BELLEVILLE. The Town That Pays As It Goes

Each issue of The News contains hundreds of items of interest. The well-informed read the News thoroughly each week.

BELLEVILLE NEWS

purchases.

Progressive business people adver-

tise in The News each week. Fol-

low the advertisements closely and

give Belleville a big share in your



500 guests.

East Orange.

Mr. and Mrs. Francis McFadden,

Misses Virginia Crockett and Catherine Comesky; music, Mr. and Mrs. William Chapman, Dorothy Gardner,

The South End Improvement Association will install the following and Town Commissioner Patrick A. officers on Wednesday at headquar- Waters, who were present, for their ters, 248 Mill street. President. James efforts at a benefit party in Novem-

son. "Jimmy" made a six cushion bank, which gained a victory for him and the commissioner.

Women Republicans



Time Creates New Needs - Then Sets About To Fill Them

Established 1903

Our organization is meeting the demand for a funeral service 151 (WILLIAM VIRVINE) 1005 rich in beauty and deep in reverence-yet moderate in cost. May we respectfully refer you to those whom we have served. WILLIAMV IONE BELLEVILLE 2-1114 FOR FUNERALS HOME



BELLEVILLE REFORMED Rev. John A. Struyk, Pastor.

Thursday, 2:30 P. M.-The Ladies Aid Society will meet in the home of Mrs. Walter Smith, 37 Van Houten place. All women are invited to join this group. Mrs. Annette Adams is the president. Refreshments will be served.

Thursday, 8 P. M .- The young people of the church will meet at the church at 7 P. M. and go to the Christian Endeavor Convention in Arlington Presbyterian Church. Friday, 7:30 P. M.-The senior

choir will-meet at the chapel with the organist, John Markoe, for rehearsal

Sunday, February 6, 9:45 A. M. Church school. A class for every age. A class for men is growing. 10:50 A. M .- Morning preaching

service. The pastor will speak on: "Never: Mind Me." Everybody invited to the old church, which is celebrating its 240th year.

7 P. M.-Young people's service. Speaker will be Professor Franz Zeller of Bloomfield Seminary.

8 P. M.-Evening sermon and prayer. The pastor will speak on: "The Challenge of Life."

Monday, 8 P. M.-Business session of the C. E. Society at the chapel.

Tuesday, 7 P. M.-Girl Scout Troop No. 9 meets at the chapel with Miss Edna Baun, captain. Wednesday, 8 P. M.-Mid-week

prayer service. The pastor will speak on: "Religious Chaos Ahead." This service is for the whole church.

Sunday night, 7:30 P. M.-The picture, "King of Kings," will be shown at the church. Admission is free. The flowers at the altar next Sunday will be in loving memory of John Anderson, who died six years ago. The flowers are given by his wife

and son. February 19, 5:30 P. M. to 8:30 P. M.-A chow mein dinner will be served at the chapel by the Young Women's Auxiliary.

March 4, 6 P. M .- Annual congregational turkey dinner will be served elders by

by Miss Olga Avramove, dramatic soprano. Selections by Yoichi Hiraoka, xylophonist and radio artist. The choirs will join in singing the "Hallelujah Chorus," and 147 men will sing, "I Love to Tell the Story. Continuation of the "We of Wesley" movies taken by Neil Horne, after Main and Rutgers Streets, Belleville the morning services of the Sunday school and church.

Thursday, February 17, 7 P. M .--Birthday anniversary supper. This will be followed by a program of music, reports of departments and moving pictures.

Next Tuesday afternocn at 'cleck, the Ladies' Aid Society will sponsor a cooking school, under the auspices of the Christian Herald. All food cooked at the demonstration and many products used in the preparation will be given away. Refresh ments and a door prize. The society is most anxious that there will be an attendance of at least 100.

The Woman's Missionary Society will meet next Thursday at the home of Mrs. L. G. Davenport, 279 Little street. Co-hostesses will be Miss M. McGowan and Mrs. Ida McMickie. Mrs. J. Sherwin will discuss a chapter in the study book and Mrs. W. J. Wakefield will be in charge of devotions.

GRACE BAPTIST CHURCH Walter J. Lake, Pastor

Sunday services, 9:45 A. M.-Church school. Classes for all age groups.

