RAKE & HOE GARDEN CLUB of WESFIELD Publicity Final Report - Paula Long- Sept., 2015-June, 2016

Approximately 40 articles were submitted to various newspapers and on-line sites. There was a challenge with the **Westfield Leader** with finding space and accepting emailed photo/jpeg. It has been ongoing, but hopefully now resolved. Articles do not always get in the week sent to them.

A new mailed monthly paper, "Westfield Monthly" began around Nov., 2015. They have been very responsive publishing our articles. Suburban News is quite cooperative, often putting us on the front page. When an article is submitted to them, it automatically goes to NJ.Com. The online site TAP.Into .com is also quite cooperative and also posts promptly and very helpful to me who is not that techy.

I also submitted a Rake and Hoe posting ad in the bi-annul publication of The Showcase

Date/Newspaper	Title
10/1/2015 Westfield Leader Suburban News; NJ. Com	Rake and Hoe to be Part of Saturday Apple Fest
10/ 28 2015 Westfield Leader Suburban News	Rake & Hoe Garden Club Visits Kate Gorrie Butterfly House
11/21/2015 *Westfield Leader, community@goleader.com (Att: Suzette) *Suburban News; NJ.Com; union@njnpublishing.com *Westfield Monthly - lori@rennamedia.com *TAPINTO.com jileberman@info.net (908-279-0303 lackie Lieberman (917-676-2302) Cell	"Rake & Hoe Brings Cheer to Mobile Meals' Clients"
Nov. (for spring edition) Article on R & H for The Showcase (Warren Showcase, Warren, NJ)	Article on R & H
Jan/3/16 Westfield Leader, Suburban News (NJ.com) TAP Into.Com Westfield Monthly – <u>lori@rennamedia.com</u>	"Rake & Hoe Garden Club Decorates Jardine Academy"
Feb. 4, 2016 (same as above)	Rake & Hoe Juniors Gear Up for NJ Garden Show
March 12, 2016 (same as above)	Rake & Hoe Garden Club visits Jardine Academy
April 1 , 2016 same as above	Rake & Hoe Garden Club Recognized For Its Contributions to the Veterans' Community
May 11, 2016 same as above	Rake & Hoe Club Clean up Train Station
May 12, 2016 same as above	Rake & Hoe Garden Club visits Jardine Academy (to create Mother's Day planters)
May 27, 2016 same as above	Rake & Hoe Garden Club Recognized by Garden Club of New Jersey

Garden Club of New Jersey recognizes Rake & Hoe
Rake & Hoe (& Juniors Beautify Shadowlawn Pocket Park (Stepping Stones)
Photo Tag – Rake & Hoe clean up Miller –Cory Gardens

RAKE & HOE GARDEN CLUB of WESFIELD Publicity Final Report - Paula Long- Sept., 2016-June, 2017

It has been an incredibly busy year with 16 Press Releases submitted. This translates to approximately 32 articles printed and 19 articles appearing online. The press releases were submitted to various newspapers and on-line sites listed below. Regarding the Victorian Flower Show 4 press releases were submitted and appeared in print 6 times; 7 online ostings: and 3 calendar postings.

The Westfield Leader (Suzette) is also very cooperative and responds to R & H personally. Suburban News is quite cooperative, often putting us on the front page. When an article is submitted to them, it automatically goes to NJ.Com. A new monthly paper (mailed to every household), "Westfield Monthly" began around Nov., 2015. They been very responsive publishing our articles. The online site TAP.Into.com also quite cooperative and also posts promptly and very helpful to me who is not that techy. Extensive publicity (beyond the normal publications) was submitted regarding the "Victorian Spring Flower Show" held April 28, 2017 and is listed separately. Articles were submitted in advance in accordance with required deadlines. We were fortunate to appear in Trinitas "Edge Magazine," Assemblyman Brannick's and the DWC's online newsletters. Calendar postings appeared in the Garden Club of NJ Newsleaf; Suburban News and the Star Ledger.

I also was asked to submit a Rake and Hoe posting and article which appeared in the annual "This is Westfield" publication distributed in May.

Date/Newspaper	Title
OCTOBER 28, 2017 *Westfield Leader, community@goleader.com (Att: Suzette) *Suburban News; NJ.Com; union@nipublishing.com *Westfield Monthly – lori@rennamedia.com *TAPINTO.com jlieberman@info.net (908-279-0303 lackie Lieberman (917-676-2302) Cell	"Rake & Hoe Garden Club Hosts 'Housewarming' and presents History of "Shady Rest" 3 print 2 online
Oct. 20 Westfield Leader ;Suburban News; Westfield Monthly; NJ. Com; TAPinto.net Oct. 30 Same as above	"Rake & Hoe Garden Club Visit Jardine Academy" 3 print /2 online "Rake & Hoe Garden Club Members Bring Cheer
Oct. 30 Same as above	to Mobile Meals" 3 print/2 online
Nov. 11 Westfield Leader, Suburban News, Westfield Monthly NJ.COM; TAPINTO.net Nov. 11	"Designer Inspires Local, State, & National Garden Club Members" "Local Garden Clubs to Meet with Nurseries" (Pollinator Project) 3 + 2
Nov. 28 Westfield Leader, Suburban News (NJ.com) TAP Into.Com Westfield Monthly – lori@rennamedia.com	"Rake & Hoe Garden Club visit Jardine Academy" 3+2
Dec. 16	"Rake & Hoe Garden Club Brings Cheer to our

(same as above)	Veterans" 3+2
JANUARY, 2017	"Roberta Grecco honored for 50 years in Rake &
(same as above)	Hoe Garden Club" 3 + 2
Feb. 20, 2017	"Rake & Hoe Garden Club 'Juniors' Prepare for
same as above	the New Jersey Garden Club of NJ Flower Show" 3 + 2
March 13, 2017	"Rake & Hoe Club Juniors Recognized at Flower
same as above	Show" 3 + 2
April, 2017	Devoted to Promoting Flower Show – (see below)****
May, 2017 SPECIAL EDITION "THIS IS	Special feature article on Westfield's Garden
WESTFIELD"	Clubs (and ad for This is Westfield)
May, 2017 Westfield Monthly	"Brightening a Day for Women Veterans" 1
May 4, 2017 Westfield Leader, Suburban News	"Rake & Hoe Club Helps Jardine Welcome Spring" 2
May 18, 2017 Westfield Leader, Sub News	"New Pollinator Center set to Open This
NI.Com	Saturday" 1 /1 online
May 24, 2017 Westfield Leader; Sub News;	"Rake & Hoe Garden Club bring cheer to Mobile
Westfield Monthly (June)	Meals" not printed as of 5/28/17
May 24, 2017 Westfield Leader, Suburban	"Rake & Hoe Garden Club tend to Vet's Garden"
News, NJ.Com; Tapinto.net	(not printed as of 5/28/17
June, 2017	Will submit PR on end of year luncheon and new officers.

