

# AMERICA HAS FABULOUS AND



STOWE



WINTER PARK



CRESTED BUTTE



SUGARBUSH



WHITEFACE MOUNTAIN



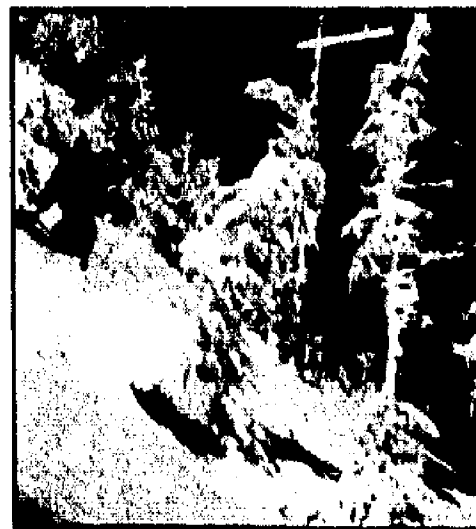
LOON MOUNTAIN



BOLTON VALLEY



PARK CITY



JAY PEAK



VAIL



SKI WINDHAM



BRETTON WOODS



OKEMO



BLUE KNOB



CANAAN VALLEY



BELLEAYRE



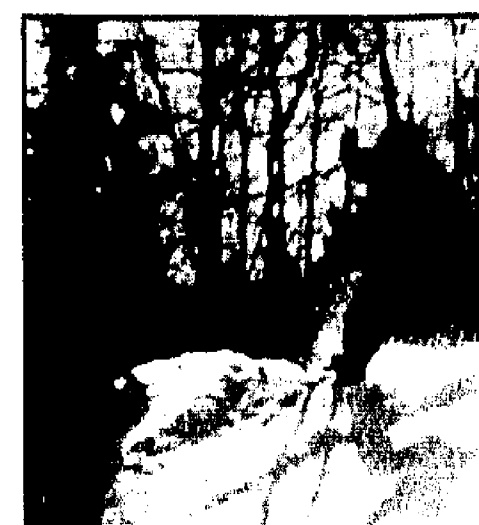
LABRADOR MOUNTAIN



SEVEN SPRINGS



ASCUTNEY MOUNTAIN



BLUE MOUNTAIN



STRATTON MOUNTAIN



JACK FROST MOUNTAIN



BIG BOULDER



KILLINGTON

# WONDERFUL SKI & BOARDING FUN!



GORE MOUNTAIN



ALPINE MOUNTAIN



POCONOS



HIDDEN VALLEY



SUGARLOAF USA



GREEK PEAK



JIMINY PEAK



WOODSTOCK INN



SMUGGLERS NOTCH



THE CANYONS



SUNDAY RIVER



SNOWSHOE



SONG MOUNTAIN



TOGGENBURG



NEMACOLIN WOODLANDS



ATTITASH



SONG MOUNTAIN



MOUNT SNOW



BRODIE MOUNTAIN



MONTAGE



NORTHSTAR



BROMLEY



HUNTER MOUNTAIN



ELK MOUNTAIN

# This winter learn how to play!

This winter learn to ski on the trails in New York State!

*My E. Pataki*  
Governor George E. Pataki, State of New York

I LOVE NY  
LEARN TO SKI

\$123  
PROGRAM PASSES AND DISCOUNT CERTIFICATES



C'mon! Skiing is something you always wanted to try but couldn't find the time—didn't know how to start—hey, get off that couch, turn off the TV, computer and electronic games. Make this the year that you and

your family learn to ski on the trails of New York State. Skiing is healthy... it's fun and it's an activity your whole family can do together.

And, with the New York State Learn to Ski 1•2•3™ program...it's easy! Simply call one of the participating ski areas listed—there's one located near you. They have folks waiting for your call and ready to answer all your questions. Arrange for your Learn to Ski 1•2•3 package—3 lessons, all equipment rentals, and 3 days on the fabulous trails in New York State—all for just \$59.95\*.

Plus, certificates worth over one thousand dollars at area ski shops, hotels, inns and more. And, kids earn their own Governor's Learn to Ski Gold Medal when they complete their third lesson! Congratulations! You have just become part of the wonderful tradition of skiing and riding in New York State. See you on the trails!

what a neat gift!

Simply call any one of the following ski areas to learn how to enjoy winter!

## CATSKILLS

### Downhill skiing/riding

Bellenyre Mtn. 914-254-5600  
Bobcat 914-676-3143  
Catamount 518-325-3200  
Holiday Mtn. 914-796-3161  
Hunter Mtn. 518-263-4223  
Mt. Peter 914-986-4940  
Scotch Valley 607-652-2470  
Ski Plattekill 607-326-3500  
Ski Windham 800-SKI WINDHAM  
Sterling Forest 914-351-2163

## NORTH COUNTRY

### Downhill skiing/riding

Big Tupper 800-824-4754  
Dry Hill 800-379-8584  
Gore Mtn. 518-251-2411  
Royal Mtn. 518-835-6445  
Snow Ridge 800-962-8419  
Titus Mtn. 800-848-8766  
West Mtn. 518-793-6606  
Whiteface Mtn. 518-946-2223  
Willard Mtn. 518-692-7337

### Cross-country skiing

Adirondack Woodcraft 315-369-6031  
Bark Eater 518-576-2221  
Cascade X-C Center 518-523-9605  
Cunningham's 800-888-RAFT  
Friends Lake Inn 518-494-4751  
Garnet Hill X-C 518-251-2821  
Gore Mtn. 518-251-2411  
Lapland Lake 800-453-SNOW  
Mt. Van Hoevenberg 800-462-6236  
Oak Hill Farms 518-875-6700  
Osceola/Tug Hill 315-599-7377  
Pine Ridge 518-283-3652  
Salmon Hills 315-599-4003  
Tree Haven Trails 518-882-9455  
Whiteface Nordic Center 518-523-2551

## CENTRAL-FINGER LAKES

### Downhill skiing/riding

Brantling 315-331-2365  
Bristol Mtn. 716-374-6000  
Four Seasons 315-637-9023  
Greek Peak 800-955-2881  
Labrador Mtn. 607-842-6204  
Shu-Maker Mtn. 315-823-4470  
Ski Valley 716-374-5157  
Song Mtn. 800-677-SONG  
Toggenburg 315-683-5842  
Woods Valley 315-827-4721

### Cross-country skiing

Four Seasons 315-637-9023

## GREATER NIAGARA

### Downhill skiing/riding

Cockayne 716-287-3223  
Holiday Valley 716-699-2345

Klasing Bridge 716-592-4963  
Peek'n Peak 716-355-4141  
Ski Tamarack 716-941-6821  
Swain 607-545-6511  
Cross-country skiing  
Hyrnelliff 716-535-7300

I ♥ NY.

What did you expect. This is Now York.

Call 1-800-I LOVE NY ext. 026

and we'll send you our FREE Winter Ski and Travel Guide

George E. Pataki  
Governor, State of New York

Charles A. Gargano, Chairman, Empire State Development

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Your first lesson must be reserved by 1/16/98 for any day of the week during normal operating hours excluding holidays. Your 1st and 2nd lesson is taken at the same area and limited to beginner terrain. The third lesson may be taken at any other participating area and entitles you access to the entire mountain. Some areas will accept children as young as four years for lessons, however other areas have age restrictions. Please check with the individual area before making your reservation. There is no cut-off date for booking your first cross country ski lesson.

# THE SKIING PATAKI FAMILY HITS THE SLOPES OF NEW YORK

BY S.R. "SANDY" BLACK

ALBANY, NY — The State of New York has the prestigious honor of having its governor, George Pataki, and the entire Pataki family ski the slopes of the Empire State.

Winter is a time for family in New York State - especially for New York's First Family. Governor Pataki, his wife Libby and their four children take advantage of the adventure New York has to offer by taking time out to enjoy the slopes every winter.

"Each winter we take time out and escape from our busy schedules to do something fun as a family," said Gov. Pataki. "And there's no place else in the Northeast packed with more winter fun and excitement than New York State!"

New York's popular governor has also taken the national lead in promoting the sport of skiing by luring huge amounts of out-of-state skiers upon the trails of more than 50 downhill ski areas in the Catskills, Adirondacks, the



Central Finger Lakes and Greater Niagara region - as well as first rate cross-country trails.

"Skiing is a healthy, exciting sport that's fun at any age. It's also an opportunity to meet new people and forge new friendships. Whether you enjoy hitting the trails by yourself or with the whole family, as Libby and I do, there's no better place for skiing than here in the Empire State," said Gov. Pataki. "There are snow-

blanketed mountains throughout New York State, each one offering challenge, adventure and fun for every level. Whether you are an Olympic competitor or a beginner, there's a New York trail for you."

For the second year New York State is offering its innovative and broad-reaching Learn to Ski/Snowboard 1\*2\*3 Program. The '97-'98 program features a longer time period for taking your first lessons, lessons available on

every day of the week including weekends (excluding holidays), and participation by cross-country ski center. Participants are offered three visits with lessons, rentals and lift tickets to the area of their choice during the season for \$59.95 downhill skiing and snowboarding - \$39.95 for cross-country skiing. Participants also receive certificates valued in excess of \$1,000 and redeemable at area ski and retail shops, hotels, B&Bs and inns. Children will receive a "Governors Gold Medal for Skiing" upon completion of their third lesson. More

than 30 downhill areas and 15 cross-country areas throughout New York State are participating.

"Skiing is one of the few outdoor activities that the whole family can enjoy together. We are excited about being able to introduce other families throughout New York State and beyond to skiing in New York with the Learn to Ski 1\*2\*3 Program," said Mrs. Pataki.

S.R. "Sandy" Black is a nationally known ski columnist who appears in *The Free Press of Pittsburgh, Pa.*, and *North Jersey Newspapers of New Jersey*.

## LINCKLEAN HOUSE HAS HISTORY

CAZENOVIA, N.Y.- To visit Lincklaen House in Cazenovia, New York, is to return to an era of elegant hospitality. A landmark since 1835, the hotel was built as a luxurious stopover for travelers.

Since the turn of the century visitors have made the hotel their vacation home. Former President and Mrs. Grover Cleveland and

John D. Rockefeller were among those welcomed here; in later years stage and screen stars performing at area summer theaters were frequent guests.

For more than 150 years the Lincklaen House has provided a comfortable atmosphere and gracious hospitality to all its visitors.

## WHITEFACE MOUNTAIN MAKES IMPROVEMENTS

This year marks the 40th Anniversary of Whiteface Mt. Ski Center, and Whiteface celebrates the most annual improvements in over a decade.

The Summit Triple Chair Lift which services the uppermost section of Whiteface is being replaced with a new fixed grip Quad. This lift will provide access to the greatest vertical drop in the East (3,216'). The Lift will run at the rate of 500 feet per minute, increasing the capacity from 1,345 to 1,500 people per hour.

The Kid's Kampus Double Chair Lift will be replaced with the Summit Triple Chair Lift. The hourly capacity will double from 800 to 1,600 people per hour. The Lift will be repositioned to create

a beginner area that is more comfortable, aesthetic, and safe.

Trail improvements have been made at the Kid's Kampus area.

In preparation for the December U.S. Ski Team Gold Cup a new downhill trail is planned and work is continuing to progress. The men's and women's competitive course will take place on Skyward, Lower Cloudspin, and Broadway Trails. Upper Skyward and Lower Skyward have been widened to provide a consistent 120' and 160' width respectively. Additionally, a 120' wide connector has been cut between Lower Skyward and Lower Cloudspin. There are also planned improvements to the snowmaking system.