11 A. M .- Morning worship. Com munion service; meditation subject 'The Power of Memory." 6:45 P. M.-Young People's Union

Miss Judith Hyde, leader. 8 P. M.-Evening service. Sermon subject: "The Cornerstone of

Character.' Week-day Meetings. Saturday, 8 P. M.-Young peoples'

ecreation evening. Monday, 7:45 P. M .- Meeting of rustees.

8 P. M.-Regular meeting of Helen V. Davis Chapter, World Wide Guild, n home of Mrs. John Hefferman, 193 De Witt avenue. Mrs. Walter Lake will be the leader and the sub ject is "To Be Continued." Miss Virginia Lee will be the soloist.

Tuesday, 8 P. M .- Meeting of men of the community in the interest of by the consistory of the church. Elec- boy scouts. Pictures of Camp Mo- P. M. n will be shown and Men's resentatives will be present. All men P. M. are invited. Woman's Missionary Society-First Wednesday, 2 P. M.-The business Thursday, 2 P. M. neeting of the Ladies' Auxiliary will Woman's Guild-Second Thursday, be held in the home of Mrs. John 2 P. M. Fellowship Circle-second Tuesday Sherwood, 64 Bremond street. Thursday, 4 P. M.-Girl scouts. 3 P. M. 6:30 P. M.-Junior choir rehearsal. Boy Scents-Monday, 8 P. M. 7:30 P. M.-Campfire girls. Girl Sconts-Mondays, 4 P. M. 8 P. M.-Mid-week service. Sec Town Commissioner George R ond discussion "The Origin and Gerard will address the Fewsmith Growth of Our Bible." Men's Club at the regular monthly

THE BELLEVILLE NEWS, FRIDAY, FEBRUARY 4, 1938

ST. PETER'S R. C. CHURCH

William Street, Belleville

Rev. Joseph M. Kelly, Pastor

Rev. John S. Nelligan, Asst. Pastor

ren's) 10 and 11 A. M.

Sunday masses at 6, 7, 8, 9 (Child-

Confessions Saturday from 4 to 6

Masses are held at 5:30, 7 and 8

ST. ANTHONY'S R. C. CHURCH

55 Franklin Street, Silver Lake

Rev. Cataldo Alessi, Pastor

Sunday masses at 6, 7:30, 9 and

1 A. M. Children's mass at 9 A. M.

and St. Liberatore every Tuesday

NUTLEY

evening at 7:30 o'clock.

P. M. and from 7:30 to 9 P. M.

chairman; Mrs. Carroll, Mrs. J. Harry this group which will study the Jew- third Sunday, 8 o'clock mass, Chil-Edwards, Mrs. Hyde and Mrs. ish Holy books, as well as discuss dren of Mary and Angels Sodality. Schmeltz. It was also decided that contemporary Jewish questions. The Maccabaean Boys of Belleville the guild would sponsor an evening will meet on Wednesday night. Sam of games on Friday, February 25, under the chairmanship of Mrs. Win-Kogan is leader of this fine group. ship, with the following women as-The Progress Club will tender its sisting her: Mrs. Apperson, Mrs. Al- testimonial to Mr. Kogan, retiring ger, Mrs. Brooking, Mrs. Peter R. president on Saturday night, Febru-

Deckenbach, Mrs. Edwards, Mrs. ary 12. The new officers of the club Sylvester Frazer, Mrs Hyde, Mrs. will be installed at this dinner. Frederick Idenden, Mrs. Lloyd and Reservations can be made by com-Mrs. Minion. Mrs. Alger, Wilson municating with the chairman of the place, was welcomed as a new mem- arrangements committee, Dr. B. A. ber, at this meeting. Another recent Jacobson, at Belleville 2-1729.

"Socialized Medicine" will be the member is Mrs. Melmin Stone, Beech street. Tea and cake were served at | topic of discussion at the fifth session of the Belleville Institute of Public the close of the business session. Affairs. This session will take place Sixty-four attended the card party, on Wednesday night, February 16, at under the auspices of the Girls' Friendly Society, at the parish house 9 P. M. A charity party will be given by

on Friday evening. Winners in bridge the Sisterhood of the congregation on were Mrs. Ann Fleming, Miss Mar-Wednesday night, February 23, in the garet Miller, Miss Phoebe Spencer, Mrs. Walter Weiss and Mrs. John social hall of the synagogue. Thirtyfive games are planned with many Wescott; in pinochle, Miss Isabelle, valuable prizes awarded.