PUBLICITY FOR "A VICTORIAN SPRING FLOWER SHOW" APRIL 28, 2017***

NOV. 15 EDGE MAGAZINE	SENT IN ARTICLE FOR SPRING EDITION 1
FEB. 10 (Actually printed in Spring Edition)	(RESENT IN FEB.10 (in accordance with their request)
DEC. 24 GCNJ NEWSLETTER (NEWS LEAF)	FLOWER SHOW CALENDAR POSTING For Spring Newsletter (due Jan. 1, 2017) 1 online
Feb. 22, 2017 Suburban News	"Rake & Hoe Garden Club prep for April Flower Sho Paula Long & Diane Genco 1
Feb. 23, 2017 Westfield Leader	Photo /Caption: Paula Long/Diane Genco prep for flower show. 1
April, 2017 ASSEMBLYMAN JON BRAMNICK NEWSLETTER MONTHLY HAPPENINGS	FLOWER SHOW Presents "A Victorian Spring" 1 online
April,2017 Downtown Westfield Corp. Newsletter	"A Victorian Spring" Flower Show & Tea in Westfield, April 28 1 online
April, 2017 Suburban News; Star Ledger R & H Blooming Times	Calendar Postings 2
April Edition -Westfield Monthly PR	"A Victorian Spring Flower Show" 1
April, 2017 Westfield Leader (2 times in April); Suburban News; Westfield Monthly; NJ.Com; Tapinto.net	"Garden Club to present 'A Victorian Spring" Flower Show 4 print 2 online
April, 2017 TAPinto.net and NJ. Com	"Rake & Hoe Garden Club Members serve the Westfield Community, Organize Flower Show to Support Charitable Activities" (Exemplify spirit of National Volunteer Week) 2 online



The Mestfield Tender and The Scotch Plains - Fanwood TIMES

Rake and Hoe to Be Part Of Saturday Apple Fest

WESTFIELD — The Rake and Hoe Garden Club of Westfield is scheduled to be featured at this year's Apple Fest event, the Westfield Historical Society's anual fall fundmarker. A day of activities for adults and children, it will take place this Saturday, October 3, from noon to 4 p.m. The settivities will be held at the Reeve feature in cased at 314 Measures Center, located at 314 Measures

The Rake and Hoc Garden Club has established the Claire Brownell Memorial Garden gracing the sloping backyard of the historical society building. The public is welcome to tour this native plant garden and rest on the benches provided by Scouts.

The club will provide information about its other activities as well, among them support of the pollinators' program. Protecting pollinators, including monarch butterflies, is not only an interest of the local club but an objective both of the New Jersey and National Garden Clubs.

The current theme of Rake and

Hoe is "Sharing with our Community." To that end, the club will request donations for veterans, which benefits programs at Lyons Veterans Hospital and the Music for All Seasons veterans' program, "Voices of Valor." Floral designs, milkweed seeds and handmade gifts will be offered in exchange for donations to help veterans. All donated funds will go directly in support of these programs.

For further information about this event, call Paula Long at (908) 451-0231. For Rake and Hoe membership information, call Pat Wilson at (908) 389-9342. 0

Publicity Report for 6/2014-5/2015 Irene Greenstein Publicity Chair Rake and Hoe Garden Club.

AS OF 6.1.15

Article published since June in print media: 27

6.12.14 -Westfield Leader

- 6.25.14- Juniors in SN
- 8.5.14 -Westfield Leader

8.13.14 - SN awards luncheon

8.14.14-Westfield Leader

8.25.14- Kick off article for Deck the Halls

9.3.14 - SN front page teaser ... no article

9.10.14 - SN-Community News

9 11 14-Westfield Leader

9.24.14 SN -RAKE AND HOE HOLIDAY HOUSE TOUR SET FOR DEC.6

10.1.14 Suburban News in "Community Section"

10.8.14 Suburban News in "Community Section"

10.2.14 The Westfield Leader

11.5.14 Suburban News- RAKE AND HOE GARDEN CLUB TO SPONSOR

HOLIDAY HOUSE TOUR p.6

11.26.14 Suburban News- RAKE AND HOE DECK THE HALLS HOLIDAY HOUSE TOUR SET.

11.23.14 The Star Ledger- Holiday Arts Preview section ... listed under December-2014 DECK THE HALLS HOLIDAY HOUSE TOUR. With short description.

11.13.14 The Westfield Leader- p. 19 RAKE AND HOE DECK THE HALL HOUSE TOUR PLANNED

11.30.14 The Star Ledger. B2... Community calendar under First United Methodist Church.

12.3.14 Suburban News, Local News, Westfield, DECK THE HALLS HOLIDAY HOUSE TOUR, p.30

12.11.14 Westfield Leader, Arts and Entertainment, CREATIVITY REIGNS AT RAKE AND HOE GARDEN CLUB'S HOLIDAY HOME TOUR, by Christine Storms, p.20

1.7.15...Suburban News.."Rake and Hoe Garden Club help decorate Jardine Academy"

1.8.15... The Westfield Leader, "Rake and Hoe Helps Ring in the Holidays at Jardine" 3.11.15 Suburban News p. 9, with full photo on cover-"Member s of the Rake and Hoe Garden Club win awards at Elower Show"

3.18.15 Suburban Westfield insert in The Suburban News, -p.26 Color photo "Members of the Rake and Hoe Garden Club of Westfield win many awards at Garden State Flower Show."