## SAVE ON SKIING, SNOWBOARDING AT GORE AND WHITEFACE

The 1997-98 Ski and Snowboard Season Passes are now available for Gore and Whiteface Mountain.

One large advantage of the Season Pass is that one pass is applicable for both Gore and Whiteface Mountain. The Season Pass prices range from \$299 to \$750 accommodating special pass rates for College Students, Seniors, Teens, Juniors, Mid-week Skiers, and Additional Family Members.

Whiteface and Gore Mountain also offer the Empire Ski and Snowboard Card with savings of \$10-\$15 a day, and the Student Ski Card with a \$20 all day lift ticket every day of the season. For \$40, "Empire" and "Student" Cardholders can enjoy discounted lift tickets, one free all day lift ticket or "Discover Skiing or Snowboarding" beginner package, plus discounts at restaurants and retailers. The purchase deadline is January 16, 1998.

## Ski & Stay This Winter!

The Lincklaen House and Toggensburg Ski & Board Center are proud to offer great getaway rates for your winter fun. Packages as low as \$99\* for two include overnight accommodations, Continental breakfast and skiing or snowboarding. Many other packages available to fit your needs.

Contact 315-65-3461 for details and arrangements  
Box 329, 79 Albany St., Cazenovia, NY 13035

\*Just 20 minutes from Syracuse, NY • Discounts on rental equipment • Skiing, Snowboarding or Tubing  
• NYS Sales & Occ. Tax not included • Prices based on 2 persons/room/minimum

MORE.  
Snowmaking  
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Value  
Thrills  
Trails  
Friends Fun  
Satisfaction



**GORE MOUNTAIN**

IN NEW YORK'S ADIRONDACKS

Information: (800) 342-1234

North Creek, NY 19853 [www.goremtn.com/gore](http://www.goremtn.com/gore)

Gore Mountain is operated by the NYS Olympic Regional Development Authority,  
Olympic Center, Lake Placid, NY 12946  
George E. Pataki, Governor Charles A. Gargano, Chairman

200000 Skinning "Little Gore", overlooking the North Creek area circa 1910.

## COME TO WHERE WINTER IS WONDERFUL

With the biggest vertical drop in the East and a village filled with winter fun and excitement, you'll find endless possibilities for a fantastic vacation at Whiteface and in Lake Placid. In fact, *Snow Country Magazine* readers just named it "The Best Resort in North America for Offhill Activities." From world-famous Olympic attractions to amazing outdoor activities, plus a Main Street lined with inviting shops and restaurants, you'll always find something exciting and special at Whiteface, the village of Lake Placid and the Adirondack Mountains.

For more information, including a free Whiteface/Lake Placid Vacation Planner, please call 1-800-2PLACID.

Whiteface Mountain in Wilmington, NY is operated by The NYS Olympic Regional Development Authority, Charles A. Gargano, Chairman (518 523-1655); State of New York, George E. Pataki, Governor.

**Whiteface**  
LAKE PLACID

# 'SEIZE THE DAY' FOR EVERYTHING FROM SKIING TO BOARDING TO SNOW PLAY

HUNTER MOUNTAIN, NY — With the slogan "Seize the Day" leading the way for Hunter Mountain skiers, snowboarders and now those who just want to have a new kind of fun in the snow, have it all in front of them for the 1997-98 winter season.

Consistently ranked by magazines, writers and, most importantly, skiers and snowboarders, as the best "day area" in the Northeast, Hunter Mountain is well into the process of extending its products and services for the new season.

"We know that the 'best day' area is also the best choice close by for thousands of people to put 'best days' together for short get-aways," said Marketing Director Tim Newhart. "With a full season of better access to the mountain because of our new quad chairs, and by adding organized snow play, Hunter is an ideal destination for a day, several days or week's vacation."

The resort has justifiably claimed the title "Snowmaking Capitol of the World" for many years and it proves it by blasting away at the trails with more than 1,000 tower-mountain snow guns.

## NOTHING LIMITED HERE

Just as 1996 turned into 1997, Hunter Mountain dedicated two major new quad chairlifts, the 20th Century Limited and the Broadway Limited. The only limits are in the names, of course.

Part of Hunter 2000, the plan to completely retrofit Hunter Mountain for the next century, the new chairs have made uphill access easier, faster and more comfortable.

## UP THE TUBES

Because of the Catskill Mountains proximity to the huge population bases of both the Tri-State and Mid-Atlantic marketplaces, the region has long been a lure to people who simply want to take their families out of the cities into the mountains and literally "play in the snow."

When the brand new Hunter Mountain Snowtubing Park opens this season, there will now be an organized, fun way to enjoy tubing. The Park, located at the base of the mountain adjacent to Lift-side Condominiums, will include two specially built tows and will be 200 feet wide. Slope length is 1,000 feet including a run out.

Prices for the Tubing Park will be \$15 for a full day of tubing and \$12 for a half-day (morning or afternoon). To encourage families to enjoy winter recreation in all forms, the cost of the tubing ticket can be applied against a Learn to Ski or Snowboard lesson. Group rates for birthday parties and other celebrations are available through the Group Sales Department.

## TWO TO TANGO

With two fine ski and snowboarding resorts within seven

miles of one another, it makes sense to offer easy ways to enjoy them both, and that's going to happen this winter with the Hunter Mountain-Ski Windham interchangeable lift pass.

"We believe the new interchangeable ticket program showcases the complementary nature of the two skiing experiences," Newhart says. "It really creates a diverse, easy-to-use winter package making it more fun for skiers and snowboarders to spend more days in our region."

Newhart, who was part of the development of a similar interchangeable program in the Lake Tahoe regions of California and Nevada before coming to Hunter last spring, created the ticket plan with Ski Windham's Marketing Director Ingrid Emerton.

The three-of-four-day package represents a savings over daily lift ticket purchases at the individual areas and will be sold at both resorts as well as through the reservation services.

Weekend/Holiday ticket books are \$119. Weekend and non-holiday ticket books (including one midweek ticket) are \$110, while midweek books are \$89.

## SET THE KIDS FREE

By taking a glance at the children's school calendar, parents will likely find a number of special days during the winter where "Seizing the Day" at Hunter Mountain will make sense.

And, it will make even more

sense this season because mid-week, non-holiday skiing and riding is absolutely free for kids ages 7-12 when accompanied by an adult purchasing a full price, all-area midweek ticket. A second and third child in the party is half price. Children 6 and under ski free all the time.

## SAVE WITH THE CARD

The more someone skis or boards, the more they save at Hunter Mountain using the "better than ever" *Frequent Skier Card*. The simple to understand program calls for purchasing a card for \$25. Cardholders begin saving when they get a \$4 discount off their first ticket. They take another dollar off on each subsequent visit and from their seventh visit on, they'll save \$10 per ticket. Frequent Skier Card holders from last season may upgrade to a full Season Pass at significant savings this year.

## SLIDING & RIDING WITH ROSSI

Skiers by the thousands have discovered the truly revolutionary shaped or sidecut skis, making it easier to learn to ski and quicker to advance. Rossignol SuperSide-Cut skis are available for rental and demos and are used in the Hunter Mountain Ski and Snowboard School's "Guaranteed to Carve" clinics. Rossignol and Burton Snowboards are also part of the huge rental inventory.

## PARK 'N PIPE SPECIAL

Another new special is available for snowboarders who want to spend their time enjoying Hunter's Snowboard Park and Halfpipe. For only \$28, riders can play all day and have their own lift to use. The halfpipe is groomed by the state-of-the-art Pipe Dragon, too.

## EVERY EVENT IS SPECIAL

Since the early days, Hunter Mountain has been known for holding exciting and fun-filled special events that become an added value for skiers and snowboarders on the mountain. Some are held during the week and others on the weekend.

All the favorites, such as the New York Police, Firefighters and Nurses days will be back. The annual Lyons/Sambora race to benefit Disabled Sports USA is set for March, and there's bound to be a promotion or event most every week.

"We work hard at creating promotions and quality special events for both skiers and snowboarders at Hunter," Newhart said, "because we know from experience that our guests like the festive atmosphere and extra value a special event brings them. Many people tell us they plan their Hunter visits around the event schedule."

"Seize The Day" is a motto to be taken seriously at Hunter Mountain during the 1997-98 season.

## SKI AND RIDE WITH HUNTER ON THE WORLD WIDE WEB

HUNTER MOUNTAIN, NY — One of the most complete resort sites on the World Wide Web awaits Hunter skiers and riders when they click on to the Internet at <http://www.huntermtn.com>.

The crawler atop the Home Page provides up-to-the-moment news and information and then the browser can click onto one of

more than 20 sections where skiers and riders will find complete resort information and even check to see the latest Catskill weather report.

The table of contents includes snow conditions, weather, a calendar of events, snowmaking and grooming info, mountain statistics, photos and maps, driving directions, lift ticket and rental prices, season pass rates (and a secure way to order on line), ski

school and seasonal programs, lodging and much more.

There's even a way skiers and snowboarders can access the latest Hunter Mountain Press Release.

Hunter Mountain information may also be accessed through A M I News on the web (<http://aminews.com>) where the latest snow condition report is available along with information from all over the world.

## BELLEAYRE MOUNTAIN

### NY's Winter Snow Park for 49 Years

HIGHMOUNT, NEW YORK — Belleayre Mountain Ski Center embarks this year on its 49th season as New York's Winter Snow Park in the Catskill Mountains. Belleayre's motto "Ski the Difference" emphasizes its unique distinction as the only ski area on Catskill Forest Preserve land, easily accessible off Route 28, yet hidden from view and tucked away in a beautiful natural setting which is enhanced by nightly grooming and snowmaking on 87% of its terrain. Belleayre has almost 50 years experience catering to skiers, earning it the further distinction of being the oldest operating ski center in the Catskills. For the advanced skier it boasts the highest skiable peak in the Catskills, and for the

beginner it is "the best place to learn to ski in the East" (*Skiing* magazine).

Belleayre's two mountains make it an ideal environment for safely and comfortably accommodating all levels of skiing ability, making it a favorite with families since 1949. The upper mountain challenges intermediates and experts with 20 varied and exciting trails, including 5 double diamonds, mogul fields and glade skiing. The lower mountain boasts one of the largest Teaching-Learning Centers.

Snowboarders are welcome on every trail, and there is a special obstacle park for them. For the nordic skier or snowshoe enthusiast, Belleayre offers more than 9 kilometers of cross-country trails.

## SKI WINDHAM'S NEW PARKS FOR SKIERS & SNOWBOARDERS

WINDHAM, N.Y. - Wholes. Bumps. Spines. Hits. And much, much more. These are fantastic new additions to the world of Ski Windham, parks for both skiers and snowboarders!

Ski Windham will have by far and away the very best parks for skiers and snowboarders this coming season, all Stimilon designed and approved. Stimilon is a snowboard consulting company with extensive experience in designing parks and managing snowboard events.

There will be an experts-only 5 1/2-acre park wired for sound, lit at night and open to everyone under D Lifts. The difference is that the new Park is more than twice as big, is pounded with snow by 13 tower-mounted snow-guns; skiers are welcome. The Stimilon team promises major snow formations.

## SKI WINDHAM

HALF THE DISTANCE...TWICE THE FUN!!!



### Save Time!

Don't waste 5 hours of your precious snow time in the car. In just 2 1/4 hours you'll be at Ski Windham where great snow is guaranteed by our incredible snowmaking system.

### Save Money!

Bring this ad and you'll spend just \$27 for your week-day lift ticket (regularly \$32).

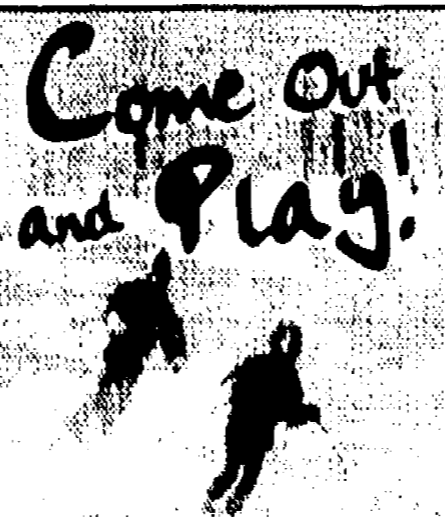
This offer is valid any non-holiday, Monday thru Friday.

33 Trails • 1,600' Vertical • Spectacular Lodge • World Class Snow

Call us at (800) SKI-WINDHAM

NYS Thruway to Exit 21, Route 23 West to Windham, NY  
Or...find us in cyberspace at [www.skiwindham.com](http://www.skiwindham.com)

Code #147



Put yourself above it all on the highest skiable summit in the Catskills. Great snow and grooming in the Catskill Forest Preserve. 33 trails beginner to expert. Snowboard Park. Glade skiing. Cross-country trails. Snowshoeing. Huge beginner area. Free beginner lesson. Exit 19 NYS Thruway 2 1/2 hr from NYC Rt. 28, Highmount, NY 12441 800-942-6904 914-254-5600 [www.belleayre.com](http://www.belleayre.com)

**Belleayre** Mountain

New York's Winter Snow Park

# Life is short. Winter is long.

## Seize The Day.



*Hunter Mountain*

Hunter Mountain Ski Bowl  
P.O.Box 295 Hunter, New York 12442

<http://www.huntermtn.com> • e-mail: [hunter@albany.net](mailto:hunter@albany.net) • Information: 518.263.4223 • Lodging: 800.775.4641 • Snow Conditions: 1800.FOR.SNOW

Chevy truck is the official vehicle of Hunter Mountain.



## COME CELEBRATE 40 YEARS AT GREEK PEAK

CORTLAND, N.Y.) Share the exhilaration of the mountain adventure, spend precious moments with family and friends, and create loving memories that will last a lifetime. Our pledge of "More Fun" is evident throughout the resort...from the quiet beauty in the vastness of our meandering trail network to the heartpounding challenge of our terrain park, bumps, and glades. From a gentle

ride up our "Magic Carpet" lift, to a wild ride down our tubing run. From a secluded meal for two in our on-the-mountain lodge, to a rowdy time dancing in Orion's

Pub. It's all delivered with "Less Hassle". And that's what a great ski vacation is all about, particularly at Greek Peak of Central N.Y.

## 40 YEARS AT LABRADOR MOUNTAIN

TRUXTON, NY - The 1997-98 ski season will mark Labrador's 40th year of servicing the skiing public. Many changes have taken place over the years.

Labrador started with a 700

foot rope tow on the Razorback trail, at which time it was known as Micmac. Three years later came the addition of a second rope tow, for beginners. Lift ticket prices also reflected the economic times, at \$2.50 for a full day, \$1.50 for a half day ticket. Not long after that, in 1961 came the first T-bar on the Jacopie trail, with a second one following in 1966. More trails were added, lodge facilities were added as demand increased. Other amenities were added which included the ski shop, baby-sitting, cafeteria, etc. The ski industry was born and on the rise.

This celebration of 40 years is a direct result of lasting friendships.

## TOGGENBURG SKI & BOARD CENTER IS FAMILY FUN

Toggenburg Ski and Board Center, a ski area with a philosophy that every customer should enjoy "A total sliding experience" such as:

- A warm friendly greeting from our greeter at the main entrance to our base lodge.
- Easy unloading and loading in front of our base lodge before

(Continued on page 20)

## SONG MOUNTAIN HAS IMPRESSIVE FACTS

CENTRAL NEW YORK — Song Mountain of Central New York has very impressive ski facts. New this season is a snowboard park to go along with all these impressive facts about Song Mountain that include:

- \* Average snowfall: 125 inches
- \* Average ski season: 100 days

(Continued on page 16)

## GREEK PEAK HAS LOADS OF SKI FUN

CORTLAND, NY - Greek Peak Ski Resort introduces free demos every weekend. Each Saturday and Sunday from 11AM until 1PM you can stop by their on-the-mountain demo tent and try the new shaped skis everyone is talking about, free of charge. Last season Greek Peak purchased 1600 pair of new Rossignol "Cut" skis, and additional snowboards and junior skis for their rental shop. The Resort offers free half day

rentals with reservations three days or more in Arcadia Village located at Greek Peak. Go mid-week and stay three days in Arcadia and you will receive one night free.

Greek has also expanded its tubing center. "Tubing provides variety," says Al Kryger, President of Greek Peak Ski Resort. Variety is the biggest reason to visit the Central New York resort. The terrain offers slopes up to 1 1/2 miles

long, two glade trails, wide meandering groomed intermediate terrain, and bumps and terrain parks are included in their expert terrain; a real skier pleaser.

The Children's Center is professionally managed with care and concern for your children by Cindy Dady, a member of the National Ski Training Team specializing in teaching children the sport. "Bring your kids! We'll do the rest," declared Cindy.

Greek offers full and half-day programs for kids from 2 1/2-14 years old. The Children's Center includes a facility designed just for kids and a Magic Carpet conveyor-type lift.

There's something for all types of skiers at Greek Peak, which is located 6 miles off RT 81 halfway between Binghamton and Syracuse in New York State.

# Just Hafta Ski? Gotta Ski Greek Peak!

## MORE MOUNTAIN

✓ From Easiest to our "Mile of Moguls"

## WITH LESS HASSLE

✓ A Staff That Goes Out of Its Way to Provide Magic Moments Plus:

- Free Video Analysis • Free Instruction • Free Rossi Demos

## & HAVE MORE FUN!

- ✓ Terrain Parks, Bumps & Glades
- ✓ Greek Peak Specializes in Teaching People How to Ski
- ✓ Side "Cut" Skis help beginners "Learn-to-Turn."
- ✓ Ongoing Instruction FREE on our Alpha Slope for Beginner Boarders & Skiers
- ✓ Children's Learning Center
- ✓ On-Site Townhouses & Single Family Homes



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Cortland, NY 13045

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**STAY 2 NIGHTS, GET 3rd NIGHT FREE**

Call for details... includes 1/2 day free Rossignol "Super Sidecut" demo equipment



Great Skiing  
In The Heart of  
Central New York

**NEW Snowboard Park  
For 97-98 Season**

- \* Average Snow Fall: 125 Inches
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- \* Vertical: 700 feet
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Premiere Skiing!!**



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For The Season

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For Ski Conditions

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**Toggenburg**  
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Located just 20 miles south of  
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Lifts • Night Sliding • Tubing  
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• Modern Fully Accessible  
Lodge with Cafeteria  
and Lounge  
Learn To Ski or Snowboard  
for as little as \$10 with Mis  
of Fun!!!

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315 446-6666 Ski Phone  
The Right One:

**Toggenburg**

## PARK CITY MOUNTAIN RESORT HAS MAJOR MOUNTAIN IMPROVEMENTS FOR THE 1997-98 WINTER SEASON

**PARK CITY, UTAH** — Park City Mountain Resort, Utah's largest winter resort and site of Olympic alpine skiing and snowboarding competitions during the 2002 Olympic Winter Games, will unveil \$10 million in mountain improvements - including two new high-speed six-passenger chairlifts - for the 1997-98 winter season.

Park City has added four new runs, a terrain park for snowboarders and skiers, and 25 acres of expanded snowmaking. A new Mountain Patrol facility is under construction at the Summit and more than 50 acres have been "gladed" (thinned of trees and brush) for enhanced terrain utilization, according to John Cumming, president of POWDR Corp.

and Park City Mountain Resort.

"This will be the single biggest year in terms of capital improvements since the Resort opened in 1963," Cumming stated. "The combination of new high-efficiency lifts, a new fleet of Bombardier grooming vehicles, additional runs, a major glading project and expanded snowmaking will make an unbelievable difference in the way this mountain skis."

In addition, Cumming said the Resort has implemented a "Lift Access" ticketing system that will reduce lift ticket lines, allow quicker lift access, and enable the Resort to better study terrain utilization patterns and guest demographics. A new state-of-the-art automated lodging reservations system at Park City Mountain

Reservations, the official lodging reservations service owned by Park City Mountain Resort, will streamline the purchase process for guests booking vacation packages to Park City.

The improvements are a result of Park City's best winter season on record ('96-'97) and are the leading edge of a five-year \$35 million capital improvement plan that includes more high-efficiency lifts, on-mountain restaurants, expanded guest services and slope-side lodging. "Park City Mountain Resort is committed to providing our guests with an unequalled winter vacation experience," said Cumming. "Continued investment directed toward increasing our amenities and evolving guest services will help

us accomplish that objective."

The installation of the two new chairlifts will earn Park City the distinction of operating more six-passenger chairs (three) than any other resort in North America. One high-speed six-seater has replaced the PayDay triple chair and services 320 acres of intermediate and expert terrain on the lower mountain. The second six-seater, named "Bonanza," will transport skiers and snowboarders to the Summit area from its base terminal near the bottom of the Silver Queen run. Each new lift has the capacity to ferry 3,000 guests per hour up the mountain at a speed of 1000 feet per minute. The two-lift combination of PayDay and Bonanza will create a fast, efficient route from the

Resort base to the top of the mountain and will halve the 22 minute ride of Park City's 1963-vintage Gondola. The Gondola was removed this summer to make way for the new lift technology.

A new lighted terrain park for advanced and expert snowboarders and skiers has been created along the PayDay run and can be accessed from the new PayDay six-passenger chair. The park features sculpted table-top jumps, banked walls, and wave formations to challenge the most daring and discriminating snowboarders. PayDay will also be the site of our first half-pipe which will be maintained daily by a customized pipe grooming device for optimum riding day and night.

## THE YARROW, A GREAT AMERICAN HOTEL

**PARK CITY, UT** - The Yarrow Hotel has a long history of being an intricate part of the overall Park City beauty, and its reputation of being the official site of America's Opening World Cup Ski Races since 1985 is further proof that The Yarrow Resort Hotel and Conference Center, located on

Park Avenue, is a standing monument to hotel living with excellent service and accommodations. It's not hard to see why The Yarrow Hotel is in the American hotel league of excellence in the ski mecca of Park City.

The Yarrow offers 181 guest rooms and suites, the casually ele-

gant 1800 Park Avenue Cafe and Pub, a cozy gathering area with fireplace, and an array of fabulous amenities, including a year-round outdoor swimming pool, hot tub and fitness room. Cole Sport operates a full service ski rental/accessory shop just steps from your room in the Yarrow's lobby.

## IDENTITY PROPERTIES OFFERS WIDE VARIETY

**PARK CITY, UT** - Their brochure boasts upon an aerial picture, "The location advantage with the finest in excellence." As far as accommodations are concerned, Identity Properties represents these top-shelf rental properties: Park Avenue, Resort Plaza, Three Kings, Pay Day, and Crescent Ridge.

The Identity Team is proud to represent these outstanding properties where excellence, warmth, and the grandeur of the setting, make the hospitality magnificent. The amenities cater to your needs, and are a generous mix of comfort and convenience.

The Resort Plaza offers a wide selection of condominiums, ranging from private sleeping rooms to spacious four-bedroom units and is located at the Plaza at the Park City Ski Area.

Three Kings and Pay Day are located outside the Park City Ski Area and Wolf Mountain Ski Area. Three Kings is a wonderful townhouse community, and the Pay Day condominiums offer spacious units.

Crescent Ridge is tucked away in a grove of Aspen trees adjacent to the Park City Ski Area. These condominiums feature two and three-bedroom units with a full kitchen, fireplace, and cable TV.

Park Avenue is close to the cross county trail and, like Crescent Ridge, features two and three-bedroom condominiums as well as one-bedroom rooms and has the same amenities as Crescent Ridge.

The rates of Identity Properties start at \$120 and climb, depending upon the size of the accommodations and season.

## THE CANYONS

### New Owner, New Lifts, New Resort

With six new lifts and a major new mountain peak, The Canyons (formerly Park West and Wolf Mountain) has a totally new look for the 1997/98 winter season.

These new lifts are only half the story because it is where these lifts take you that matters. The mountains that make up The Canyons have long been considered the best all around skiing and riding in the Park City region. Local's have called it their favorite terrain for years. The problem was access and now there isn't a better way to get up

a mountain that at The Canyons. One of the new lifts is a state of the art, high speed, art decorated 8-passenger gondola called **Flight of the Canyons**. This modern lift leaves from the base of the mountain and whisks it occupants to **The High Country Meadow** mid-mountain area and its new **Red Pine Lodge**, an 8,000-square-foot lodge with restaurant, skier and snowboard (Continued on page 16)



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## Winter Park Accommodations The Vintage Hotel Is Great!

WINTER PARK, CO — Since opening in 1986, The Vintage Resort Hotel has hosted thousands of vacationers. Its relaxed atmosphere and magnificent mountain scenery make it a special setting.

The Vintage Hotel has 118 finely appointed guest rooms which, in addition to traditional hotel rooms, also include studios with kitchenettes and fireplaces, and spacious one- and two-bedroom suites. At Winston's Restaurant, vacationers can dine in excellence with a wonderful view of the mountain range.

The Vintage Hotel is a full-service facility with sauna, exercise room, ski lockers, ski shop, laundry facilities, van service, and game room.

### The Viking Lodge In The Heart Of It All

WINTER PARK, CO — The Viking Lodge and Ski Shop is located in the heart of Winter Park. This is a moderately priced prime location accommodation in the heart of the shopping district as well as excellent dining.

A top-flight ski shop is on the premises.

### Beaver Village Condos Are Tops

WINTER PARK, CO — Beaver Village Condominiums is the perfect location...right between town and the ski resort. Vacationers are just seven minutes away from three interconnected mountains with 1,400 acres of skiing.

Great cross-country trails are within walking distance. A free shuttle stops right outside vaca-

tioner's doors to take them just about anywhere, including ice skating, tubing, and nighttime sleigh riding.

### Winter Park Adventures Hosts

WINTER PARK, CO — If an accommodation company has places to stay for ski vacations, Winter Park Adventures has loads of it. Here's some: Balsh House, Bavarian Village, Beaver Village Condos, Braidwood, Creekside, Crestview, Deer Lodge, Hi Country Haus, Hideaway Village, Kings Crossing, Lookout Village, Meadow Ridge/The Pines, Middle Park, Pine Tree Plaza, Silverado I, Silverado II, and Silvercrest.

Also, Snowblaze, Summit at Winter Park, Sunsong, Tall Pines, Timber Ridge, Timber Run, Trademark, Vasquez Cabin, Westgate, Wintermoor, Winter Park Meadows, and Winter Park Village.

### Vacations Inc. Have Volume Accommodations

WINTER PARK, CO — Vacations, Inc. of Winter Park are experts in hospitality and people-pleasers: Hi Country Haus, Hideaway Village, Timber Run, Braidwood, Super 8, Crestview Place, Timber Ridge Condo, Mountain Moments, Grady Dancer Lodge, Raintree Hotel, and Arapahoe.

For more information, call (800)228-1025.

# WINTER PARK SKIER & RIDER IMPROVEMENT CENTERS FOCUS ON RESULTS

WINTER PARK, COLORADO, Winter 1997-98 — The focus of the Winter Park Skier and Rider Improvement Center is to help skiers and snowboarders get maximum enjoyment out of the sport by working with them to improve their skills. The center's philosophy is that even the learning process should be fun. Instruction is offered in group and private lessons, as well as small group coaching.

At many resorts lessons are organized according to the participants' current ability. At Winter Park, skiers and riders choose a class that focuses on the specific skill they want to improve. For example, an intermediate boarder may choose between the **Mountain Cruisers**, which focuses on carving, or the **Style Arena** for instruction on freestyle techniques. An intermediate skier may now choose from **Perfect Parallel**, **Elan Carve Clinic**, or **Intro to Bumps**. Skiers also have the option to take any lesson on super side-cut, or shaped, skis. This latest advancement in design technology makes learning

to ski easier and quicker.

The Improvement Center's programs provide learning opportunities to fit the schedule and budget of every skier and rider. For those who can't wait until the lifts open, particularly on powder mornings, **First Tracks** is a one-hour private lesson that begins half an hour before the lifts open to the public. Besides having first tracks, participants have the entire day to practice what they have learned. For those looking for a full hour and a half private lesson at a bargain price, the **Last Tracks** private lesson begins at 3:00 p.m. and is just \$70 for one or two people, a perfect way to advance to the next level. The **Quick Tips Learning Lane** offers the chance to gain a couple of useful pointers any time, any day with no scheduling hassles. For \$5, participants get a video analysis of their technique and suggestions for improvement from a certified ski or snowboard instructor in 15 minutes. The lane is located at the video arena on lower Allan Phipps trail.

## WINTER PARK RESORT IS TOPS FOR TEENS TO TOTS

WINTER PARK, COLORADO, Winter 1997-98 — Winter Park Resort appeals to kids of all ages, from toddlers on skis for their first time to teens wanting to ski and ride with their peers.

The award-winning Discovery Park learning area, the terrain parks and halfpipes scattered across the mountain, the hidden tepees, and the Children's Center were all created with fun and learning in mind.

More importantly, the specially trained children's instructors, teen program leaders, Competition Center coaches, and Children's Center staff are all hired for their ability to relate to kids.

The acclaimed Children's Center facility houses all of the children's ski and snowboard pro-

grams, child care for non-skiers age two months to five years, and the teen program, as well as a dedicated rental shop, kitchen, and adjacent practice slope.

After registering, children age

3 to 13 are assigned to one of four age groups—each with their own meeting room—and then placed in a ski class appropriate for their ability. Teens have a separate afternoon program.

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## CRESTED BUTTE RANKS 3rd IN U.S., & OTHER NEWS

• Crested Butte was ranked the third finest ski resort in the U.S. by SKI Magazine's 1996 Readers' Resort Survey. In all of North America, Crested Butte earned a fifth-place berth. The resort won individual-category gold medals in snow conditions, terrain, value, lifts and lines, and challenge, and won silver medals in fair weather, food and lodging. Crested Butte also earned top marks from Condé Nast Traveler,

the world's top travel magazine, which recently chose Crested Butte as "one of the top ski resorts in the world" from a field of 169 resorts in 12 countries.

• Crested Butte now offers the most convenient specialized orthopaedic care of any ski area in the country. The nationally-acclaimed Hughston Clinic, which specializes in sports-related orthopaedic problems, this year opened a satellite clinic right at

the base of Crested Butte's ski mountain.

• Ski legends and former Olympians Phil and Steve Mahre, Franz Klammer, Pirmin Zurbriggen and Leonhard Stock will convene in Crested Butte Dec. 14 to race in the MCI Downhill Relays Tour (using a unique relay-style format), to be featured in a one-hour CBS program.

• Crested Butte this summer became the site of the first U.S.

No Limits Center, sponsored by Sector Sport Watches. Crested Butte joins a network of 13 acclaimed No Limits Centers around the world. The center provides a central booking service for adventure activities — like paragliding, mountaineering, dog sledding, horseback riding, rock and ice climbing, kayaking, rafting and all types of skiing.

• Everyone can ski free in Crested Butte Nov. 27-Dec. 21 and

again in the spring, April 7-20.

• Everyone can also try snowboarding for free Dec. 5-8, during the Mountain Dew Snowboarding Festival, with free equipment demos and free lessons.

• On Dec. 4, Western Pacific Airlines will initiate five low-fare flights daily to the Gunnison/Crested Butte airport from Colorado Springs' airport, connecting with other destinations, particularly the West Coast.

## VAIL RESORTS INVEST \$74 MILLION IN RESORT IMPROVEMENTS

VAIL, Colo. — Vail Resorts, Inc. (NYSE:MTN), the premier mountain resort operator in North America and operators of the Vail, Breckenridge, Keystone and Beaver Creek mountain resorts in Colorado, plans to invest \$74 million in improvements, including:

• Breckenridge: \$18 million,

most in the resort's 36-year history, features two additional high-speed four-passenger chairlifts; a nearly 50 percent increase in snowmaking; and renovation of Breckenridge's Bergenhof base lodge at Peak 8. Keystone: \$17 million for one new high-speed four-passenger chairlift; renovation of the Keystone Lodge; a new

top of the mountain beginner area near the River Run Village portal; and new on-mountain restaurant.

• Beaver Creek: \$17 million for a high-speed four-passenger chairlift; the new "Birds of Prey" World Cup downhill course with associated snowmaking expansion; completion of Beaver Creek Village Center; enhanced world-class snowboarding attractions and upgraded facilities and increase of lift capacity at Arrowhead Village.

• Vail: \$14 million for expansion of Vail's grooming machines to support a 30 percent increase in year-over-year grooming on Vail Mountain; completion of the Golden Peak base lodge; Adventure Ridge refinements; state-of-the-art snowboarding attractions and upgrade restaurant facilities.

• Other monies totaling \$8 million for upgraded computer systems and central reservations.

## CRESTED BUTTE:

### A SKIER'S MOUNTAIN, A ROMANTIC'S TOWN

MT. CRESTED BUTTE, CO. — Folks have been skiing in Crested Butte longer than they've been driving cars, flushing toilets or turning on light switches. Thank goodness today we can do all of the above.

Crested Butte today is a marvel of contrasts. High-speed lifts whisk skiers to the top of an expansive ski mountain abuzz with youthful energy, flanked by a modern resort with state-of-the-art services and amenities. Yet, just a few minutes away lies the old town of Crested Butte, Colorado's largest National Historic District, looking much like it did a century ago when burly gold miners skied in from their mountain claims for supplies, good food and warm companionship. The historic town, bathed in antique lamplight, still knows how to welcome, entertain and pamper its guests.

Far from urban crowds, Crested Butte has preserved the best of its heritage—a sense of history, community and hospitality—while creating the best of the new—exceptional skiing, diverse recreational amenities, and fine dining and lodging.

In the town of Crested Butte, guests feel warmly welcomed by both its friendly locals and its old Victorian storefronts. Yet this is no sleepy backwoods burg; Crested Butte boasts an impressive cultural slate—art galleries, musical entertainment, dance, theater—and, as Michael Carlton wrote in the *Denver Post*, "Crested Butte has more fine restaurants per capita than any other town in the U.S."

The modern ski resort is a separate world of luxury conference facilities, shopping, dining and recreational amenities.

## NORTHSTAR IS FAMILY-FRIENDLY

Northstar-at-Tahoe, Lake Tahoe's most complete resort, offers a convenient and fun destination for a family ski vacation.

Northstar's "Families Stay & Ski Free" package includes free lift tickets with lodging. A family of four can stay right at the resort in a two-bedroom condominium and ski all day for as low as \$66 per person per day (a savings of up to \$38.50 per person, per day).

All lodging at Northstar is within walking distance or a short, free shuttle ride to the lifts. Families Stay & Ski Free includes complimentary access to Northstar's Swim & Racquet Club where saunas, outdoor spas, an outdoor heated lap pool, fitness center and teen center are perfect after a day on the slopes. The Families Stay & Ski Free package is available daily early season

(Nov. 21-Dec. 18, 1997) and late season (Mar. 29, 1998 through season-end, mid-April).

Parents with young children especially enjoy Northstar's free one-hour clinics designed to give parents tips on how to enjoy skiing with children ages 3-5. "Mommy, Daddy & Me" clinics are taught Sundays through Fridays at 2:30 pm.

Northstar's licensed child care center, Minors' Camp, is for 2-6-year-olds with learn-to-ski options for children ages 3-6. Starkids is a popular all day ski or snowboard lesson/lift/lunch program for children ages 5-12, and a children's learn-to-cross-country-ski program is offered at

For more information or to reserve a Families Stay and Ski Free package call Northstar Central Reservations at 1-800-GO-NORTH (466-6784).

## SACRAMENTO ANNOUNCES EVENTS

SACRAMENTO, CA - The Sacramento Convention and Visitors Bureau announces the following events for December:

5-8, 12-14 **Singing Christmas Tree.** Choir members are the live ornaments. Capital Christian Center, Micron Avenue;

856-5683, ext. 222.

5-7 **Holiday Home Tour.** Fabulous 40s. \$15. 446-0558.

6 **Annual Baroque Ball.** Champagne reception, gourmet dinner, desserts and dancing. Crocker Art Museum, 3rd & O streets; 264-5423.

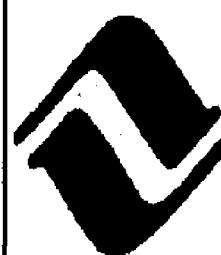
6-7 **Christmas Memories**

**Celebration.** Tour of the Governor's Mansion decorated. 16th & H street; 323-3047.

7 **Christmas Faire.** Arts & crafts, entertainment. Sutter Street, Folsom; 985-7452.


14 **Sacramento Toy Run.** Front Street at Tower Bridge, 9am; 442-4727.

11-21 **The Nutcracker.** Sacramento Ballet; 264-5181/552-5800.



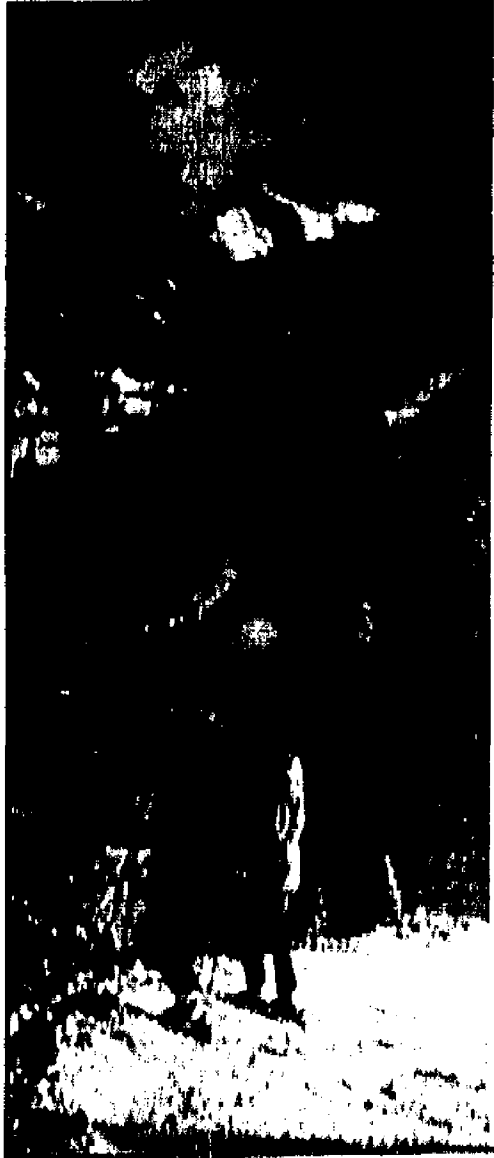
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## SKIERS VOTE JAY PEAK TOPS IN QUALITY

Jay, VT - *Snow Country* magazine's recent poll of skiers ranking ski resorts has placed Jay Peak number one in the East for snow quality! Jay Peak has always been famous for its abundant natural snowfall which averages more than any other Eastern ski resort. For the past seventeen years, snowfall has averaged 336 inches. Jay Peak's reputation for receiving

the most natural snow of any other ski area in Eastern North America, is backed by statistics in *The White Book Of Ski Areas*. These numbers also show that Jay Peak receives a higher average annual snowfall than many Western ski resorts.

At Jay Peak, skiers enjoy some of the best off-piste and gladed skiing in North America. The

deep powder found in the woods makes for an endless playground of challenging and diverse terrain for intermediate and advanced skiers. Nightly grooming and strategic snowmaking maintains the quality of snow on Jay's major trail network and is greatly appreciated by Jay Peak skiers.

Perched at the very northern tip of the Green Mountains in

Vermont, Jay Peak's 3,968 foot summit and two-mountain areas are the first high elevation land masses the storm systems hit as they move from the Northwest over relatively flat terrain. The movement of air up and over itself as the system hits the mountain, called an "orographic lift" by meteorologists, creates turbulence, thickening clouds, and as if

sent just to Jay, abundant snow.

A second reason Jay Peak receives more snow than other areas is that when storms come up the east coast, they tend to stall near the coast off the Canadian Maritimes.

The stalled storm continues to spin counter-clockwise, and Jay Peak's elevation is right in its way.

### NEW OWNERSHIP AT BOLTON VALLEY

BOLTON, VT - Bolton's back and better than ever this season thanks to new owner Mason Dwinell. Dwinell graduated from the University of Vermont this spring with a bachelor's degree in Political Science.

The 27-year-old took four consecutive winters off from his college career to compete on the US Nordic Combined Team.

Dwinell's youthful enthusiasm has already begun to spread throughout the resort.

(Continued on page 14)

### WINTER IN BURLINGTON, VT

When most people think of wintertime in Burlington, VT, zooming down a ski slope is usually the first thought that comes to mind. True, Burlington is located in the center of the best ski country on the east coast (one hour from six

(Continued on page 16)

### HOW TO SKI STOWE MOUNTAIN RESORT

STOWE, Vermont (Fall, 1997) - Driving up the Mountain Road for the first time can be an awesome experience. Vermont's highest peak is usually shrouded in white, its top to bottom trails etched in the mountainside like cut glass.

The green of the trees and white of the snow give the landscape an other-worldly look that invites you to enter and be carried away. Skiing Stowe is an experience that can thrill, charm and delight skiers of all abilities.

Resort's more popular trails. People have been experimenting to find the perfect day at Stowe since the first descent in 1914. Today, Stowe offers 11 lifts serving 47 trails, most of them top-to-bottom, featuring all of the Resort's 2,360 vertical feet. At an

(Continued on page 14)

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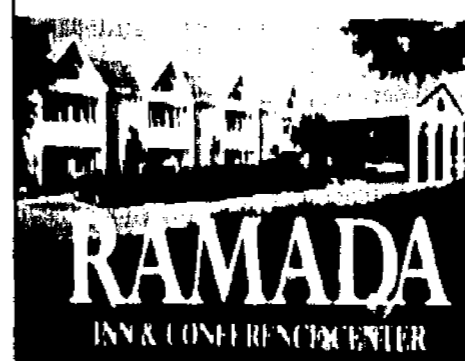
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### WOODSTOCK INN NAMED AMONG TOP 100 RESORTS IN THE WORLD

WOODSTOCK, VT - The Woodstock Inn & Resort has recently been chosen by *Racquet Magazine* as one of the top 100 resorts in the world. This is the third consecutive year the Resort has been included on this prestigious list.

The award is traditionally based on a series of criteria, most significantly the quality of the resort's tennis facilities. In addition to superb tennis facilities, each resort must offer its guests something special - whether it be luxurious accommodations or captivating cuisine. The surroundings and the atmosphere of each resort also played a role in the decision.

(Continued on page 15)

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## \$105 MILLION INVESTED AT AMERICAN SKIING COMPANY RESORTS HUGE CAPITAL PROGRAM ADDS LIFTS, TRAILS, SNOWMAKING, HOTELS

**Newry, ME** — The American Skiing Company became the dominant force in the United States ski industry by focusing on a handful of core values: the best snow, the best lifts, the best trails and the best services.

Why argue with success? The 1997 summer capital program continues to deliver. Here's a run-down:

**Attitash Bear Peak Is Now the Largest Ski Resort in New Hampshire —**

**\$1.4 million Expansion and**

### 53 new acres of terrain

Upgrades for the upcoming season include a new triple chairlift, 53 new acres of terrain (including 22 acres of gladed terrain) and building additions at both Attitash and Bear Peak base areas with the bulk of improvements made at Bear Peak.

• **New Bear Peak triple chairlift opens the mountain to additional 'easier' and 'more difficult' skiing.**

• **53 acres of new terrain will be cut, including a trail from the summit of Bear Peak measuring**

**nearly two miles, and gladed terrain on Bear Peak.**

• **Attitash Mountain base lodge will be expanding 3200 square-feet adding a total of 200 seats in Ptarmigan Restaurant.**

**The Canyons to Receive \$18.2 million in additions and improvements**

American Skiing Company's new Utah affiliate, The Canyons (previously ParkWest and Wolf Mountain), is undergoing a massive program to revitalize the resort. The capital program

includes lift improvements, ski terrain expansion, new and improved facilities across the resort, and new programs added to its communications infrastructure. (Continued on page 15)

### ASCUTNEY: NEW ENGLAND'S FAMILY-ORIENTED MOUNTAIN RESORT

Coming off of four highly successful seasons under the ownership of the Plaustainer family, Ascutney Mountain Resort is poised to become the East's premiere family vacation destination. In keeping with its dedication to serving the skiing family, the Resort will again offer several weekly activities with a family theme.

*Cheddar's Happy Hour* has been a huge success since its implementation during the 1995/96 ski season. Now a key element in the Resort's weekly programs, the Happy Hour provides a place for children to wind down their day with Cheddar the Mouse, Ascutney's lovable gray mascot, sing, dance, play games and just be active. Parents are welcome to join their children, but will easily feel comfortable slipping away from the resort-supervised environment for a quiet dinner in the Harvest Inn or Brown's Tavern.

Another children's program, *Midweek Music Munchie Madness* provides midweek guests a chance to visit with Resort mascots, decorate their own desserts and sing and dance.

Families have raved about Ascutney's Torchlight Parades because the Resort puts an unusual spin on them - any skier or snowboarder who feels comfortable on intermediate terrain is encouraged to participate. Steve Plaustainer, the Resort's Owner and President observed, "Torchlight parades always draw big crowds; there's no doubt they're exciting and fun to watch. But there's something magical about taking the chairlift up the mountain after hours and snaking down a trail in the dark, with only a torch to guide your way. We want our guests to experience the thrill that our instructors feel every time they participate in one of our parades."

Other weekly activities include bonfires with hot cider, ice skating and tubing on the duck pond, movie nights, events at Sidewinder's Teen Club and much more.

### FAMILY SKIING & SNOWBOARDING A SPECIALTY AT OKEMO MOUNTAIN RESORT

LUDLOW, VT - Okemo Mountain Resort has earned the reputation as New England's #1 family resort by providing a wide variety of innovative programs, incentives and special rates. Families can ski and ride together from virtually any lift, or go their separate ways to explore varied terrain. Okemo's slopeside condominium accommodations are unmatched.

- FREE skiing & riding for all children ages 6 and under.
- Two FREE Beginner surface lifts.
- FREE lodging for all children ages 12 & under.
- Young Adult lift ticket rate category for ages 13-18.
- State-approved Penguin Playground Day Care Center.
- Customized instructional programs for all ages.
- Kids' Night Out & Altitude After Dark.

### Vermont's Ultimate Family Ski Package

Starting at  
\$43 for adults and \$32 for kids per night!

- |             |  |
|-------------|--|
| Family      | • 5 Nights in a slopeside suite w/ kitchen & fireplace |
| Ski Package | • 5 days of big mountain skiing                        |
| Includes    | • Plus skating, tubing, fitness center, pool & more    |

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*The snow's been falling*

*since we got here...*



*What a rush.*

*The whole mountain*

*draped in white.*

*Every morning,*

*every trail, fresh tracks...*

*and it keeps coming down.*

*Now that's snowmaking.*  
(NEW ENGLAND'S HIGHEST PERCENTAGE)

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## Give yourself a present for a change

A pre-holiday lift and lodging package at your favorite American Skiing Company resort.

There's a reason smart skiers ski before Christmas. That's because almost nobody else does.

And boy, what they're missing. The mountains are open and making more snow daily. Lift lines are practically non-existent so you get so many runs in it would be a bargain if you were paying full price, but you'll be saving big-and enjoying some of the best skiing of the season.

Come for Thanksgiving for as little as \$49 per person per day. Including lifts, lodging, and even a turkey dinner with all the fixings.

**1-800-668-SNOW**  
for information and reservations.



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NEW HAMPSHIRE

**THE CANYONS**  
UTAH

**Mount Snow Haystack**  
VERMONT

**LIVE IN THE OUTSIDE.**

# LOOK FOR A BETTER THAN EVER SEASON AT BROMLEY

BROMLEY MOUNTAIN, VT. - The winter season may not seem to be in your near future, but to the crew at Bromley Mountain it is just around the corner. Bromley

is working around the clock to make this coming ski/snowboard season its best ever.

Bromley is in the process of constructing the new \$2.4 million

Sun Mountain Express.

This high speed detachable quad will transport skiers bottom to top at a rate of 1,000 feet per minute.

The new quad will allow easy access to the entire mountain. And you beginners, don't fret. Bromley is expanding their current snowmaking system to cover

the Run-Around trails so skiers and snowboarders of all abilities will be able to find a way down.

## STOWE MOUNTAIN

(Continued from page 12) average 1.5 miles long, Stowe's trails are not only the longest average than any other resort in the East they also have a higher ratio of acres per trail.

### Beginning Skiers

The best place to start any new sport is with a lesson. New skiers and boarders are matched with instructors who introduce them to their respective sports. The gentle pitch of Easy Street and the Meadows trail at Spruce Peak are ideal for the first turns. **Intermediate and Advanced Skiers**

The legendary Front Four and

Stowe's famous glades have established the resort as the on snow test for skiers the world over.

Next, try Centerline or Hayride. Both have steep and cruising sections that will get the blood flowing.

Moving to the Front Four before lunch, when you're fresh, is always a good idea. Lifeline, with its enw upper section is a favorite. Just watch your speed.

If you want a real endurance challenge off the gondola, try Chin Clip, a long, no-relief mogul run off to the skier's left from the top of the top.

## NEW OWNERSHIP AT BOLTON

(Continued from page 12)

Skiers, snowboarders, telemarketers and nordic skiers will notice many fun changes starting with new snowparks, music playing through speakers on the lift towers, new nordic trails and 27k for side by side skate skiing and classic nordic skiing.

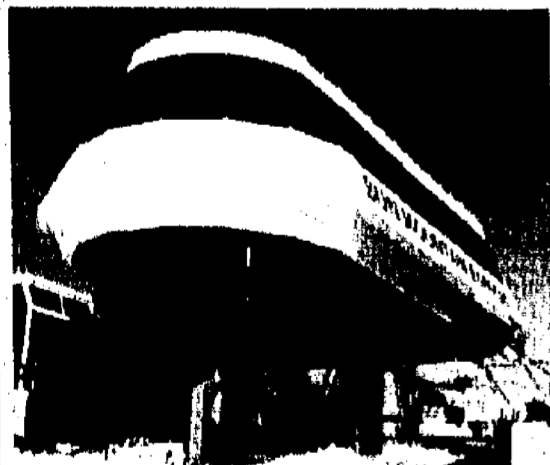
From infants to toddlers to teens, there's something for kids of all ages. Full and half day ski school includes lift tickets, lessons and lunch for one price! Of course, after ski school ends,

kids and parents can ski together through the night. Bolton offers 13 trails for night skiing until 10 pm seven nights a week.

The centralized base village has lots of family activities. After dinner in one of our 4 slopeside restaurants, gather up the kids for ice skating, swimming at the sports center, or x-c skiing and snowshoeing on our lighted nordic trails. If the kids are looking for an evening away, the Kids' Night Out program offers dinner, movies, crafts, friends, and more.

**THERE IS SOMETHING NEW UNDER THE SUN.**

**BROMLEY**  
Vermont's Sun Mountain



**Bromley Sun Lodge**  
LIFTS & LODGING

**\$45 - \$60\***



- **NEW Sun Mountain Express!**  
Southern Vermont's NEWEST base-to-summit high-speed detachable quad.
- **Totally NEW Snowboard Park!**  
It's got it all - Snowboard Heaven with its own lift and special lift ticket, NEW halfpipe, NEW sound system, NEW Pipe Dragon.
- **Expanded Snowmaking!**  
NEW coverage allows beginners to experience Bromley from the summit.
- **Enlarged Kids' Center!**
- **NEW Terrain and Glades!**
- **Always a great value!**

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Bromley Sun Lodge 800-722-2159

\*Rates are per person, double occupancy, per day 2 night minimum stay. Valid Sunday-Thursday, non-holiday. Tax and service excluded.

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## LAND ROVER OPENS FIRST U.S. DRIVING SCHOOL

**Year-Round School to Be Based at The Equinox in Vermont**

MANCHESTER VILLAGE, VT - Land Rover North America has opened the company's first 4x4 driving school in the U.S., located at the historic Equinox resort in Manchester Village, Vermont.

The school follows the lead of Land Rover's celebrated "Driving Experience" program in Great Britain and is designed for all four-wheel drive enthusiasts.

The Land Rover Driving School at The Equinox will operate year-round, offering off-pavement driving instruction in the spring, summer and fall as well as a dedicated snow and ice driving school in winter, using a full line of Land Rover vehicles to include Range Rovers, Discoverys and Defenders.

Under the tutelage of Jonathan Slavin and a team of Land Rover North America expert instructors, students will have the option of driving on actual mountain logging trails or on a purpose-built driver training course.

Individual lessons start at \$120 per person for a one-hour one-on-one session, with longer sessions and group programs also available. A two-person "Land Rover Driving School Instruction" package, which includes a lesson in basic four-wheel drive handling and operation, a two-hour trail drive and a one-night stay at The Equinox, is priced at \$664.

# NEW HAMPSHIRE'S BEST RIDING AT LOON MOUNTAIN PARK

Lincoln, NH—For many years, snowboarders in the know have headed to Loon for a superior riding environment. *Snow Country* (Sept. 97) ranks Loon Mountain in the top ten of all United States resorts for snowboarding. The Loon Mountain Park, located on Lower Flying Fox trail, is one of the longest parks in the east. It stretches over 15 acres. The half pipe itself is a whopping 375 feet long.

Strategically placed throughout the park are many different elements (always changing—but often including—a hand rail, tabletop, spine, elevator, gap, log gaps, quarter pipe, and 2 back-to-back quarter pipes), offering challenges for beginning to advanced snowboarders.

Riders appreciate the easy access to the Loon Mountain Park, which can be quickly accessed by both the Flying Fox and the Seven Brothers lift. The park is maintained

daily, groomed with a Pipe Dragon and a new BR-400 groomer. Several events throughout the season focus on snowboarding.

Two highlights are the Stimilon Air & Style Challenge, February 28, 1998, which features top riders pushing the limits, and the Bud Light Snowboard Blowout, April 18, 1998, which features a Big Air contest, on-snow mountain bike races, skate & BMX ramp, festival booths and top recording artists.

Loon also has a state-of-the-art snowboard center situated slopeside for easy access and a wide variety of snowboard rental equipment and accessories for riders of all abilities.

For those who want to learn to board, or simply hone their skills, Loon Snowboarding School offers several programs:

**DISCOVER SNOWBOARDING:** Designed for first-time riders or novices, this is a fun and economical program that guarantees you'll learn to board. Includes rental of top-notch board and boots, 2 hour lesson, novice lift ticket. Full Day \$59.00, Half Day \$49.00

**FUNDAMENTALS OF TURNING/CARVING** This is an all-inclusive package for graduates of Discover Snowboarding or intermediate riders. Focus on refining balance, edging, pressure control skills for smooth, rhythmic turns. Includes rental of high-quality board and boots, 2-hour lesson, all-mountain lift ticket. Full Day \$89.00 Half Day \$79.00

**GROUP LESSONS** for all ages available, \$25.00 per 2-hour lesson, lift ticket not included.

For more information on snowboard programs, please call the Ski School Desk at 603-745-6281 Ext. 5691.

## AMERICAN SKIING COMPANY

(Continued from page 13)  
ture. The Canyons will open in mid-December.

**Killington — Revolution, not Evolution. \$35 million better**

This season, the Beast of the East reinvents itself — with the deluxe new Killington Grand Hotel and Conference Center, its second gondola and more!

**Mount Snow Announces the Biggest Single-Year Expansion in its History — \$24 million Capital Expansion Program**

Mount Snow's capital improvements shine with the construction of the \$18 million Grand Summit Hotel and Conference Center, southern Vermont's first luxury resort hotel, which will be located adjacent to the Main Base Lodge. The other \$6 million in capital improvements includes four new lifts, two new trails, relocating or reconfiguring some existing lifts and remodeling the Main Base Lodge.

## WOODSTOCK INN

(Continued from page 12)  
The Woodstock Inn & Resort, a member of Small Luxury Hotels, has also been recognized by the readers of *Conde Nast Traveler* as one of the best resorts in the world.

## Bretton Woods

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**Sugarbush: Improved snowmaking, Terrain Parks, Snow-Tube Park and Fun Center**

Capital improvements included a 300% increase in snowmaking, base lodge expansions and seven new lifts, most notably the Slide Brook Express, which interconnects the Lincoln Peak and Mount Ellen areas.

MANCHESTER CENTER, VT.

Bromley Mountain Welcomes skiers and riders to what promises to be its most exciting season ever, with southern Vermont's NEWEST base-to-summit high-speed detachable quad - The Sun Mountain Express - NEW terrain, NEW gladed skiing and a completely redesigned NEW snowboard park, Snowboard Heaven,

## SNOW SPORTS AND WINTER ACTIVITIES

The BALSAMS Wilderness, located in New Hampshire's Great North Woods, is a 15,000-acre destination resort hotel and ski area high in the White Mountains. The winter season begins on the weekend before Christmas and extends through the month of March.

The BALSAMS Wilderness in Dixville Notch (1821' above sea level) annually receives an average of 250" of natural snow. Daily temperatures range between 20.4 degrees and 30.2 degrees (F). Because the air is very dry, these temperatures are more tolerable.

The BALSAMS American plan (one rate covers everything) includes: accommodations, choice-of-menu breakfast and dinner daily, unlimited use of all facilities plus participation in scheduled activities.

• **Dancing and Entertainment:** Throughout the week

there is music, dancing, and live entertainment in two lounges and nightclub acts in the ballroom.

• **Exercise:** Pre-ski stretch is scheduled throughout the week.

• **Game Room**

• **Horse-drawn Hayrides:**

• **Library:** A well-stocked library provides a wide selection.

• **Movies:** A schedule of full-length feature films play in The Hotel's 250 fixed-seat theater.

• **Natural History Program:** Explore the evolution of the landscape with marked and annotated trails, directed snowshoe hikes and cross-country ski treks, exploration and self-help guided trips, handbooks, and illustrated guidebooks, plus, a staff naturalist.

• **Skating:** There is an outdoor rink lighted for after supper skating parties. Skates are available at no cost or bring your own.

One of America's poshest ski hotels. Ski Magazine

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A Great Ski Area and Grand Resort Hotel

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AAA

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A vacation trip to Loon Mountain is your best bet for a great winter vacation, without much of a trip. You see, Loon is New England's most accessible major ski resort; no back roads, no red lights to our Exit 32, just 2 hours from Boston on I-93. And when you arrive, you'll see why Loon is New Hampshire's #1 mountain resort...miles of breathtaking trails with White Mountain vistas, an incredible snowboard park and halfpipe and nearly 100% snowmaking coverage.

For information on Loon Ski and Stay packages, call Central Reservations at 1-800-227-4191.

**LOON**  
MOUNTAIN  
www.loonmtn.com

## JIMINY'S 'VALUE CARD' MEANS SAVINGS EVERY VISIT

Here's the best value in skiing today and it's not just the "same old frequent skiers card" offered at other resorts.

The Jiminy Peak Value Card means savings on just about everything a skier or snowboarder does at the Berkshire resort.

It works like this: Buy a Value Card for \$19. Present it when you buy your midweek/non-holiday/lift ticket or anytime or night and pay just \$19. That's a savings of \$10 off the window price, \$6 off a twilight pass and \$2 off a night ticket.

When skiing or riding on a

weekend or during holiday periods, the savings is \$5 off the regular price.

The Value Card may also be used for special offers in rentals, the ski shop, food and lodging.

"Our guests save every time they come to Jiminy," said Brian H. Fairbank, president, "and the amount they save depends on them."

Jiminy Peak is in Hancock, Mass.

(Continued from page 9)  
or services and huge decks for sunning.

Three new lifts are high speed detachable quadruple chair lifts. One of these lifts serves a brand new peak called **Tombstone**, which features great intermediate and expert terrain. The variety on this peak along ranges from fall line cruisers to steep glades.

And there are two more lifts, both high capacity quadruple chair lifts. One serves a newly constructed **learning area** with specially design trails to make the novice more comfortable. This

## THE CANYONS

should facilitate the learning process so one can progress at a faster pace, thus enhancing the experience of these people while creating fun and excitement. This learning area is located at the High Mountain Meadow, where beginners can enjoy the same spectacular mountain views and ambiance that used to be reserved for experts only.

A total new state-of-the-art fleet of six **Stealth Bombardier grooming vehicles** ensures that if you're not yet comfortable floating through the thigh-deep powder left by Utah's legendary snowstorms you'll still be able to cruise the day away on groomed slopes. **The Canyons** also employs a Pipe Dragon half-pipe groomer to help mold our half pipes and various terrain parks

that will keep the gnarliest shredder stoked.

"This is just the start," promises **American Skiing Company** Chairman Les Otten. "The terrain is there to make this one of the most attractive resort destinations in North America. With its proximity to a major airport, the superb facilities of Park city and the synergy with other resorts in the region, the Park City area is going to offer an unbeatable combination of attractions for skiers and riders."

Other resorts owned by the Maine-based **American Skiing Company** include Mount Snow, Haystack, Killington/Pico and Sugarbush in Vermont; Attitash Bear Peak in New Hampshire plus Sunday River and Sugarloaf/USA in Maine.

## BRODIE MOUNTAIN HAS ACCESSIBILITY

NEW ASHFORD, MASS. — Brodie Mountain is located midway between Pittsfield and Williamstown, Mass. on U.S. Route 7 in the town of New Ashford.

Brodie is the closest major ski area to the northeastern metropolitan population centers. You can travel twice as far but you won't have half as much fun as at nearby Brodie Mountain. Located in a natural "snow belt" and protected from prevailing westerly winds by surrounding mountains, the warm friendly atmosphere that is unique at Brodie Mountain is "habit-forming" and will bring you back again and again. You are a stranger here but once.

Brodie's high capacity lifts were designed and configured by Swiss engineers to keep skier traffic moving smoothly and efficiently. You'll spend less time in

line and more time on the mountain enjoying the great conditions. Brodie skiers typically cover more skiing miles in one day than at any other ski center. Nearby Brodie also has the longest and highest lifts in Southern New England, also giving you the longest runs.

## SONG MOUNTAIN

(Continued from page 8)  
\* Summit elevation, 1,940 feet  
\* Base elevation: 1,240 feet  
\* Vertical: 700 feet  
\* Trails: 24  
\* Lifts: 5  
\* Up-hill capacity: 5,800 per hour  
\* Snowmaking: 75%  
\* Night skiing: 75%  
Also, Song Mountain has a training center with adult and junior programs.

## BURLINGTON, VT.

(Continued from page 12)  
major ski areas: Stowe, Smugglers Notch, Sugarbush, Jay Peak, Mad River Glen and Bolton Valley). But as previous visitors will tell you, there is a lot more to Burlington than just skiing.

"One thing that a lot of people don't consider is that Burlington is actually a large city that provides a lot of activities for people to do," Tim Shea, director of tourism for the Lake Champlain Regional Chamber of Commerce said. "Inevitably, not everyone in a group wants to ski all day, every day of their vacation."

"For the non-skier or person taking a day off from the slopes, Burlington provides a great atmosphere," Shea continues. "We have fantastic restaurants, a lively and eclectic nightlife, excellent shopping and a strong cul-

tural base that includes museums, theater and art galleries."

Just a few events and activities coming up this winter in the Burlington area are: The Green Mountain Festival of Trees, performances of "The Nutcracker" and "Julius Caesar" at the Flynn Theater, Celebrations of the Season at the Shelburne Museum and Burlington Winter Festival.

When visiting Burlington, the Sheraton Hotel & Conference Center and the Ramada Inn & Conference Center are both excellent places to stay.

For more information on activities in the Burlington area, call the Lake Champlain Chamber of Commerce at (802) 863-3489. Call (802) 658-0250 for the Ramada Inn and (802) 865-6600 for the Sheraton Burlington for ski packages or reservations.

## MOUNT TOM IS A SKI LEGEND

By S.R. "SANDY" BLACK

HOLYOKE, MASS. — Mount Tom of New England has plenty of ski action.

This beautiful ski mountain has the following lifts: J-Bar Lift (350 feet); easy Chair (1500 feet); Waterfall Chair (3600 feet); Vista Chair (3400 feet), and Boulevard Chair (1500 feet). They flow across their beautiful mountain and these 17 runs that are proudly named Beginners' Slope, upper Main, Lower Main, Crossover, tom Cat, Jimmy Joe's Turn, Pump House Slope, Lift Line Slope, Cut Off, Upper Vista, Lower Vista, Boulevard, T.Z. Does It, Riverview, Slidewinder, Adi's Way, and Slide Slope.

The facilities include first aid and ski patrol, base lodge, restaurants and tavern, ticket booth, ski school, ski market and rental shop to round out this gem of ski paradise.

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Southern New  
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Largest Family  
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## WHAT'S NEW AT BIG BOULDER AND JACK FROST MOUNTAIN

BLAKESLEE, PA (10/21/97) — Big Boulder and Jack Frost Mountain announce improvements to their snowmaking systems to better take advantage of cold weather opportunities.

### BIG BOULDER

Big Boulder has added three new SMI Wizard airless snowmakers with oscillators. These machines have onboard compressors so they won't "steal air" from our garage compressors, allowing both systems to maximize snowmaking. Boulder has added an additional 600 gallons per minutes to

their uphill water capacity. More tower and ground guns have been purchased and are ready to pump out tons of snow.

The popularity of snow tubing is growing and to keep up with the demand for the newest winter sport Big Boulder, the originator of snow tubing in the Poconos, is again expanding their snow tubing area by adding another family tubing lift, plus 200 more tubes. More uphill capacity means less time in line. The addition of a 1680- square-foot building will provide an area for groups, birthday and private parties. A new groomer will allow us to create more chutes.

Also on the agenda is a revamped and reworked halfpipe and Bonk Yard.

More than 100 new Burton and Joyride snowboards have been added to our rental shop as well as additional shaped skis for our guests who want to try the latest in ski equipment.

### JACK FROST MOUNTAIN

Skiers, snowboarders and snow tubers at Jack Frost will appreciate the improvements in our snowmaking systems on the mountain. With additional tower and ground guns as well as 10 compressors, we'll be able to take advantage of shorter cold weather windows to get our slopes covered faster and deeper than ever.

Jack Frost Mountain's tubing hill is also expanding with two more lifts and the "Avalanche," the new giant tube.

A special groomer designed for carving chutes will allow to fine tune the hills for a faster and more exciting ride.

With the addition of 300 Burton snowboards, boots and bindings and 100 Joyride boards, plus more shaped skis, our rental shop was bursting at the seams. A large expansion is planned to house this additional equipment.



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# WHAT'S NEW AT POCONO MOUNTAIN SKI AREAS

**POCONO MOUNTAINS, PA** - Last year's unseasonably warm winter in the East didn't deter ski areas in Pennsylvania's Pocono Mountains from continuing to invest in their facilities for the coming year. Six major ski areas in the Poconos went ahead with their expansion programs to provide skiers with more trails, better conditions, new rentals and snow tubing parks galore.

**Camelback** - the biggest ski area in the Poconos has just gotten bigger. Snowmaking capacity has been increased as well. One hundred new snowboards with

step-in bindings and 650 sets of shaped skis including 150 sets of children's skis have been added. In addition, the resort is purchasing a new half-pipe grooming apparatus.

**Alpine Mountain Ski Center** is spending \$150,000 in renovations and upgrades. Since spring, construction crews have been removing trees to clear a snowtubing area 900 feet long by 300 feet wide that will accommodate 8 chutes with varying degrees of steepness. Tubers will find it easy to make it up the mountain with 2 new tow ropes.

Tubers don't have to ride alone.

**Blue Mountain Ski Area** isn't new to snowtubing. The area just added 6 new snowslides. Now snowtubers can tackle 11 chutes with 4 levels of excitement. One rope tow has been added to the current one allowing tubers to waste no time getting back up the slope.

Blue Mountain now welcomes snowboarders. Snowboard rentals and lessons are also now available.

Highlighting **Shawnee Mountain Ski Area's** \$1 million expansion is the new snowtubing

park.

The park stretches 800 feet with 6 chutes and two lifts.

**Big Boulder and Jack Frost Mountain** has created more affordable ways for people to enjoy winter fun. With a student rate for persons 16 to 21. Student rates are just \$30. Children ages 6 to 15 are just \$22.

Snowmaking systems have been upgraded to provide skiers, snowboarders and snowtubers with earlier opening dates and more snow during the season.

For snowboarders, 400 new Burton snowboards have been

added along with boots and bindings. Now snowboarders have up to 1000 rentals to choose from.

Several Pocono resorts also offer skiing on site such as Mount Airy Lodge in Mount Pocono, Fernwood Resort and Conference Center in Bushkill and Split Rock Resort and Conference Center in Lake Harmony.

For more information on ski areas in the Poconos, a free winter vacation planning kit including a "Ski the Poconos" brochure is available by calling 1-800-POCONOS (1-800-762-6667).

## CHATEAU LAFAYETTE HOTEL OPENS AT NEMACOLIN WOODLANDS

Chateau Lafayette, a five-story, 124-room, palatial French Renaissance-style hotel modeled after the famed Ritz in Paris, has opened at Nemacolin Woodlands Resort & Spa in Farmington, Pa.

"Chateau Lafayette translates the hospitality and luxuries of Europe's most celebrated hotels into a uniquely American resort experience," says Nemacolin President Maggie Hardy Magerko. "Whether they are here for a golf getaway, meeting or spa retreat, Nemacolin will pamper guests with the best of everything."

Guestrooms in the new hotel feature custom-designed furniture, including a large working desk wired for computer and fax. Oversized bathrooms have marble floors and vanities and a whirlpool. And the decor favors richly colored florals, luxurious duvet comforters and damask-patterned wall coverings adorned with

original artwork.

Visitors staying on the hotel's private-access 'Lafayette Club' penthouse floor are treated to five food and beverage services a day, including continental breakfast, light lunch, afternoon tea, hors d'oeuvres and after-dinner cordials and truffles.

"Chateau Lafayette gives Nemacolin the opportunity to play in the same league as world-class resorts. The new hotel is superior to most everything in the five-star category," says R. Michael King, vice president of operations for the Laurel Highlands resort, who adds the Chateau Lafayette nicely complements the resort's existing 98-room English Tudor Inn and its 40 two-bedroom condominium units.

Rates at Chateau Lafayette range from \$245-\$1,500 per night, with corporate and group rates available. For reservations, call 1-800/422-2736.

## BLUE MOUNTAIN BOASTS MOUNTAIN EXPANSIONS

**PALMERTON, PA** - Over the past 10 years, Blue Mountain has invested more than \$10 million for on-mountain expansions, improvements, equipment purchases and land acquisition. They include these facts:

- Blue Mountain annually garners 20 percent of the entire Pocono Mountain ski market.

- On the average, Blue Mountain attracts more than 200,000 skier visits per season.

- Blue Mountain ranks third for the highest number of skier visits per year among Pocono Mountain ski areas.

- Blue Mountain has the highest vertical (1,082 feet) in Pennsylvania.

- Uphill capacity is rated at 8,600 skiers per hour.

- Seven lifts, including a High Speed Detachable Quad plus two Snow Tubing Paddle Tows, whisk

skiers up-mountain.

- Blue Mountain offers 20 ski and snowboarding slopes of which nine are rated easy, five difficult, four most difficult and two extremely difficult.

- Snowtubing was expanded to 11 slides with unique run-out that will thrill riders to the end.

- With Blue Mountain's Frequent Skier Program, skiers get six skier visits for the cost of five.

- Rentals include 3,000 pairs of alpine skis, 300 pairs of Elan SCX Hi-Performance shaped skis, 1,000 tubes and 300 new Simms and Nale snowboards with Vans step-in boots and bindings. All rentals are available by the day or season.

- Two lodges, two cafeteria's plus cocktail lounge and skiers retail store are open daily.

- Free baby-sitting service is available weekdays for children six weeks to five years old. There

is a \$2 per hour charge on weekends and holidays.

## SNOWTUBING AT ALPINE MOUNTAIN

SNOWTUBING, the Pocono's Newest Attraction, Premieres at ALPINE MOUNTAIN this season

Snowtubing at ALPINE MOUNTAIN is....

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## GREAT SKIING IN CENTRAL PA.

Pennsylvania's upper and mid-section ski country is blessed with winter skiing, snowboarding, and snow tubing.

Ski Denton in Potter County has 20 ski slopes and trails, an HKD snow-making system as part of its snowmaking firepower, five lifts, two Poma lifts and one handle tow.

This season, the resort became Northern Pennsylvania's first ski area to install a tube slide.

Ski Sawmill boasts a 1,700 base elevation with a peak of 2,215 feet. The resort is west of Williamsport and its array of finely designed ski runs have well-maintained conditions.

## SNOW TUBING IS HOT

POCONO MOUNTAINS, PA -

All six major ski areas of the Poconos now offer this fun, no-experience required activity. Just hop on a tube and go!

Throughout the Poconos, there are 54 'chutes' and 18 lifts to service this rapidly growing activity. For more information on snow-tubing in the Poconos, a free winter vacation planning kit including a "Ski the Poconos" brochure is available by calling 1-800-POCONOS (1-800-762-6667).

## BLUE KNOB "ON TOP OF IT ALL"

CLAYSBURG, PA - Blue Knob Mountain opened for skiing in 1963. Since then, it has become known as a true skier's mountain, attracting long-time regional residents, destination travelers and dedicated season pass holders. Infamous for its strong Northwesterly winds at the summit, these winds bring lots of natural snow to Blue Knob's slopes much earlier than other smaller Eastern mountains.

Our average snowfall is 160". While Blue Knob offers beginner terrain and full service certified instruction for all levels, it is also recognized throughout the industry as a challenging intermediate and expert mountain. As development continues towards the goal of a four seasons resort community, our philosophy has remained simple; preserve our natural setting, provide the best skiing possible, serve good food at a reasonable price and offer a friendly social environment without exception.

We are the highest skiable mountain in Pennsylvania offering 100 acres of skiable terrain, 30 acres of glade skiing, and a Snowboard only terrain zone. Snowboarders too have unlimited access to our slopes. And we have it all for the year round activities on the mountain.

## SNOWSHOE INTRODUCES NEW WAY TO HIT THE SLOPES

SNOWSHOE, WV - Snowshoe Mountain Resort is the first resort in the region to offer the newest way to enjoy winter. A tubing hill nearly eight stories high with four separate lanes will soon be open at the Silver Creek area of the resort. This new attraction is family-oriented, fun and simple to use. Tubing will be

available from noon until 10 p.m. seven days a week.

Tubing is an ideal way for the family to spend a fun, safe time together at the resort. Skills are not required to zip down the hill, just a desire to have fun. The new tubing area is just one of many new additions at Snowshoe Mountain Resort this year.

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## HIDDEN VALLEY IS FOUR SEASONS RESORT

HIDDEN VALLEY, PA - Hidden Valley Resort is a year round facility located along route 31 in the Laurel Highlands region of Somerset County, just 65 miles southeast of Pittsburgh, Pennsylvania. Hidden Valley Four Seasons Resort offers resort condominiums, townhomes, single family homes, lodging, an eighteen hole championship golf course, tennis, boating, fishing, mountain biking, hiking, a year-round Sports Club, swimming, children's camps, events, restaurants, banquets and catering. In addition, the Conference Center at Hidden Valley is the only facility in Southwestern, Pennsylvania approved by the International Association of Conference Centers (IACC).

Hidden Valley offers downhill skiing, snowboarding, and cross country skiing, rentals, lessons, children's programs, and fun center complete with tubing, shoeing and sleigh rides.

## SEVEN SPRINGS PROVIDES INSTRUCTION FOR ALL AGES

CHAMPION, PA - At Seven Springs Mountain Resort, it doesn't matter if you're four—or 84. There's a ski instruction program designed especially for you. And that means receiving first-hand instruction from some of the best, most advanced ski instructors in the country.

"Skiing is our business," said Scott Bender, vice president of operations at Seven Springs. "Our goal is to provide all skiers not only with a safe environment,

but with skiing instruction that promotes safety, knowledge and fun."

Learning sessions are 1-1/2 hours and start every hour on the hour. This schedule also allows beginners to repeat lessons.

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MONTAGE TRAIL MAP

## WHITE LIGHTNING OPENS AT MONTAGE

SCRANTON, PA. Montage Mountain Ski Resort opened **White Lightning**, the new double black diamond slope on January 12, 1997. **White Lightning** is 1800 feet long and reaches up to a 70 percent pitch.

It is now the fourth trail on Montage's North Face complex.

**White Lightning** had been in the planning stages for 2 years. With the bottom half at a 70% pitch **White Lightning** is the steepest trail in PA. Due to its steepness, it will be mainly a bump trail

with eight permanent snow guns dedicated to giving skiers the best possible trail conditions.

In addition to opening the new trail, which has lights for night skiing, a wench cat groomer has been purchased to aid in the grooming of the trail, as well as, frequent grooming of Boomer and Smoke on North Face. This will give Montage's North Face complex an entirely different look and with **White Lightning** dedicated to being a bump slope, Smoke and Boomer will be easier to access for intermediate skiers.

## SLOPESIDE VIEWS AT THE HAMPTON INN

SCRANTON, PA — The Hampton Inn in Scranton offers beautiful views of the Montage Ski Mountain and top-flight accommodations with a beautiful indoor swimming pool, whirlpool, health club, ski lockers, and great accessibility to the Montage Ski

Area, local restaurants, and other attractions in the Scranton area.

The accommodations and the courteous hospitality extended by the staff deserve a standing ovation.

## TOGGENBURG SKI & BOARD CENTER

(Continued from page 8)  
parking or leaving the area.  
• Great food and beverages in our base lodge Cafeteria and

Foggy Goggle Restaurant-Lounge-Sports Bar.

• Outdoor barbecues when weather permits.

• Live entertainment Wednesday and Saturday nights in the Foggy Goggle Lounge. Wednesday is "Over the Bump" night. All college students can ski for \$10.00 upon showing their col-

lege ID.

• Friday is fish fry night and Saturday is "Prime and Wine" night in the Foggy Goggle Lounge.

• We are a ski area with a demo center featuring Atomic skis, Parabolic Atomic skis and Oxygen snowboards.

• We have a great little Ski Shop in our base lodge—Chilly Choices.

• There's always great conditions and we are a real family ski area...so enjoy!

They have special group rates available for the entire season, or for a one day fun outing. For details on any programs that we offer, please call Cyndy at Toggenberg on extension # 16.

## ELK MOUNTAIN SERVED SKIING SINCE 1959

Since 1959, Elk Mountain has offered a big mountain experience and a challenge second to none.

The 1997-98 ski season means more terrain and expanded snowmaking. Take a leisurely run down the all-new Mahican Trail or experience the extended and "one-of-a-kind" Kickapoo, now serviced with snowmaking. For black diamond enthusiasts, snowmaking also has been added to the Tecumseh Trail.

Pennsylvania's best skiing gets better and better each year! Elk Mountain. Don't settle for less.

Here's a list of their 27 ski runs: Lehigh, Delaware/Delaware Chute, Mohawk, Iroquois, Tuscarora, Slalom, Seneca, Susquehanna, Lackawanna, Tunkhannock, Schuylkill, Moosic, Tioga, Hiawatha, Wyalusing, Lower Tunkhannock, Lackawanna Spur, Wissahickon, Lenape, Beginner's Slope, East Slope, West Slope, Snow Bowl, Chippewa, Tecumseh, Kickapoo, and Mahican.

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