs. J. H. Smith, 100 Central avenue, Saturday evening. The party was in charge of Mrs. J. H. Smith. The program consisted of a musical program and a social hour. The party was a success and the proceeds were for the benefit of the Clark Township Library.

**WEEK-END SPECIALS**

**BELL  
BEEF CO.**  
123 WOOD AVE. LINDEN  
PHONE LINDEN 2-2377

Friday and Saturday, Nov. 3-4

**SHOULDERS OF  
Spring Lamb** 71c

**Lean Sliced  
Bacon** 51c

**Breast of  
Veal** 6c

**FRESH  
Pork Shoulder** 10c

**Rumps and  
Legs of  
Veal** 10c

**Prime Chuck  
Roast** 12c

**FRESH YOUNG ROASTING  
Chickens** 15c

**Rib  
Roast** 14c

**Legs of Spring  
Lamb** 16c

**ROUND ROAST,  
Cross Rib ROAST, lb** 18c

**Jersey Fresh  
Hams** 14c

**Pure  
Lard** 7c

**Veal Roulettes** 14c

**Butter** 24c

**EGGS, doz** 19c

**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

### Begin Girl Scout Week with Prayers

The eighth grade of the Clark Township school held a prayer service for the beginning of Girl Scout Week. The service was held in the school auditorium and was attended by the entire eighth grade. The service was a success and the proceeds were for the benefit of the Clark Township Library.

**WEEK-END SPECIALS**

**BELL  
BEEF CO.**  
123 WOOD AVE. LINDEN  
PHONE LINDEN 2-2377

Friday and Saturday, Nov. 3-4

**SHOULDERS OF  
Spring Lamb** 71c

**Lean Sliced  
Bacon** 51c

**Breast of  
Veal** 6c

**FRESH  
Pork Shoulder** 10c

**Rumps and  
Legs of  
Veal** 10c

**Prime Chuck  
Roast** 12c

**FRESH YOUNG ROASTING  
Chickens** 15c

**Rib  
Roast** 14c

**Legs of Spring  
Lamb** 16c

**ROUND ROAST,  
Cross Rib ROAST, lb** 18c

**Jersey Fresh  
Hams** 14c

**Pure  
Lard** 7c

**Veal Roulettes** 14c

**Butter** 24c

**EGGS, doz** 19c

**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

### Kreiser to Open Rutgers Concerts

Famous Violinist to Begin Series November 6; 13,000 to Attend

A large number of music lovers from this vicinity are expected to attend the Rutgers University Violin Concert series in the Rutgers gymnasium November 6. The series is expected to attract one of the largest gatherings ever to attend a Rutgers concert. The series is expected to attract one of the largest gatherings ever to attend a Rutgers concert.

**WEEK-END SPECIALS**

**BELL  
BEEF CO.**  
123 WOOD AVE. LINDEN  
PHONE LINDEN 2-2377

Friday and Saturday, Nov. 3-4

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Cross Rib ROAST, lb** 18c

**Jersey Fresh  
Hams** 14c

**Pure  
Lard** 7c

**Veal Roulettes** 14c

**Butter** 24c

**EGGS, doz** 19c

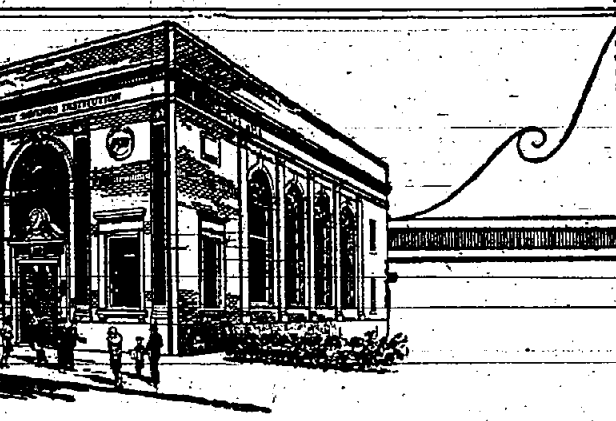
**SAUSAGE MEAT** 25c

**SAUSAGE MEAT** 25c

### Genuine Pocahontas Coal

**\$9.00 PER TON  
DELIVERED**

A Thrifty Coal For Thrifty People  
**Nadel Coal & Supply Co. Inc.**  
W. Elizabeth Ave. Tel. Linden 2-3240 Linden



**To Get Your Share  
of Good Things**

If you are looking forward to gains in safety, independence and comfort in the days ahead, you need a growing Savings Account.

In the course of eighty-two years in business, we have been privileged to aid in the progress made by hundreds of neighbors in Rahway and Union County. We have seen the help that worthwhile reserves have been when opportunities offered, or emergencies arose.

Your savings will be safe in an account here. Interest will help your fund to grow. And as the account increases, you will find both independence and inspiration.

**The Rahway Savings Institution**  
"The Bank of Strength"

119 Irving Street Rahway, N. J.  
Telephone 7-1800

**Cost of Electric Service  
Cut Five Times Since 1929**

Last week, through the medium of newspaper advertisements, this Company reminded its electric customers that the shifting, from the consumer to the producer, of the Federal 3 per cent tax on electrical energy used for other than industrial purposes, was equivalent to a reduction in electric rates amounting to approximately \$1,250,000 per year.

This assumption by the Company of additional taxes in the cost of electric service to consumers since 1929. The effective dates of the several reductions, (including the change in taxes), and the annual savings resulting from each were:

EXPIRATION DATE	YEARLY SAVINGS
January 1929	\$1,250,000
January 1930	1,300,000
January 1932	600,000
January 1933	1,750,000
September 1933 (TAX)	1,250,000

As a result of the successive cuts shown above, this Company's customers are now paying \$6,150,000 less a year than they would have had to pay for a like amount of service if the rates had not been reduced.

And prior to 1929, during the period when the cost of other commodities was steadily going up, the price of electricity was repeatedly reduced.

**PUBLIC SERVICE ELECTRIC AND GAS COMPANY**

**MAUSLEA  
SUPREME  
MEMORIALS**

**MAUSLEA  
SUPREME  
MEMORIALS**