3.19.15 The Westfield Leader, $\,p.6\,$ " Rake and Hoe Earns Awards at Garden State Flower Show."

5.14.15The Westfield Leader "Rake and Hoe Brings Cheer to Mobile Meals Clients" 5.20.15 The Suburban News "Garden Club donate floral arrangements"



Articles published online since June 2014- Online: 33

6.13.14 Juniors

6.30.14 alternative press.com

8.5.14 westfieldpatch.com

8.5.14 nj.com

8.25.14 nj.com

9.2.14 westfieldpatch.com

9.7.14 search.nj.com

9.25.14 westfieldnj.wordpress.com

9.25.14 Plainfield Library online calendar

9.25.14 nj.go.com

9.21.14 nj.com

10.14.14 Westfieldtoday.com in their DTW November newsletter

10.11.14 Mycentraljersey.com

10.3.14 NJ .com

10.30.14 NJ .com

10.20.14 Alternativepress.com or tapinto.net

11.4.14 Westfield Patch-THE RAKE AND HOE GARDEN CLUB OF WESTFIELD

11.19.14 NJ.com-RAKE AND HOE Deck the Halls Holiday House Tour set for Dec. 6. in Westfield

11.28.14 Westfield Newswire- Topix- Events listing with information

11.23.14 The Alternative Press- 11.23.14 - Deck the Halls House Tour in Westfield set for Dec. 6

11.26.14 www.sharonsteelerealestate.com- Westfield NJ's Deck the Halls Holiday House Tour Dec. 6, 2014

11.14. silive.com under "events"

12.1.14 visitnj.org/nj-events..RAKE AND HOE DECK THE HALLS HOLIDAY HOUSE TOUR

12.7.14 nj.com, "Deck the Halls" Holiday House Tour

12.10.14 alternativepress.com, HOLIDAY HOUSE TOUR IN WESTFIELD WOWS GUESTS, by Jackie Lieberman

12.31.14 nj.com RAKE AND HOE GARDEN CLUB OF WESTFIELD HELP DECORATE JARDINE ACADEMY IN CRANFORD.

1.8.15-http://goleader.com "Rake and Hoe Helps Ring in the Holidays at Jardine" http://2015newyear.org_ Rake and Hoe Garden Club of Westfield to Sponsor Holiday House Tour Dec.6

 $\underline{\rm http://www.veooz.com-}$ Rake and Hoe Garden Club of Westfield to Sponsor Holiday House Tour Dec.6

www.nj.com- "Members of the Rake and Hoe Garden club of Westfield win many awards at Garden State Flower Show"

www.goleader.com "Rake and Hoe Earns Awards at Garden State Flower Show" www.nj.com "Rake and Hoe Garden Club brings a little sunshine to Mobile Meals Recipients" 5.14.15 Publicity Report for The Rake and Hoe Garden Club of Westfield NJ Irene Greenstein Publicity Chair Aoril 6. 2015

Articles published online:2 www.nj.com- "Members of the Rake and Hoe Garden club of Westfield win many awards at Garden State Flower Show" www.goleader.com-"Rake and Hoe Earns Awards at Garden State Flower Show"

Articles published in print-3

Suburban News 3.11.15 p. 9, with full photo on cover-"Member s of the Rake and Hoe Garden Club win awards at Flower Show"

Suburban Westfield insert in The Suburban News, 3.18.15-p.26 Color photo "Members of the Rake and Hoe Garden Club of Westfield win many awards at Garden State Flower Show "

The Westfield Leader, 3.19.15 p.6 " Rake and Hoe Earns Awards at Garden State Flower Show."

Total number of articles published as of 3.6.15 Print media 25 Online media 32

Respectfully submitted, Irene Greenstein 3/4/15

LOCAL NEWS



Members of the Rake and Hoe Garden Club made 58 flower creations for the clients of Westfield's Mobile Meals on April 29. Members shown, front orw, for Mex, are Kay Cross, Gall Lechner, Mary Lou Nolas, Kris Luka, Jeanie Pellkan, second row, Marylyn Straight, Lee Perry, Barbara Spellmeyer, Carole Smille, Richard Pellkan. Coursers Photon

WESTFIELD

Garden Club donate floral arrangements

Several members of the Rake and Hoe Garden Club of Westfield prepared 58 flower creations for clients of Westfield's Mobile Meals. Twice a year, club members gather at the First Baptist Church where Mobile Meals originates.

The club donates the flowers and prepares small arrangements to accompany that day's meal delivery to clients.

Josephine Waish, director of Mobile Meals Operations, reports that clients welcome and look forward to receiving the arrangements to brighten their day. Mobile Meals, a serving those who are unable to shop and prepare their own meals on either a temporary or permanent basis, is available to residents of Westfield, and surrounding communities including Mountainside, Fanvood, Soche Plains, Clark and Cranford. For more information, edi 300-233-6146.

The Rake and Hoe Garden Club of Westfield has a longtime reputation for its service to the community and donations to worthy causes by maintaining the gardens at the northiside of the Westfield Train Station, the Miller-Cory House Museum, and the Shadowlawn Pocket Park, and the Claire Brownell Wildflower Garden at the Reeve House of the Westfield Historic Society

The Rake & Hoe Junior Garden Ciub, which meets once a month, has members between first grade and eighth grade. Call Mrs. Beth Siana 41 90:e23:4450 if interested in joining. The Rake and Hoe Garden Club of Westfield, NJ's membership is diverse, spanning all ages, interests, and occupations. Federated with the National Council of State Garden Clubs, and the Garden Club of New Jersey, the club has between 50 and 70 members all of whom shave one thing in common: a love of Bowers and gardening.

Contact Karen Jolley-Gates, club president, at 908-233-5125 for more information or look at their Facebook page and website at rakeandhoe. org. DNESDAY, MAY 20, 2015 SUBURBAN NEWS, AFFILIATED WITH NJ.COM

Caption for photo:

Members of the Rake and Hoe Garden Club made 58 flower creations for the clients of Westfield's Mobile Meals on April 29, 2015. Members shown are from left to right front row: Kay Cross, Gail Lechner, Mary Lou Nolas, Kris Luka, Jeanie Pelikan. Second Row: Marylyn Straight, Lee Perry, Barbara Spellmeyer, Carole Smillie, Richard Pelikan, and Beth Stano(vho is not shown in photo).

Rake and Hoe Garden Club Does Flower Arranging for Westfield's Mobile Meals.

On April 29, 2015 several members of the Rake and Hoe Gardén Club of Westfield prepared 58 flower creations for clients of Westfield's Mobile Meals. Twice a year, club members gather at the First Baptist Church where Mobile Meals originates. The Club donates the flowers and prepares small arrangements to accompany that day's meal delivery to clients. Josephine Walsh, Director of Mobile Meals Operations, reports that clients welcome and look forward to receiving the arrangements to brighten their day. Mobile Meals, a voluntary, non-profit program of home-delivered meals serving those who are unable to shop and prepare their own meals on either a temporary or permanent basis, is available to residents of Westfield, and surrounding communities including Mountainside, Fanwood, Scotch Plains, Clark and Cranford. For more information, please call-908-233-6146

The Rake and Hoe Garden Club of Westfield has a long term reputation for its service to the community and donations to worthy causes by maintaining the gardens at the northiside of the Westfield Strain Station, the Miller Cory House Museum, and the Shadowlawn Pocket Park, and the Claire Brownell Wildflower Garden at the Reeve House of the Westfield Historic Society. The Rake & Hoe Junior Garden Club, which meets once a month, has members between first, and and ead ead eighth grade. Please call Mrs. Beth Siano at 908-233-4150 if interested in Joning. The Rake and Hoe Garden Club of Westfield, NJ's membership is diverse, spanning all ages, interests, and occupations. Federated with the National Council of State Garden Clubs, and the Garden Club of New Jersey, the club has between 50 and 70 members all of whom share one thing in common: a love of flowers and gardening. Please contact Karen Jolley-Gates, club president, at 908-233-5125 for more information or look at their Facebook page and website: http://www.rakeandhoe.org.



Caption for the photo:9140

Following a very successful Deck the Halls Holiday House Tour on December 6th, the Rake and Hoe Garden Club members with hand made ornaments decorated the holiday tree at the Jardine Academy of the Cerebral Palsy League in Cranford, NJ on December 9th, 2014. The ornaments, which compliment a donated book, will be given to each student to take home. Pictured with the tree and book are Heidi Geissel, director of the Jardine Academy, Irene Greenstein, Janet Gardner, Paula Long, Comie Sato, Adah Levin, and Joan Kylish.

As part of their service commitment to the Westfield community and Union County, the Rake and Hoe Garden Club of Westfield decorated the holiday tree at the Jardine Academy of the Cerebral Palay League in Cranford NJ on December 9, 2014. Members created ornaments, one for each student, themed to match the book donation. This year's book selection and ornament design was about an elephant named Elmer who decided that being different was a very good thing. The Jardine Academy is approved by the New Jersey Department of Education and is proud to maintain Middle States Accreditation. The Academy provides a comprehensive Educational Program designed to meet the cognitive and physical needs of children who have multiple disabilities - needs

that may not be fully met within the local school system. The Cerebral Palsy League operates a new, state-of-the-art facility in Cranford for students aged 3-21.

The Rake and Hoe Garden Club of Westfield has a long term reputation for its service to the community and donations to worthy causes by maintaining the gardens at the northside of the Westfield Train Station, the Miller Cory House Museum and the Shadowlawn Pocket Park and the Clafe Brownell Wildflower Garden at the Reeve House. of the Westfield Historic Society. The Rake & Hoe Junior Garden Club, which meets once a month, has members between first grade and eighth grade. After a busy fall of planting daffodils around town and helping to clean up the Westfield train station garden they are learning the basics of flower arranging, which will help them make flower arrangements for the Garden Club of New Jersev Flower Show on Feb 12-14, 2015. Please call Mrs. Beth Siano at 908-233-4150 if interested in joining. The Rake and Hoe Garden Club of Westfield, NJ's membership is diverse spanning all ages interests and occupations. Federated with the National Council of State Garden Clubs and the Garden Club of New Jersey, the club members, have between 50 and 70 members all of whom share one thing in common: a love of flowers and gardening. Please contact Karen Jolley-Gates, club president, at 908-233-5125 for more information Find out more information on their Facebook page and their website. http://www.rakeandhoe.org

The Rake and Hoe Garden Club of Westfield NJ earned many awards on the club, state and national level during the past year. They were awarded at the Garden Club of New Jersey Annual meeting on June 5, 2014, and at the end of year club luncheon at Echo Lake Country Club on June 11, 2014.

At the national level, the club won the first place award for its monthly newsletter from National Garden Club, Inc., produced and edited by Inge Bossert. On the state level, the club won for a club with over 50 members, The Doris I. Cavanaugh Membership Participation Trophy for having the highest percentage of membership participation in state events, a Certificate of Merit to a Junior Garden Club for Civic Achievement- Youth Butterfly Garden, Certificate of Merit with Gold Seal for Junior Gardening, Certificate of Merit for Junior Gardening Certificate of Merit for Junior Gardening Certificate of Merit Korabet and Certificate of Merit Achievement - Youth Butterfly Gardening Certificate of Merit awards. Judy Kampe Award - Marylyn Straight: bowl and certificate, Kay Cross Award-Dian Kazazis for chairing the State Flower Show, and the Agnes Eggimann Award – Inge Bossert-for her Outstanding "Bloomin" Times" monthly club newsletter, Facebook page, Photography, and Communications work for the club.

As a volunteer organization, the Rake and Hoe Garden Club provides civil service to the community by maintaining the gardens at the northside of the Westfield Train Station, the Miller Cory House Museum, the Shadowlawn Pocket Park (a Blue Star Memorial), and the Clare Brownell Wildflower Garden at the Reeve House, the home of the Westfield Historic Society.