Gibson, Mrs. G. Edwin Pratt, Mrs. Christine Stroud, Mrs. A. D. Williams and Saxon Williams. The special award fell to Sydney Sheard. Winners in radio were Mrs. Alger, Mrs. Carroll, Miss Sara Cartwright,

Miss Shirley Daw and Miss Ann Kelsall. Miss Edith Kistner won a non-player's award. The Woman's Auxiliary will meet

in the club room of the parish house A. M. the first Friday in each month. on Monday evening. The president, Mrs. Florence R. Smith, will preside. On Holy days of obligations there are The Evening Guild will have a card masses at 5:30, 7, 8, and 9 A. M. party on Tuesday evening, February

15, at the parish house. Mrs. Hugh Nash in general chairman for this affair. Mrs. Walter Weiss is president of the organization.

BETHANY LUTHERAN CHURCH Rev. Harry Pfunke, Pastor 8 Nolton Street Belleville 2-1555

Sunday, February 6-Church service at 11 A. M. in Masonic Temple. The service of Holy Communion will take place. The sermon topic is: 'Finding Ourselves." Sunday school at 9:30 A. M. in 'the Recreation House.

Tuesday, February 8 - Regular weekly sewing circle at 2 P. M. Thursday, February 10 - Regular weekly choir rehearsal.

Wednesday, February 9-The Guild will hold a card party in the Recreation House at 8 P. M. Prizes of holy days. and refreshments. Mrs. Phillip Drentlau is chairlady.

New members received into the congregation during January are: Mrs. Edwin Nowicki, Mr. and Mrs. Frederick Pilger, sons, Frederick, Jr.,

and Harold Pilger, Mr. and Mrs. Gebard Beerli and Mrs. Louise Baum. The lenten season begins Wednesday, March 2, and as is the custom in the Lutheran Church, will be properly

observed FEWSMITH MEMORIAL PRESBYTERIAN O. Bell Close, Minister

Sunday school-9:45 A. M. Public worship-11 A. M. Young people's meeting-8 P. M. Meetings of the boards-Tuesdays

Girls' clubs-Wednesdays, 7 P. M Boys' clubs-Thursdays, 7, 8 and 9

P. M.

-Second

Meetings: Rosary Society, first Sunday, at 3:30 P. M.; Angel's Sodality and Children of Mary, third Sunday at 3:30 o'clock. Thursday evening after second Sunday, Holy Name meeting.

Knights of Columbus meeting, second and fourth Monday, 8 P. M.; Catholic Daughters of America, first and third Monday, 8 P. M.

Sunday school after 9 o'clock Mass every Sunday from October to June. October and May devotions every Tuesday and Friday evenings during those months at 8 P. M. First Friday devotions, 8 P. M.

Choir rehearsals, Friday evenings at 8 o'clock. Boy Scouts, Thursday, 7 P. M.; Girl Scouts, Tuesday, 3:30 P. M. Daily masses, 6:45 and 7:30 A. M.

Six Holy Days:

1. Circumcision, January 1; 2. Ascension Day, 40 days after Easter; 3. Assumption, August 15; 4. All Saints. November 1; 5. Immaculate Conception, December 8; 6. Christmas, December 25. Lenten devotions, two evenings each week.

CEDAR HILL CHAPEL (Non-Sectarian) Ohlson and Highland Avenues

Nutley Lord's day services: 9:30 A. M.-

Bible school for all ages; 7 P. M .-Worship and "Remembrance of Lord's Death till He Come"; 8 P. M.-Gospel service. James Beel, Kearny, will speak "Hell-Is It a Fable or a Furnace?"

Tuesday, S P. M .- Adult Bible study at home of Mr. and Mrs. Good-Devotions in honor of St. Anthony year, 66 Roosevelt avenue, Belleville. Friday, 8 P. M.-Prayer and Christian doctrine at home of Mr. and Mrs. J. W. F. Young, 50 Overlook terrace Nutley.

A cordial invitation is extended to attend these services.

NEWARK

subject: "'The Glory of Holy Communion.". Celebration of Holy Communion. Sunday school and Bible

QOBITUARY

Mrs. Anna Berry

Stricken while on her way to Funeral services were held Monday at 8 P. M. for William Gilliland of 17 church Sunday, Mrs. Anna Berry, 63, of 246 Mill street, died from a heart Personnette street, Caldwell, who attack. Mrs. Berry was taken to the died Friday at his home after several home of John Byrne, Bridge street, months' illness. He was born in where she was pronounced dead by Montville seventy-five years ago and Dr. William T. Sullivan, of St. Jolived in Caldwell ten years. Prior to seph's Hospital, Paterson, who was visiting his father, Police Captain For more than ten years Mr. Gilli-William Sullivan at 181 Belleville land was employed as gateman by avenue. The body was taken to the the Erie Railroad at the Roseland George F. Kiernan Funeral Home, 101 avenue crossing in Caldwell. He was Union avenue

FROM THE PULPIT

Coming of Age.

the Belleville News.

My dear Friends:

beginnings of man.

be impulsive. He must be indignant A sermon prepared by Rabbi Rubin at the sight of untruth. He must be R Dobin of Congregation A. A. A. outraged at the sight of wrong for the "From the Pulpit" column of triumphant; he must be impatient at the sight of justice down-trodden, truth dethroned, and crime, superstition, and hypocracy enthroned in

He who desires the title man must

Time and again we have been asked high places-always striving for more and greater truth. the question: "What do we mean by coming of age'?" Is it a certain age Another Midrashic legend on the in a man's life? Does it change the creation of man is given us by Rabbi manner and mode of man's living? Is Simon. He relates that when God it of any significance to the world? came to create man, all the serving Once and for all we would like to angels formed themselves into groups give our answer to these questions. and cliques-some saying to create And in order to give a real answer man, others arguing not to crease

we will have to go back to the very man. Goodness and truth came forward. Goodness said to create man for he will perform good deeds; Truth All of us are acquainted with the said not to create man for he will

different phases of the creation. We all know that from "an unformed and be all false. Then Righteousness and Peace came forth; Righteousness void earth" was fashioned first light, pleaded that man should be created then water, heaven and land. After for surely he will perform righteous this, we all know, plant-life came to deeds; Peace asked that man should be; then the luminaries, then animal not be formed for he will always be life. Now, the earth looked more firm; quarrelling. it was taking on a definite form. Its

With this tale, the Rabbis of our land was covered with grass, fruit Midrash no doubt, intended to infer trees, vegetables, and with plants of that all humans have it within themevery description. Animals of every selves the wherewithal to be rightshape and form roamed on the face eous or false; to be good or quarrelof the earth; and winged creatures of some. Adam had this conflict from every type flew here and there under his very first day, and if we will but the heaven. The waters of the sea look into our lives, we will find this were full of fish and all other forms conflict there, as well. of water-life giving them a semblance

The performance of good and of activity and life-sustaining value. righteous deeds is always an active The earth, my friends, was created, part of our lives; whereas being the world was a reality; yet, it was peaceful and not guarreisome constinot complete. It was not yet perfect; tutes the passive part of ourselves. there was something lacking. All In Jewish lore this distinction is these accomplishments seemed, not known as "do good" and "turn away as ends in themselves, but they from evil." All will agree that it is seemed as parts of a definite series much better to be of the "do good" of events leading up to a greater, a type than of the "turn away from more consequential event. And then bad" variety; that it is more advanwe read—"And God said, 'Let us make tageous to do good than merely to man in our image, after our liketurn away from evil. ness'." Now, with the creation of man,

When one does good he projects the world is complete. Now, with the himself out of his own life and excoming of the human being, has the erts his influences of good on the Lord finished his work of creation lives of others. The greatest service Now, with the appearance of man on of man to his fellowmen is that servthe earth, it reached the stage of ice which is given in the spirit of unperfection, the highest point of its selfishness. Man must not only conoriginal development. It is this creaquer, but subdue his passions, as well. tion of man-the problems he pro-Selfishness is the privilege of the duces, and his solutions to these lower animals and of the savage who problems that will constitute our discomes nearest them. Man's duty, my cussion at this time.

friends, is to work, like God, for Returning to the Biblical account others, to be his brother's keeper. we read: "And God said, 'Let us make man'." To whom did He ad-Here then is our second attribute of dress these words? Whom did He ask manhood-Unselfish devotion to the for assistance? Why did He not ask greater cause of humanity. If we will look into the lives of great men of for help when creating the many history, we will discover that their other creatures? One of our most greatness lay, not so much in satisillustrious commentators, