

THE UNION COUNTY STANDARD

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WESTFIELD, UNION COUNTY, N. J., FRIDAY, JULY 22, 1910.

\$1.50 Per Year. Single Copy 3c



Walk out Prospect street, just over the brow of Dudley avenue and inspect the handsome new residence now being erected by The Pearsall Company. This is one of the most modern of Westfield homes. Handsome to look at and convenient to live in. Large lot, 75x185. Large reception hall, good size living room with its unusually

attractive tapestry brick mantel. Dining room with its large closets—butter's pantry—kitchen with ice closet, pantry, back porch, Thatcher range; four bedrooms and bath on second floor with large and airy closets; servants room in attic. House steam heated. Piped for permanent vacuum cleaning plant. Gas-electric combination fixtures. Closet and large laundry in cellar. House to be attractively decorated. Grounds will be graded and seeded—fruit trees already set out.

This is an IDEAL HOME, the kind, perhaps, YOU have always wanted. The price is right and the terms easy.

THE PEARSALL COMPANY Owner, or

W. J. Lee, N. L. Abrams, Welch & Son, J. F. Dorrall, agents.

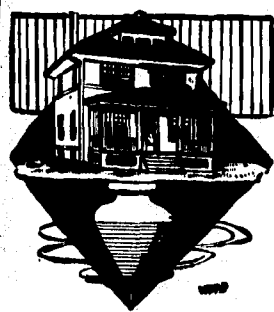
ONE THOUSAND DOLLARS CASH, balance of purchase price to remain on mortgage. This refers to our house on Grove street, price \$8,000, YOUR OPPORTUNITY to secure a "Home Among the Trees" for a very small cash payment. Nine rooms, lot 90x150, modern improvements. House newly painted and papered throughout. It will pay you to see this house. Ten to twelve minutes walk to depot; four minutes by trolley.

SPEAK QUICK IF YOU WANT THIS HOME. Quit rent paying—don't hustle for the landlord—hustle for yourself and family.

THE PEARSALL COMPANY,

Pearsall Building.

Open Evenings,
Phone 366.



On Top

in point of construction, convenience, location and value are some of the houses we have for sale, veritable bargains in fact. Let us demonstrate it.

Suburban Real Estate Exchange

Telephone 301 Westfield.

Exchange Court

Open every Saturday evening and other evenings by appointment.

Save Half Price of Admission!

THIS COUPON AND FIVE CENTS WILL ADMIT ANY BOY OR GIRL TO SATURDAY'S MATINEE AT THE

Westfield Casino

PICTURES CHANGED DAILY. REGULAR ADMISSION 10c. OPEN EVERY EVENING 7:30 TO 10.

Richardson & Boynton Co's
"Perfect" Fresh-Air Heaters
and **Richardson Boilers**

have a deserved reputation. Thousands are in use all over the United States. Are the best heating apparatus possible to make. They heat where others fail—give best satisfaction.

Send for descriptive circulars

Sold By All First Class Dealers.

TOWN FATHERS MEET

Propositions for Construction of New Fire House Held Over for Further Consideration.

JOHN GOLTRA IS LOWEST BIDDER.

All Bids for Sewer Construction Thrown Out and Will Be Re-advertised—Routine Matters Taken Up.

The council met in the town hall Monday night. Mayor Alpers and all the members were present excepting Messrs. Middleditch and Davis. The sewer bids and the bids for the construction of the new fire house were opened.

Seven bids for the construction of the new fire house were received. Among them was the bid of the Modern Shop Company for \$30,000 with a deduction of \$1000 in case the high tower is not erected. The lowest bid was that of John Goltra for \$19,090 with \$1090 off for the tower. All the bids for the construction of new sewers were rejected. Re-advertisement for bids will be made which will be opened on the evening of August 1. On motion of Mr. Hohenstein the consideration of the fire house bids was deferred until Wednesday night.

The committee appointed to investigate the letter from the Board of Health relating to the stagnant water at Elm street and Sinclair Place, reported that the pool is situated on private property and therefore this case is not under the jurisdiction of the council. On motion the matter was referred back to the Board of Health.

The petition to transfer the license of William Malchuk to Theresa Borchert was granted. Mr. Wilson stated that Mrs. Borchert had borne a good reputation in Elizabethport that after careful investigation he was of opinion that the place under her management would be better conducted than before.

The petition of Daniel G. Fink to have part of Springfield avenue vacated was referred to the committee on roads.

The petition of Joseph D. Bennet [to have taxes to the amount of \$11.00 remitted could not be acted on until the last assessment is confirmed, and was referred to the finance committee.

The petition of Edward Cairns for more hydrants on Highland avenue was referred to the committee on fire department.

The communication of Frank Bergen as to case of present low water pressure is found in another column of the STANDARD.

The telephone company was released from caring for ten telephone poles on Hillcrest avenue after August 1, as the poles no longer are occupied with wires of the company.

The council adjourned until Wednesday night.

Tarvia Oven Causes Fire.

Some tarvia which was being heated in one of the large iron ovens, on Elm street, boiled over, and took fire last Friday afternoon. The flames leaped high in the air and clouds of dense black smoke were swept toward Mountain avenue. The chemical engine and hose company, promptly responded to a still alarm and extinguished the blaze. Many onlookers gathered and there was considerable excitement for a time.

Complaint Against New Street.

Westfield, N. J., July 14, 1910.

Dear Sir:—May I ask through your columns, why the police do not arouse themselves and raid the dens of the drunken and disorderly tenants of J. N. Wilcox located on New street? I was obliged to pass in that neighborhood a few days ago, and the most vile and profane language (from a drunken woman who had come out on the street) made me feel in disgust as I had a young child with me. Why can't something be done to abate such a nuisance? Personally I wouldn't feel safe to again pass the place. May those in authority be urged to use the means of clearing out such a den. I have been informed that in those little coops several families live and numerous barrels hang out. Why indeed is this state of affairs allowed?

Yours truly,
J. E. THORNTON.

—Deputy Comptroller of New York State, E. T. Perine, and Mrs. Perine, who have been at Cape Vincent, New York, left for Albany, Saturday. Their children the Misses Elsie and Bets Perine returned to Albany with them where they will remain until September.

—Court President, No. 5180, I. O. F. will hold a regular meeting on Monday night. It is expected that a large number of members from Court Cranford and Court Highway will be present. The good and welfare committee are making arrangements to give the visiting and local members a good time. All members of the local court are urged to be present.