The Rake and Hoe Garden Club of Westfield has a long term reputation for its service to the community and donations to worthy causes. Their Holiday House Tour of four distinguished homes in Westfield is scheduled for Saturday, December 6⁸ 2014, and has been in the planning stages for many months. Each home is decorated with a different theme depending on the character of the home. This event is only presented every four years because of the intense planning and execution of detail. The last event was in December 2010 and was a grand success. As the primary source of revenue for the groups many service projects in Westfield and Mountainside, the 2014 Holiday House Tour is sure to be outstanding in effort on the part of every club member.

Some other Rake and Hoe Garden Club service projects include sponsoring many events with the special needs children of the Jardine Academy of the Union County Cerebral Palsy League of Union County. This includes creating a butterfly and Hower garden and the making of themed ornaments for their annual December tree and Spring tree and matching the ornaments with a similarly themed holiday book for their library. Rake and Hoe members also make bedside flower arrangements and donate gift bages filled with goodies for the veterans at Lyons Hospital.

Their Junior Garden Club, which meets once a month, has members from first grade to eighth grade. The young members will be busy this fall maintaining their butterfly garden at the Shadowlawn Pocket Park and learning the basics of flower arranging, which will help them make flower arrangements for the teachers at the Jardine School and to compete in the New Jersey Garden Show in February 2015. Please call Mrs. Beth Siano at 908-233-4150 if you are interested in ioning.

The Rake and Hoe Garden Club of Westfield, NJ's membership is diverse, spanning all ages, interests, and occupations. Federated with the National Council of State Garden Clubs, and the Garden Club of New Jersey, the Rake and Hoe Garden Club of Westfield, NJ has between 50 and 70 members all of whom share one thing in common: a love of flowers and gardening. Please contact Karen Jolley-Gates, club president, at 908-233-5125 for more information. You can also find us on Facebook at https://www.facebook.com/rakeandhoe and at our website, http://www.fakeandhoe.org/

The Mestfield Leader and The Scotch Plains - Fanwood TIMES

Rake and Hoe Brings Cheer To Mobile Meals Clients

WESTFIELD — Members of the Rake and Hoe Garden Club of Westfield's Community Projects Committee completed 48 mini flower creations October 28 for clients of Mobile Meals of Westfield.

Twice a year club members gather at the First Baptist Church of Westfield, where Mobile Meals originates. The club donates the flowers and prepares small arrangements to accompany that day's meal delivery to clients.

Josephine Walsh, director of Mobile Meals Operations, reported that clients welcome and look forward to receiving the arrangements to brighten their day. Mobile Meals, a

Caregivers Meeting Set For Monday

WESTFIELD — A support group for those who are caring for elderly or chronically ill loved ones meets on the first non-holiday Monday of each month, at 7:30 p.m., in the parish center of St. Helen's Roman Catholic Church on Lamberts Mill Road in Westfield.

The next meeting will take place on December 7. These are information and sharing sessions. For more information on this support group, interested persons are invited to call Marilyn Ryan at (908) 232-1214. voluntary, nonprofil program of home-delivered meals serving those who are unable to shop and prepare their own meals on either a temporary or permanent basis, is available to residents of Westfield and surrounding communities including Mountainside, Fanwood, Scotch Plains, Clark and Cranford. Formore information, call (080) 233-6146. Page 14

The second second

The Rake and Hoc Gorden Club of Westfield has a longtime reputation for its service to the commanity and donations to worthy causes by maintaining the gardens at the north side of the Westfield Train Station, the Miller-Cory House Museum and the Shadowlawn Pocket Park, as well as the Claire Brownell Wildflower Garden at the Westfield Historical Society's Reeve History and Cultural Resource Center.

The Rake and Hoe Junior Garden Club, which meets once a month, has members between first and eighth grades. If interested in joining, call Beth Siano at (908) 233-4150.

The membership of the Rake and Hoe Garden Club of Westfield is diverse, spanning all ages, interests and occupations. Federated with the National Council of State Garden Clubs, and the Garden Club of New Jersey, the club has between 50 and 70 members.

For more information, call Club President Diana Kazazis at (908) 654-8783 or view the club's Facebook page and website, rakeandhoe.org.



FLORALL CHEEE...Members of the Rake and Hoe Garden Club of Westfield provide small hover arrangements to accompany meals delivered to cleats of Mohile Meals of Westfield. Pictured, from left to right, are: Front row, Elleen Bearty-Staszkiw, Marianen Murray, Kay Cross, Paula Long, JII Sitcer, Janette Pelikan, Mary Lou Nolas, Diana Kazazis and Lee Perry, and back row, Richard Pelikan and Barbara Spellmeyer.



SUPPORT FOR VETERANS...Members of the Rake and Hoe Garden Club of Westfield participate in various activities on behalf of area veterans, including crafting floral designs given in exchange for donations to veterans at the Westfield Historical Society's recent Apple Fest event. Pictured, from left to right, are: Mary Konsolak, Jiana Kazziz, Pat Wilson and Sue Dinan.

Rake and Hoe Club Serves Hospitalized Veterans

WESTFIELD-The Rake and Hoc Garden Club of Westfield helped fuifill its mission of service to the community by participating in the Westfield Historical Society's annual Apple Fest celebration in October, where club members created floral designs given away for donations to veterans.

Members purchased allium bulks as fundraiser this Fall as well, accumulating almost S600 in profit for the veterans. The club appreciates all the donations from the public. This funding will be allocated to Music for All Seasons, a non-profit organization in Scotch Plains that serves veterans through its creative song-writing program. "Voices of Valor" (voicesofvalororg), as well as Rake and Hoe's own established veterans projects at Lyons Veterans Medical Center in Lyons, NJ.

Since 1952, the Rake and Hoe Garden Club has provided decorating services to the Lyons Veterans Medical Center. Four times a year club members provide floral arrangements for dining tables and individual bedside arrangements for the veterans.

In addition, for several years Rake and Hoe members have prepared gift baskets, filled with toilerries, socks, games and other necessary items, to be distributed to veterans during the holday season. This year 111 veteran gift bags have been delivered to Lyons Veterans Medical Center. New this Fall, Rake and Hoe began writing cards to the veterans at Lyons thanking them for their service. One thandred and eighty cards were handwritten and sent to veterans at Lyons. This will be done again in the Spring.

To read more about Lyons Veterans Medical Center and the services it provides for military veterans, visit va. g ov /d lir c c to ry /g u i d e/ facility.asp?id-45. For more information about joining the Rake and Hoe Garden Club of Westfield, call Pat Wilson et (908) 389-3942 or visit the organization's website, rakeandhoe.org. DATE: January 3, 2015

FROM: Paula Long, Rake & Hoe Garden Club

TO: WESTFIELD LEADER, community@goleader.com

RAKE & HOE GARDEN CLUB DECORATE JARDINE ACADEMY

As part of their service commitment to the Westfield community and Union County, the Rake and Hoe Garden Club of Westfield, decorated the holiday tree at the Jardine Academy of the Cerebral Palsy League in Cranford. The Club has provided this decorative service for many years.

Club members select a theme for the tree, make decorations and purchase a children's book which pertains to the theme. This year the members created 90 original reindeer ornaments by hand themed to match the book titled "Little Deer Lost" by Janet Bingham & Rosalind Beardshaw.

The Jardine Academy is approved by the New Jersey Department of Education and is proud to maintain Middle States Accreditation. The Academy provides a comprehensive Educational Program designed to meet the cognitive and physical needs of children who have multiple disabilities – needs that may not be fully met within the local school system.

The Cerebral Palsy League operates a new, state-of-the art facility in Cranford for students aged 3-21.

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The Rake and Hoe Junior Garden Club, which meets once a month, has members between first grade and eighth grade. After a busy fall of planting daffodils around town and helping to clean up the Westfield train station garden, they are learning the basics of flower arranging, which will help them make flower arrangements for the Garden Club of New Jersey Flower Show on... If interested in joining, call Beth Siano at (908) 233-4150.

Anyone interested in joining the Rake and Hoe Garden Club is invited to call Club President, Diana Kazazis at (908)654-8783.

Photo:

Left to right: Lee Perry, Betty Gulino, Beth Siano, MaryLou Nolas, Connie Sato, Julie Dvork, Janet Gardner, Barbara Spellmeyer

Date: Oct. 21, 2016

TO: Suburban News, Westfield Leader, TAPInto: Westfield Monthly

From: Rake & Hoe Garden Club of Westfield Paula Long, 908-451-0231

Rake & Hoe Garden Club Visit Jardine Academy

Rake and Hoe Garden Club members visited the Jardine Academy on September 20 2016. Dedicated members planted daffodils and cleaned up their Rake and Hoe Butterfly garden. The students assisted by sorting out the plant material into compost and non compost. Club members have been visiting the Jardine Academy for many years doing service projects at the school throughout the year. The visits provides a unique opportunity for the students to be involved with garden and flower projects.

The Jardine Academy is approved by the New Jersey Department of Education and is proud to maintain Middle States Association. The Academy provides a comprehensive Educational Program designed to meet the cognitive and physical needs of children who have multiple disabilities - needs that may not be fully met within the local school system. The Cerebral Palsy League operates a new, state-of-the art facility in Cranford for students ages 3-21.

The Rake and Hoe Garden Club of Westfield has a long-term reputation for its many services to the community including creating flower arrangements to accompany Mobile Meals delivery service to clients; preparing flower arrangements for veterans at Lyons Veterans Hospital and maintaining the gardens at the Westfield Train Station, the Miller-Cory House Museum, Shadowlawn Pocket Park and the Claire Brownell Wildflower Garden at the Westfield Historical Society's Reeve history and Cultural Resource Center.

If anyone is interested in joining the Rake and Hoe Garden Club, please call Pat Wilson, 908-389-9342.

Photo:

Members from L-R: Lee Perry, Kathy Becker, Sharon Shiraga, and Irene Greenstein.

October 30, 2016

TO: Westfield Monthly and Online distribution

FROM: Rake & Hoe Garden Club of Westfield Paula Long. 908-451-0231

Rake and Hoe Garden Club Members Bring Cheer to Mobile Meals

WESTFIELD – Members of the Rake and Hoe Garden Club of Westfield's Community Projects Committee completed 50 mini flower creations on Oct. 20, 2016 for clients of Mobile Meals of Westfield.

Twice a year club members gather at the First Baptist Church of Westfield, where Mobile Meals originates. The club donates the flowers and prepares small arrangements in detergent caps to accompany that day's meal delivery to clients. This project was led by Kay Cross.

Josephine Walsh, director of Mobile Meals Operations, reports that clients welcome and look forward to receiving the home-delivered meals serving those who are unable to shop and prepare their own meals on either a temporary or permanent basis. The service is available to residents of Westfield, and surrounding communities including Mountainside, Fanwood, Scotch Plains, Clark and Cranford. For more information all: 908-233-6146.

At this meeting, Mary Smith led members in a project that completed 65 tea cups flower arrangements (large and small designed by the Flower Committee which were sold at the Westfield Historical Society's Annual Apple Fest on Sunday, Oct. 23. Proceeds from the tea cups floral arrangements will be donated to the club's Veterans projects.

The Rake & Hoe Garden Club of Westfield's membership is diverse, spanning all ages (including juniors ages 7-18), interests, and occupations. Federated with the National Council of State Garden Clubs, and the Garden Club of New Jersey, the club has approximately 80 members all of whom share one thing in common: a love of flowers, gardening and community service. Contact Pat Wilson 908-389-9342 for more information or look at their Facebook page and website, rakeandhoe.org.

Names of Members left to right:

Carolyn Klinger-Kueter, Susan Dinan, Marylou Nolas, Sharon Shiraga, Margo Partridge, Richard Pelikan, Betty Gulino, Nina Sylvester, Ruby Simmons, Maryann Pietruszki, Clare Minick, Diana Kazazis (President of R&H), Cathy Becker, Carole Smillie, Peg Sheridan, Irene Greenstein, Lee Perry, Kelly Boero, Kris Luka, Barbara Spellmeyer, Peggy Dinger, Cyndi Cockren, Anna Daurio, Jane Christiani, Marylyn Straight, Kay Cross, Mary Foley Smith and not shown in photo: Marianne Murray. December, 2015

FROM:	Paula Long, Publicity Chair	
	Rake and Hoe Garden Club of Westfield	

TO: Westfield Leader, Community@goleader.com

RAKE AND HOE GARDEN CLUB SERVES OUR VETERANS

WESTFIELD – The Rake and Hoe Garden Club is fulfilling their mission of service to the community this year by participating in Apple Fest at the Westfield Historical Society in October where they created floral designs given away for donations to the veterans. Members purchased allium bulbs as a fundraiser this Fall as well, accumulating almost \$600 in profit for the veterans. The Club appreciates all the donations from the public! This funding will be allocated to Music for All Seasons, a non-profit organization in Soctch Plains, which serves veterans through their creative song-writing program, "Voices of Valor" (voicesofvalor.org) as well as Rake and Hoe's own established veterans projects at Lyons Veterans Hospital.

Since 1952, the Rake and Hoe Club has joyfully fulfilled their mission to provide decorating services to the Lyons Veterans Medical Center, Lyons, NJ. Four times a year the members provide floral arrangements for dining tables and individual bedside arrangements for the veterans.

In addition, for several years Rake and Hoe members have prepared gift baskets (filled with toiletries, socks, games and other necessary items) to be distributed to the veterans during the holiday season. This year 111 veteran gift bags have been delivered to Lyons Hospital. New this Fall, Rake and Hoe began writing cards to the veterans at Lyons thanking them for their service. One hundred fifty six cards were hand written and sent to veterans at the Lyons Hospital. This will be done again in the Spring.

The Department of Veterans Affairs New Jersey Health Care System is comprised of two main campuses, which provide health care to veterans. Services include longterm care, psychiatric care and a full range of medical and surgical care. Special programs include cancer screening, diabetes education, healthy aging, home based care, post-traumatic stress disorder, war related illnesses and women's health services. Lyons is affiliated with the University of Medicine and Dentistry and the Trenton State Psychiatric Hospital.

To read more about Lyons Veterans Medical Center and the services they provide for our military heroes, please visit http://www.va.gov/directory/guide/facility.asp?id-45. To learn more about joining Rake and Hoe Garden Club, please contact Pat Wilson, 908-389-9342 or visit their website at http://www.rakeandhoe.org.

DATE: Sept. 21, 2015

TO: Westfield Leader

FROM: RAKE & HOE GARDEN CLUB Paula Long Publicity Chair 908-451-0231

RAKE & HOE GARDEN CLUB FEATURED AT THE WESTFIELD HISTORICAL SOCIETY APPLE FEST

The Rake and Hoe Garden Club is scheduled to be featured at this year's annual Apple Fest, The Westfield Historical Society's annual fall fundraiser. The festivities will be held on Saturday, Oct. 3, from noon to 4 pm at the Reeve History and Cultural Resource Center at 314 Mountain Avenue, Westfield. The rain date will be Oct. 4, from noon to 4 pm. Apple Fest is a day of activities for adults and children.

The Rake and Hoe Garden Club has established the Claire Brownell Memorial Garden gracing the sloping backyard of the historical society building. The public is welcome to tour this native plant garden and rest on the benches provided by the scouts. The garden club will be providing information about the additional activities of the Club including the support of the pollinators' program. Protecting our pollinators, including monarch butterflies is not only our local club's interest, but an objective both of the NJ and National Garden Clubs.

The current theme of Rake and Hoe is "Sharing with our Community." To that end, the Club will be requesting donations for veterans, which include programs at Lyons Veterans Hospital and the Music for All Season's veteran's program, "Voices of Valor." Floral designs, milkweed seeds and handmade gifts will be offered for your donation to our veterans. Each dollar you spend will go directly in support of these programs.

For further information about this event please contact Paula Long, 908-451-0231. For Rake and Hoe membership information, please contact Pat Wilson at 908-389-9342.

XXXXXXXXXXXXXXXXXX

LOCAL NEWS

PENNINGTON Rake and Hoe Garden Club visits Kate Gorrie Butterfly House

Members of the Rake and Hoe Garden Club of Westfield recently visited the Stony Brook Watershed's Kate Gorrie Butterfly House in Pennington, to learn about native butterflies and their habitat.

The members were treated to a very interesting side show depicting the life cycle many species of butterflies covered the four stages of their life cycle from egg, then caterpillar, chrysalis (pupa) and finally the colorfla butterflies and then taken to the Butterfly House where they raise some native species of batterflies and provide them many native plants that they love. The staff was in the process of tagging the Monarchs to get them ready to be released for their long trip to the mountains of Mexico. A Monarch was tagged so that the group could witness the Monarch



Members of the Rake and Hoe Garden Club of Westfield recently visited the Stony Brook Watershed's Kate Gorrie Butterfly House in Pennington, to learn about native butterflies and their habitat. Pictured (from left) are Susan Dinan, Beth Hanscom, Diana Kazzaiz, Irene Greenstein, Gayle Lechner, Connie Sato, Beth Siano, Tracy Criscitiello, Susan D'Arecca, Peg Cherlána, Stony Brook tour guide: country servero

being released. The Butterfly House

showcases native butterflies and the native plants that support them. The gardens inside simulate typical habitats of central New Jersey — field, wetland, wet meadow, field and forest. The wildflowers and shrubs inside provide nectar and shelter for butterflies and food for caterpillars.

The Gorrie Butterfly House also works with Monarch Watch, a national organization for Monarch research and education and raise Monarchs in the Butterfly House.

The Story Brook-Millstone Watershed Association is central New Jersey's first environmental group. Since 1949 the Association has worked to protect the state's water and environment through conservation, advocacy, science and education.

The Rake and Hoe Garden Club has a long-term reputation for its service to the community and donations to worthy causes such as creating mini-flower arrangements for Westfield's "Mobile Meals," holiday gith bags for residents of Lyons Veteran's Hospital.

LOCAL

CRANFORD

Rake and Hoe Garden Club help decorate Jardine Academy

As part of their service commitment to the Westfield community and Union County, the Rake and Hoe Garden Club of Westfield decorated the holiday tree at the Jardine Academy of the Cerebral Palsy League in Cranford on Dec. 9, 2014.

Members created ornaments one for each student. themed to match the book donation. This year's book selection and ornament

design was about an elephant named Elmer who decided that being different was a very good thing.

The Jardine Academy is approved by the New Jersey Department of Education and art facility in Cranford for is proud to maintain Middle States Accreditation.

The Academy provides a comprehensive Educational Program designed to meet the cognitive and physical needs of children who have

multiple disabilities - needs that may not be fully met within the local school system.

The Cerebral Palsy League operates a new, state-of-thestudents aged 3-21.

The Rake and Hoe Garden Club of Westfield has a long-term reputation for its service to the community and donations to worthy causes by maintaining the gardens at the northside of the Westfield Train Station. the Miller Corv House Museum, and the Shadowlawn Pocket Park and the **Claire Brownell Wildflower** Garden at the Reeve House of the Westfield Historic Society, The Rake & Hoe Junior Garden Club, which meets once a month, has



Pictured (from left) with the tree and book are: Heidi Geissel, director of the Jardine Academy, Irene Greenstein, Janet Gardner, Paula Long, Connie Sato, Adah Levin and Joan Kylish.

and eighth grade. After a busy fall of planting daffodils around town and helping to clean up the Westfield train station garden, they are learning the basics of flower

members between first grade arranging, which will help them make flower arrangements for the Garden Club of New Jersey Flower Show on Feb 12-14, 2015.

> Call Beth Siano at 908-233-4150 if interested in joining.

LOCAL NEWS

WESTFIELD Members of the Rake and Hoe Garden Club win awards at Flower Show

After presenting a very successful bedt the Halis Holiday House Tour on Dec. 6 and making ornaments for the holiday tree at the Jardine Academy of the Creahor Alay League in Cranford, the flake and Hoe Garden Club of Westfleld and their junior members devoted their time to the Garden State Flower Show held at Raritan Center on

Small News Big News True Jersey

Feb. 12-15. 2015. The Garden State Flower Show, which attracts more than 25,000 flower and garden enthusiasts annually, highlighted a Standard Flower Show presented yearly by the Garden Club of New Jersev.

With the theme of "A Garden of Authors," the members designed flower arrangements, brought in horticulture samples, did plant crafts, and entered the photography competitions.

The artistic design awards for The Rake and Hoe Garden Club included Blue ribbons to Barbara Mullin, Third Place ribbons to Alice Cowell and Diana Kazzis, and Honorable Mention Awards to Peggy Smith and Inge Bossert.

Photography ribbons included Blue ribbons to

Bichard and Jeannette Pellikan, Barbara Spellmeyer, Inge Bossert, and Margot Partridge. Second Place awards went to Richard and Jeannette Pellikan, Bob Partridge, Barbara Spellmeyer, and Inge Bossert.

Third Place awards went to Barbara Spellmeyer and Margot Partridge, and Honorable Mention went to Irene Greenstein, Richard Pellikan, and Beth Hanscom. Junior awards were

plentiful in flower design for a total of nine ribbons: five blue and four second places for individual entries.

The Rake and Hoe Junior Garden Club also took all three age categories in the National Garden Club Youth Award for Excellence.

Age 6 to 10 years, went to Malissa Morabita. Age 11-12 years, went to Emma Sylvester. And 13-18 years, went to Elise Morano. In crafts, the Juniors won 15 awards: Seven Blues, five Second Places, two Third Places, and one Honorable Mention. And finally, the Garden Club of NJ Youth Artistic Craft Award for 13- to 18-year-olds was given to Margaret Schantz.

The Bake and Hoe Garden. Club of Westfield has a long term reputation for its service to the commanity and donations to worthy causes by maintaining the gardens at the northside of the Westfield Train Station, the Miller Cory House Museum, the Shadowlawn Pocket Park, and the Claire Brownell Wildflower Garden at the Reeve House of the Westfield Historic Society.

The Rake & Hoe Junior Garden Club, which meets once a month, has members between first grade and eighth grade. Call Beth Siano at 908-233-4150 if interested in joining the Juniors.

The Rake and Hoe Garden Club of Westfield, NJ's membership is diverse and spans all ages, interests, and occupations.

Federated with the National Council of State Garden Clubs, and the Garden Club of New Jersey, the club has between 50 and 70 members all of whom share one thing in common, a love of flowers and sardenine.

Contact Karen Jolley-Gates, club president, at 908-233-5125 for more information. Find out more information about The Rake and Hoe Garden Club of Westfield NJ on Facebook and online at, http://www.rakeandhoe.org.

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CLARK CRANFORD FANWOOD GARWOOD MOUNTAINSIDE SCOTCH PLAINS WESTFIELD



WEDNESDAY, MARCH 11, 2015 25¢

WESTFIELD **FLOWER SHOW** WINNERS

The Rake and Hoe Garden Club of Westfield and their junior members devoted time to the Garden State Flower Show held at Raritan Center on Feb.12-15. Maryann Pietruszki, a member of the Rake and Hoe Garden Club of Westfield, explains some fine points of flower arranging to Sammie Nocera, a Rake and Hoe Junior, as she prepares her entry for the Garden State Flower Show. To see what other awards the club took home, see page 9.



Members of the Rake and Hoe Garden Club of Westfield win many awards at Garden State Flower Show



sday, March 18, 2015

The Rake and Hoe Garden Club of Westfield and their junior members devoted time to the Garden State Flower Show held at Rantan Center on Feb.12-15. Maryann Pietruszki, a member of The Pake and Hoe Garden Club of Westfield, explains some fine points of flower arranging to Samme Nocera, a Rake and Hoe Junior, as she prepares her entry for the Garden State Flower Show. (courtieve photo)

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Junior awards were plentiful in flower design for a total of nine ribbons: five blue and four second places for individual entries. The Rake and Hoe Junior Garden Club also took all three age categories in the National Garden Club Youth Award for Excellence. Age 6 to 10 years, went to Malissa Morabita. Age 11-12 years, went to Elms mut to Sylvester. And 13-18 years, went to Ellse Morano. In crafts, Seven Blues, five Second Places, two Third Places, and one Hoonzable Mention. And finally, the Garden Club of NJ Youth Artistic Craft Award for 13-to 18-year-olds was given to Margaret Schantz.

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