Fairview Cemetery Trustees Offer a Suggestion to People of Westfield.

Anticipating the inevitable hour, we take out life insurance and make our wills. We then forget the subject of death and concentrate our thoughts and energies upon the joys and duties of life. That is right. One thing, however, still suggests itself as a matter that ought also to be provided for in good time. Where to lay at rest the remains of loved ones is a question that sooner or later must be met by those who survive. In deciding the question there are several things to be considered; chiefly, the cost, size and location of a plot. In life and health there is opportunity to consider these things carefully and to provide for them properly. In the hour of death, when the family and friends are stricken with grief, it is a most difficult and sometimes distracting task to make the necessary arrangements for burial. Possible inability to pay promptly for a plot, and always the necessarily hurried selection of one, are circumstances against which every family should be protected. The Trustees of Fairview Cemetery feel that it is to your own interest entirely that they call your attention to these facts, and to the suggestion they offer to all prudent persons.

Fairview Cemetery is in no sense a money-making concern. It earns no profits that do not accrue to the benefit of lot-owners alone. It pays no dividends, and is by law enabled to protect itself against speculation in lots. It was organized and is conducted with the one aim of providing a beautiful site, conveniently reached, where the people of Westfield and vicinity may bury their dead.

The recent enlargement and beautifying of the grounds has made increasingly attractive one of the best adapted burial grounds within a hundred miles of the metropolis. The improvements have been in progress ever since the purchase of the newer portion of the cemetery several years ago.

Any of the Trustees, or the Superintendent, will be glad to take the matter up with you at any time, show you the beautiful site of the cemetery with its commanding views from the hills and the more retired and quietly secluded plots on the slope, explain to you the system under which provision is made for perpetual care, and make you familiar with the moderate prices and most convenient terms of payment at the present time.

Consider carefully whether a deed for the ground which is to be the final resting place for you and yours ought not to be laid away together with the will and insurance policy.—Adv.

SUCCESSFUL OPEN AIR MEETING.

William B. Patterson Addresses Men's Clubs on Presbyterian Lawn.

The open air meeting held on the lawn of the Presbyterian Church under the auspices of the Federation of Men's Church Clubs, Sunday afternoon, was a decided success, over 150 persons being present. Mr. William B. Patterson, of New York, editor of "Methodist Men," and corresponding secretary of the Methodist Brotherhood, gave an interesting address on "Significance of the Men's Movement." Mr. E. A. Walte, chairman of the spiritual work department of the Federation, presided. The music was furnished by a male quartette and an orchestra composed of Leigh Pearnall, Ralph Pearnall, T. T. Hardrader, George Gilmore and Alexander Hunt. The August meeting will probably be held on the lawn of the Congregational Church.

Adjourned Meeting of Council.

At an adjourned meeting, on Wednesday night, a resolution was passed requesting the Telephone Company to transfer the telephone in the fire house to the temporary quarters of the fire department across the street from the present building.

The Council adjourned to meet on the evening of July 28. i. e. the matter of awarding the contract for constructing the new fire house is still in abeyance.

Hutchinson & Son Buy Out N. B. Walker.

Hutchinson & Son have purchased the good will and interest in the grocery business of N. B. Walker. Mr. Walker retires after a successful business career of nearly twenty years. Hutchinson & Son have built up a large business by their integrity and the motto of handling only superior goods. These methods have so increased their business that they had to find enlarged quarters. As Mr. Walker was about to retire the enterprising firm seized the opportunity to acquire this store. Mr. Walker will be with the firm for some time. The firm is making extensive preparations to take care of their increased business.

TRADE BOARD MEETS, DOWD FOUND GUILTY.

Night Telegraph Service—South Side Station and Freight Service Investigated.

WESTFIELD GETS FAIR CENSUS.

Post Office Service Left in Abeyance—Garbage Collection Discussed in Informal Manner.

The Board of Trade held an important meeting in the Town Hall last night. The principal matters discussed were the improved night telegraph accommodations, the building of a new south side station, federal census enumeration and garbage. There was a fairly good attendance and great interest was shown as the committees had worked hard and so made interesting reports. President William S. Tuttle, Jr., presided and George W. Frutchey acted as secretary pro tem.

The report concerning the complaints about the faulty census enumeration stated that every complaint had been taken up with Mr. Hoagland, the supervisor of our census district, and carefully investigated. In parts of the town, especially the third ward, more experienced enumerators were appointed and the ground gone over again. Mr. Hoagland has been conscientious in this matter and there is now every reason to believe that we have a fair, accurate census enumeration. A resolution was passed commending the efforts of Mr. Hoagland in getting us an accurate census.

The committee to investigate the local telegraphic conditions, the building of a new south side station, and other railroad grievances consisted of Arthur N. Pierson, chairman; Alfred L. Russell, Frederick S. Taggart, L. M. Pearsall, A. B. Hutchinson.

As to freight and express service and a new south side station, Mr. Hutchinson had investigated the situation carefully and made an interesting report. He conferred with the Central Railroad and as a result the road gave another assistant to help with the freight. Since that time the freight service has been better. The committee asked for two freight deliveries a day. This the officials say is impossible at present as the freight is received on the north side of the track. Since the freight comes in the morning, at a time when so many passenger trains are going through, it is impossible to get the freight on the other side until later. The railroad claimed they did not have, at present, sufficient land to build a freight station on the south side. They have wanted to buy land, but apparently available land is not for sale. As to express service several complaints were investigated and there is reason to think that the service will be better in the future.

The committee appointed to look into local post office conditions and to assist the local authorities in securing better service for the town had not been able as yet to go into the matter thoroughly, so the matter was laid over. This committee consisted of James E. Grape, chairman; Charles A. Smith, H. C. Lockwood, H. V. Hoffman, J. A. Dennis.

The matter of telegraph service was investigated. One great source of complaint has been that of disconnections. It was explained that this is the fault of the present system and will be remedied with the installation of the new drop phones. The town will then have as fine a service as is possible. The telephone officials stated that the proper remedy for unsatisfactory service was to call up the chief operator at once, and if necessary a higher official. If there is a delay of even twenty-four hours, it is difficult to place the blame.

As to night telegraph service, the committee kept pounding away at this with the officials and so the local service has been somewhat improved. At present there is no system of delivering incoming messages except over the telephone. This, it was suggested, was an injustice and a hardship on those without phones, as such persons might receive messages of vital importance. The railroad could probably claim with justice that the toll for the local office are not large enough to warrant a messenger. Mr. Pierson suggested a further telegraph campaign, so the committee will again confer with the telegraph and railroad officials.

The matter of garbage was discussed in an informal way. This manner of collection is under control of the Board of Health, which has taken measures to see that it is done in a satisfactory manner. At present Westfield has a private contract system. The people are compelled to have garbage removed and it was suggested that the town should go about this matter in a more systematic and businesslike manner. No formal action was taken or recommendation was made.

Reports of officers were read and resolutions passed.

Convicted of Using Indecent and Profane Language—Decision Given This Morning.

GREAT CROWD AT THE TRIAL.

Harrison Avenue Continues to Be Active in Epits of the Depressing Weather—Case May Be Appealed.

Just before leaving for his vacation this morning, Recorder Toucey rendered his decision, finding Dowd guilty of violating the town ordinance and imposed the penalty as prescribed in the ordinance, which is ten dollars fine or ten days in the County Jail.

The hearing of the State vs. Thomas Dowd with John Frazee as complainant, before Recorder Toucey, attracted great interest, Tuesday evening. The Council room and the entrance way was crowded with interested spectators. Dowd was tried for violating Section 2 of General Ordinance No. 22 of the Town of Westfield, which relates to disturbing the quiet of the town by using any profane, indecent or obscene language. Lawyers Abe J. David, of Elizabeth, and Frederick S. Taggart represented Mr. Frazee and Lloyd Thompson appeared for Mr. Dowd.

John H. Frazee was the first witness examined. He testifies that he lives at 210 Harrison avenue, which is next door to Mr. Dowd's residence. On the evening of July 18 an altercation arose between himself and Dowd. It seems that the two men were on opposite sides of the fence between their residences. Frazee testified that Dowd in a very loud voice had used foul language. Frazee said he had not been drinking and was not excited or angry.

Mrs. Frazee was the second witness called. She was on the porch on the night in question and corroborated her husband's statements.

Bessie Allen, a colored girl in the employ of the Frazee family, testified that she had heard part of the conversation and certain abusive language. She had come from Newark on the evening of the trouble and had never been employed in Westfield before this time.

Noah Frazee, aged 12, son of Mr. and Mrs. Frazee, was now called to the stand. He was in harm on his father's premises when he heard loud talking and came out to the front. His testimony substantiated that of the preceding witnesses.

The defense now presented their side and Mr. Dowd was sworn. He absolutely denied that he had used the language stated in the complaint. He used no profane or indecent language. He said he was not excited. On cross examination in reply to Mr. David's question as to whether Bessie Allen had lied, Mr. Dowd thought she was romancing or dreaming. He admitted that he was a little excited but did not lose his temper. When asked if he had tried to get the club from an officer, Mr. Dowd said he was not positive.

Mrs. Blair, a daughter of Mr. Dowd, testified that Mr. Frazee had begun the conversation. She was present on the night in question but had not heard her father use the language alleged in the complaint.

Officer Charles A. Marchant testified that he came on the scene after the quarrel had started. He testified that Mr. Dowd was excited and had tried to get his club from him.

H. C. McVoy swore that he had heard most of the conversation, but did not hear the words in question used. Geo. F. Johnston testified that he had heard fragments of the conversation from the opposite side of the street, but had heard no profane language used by Mr. Dowd.

After able addresses by Mr. Thompson and Mr. David, Recorder Toucey announced that he would render his decision later. A trial between the same parties for assault will be tried on Wednesday.

RISKS LIFE TO SAVE MAN.

Turns Automobile Into Pole to Avoid Running Pedestrian Down.

To avoid running down and probably killing or seriously injuring a man who was crossing a street, H. C. Lockwood, of the Boulevard, turned his automobile into an iron pole of the trolley company, thereby smashing the front of the machine and injuring himself about the shoulders, neck and arms. Mr. Lockwood was turning the corner at South and Summit avenues, Saturday afternoon, and did not see the pedestrian crossing South avenue, until within a few feet of him. Without hesitation he turned the car into a trolley pole and saved the man.

Give Your Family

all the life insurance protection possible. Don't be satisfied with \$500 worth of insurance if you can afford a \$1,000 policy. You are supporting them now as well as circumstances will permit. When you are taken from them they may have to depend on your life insurance.



The Prudential

CUBS PLAYING FAST BALL.

Have Arranged Attractive Schedules for This Season.

The Cubs lost to the Tottenville A. C. by the score of 6-2 in a fast game at Tottenville, Saturday afternoon. Coding pitched the first six innings and was touched for 12 hits and six runs, when Green was put in the box and held Tottenville safe. He struck out three men in two innings. Quigley and Douglas were the stars in batting. Quigley got four hits, Douglas two, Green, Maxwell and Wilcox one each. The Tottenville team slugged the ball for 13 hits, four of them being two-baggers.

To-morrow the Cubs will journey to Newton, N. J., to play the Newton A. A., which is one of the fastest semi-professional teams in the State. Lindenman and Farmer will be the battery for Newton, and are well known because of their playing with the Ridgewood team of Brooklyn. They are one of the best batteries within a large radius of N. Y. City. Robedece, the crack Tottenville pitcher, has signed and is now a feature of the Cubs' staff. He will go up to Newton to-morrow and is expected to add materially to the Cubs' strength. He has several kinds of speed, good control and a reputation for striking out his opponents at critical stages of the game. Score by innings:

Tottenville—1 2 1 0 0 2 0 0 x—6 13 3
Westfield—0 0 0 1 0 0 0 1—2 9 6
Pitchers—Robedece and Wilson, Coding, Green and Douglas.

The Cubs are playing a first-class game of ball, and are showing better team work every week. The following is the schedule for the remainder of the season:

July 23—Newton A. C., at Newton, N. J.
July 30—Bronx Church Club, at N. Y. City.
August 6—Open.
August 13—Netherwood A. C., at Netherwood, N. J.
August 20—Netuchen A. C., at Netuchen, N. J.
August 27—Maplewood F. C., at Maplewood, N. J.

Local Horses Entered at Plainfield.

Our local horsemen will try to take the Plainfielders and others into camp at the Plainfield Driving Park to-morrow afternoon. Foxy Todd, fresh from victory at Fair Acres, will try to defeat Lady Onward for the second time in the 2:24 pace. Councilman Smith's "Brother Prince," and J. G. Ten Eyke's "Sister Mary," will compete in 3:00 class.

Advertise in the STANDARD.

Snyder is Champion.

The dispute between Albert Snyder and Charles Brown over the howling championship came to a focus Friday night in the Casino alleys. Both are good ten pin men and a goodly delegation of rooters was on hand. Brown was so sure of his prowess that he wagered ten in coin of the realm that he could beat Snyder seven out of ten games. It seemed that Brown was right for he won four out of the first five games. Snyder, however, braced up, and won the next three games which made the score 4-4, and relieved the unsuspecting Brown of his superfluous greenbacks. Good scores were run up and there is talk of another match between the two experts in the near future.

Prof. Roberti at Olympic Park.

Professor A. R. Roberti, the world famed wild animal trainer, has been retained by the management of Olympic Park for the entire summer season. Prof. Roberti worked six years with Frank Bostock, the celebrated wild animal owner, and since then he has been running an animal circus of his own. As a result of many close calls in his dealings with the denizens of the wild, Prof. Roberti's arms and body are covered with many ugly scars. He once separated twenty fighting lions. His troupe of animals includes several black bears, five collie dogs, a dozen monkeys, rabbits, angora goats. His exhibition takes place every afternoon and evening, including Sunday.

Local Tennis Team Defeats Fanwood.

The Westfield team defeated the Fanwood team at the Golf Club Courts, Saturday afternoon. The local players won 3 events out of 5, and 7 sets out of 11.

The summary:
Dietz beat H. Knight, of Fanwood, 6-4, 7-5; Takaki beat J. Kyte, of Fanwood, 6-1, 6-4; Cutter and West beat Gardner and Todd, of Fanwood, 6-3, 6-4; Knight and Beeken, of Fanwood, beat Newman and Smith, 4-6, 10-8, 6-1; J. Kyte and Todd, Fanwood, beat Stern and Gould, 6-4, 6-5.

The return match will be played July 30.

Keep posted on what is happening in Westfield by reading "The Standard." It contains all the news.

MARRIED MEN DEFEATED.

Large Crowd Seen the Bold Headed Brigade Go Down to Defeat.

The game between the single men and the married men, selected from the local merchants and their forces, yesterday afternoon, at Recreation Park, was one of the snappiest articles of base ball ever seen on the local diamond. The single men contrived to take the scalp of the married men to the score of 11-6. Long before the game began the fair adherents of the players began to assemble and strange to say both bachelors and bachelors seemed equally popular. So there was a plenty of rooting.

The game was reeled right off with no disputes with the umpire. Among the star plays was the phenomenal one handed catch by Barclay who was in the deep center field. Kissam was the star all-round player and bids fair to become a candidate for the semi-professional teams. Ross also put up a good game of ball. The short stops were fast but for some unaccountable reason the ball had a way of getting between their ankles and rolling on.

The line up was as follows:

SINGLE MEN.	MARRIED MEN.
J. McMahon c.	R. Guttridge
G. Davis p.	W. Woodruff
G. Ortleib 1b.	A. Danker
H. Love 2b.	C. Moffett
L. Hann 3b.	J. Williams
B. Kissam s. s.	A. H. Clark
J. Tobin i. f.	W. Layton
G. Binderwald r. f.	F. S. Slater
P. Ross c. f.	J. Barclay

Umpire, A. E. Snyder.

These games have proved themselves decidedly popular and will be a permanent feature this summer. Next Thursday a picked team will play the Cranford merchants.

"Big Eight" Excursion.

The twenty-ninth annual excursion of the "Big Eight" to Ashbury Park and Ocean Grove, on Tuesday, was among the most successful that ever left the Westfield station. Long before the train pulled out the platform and sides of the track were lined with the pleasure seekers. They were well provided with babies, tons of material for the inner man and good humor. In fact the greater number of the excursionists contrived to miss the early train, and had to come back later. The "Big Eight" consists of the following Sunday schools: The Baptist and Presbyterian of Westfield; the Baptist, Episcopal, Methodist, of Scotch Plains; the Mountsides, Willow Grove, Branch Mills schools.

This Store
Open
Late
Saturday
Nights
During
This
Sale

TO WIND UP ESTATE

WATSON

SELLING ENTIRE STOCK

of CLOTHING,
HATS, SHOES
and FURNISHINGS

PRICES BELOW COST

Your
Satisfaction
With Every
Purchase
Is Fully
Guaranteed
or
Your Money
Back

Never Were Such Bargains

Read the following items carefully. Consider the good quality of the merchandise in this sale. Remember that we guarantee your satisfaction with every purchase. Then you will appreciate the full saving significance of this rare opportunity. You will do a thrifty thing to buy liberally for both present and future needs.

Everything in the store is included. Choose what you will and take it for less than cost.

Watson's \$18.00 and \$20.00 Suits

Blue Oswego Serges and Blue Fancy Worsted, now

\$8.50 and \$10.00

Men's \$30 Black Clay and Unfinished
Worsted Coats and Vests, now **\$10**

Watson's \$28.00 and \$30.00 Suits

Fancy Worsted, Blue Shadow Stripes and the latest shades of Brown Cashmere

NOW **\$12 AND \$15**

Odd Coats & Vests

From Men's Suits
That Sold for \$20
and \$24, Choice. **\$3.50**

\$25 Silk Lined

Blue Serge Suits

Now **\$10**

Men's Black and Blue

Coats & Vests, 5.00

Serges That Sold in Full
Suits at \$20 & \$24, now
Men's Alpaca Coats **\$2**
\$4 values, now

Men's Pants, **\$2**
Reg. \$4.50 & \$5 values, now

Men's Furnishings Less Than Half

\$1.50 and \$2.00
Negligee
Shirts,
Sale Price
69c

Men's 50c
Athletic
Underwear
Garment
34c

50c and 75c
Balbriggan
Underwear
Garment
35c

Men's \$1.50
Silk
Neckwear,
Choice
45c

\$2.50 and \$3 Straw Hats, Now \$9c

Men's \$3 All-Wool
Bathing Suits, Now **1.69**

Men's regular 15c Half
Hose, sale price, pair **9c**

50c and 35c Neck-
wear (3 for 50c) each **18c**

Men's \$3 Shoes & Oxfords

Over 800 pairs of Men's Oxfords and high Shoes, made to sell at \$3.00. The leathers are gun-metal, vic kid, box calf, patent calf and tan Russia calf in button, bluchers and lace. **1.85**

Men's 3.50 Shoes & Oxfords

This lot includes many up-to-date styles in both Oxfords and high Shoes, in every leather and all sizes; every pair a regular \$3.50 seller, choice. **2.20**

Men's \$3.50 Box Calf
Double Sole Bluchers
Sale Price

\$1.95

Men's and Boys'
Regular \$1.00 White
Tennis Oxfords

60c

Boys' \$2 Shoes, Solid
Leather Bluchers,
Sale Price

\$1.20

Children's Clothing 1/2 Price

Watson's noblest suits for juveniles and children at just HALF Watson's prices—all sizes and all styles to choose from.

Children's Fancy Worsted
and Cashmere Suits, Wat-
son's price \$4. Sale price,

\$2.00

Children's Suits—Snappy
models, in the most durable
materials; \$4.50 and \$5 val-
ues. Sale price,

\$2.50

Children's Serge and
Fancy Worsted Suits, Wat-
son's price \$6 and \$6.50. Sale
price,

\$3.00

(Children's Department—Second Floor)

Geo. Watson & Co.

793-795 Broad St. and 166-168 Market St., Newark

Do You Play Tennis?

You can get Rackets, the best make, Tennis Balls and Net—at SNYDER'S.

Going Fishing?

You can get all your Tackle, Rod, Line, reel, Hooks, Flies, etc.—at SNYDER'S.

Do You Play Base Ball?

You can get Mitts, Gloves, Basket Balls, Bats—anything you need in this line—at SNYDER'S.

Do You Read All the News?

You can get any newspaper you want—at SNYDER'S.
Do you want anything in the stationery line?—SNYDER'S is the place.

WESTFIELD'S LARGEST STATIONERY AND SPORTING GOODS STORE.

ELM STREET.

WESTFIELD, N. J.

England's "Unknown King."

(From "King George the Fifth," by Sydney Brooks, in McClure's for August.)
England does not know the King. Does the King know England? Has he the instinct for divining the silent thoughts and wishes of the nation that King Edward showed to perfection? Has he inherited his father's royal gift for doing the right thing at the right moment in the right way? I do not know; I doubt whether anybody knows. But

I remember that when King Edward, after the victory of Marston in the Derby of last year, descended from the royal inclosure, and was on the point of walking into the midst of the wildly cheering thousands to lead his horse in, the Prince of Wales laid a restraining hand on his shoulder. He seemed to fear the result of a plunge into that frenzied mob. But King Edward knew better; he disengaged himself, with a smile, trusted the sporting instincts of his subjects, and

made his way to his horse amid the yelling and miraculously formed him of struggling humanity. From what I argued that the Prince of Wales had still something to learn of the spirit of his countrymen.

Local news
on every page.

Depositors

Like to feel that in bringing their business to a bank they are helping to build it up; in other words, they are giving something for what they receive. We want you to feel that way toward us.

We are Growing Grow With Us

We want your account—want to make ourselves useful to you in anything pertaining to finance—and we handle it with profit to you and to ourselves.

The Peoples National Bank OF WESTFIELD.

PERSONAL PHOTOGRAPH.

—W. Irving Brady has returned from his business trip to Canada.

—Ground has been broken for a new house on lower Carleton Road.

—Miss Mabel Willett has purchased a handsome new Cadillac touring car.

—Mrs. E. J. App, of Kimball avenue, is spending two weeks at Milton, Pa.

—Mr. and Mrs. W. H. Davis have returned from a visit in Pennsylvania.

—Miss Hazel Wolf, of Orchard street, has returned from a visit at Flushing, L. I.

—Miss L. A. Elliott, of Broad street, left Tuesday for a visit in Yonkers, N. Y.

—Mrs. W. K. Wheatley has returned from her visit at Merriewood Park, N. Y.

—Mr. and Mrs. Spencer Gale have returned from a trip in New York State.

—Roy Carlson will soon commence the erection of a residence on Emerson Place.

—Mr. and Mrs. E. F. Brittingham left Wednesday for their home in California.

—Mrs. A. S. Flagg, of Broad street, has returned from a two weeks visit at Norfolk, Va.

—Mrs. William S. Webb and daughter Evelyn, are spending two weeks in Mill Rift, Pa.

—George A. Flagg, of Norfolk, Va., is visiting his brother, A. S. Flagg, of Broad street.

—Mr. and Mrs. S. W. Reese and Mr. and Mrs. Frank D. Reese are at Pocono Mountains, Pa.

—Miss Elizabeth Clusterman, of Kimball avenue, has returned from a two weeks vacation.

—The Board of Health now has permanent quarters on the second floor of the Town Hall.

—Mrs. William Orr, of Lawrence avenue, leaves to-day for a month's visit in Chicago.

—Mrs. Hubert and family, of Summit avenue, have returned from a visit at Block Island.

—Westfield Camp, W. O. W., will hold its monthly meeting in Odd Fellows Hall to-night.

—Miss Miriam Blackman, of Downer street, has returned from a two weeks vacation at Asbury Park.

—Having sold his Boulevard house Herbert R. Welch is erecting a new residence on Beechwood Place.

—Mrs. Samuel Johnston, of Broad street, has gone to Harpwell Centre, Me., for the remainder of the summer.

—Mrs. E. B. Prouditt entertained a number of friends at "bridge" at her home on Park street Friday afternoon.

—Mrs. D. R. Mahbury, of West Broad street, left on Wednesday for a visit with her daughter at Toms River.

—Mrs. MacMonies and Miss MacMonies, of Westfield avenue, have gone for a visit to Ticonderoga, N. Y.

—C. T. Revere and family, of Grove street, have gone to Fisher's Island, N. Y., for the remainder of the summer.

—A. H. Lack of Park street, is spending his vacation in Westfield. Mrs. Lack will leave for a visit at Hope next week.

—Lester W. Neefus will return from Oak Bluffs, Mass., August 1st. Mrs. Neefus and son will remain at the resort during the month of August.

—J. W. Cornell, of Harrison street, has purchased a new automobile.

—B. C. Conle and family will remove to Chicago within a short time.

—Vincent Pach, of Cumberland street, will spend the summer in Virginia.

—Miss Bertie Willett, of North Ave., is home from her visit at High Bridge.

—Mrs. G. E. Jackson, of Clark street, is spending her vacation in Pennsylvania.

—Mrs. J. W. Keeler and son Philip, of Dudley avenue, are visiting at Long Island.

—William Kennedy and family, of Walnut street, have left for Pocono Pines, Pa.

—J. W. Vansichel and family, of Broad street, have returned from Whitehouse.

—J. B. Medhurst, of Prospect street, will soon move to his new home in New Milford, N. J.

—Mr. and Mrs. J. H. Brown and son, of Jersey City, spent Sunday with relatives in town.

—Miss Helen Jackson, of Dudley avenue, is spending some time at Pocono Mountains, Pa.

—Mrs. William Hodgson, of N. Y. City, spent Sunday with Mrs. Warren Leary, of Clark street.

—Mr. and Mrs. H. H. Downs, of Park street, are spending their vacation at Summit Lake.

—Miss Bridgman, of New York, spent the past week with Miss Ella Ferris, of Prospect street.

—Miss Laird, of Central avenue, will spend the summer season at her cottage, Woodstock, Maine.

—The Misses Clara and Sophie Hohenstein are spending two weeks at Buffalo and Niagara Falls.

—Henry Buckley, of North avenue, is entertaining his niece, Miss Lillian Buckley, of Brooklyn.

—Mr. and Mrs. Lindley Leggett, of Mountain avenue have returned from a visit at Ocean Grove.

—W. H. Kramer, of North avenue, entertained Mr. and Mrs. Harry Magowan, of Trenton, over Sunday.

—Mrs. Augustus Ryff, of Broad street, has recovered from the effects of an operation in the Elizabeth Hospital, and is now at home.

—Mrs. J. H. Willett, of the North Avenue Hotel is entertaining Mrs. Walter Poole and Mrs. J. E. Poole, of Portsmouth, Va.

—Mrs. Charlotte Atkinson, of Brooklyn, and daughter, Miss Maude Atkinson, are visiting Mr. and Mrs. Leggett, of Mountain avenue.

—Andrew Tompkins, of North avenue, who underwent an operation for appendicitis at the Elizabeth General Hospital, is on the road to recovery.

—The Terrace baseball club will cross bats with the Men's Club of the First Baptist Church, of Roselle, at the Cumberland street grounds tomorrow afternoon.

—A number of persons from this town accompanied the Picton and Willow Grove Sunday schools on their third annual excursion to Bellewood Park, Tuesday.

—Some local merchants have been subpoenaed to appear at the Hunterton County Orphans Court, July 23, to testify in matters concerning the accounting of the Bird estate.

—Andrew Tompkins, son of Mr. and Mrs. Charles Tompkins, of North avenue, who was taken to the Elizabeth General Hospital on Saturday where he underwent an operation is improving.

—The case of the town against W. H. Barton for allowing livery rigs to stand on North avenue which was slated to be tried before Judge Tuomey, Wednesday morning, has been adjourned for a week.

BUSINESS PORTFOLIO.

Smoking "pipes of peace" isn't it with the "smoothing" of our delicious soda through a straw on a scorching hot day. Come in and convince yourself. Our premises are cool and inviting, and our confectionary and Soda Water unsurpassed.—New York Candy Kitchen.

When you are going to move or store your furniture call on H. Willoughby & Sons. They can't be beat. Telephone 168.

Are you going to move? If so, let O'Donnell Bros. do the work for you. Satisfaction guaranteed. Office, Bartle building, North avenue. Tel. 308.

Now is the time to manure your flower beds and lawns. Call on H. Willoughby.

Wood for sale. Cut any length. H. Willoughby.

Trampore's is headquarters for strictly fresh eggs. He is also sole agent for the celebrated Chase & Sanborn coffees. All the groceries in his store are the best to be found anywhere. Give him a trial and be convinced.

—C. D. Smith, recently returned from an auto trip through New York State, suggests to anyone owning an auto, that if they wish to enjoy a genuine week of pleasure to take the trip up Ulster way—good roads and beautiful scenery.

Consult

W. H. Welch

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We have for sale and to let a large amount of Real Estate and are at all times prepared to give trustworthy information about everything in the market.

As is natural in a town like Westfield many valuable properties are often offered for sale at prices which are most attractive to purchasers.

We believe that judicious investment at this time in Westfield Real Estate will be vastly more profitable than in stocks and bonds.

The Future Has Great Things in Store for This Town and we should not be blinded to that fact on account of present unsettled conditions.

There is but one outcome—and that is Ultimate Substantial Prosperity.

All transactions strictly confidential.

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"Flatiron Building,"
Elm and Quimby Streets.

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Porch Furniture, Grass Rugs,
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Modern Houses, easy terms.
Farms, large and small.

Large Building Lots. Fine Locations.
Cheapest in Town.

MORTGAGE LOANS. ACCRAGE AT TOWN North Ave., opp. Station. WESTFIELD, N. J.

"There is no place more delightful than one's own fireside."

—Cicero.

CERTAINLY the joy of ownership more than compensates for any sacrifice involved. Suppose you do have to go without gratifying some passing fancy isn't it worth the satisfaction it gives to know you have that much more in the home?

Not very good business to pay out money for ten years or more and at the end of that time have nothing to show for it.

You would not attempt any other business proposition on the same basis, then WHY this? For information Phone 157 or call at the office of

The Westfield Real Estate Co.

Phone 157 221 East Broad Street, Westfield, N. J.

Vacation Insurance

Don't forget to insure your household furniture before you go on your vacation.

We can give you prompt service in the safest Companies at the lowest rates. A fire might wipe out the savings of years and leave you where you started. It costs only \$0.50 to insure for \$500 for three years or \$0.75 for five years.

"Better Be Insured Than Sorry."

WELCH & SON ESTD. 1882 Fire Insurance
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When You Want Good Painting and Decorating

SEE

Welch Bros., Inc.

214 East Broad St.

Telephone 168.

Chas. H. Williams Lessee & Mgr.

Casino

Shows Every Evening. Doors open 7:30

Admission 10c. Matinee Saturday 2:30

Bowling Alleys now open.

Tennis Courts now booking for season.

Fine New Club room to let.

See Coupon on Page One.

SAVE METHODICALLY

There is no better way to acquire this habit than by becoming a Building and Loan Shareholder.

The regular once-a-month-payment does the trick, and before you know it you have a solid foundation laid for future needs.

Should you want to buy or build a home we will loan you the money at 5% interest, allow you to pay it back in monthly installments, and in amounts about what you would pay for rent. If you are ambitious our plan will appeal to you.

The Mutual Building and Loan Association

HAROLD E. WALWORTH, Secretary.



It's Good to Drink

Raritan Valley Farms

Certified Milk

PUREST IN THE STATE

Visit the plant. Try the milk. Watch the babies. And Prove it.

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AUGUST DANKER

Telephone 222.

Farm Tel. 203-v Jonerville.

Price, quart, 15 cents.

Tuttle Bros.,

Lumber and Mill Work, Coal and Masons' Materials

Tel. 92—Westfield Office: Spring St.

\$30,000

Wanted in sums from \$5.00 up for investment in first mortgages on Westfield real estate.

For further particulars enquire of Robert W. Harden, Secretary of

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638 North Avenue, Westfield.

Phone 161 R.

P. O. Box 481.

TUESDAY

TUESDAY EVENING. CLOSURE SATURDAY AT NOON.

Our Stock Reduction Sale

Continues to interest more and more people every day.

JEWELRY
SILVERWAREDIAMONDS
CUTLERYWATCHES
CUT GLASS

Quality the best—designs the very latest—everything marked to sell under regular price. It will pay you to visit our store these days and see for yourself the splendid values we are offering.

Special Bargains Are Displayed in Our Show Windows Daily.

Your Eyesight is too precious a gift to be endangered by improper fitting glasses. Our optical specialist will fit you with the correct kind at a moderate cost, and will also give your eyes a complete examination.

"AT THE WISSE CHIMES"

J. Wiss & Sons

685 Broad Street, Newark.

My Careless Husband

said a young wife recently, "leaves everything around on his desk. Yesterday I found two insurance policies there, which nobody knew he had."

The sensible wife sent them at once to a

Safe Deposit Box

where they should have been sent in the first place along with any other similarly valuable documents and possessions.

Fidelity Trust Co.

NEWARK, N. J.

has boxes to rent of all sizes and adapted to any purposes for which security is needed—and at nominal cost.

Always keep a record of all your financial affairs in your Safe Deposit Box.

THE MAN ON THE OUTSIDE.

Pen Points Political and Philosophical Produced by Peaseley's Peregrinations.



Four packs of trouble do not make a bushel of fun.

It takes the fountain pen to carry a load without showing it.

There is plenty of imperfection in the job that costs nothing.

When has a man enough? Never, until he gets a little more.

Our soulful pity goes out to the man customer in a female haberdashery.

Bankers are not accepting air ships as collateral securing loans; not just yet.

You can lose just as much sleep if you haven't insomnia if your wife has.

Cupid's bow does not shoot straight; if it did how could it pierce two hearts at once?

It is an open question as to which makes junk faster; an automobile or a battleship.

One of the letters we have always regretted writing was a patent medicine testimonial.

The clean cut, neatly arranged, fresh every meal, menu beats the cocktail as an appetizer.

Air-ship collars will soon be a necessity; those for women's wear are to be accordion pleated.

Not all the slush is contained in the dime novel; you can pay a dollar and a half for one and get more.

Smooth poker players and smooth politicians do not permit their facial expressions to betray their hands.

The difference between amateur and professional sport is you never can tell what the amateur kind is going to cost.

Guest—"Hey! waiter, is this ice fresh?"

Waiter—"Yes! sah, I just picked it myself."

We know of one man who couldn't go away on his vacation because his wife had given his old clothes to the Salvation Army.

Some families go away for the summer because their neighbors do and from the fear that other people will think they can't afford it if they don't.

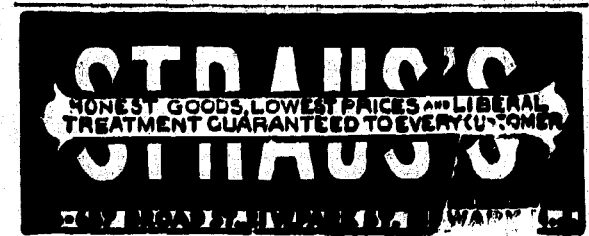
Along with the other electrical appliances in the rooms of up-to-date summer resort hotels it would help things to install switches that would turn off parlor and veranda conversations and the music when you want to go to sleep.

The "STANDARD" is a \$1.50, once a week, for a whole year, visitor which should enter every home in town with as much warmth of reception as the coming of the daughter's steady young man or the from afar, near relative visitation. Now is the time to subscribe.

A political convention is a body of inspected men, selected because they have talked over the situation loud enough to be understood, who can take the time off without losing wages and want to go because they have been there before, led by other men who present a platform and resolutions that have been typewritten, blue pencilled and re-typewritten over Sunday at the dictation of some other men. The body is entertained and pre-enthused by a band of music, not necessarily of the same solution of political sentiment and a speech, from some imported dignitary, plugged with patriotism, which other people are, at the same time, reading in the first edition of the afternoon papers. A carefully selected somebody inserts the name of the perfectly well understood candidate for nomination in a proxy and rosy motion so convincingly and conclusively that half the delegates fall over each other in straining to be the first to second it and the rest get a move on to make it unanimous. The nominee, heretofore hidden where he could most readily be found, is staged for more plugged patriotic reference and an expression of his appreciation of the confidence bestowed in him by the bunch and their friends not present, not forgetting the ladies in the balcony; the band plays "America" lustily because it is paid for it and the delegates go it one better on noise because they are not—perhaps—and the convention adjourns to several places. The next day a few of the delegates wonder who filled their pockets with cigars wearing loose wrappers and why their money is all in change, with a cheese odor and mixed with cracker crumbs.

Open Friday Evenings, Close Saturday at Noon, During July and August.

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Big Reductions in Women's and Misses' Outergarment Prices

Entire Stock of Colored Cloth Suits Reduced in Price

7.98 to 11.98 Suits now.....	4.98	14.98 to 19.98 Suits now.....	9.98
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Cloth Suits Reduced in Price

2.98 and 3.98 Skirts, now...	1.79
3.98 to 6.98 Skirts, now...	2.79

BUY WASH DRESSES At Reduced Prices

1.98 Dresses, Now	1.29
3.98 Dresses, Now	2.69
5.98 Dresses, Now	3.69

Raincoats Also Marked Down

4.98 Rain Coats now	2.69
9.98 Rain Coats now	4.98

Sale Prices on Wash Suits

2.98 Wash Suits	Now 1.29
5.00 Wash Suits	Now 3.69

Silk Pongee Coats

Worth 7.98, now	4.98
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Pongee Poplinette Long Coats

Worth 5.98, now	3.98
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DUSTERS

Worth 2.00 now	1.29
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Pongee Suits

White Serge Suits, some with black hair line	12.00
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Wash Skirts, 1.29, 2.98, 3.98, 4.98. Bathing Suits, 1.98, 2.98 and 3.98

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Representing The Guarantee Mortgage and Title Insurance Company

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Fifty Acres of High Class Amusement Beaches by All Car Lines.

NEXT WEEK Evenings at 8:15, Matinee Wednesday Saturday and Sunday at 2:15, THE NEW OPERA CO. Presenting "THE SULTAN OF SULT" (by special request) augmented and orchestra. Monday Night, Benefit for the Home of Cripple Children. FREE VAUDEVILLE afternoon and evening including Sunday. CIRCUS PERFORMANCES, Trained Wild Animals, and Wild Exhibitions. Restaurant, Bowling, Billiards, Harry's Go-Search, Roller Coaster, Rodeo, and more.



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A fence that stands as straight as a string and always looks well. ANCHOR POSTS are driven into the solid ground and braced by drive anchors. They are GALVANIZED. No rusting

of above ground or below. Our fences are made in any height and in a great variety of styles. Special prices on Farm and Poultry Netting, Lawn Guards, etc. Send for catalog.

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Hutchinson & Son Purchase Walker's Grocery Business.

OWING to our rapidly increasing business, we were forced to seek larger quarters. So we have purchased the entire stock, fixtures, horses and wagons of M. B. Walker, of Broad Street. Mr. Walker has consented to remain with us for two or three weeks. Owing to our increased capacity we shall be able to attend to all our customers promptly and efficiently.

The secret of our increasing business is simple ---QUALITY. We aim to sell the best goods at just a fair profit. Both stores are under the single management of Hutchinson & Son. In each store is a trained corps of clerks to see that our customers get exactly what they want---the best. The courtesy of our employees is a by-word. Our increased number of delivery wagons will add to our already efficient delivery service.



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Broad and Elm Street Store---Telephone 148-149.

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Westfield, N. J.

Would You Wear an Air of Ease, Buy Your Meat at Peter Klee's Cash Meat and Vegetable Market

OUR prices are as low as any, and our meats and vegetables are surpassed by none. You do not have to worry about monthly statements. You're never in debt when you do business on a cash basis. The benefits derived from trading at Klee's market are

The Best Goods. The Best Service. The Lowest Prices.

FOR CASH!

Prospect St. Tel. 344 Westfield, N. J.

COUNTY CERTIFIED MILK.

President of Health Board Explains
Production of This Article.

To the Editor:
Feeling the *Certified Milk* announcement appearing in your recent issue may fail to attract the attention the subject merits, I beg to make a few statements of facts regarding it.

The *Haritan Valley Farm Milk* referred to is produced under the most sanitary conditions in every respect.

The owner is under an *iron clad* contract with the *Milk Commission* appointed by the *Union County Medical Society*.

The stipulations of the contract embody the important points approved by the *American Milk Commission* and covers every phase of *pure milk* production.

Arrangements have been effected for frequent and searching inspections and examinations of the dairy premises, cows, milk, transportation and attendance of the dairy.

Frequent laboratory examinations of the milk are made, to insure absolute compliance constantly with the requirements of the *Commission*.

Only as long as the milk conforms to the standard established by the *Commission* will it be certified to by the

same. Consumers may readily determine whether the milk received is properly certified by reference to the printed data upon the cap covering each bottle of milk.

Any one offering for sale milk claimed to be *certified*, other than that certified by the regularly appointed *Milk Commission*, will be liable to a heavy penalty; and will be prosecuted, as the word, *certified* is now protected by State Laws and can be used only by said *Milk Commission*.

The *Commission* has labored most assiduously to accomplish the procurement of a perfectly sanitary milk for those residents of *Union County* who wish to avail themselves of it.

The main difficulty encountered by the *Commission* has been to find dairy-men who were willing and financially able to conform to its rigid requirements.

Such milk cannot be purchased and sold for the usual prices paid for milk; and the 18 cts. per quart charged for it in *Westfield* is as low as it can be sold for and leave any margin of profit to the producer.

The same milk in other localities is sold for 15 cts. and 20 cts. per quart. *Certified* milk is designed especially for babies, children and invalids.

The supply is very limited; and only as much as will meet the demand will

be sent to *Westfield*. The other towns along the line of the *Cent. R. R. of N. J.* will be supplied so far as possible with the same milk.

As the demand increases facilities for enlarging the supply will be adopted. Any further information desired will be cheerfully furnished by any member of the *Commission*.

Respectfully,
J. B. HARRISON, M. D.,
Mem. of *Milk Commission*.
Westfield, N. J., July 18, 1910.

**DELIGHTFUL
EXCURSION**
Wednesday, July 27
TO
**ATLANTIC
CITY**
\$2.50 CHILDREN \$1.25
Special Train leaves Westfield at 9:45 a. m.

The Standard "cut-a-word" column brings quick results

BUSINESS GETTING IS A FINE ART---An appeal to the aesthetic sense. Attract the eye of the prospective buyer and you have made a good start toward winning his custom---persuasion ought to do the rest.

The Standard Press makes a specialty of artistic job work. If you want to exploit your business by a direct appeal to the aesthetic sense, The Standard Press will help you. We will write your booklet, arrange the matter and print in one, two or three colors as you desire. The cost will be reasonable; the result will more than justify the expense.

Recently there has come from the Standard Press a number of booklets and pamphlets, samples of which are on display at our print shop. The 24-page booklet, in two colors, printed by us for P. J. Windfeldt, is regarded by competent judges as a work of art. The folders for The Peoples National Bank and other similar work have been favorably commented upon. We are now completing a large order, in two colors, for a New York business house. Their word to us is "Produce Artistic Results."

The Standard Press is fully equipped for this special work. We have five presses, a Folder, Stitcher, Cutter and Punching machines, all run by electricity. We have a large assortment of the best faces of type and a staff of skilled workmen.

This is the season of the year in which you are planning your fall campaign for business. Let us help you. You can reach the buyer by an artistic booklet or catalogue as you can in no other way. Call at this office and examine the specimens of our workmanship. Let us show you how to two-fold your business.

Advertising, too, is a necessity. If you advertise in the Standard you will get results. Consult us about your fall advertising campaign. We will write convincing ads for you.

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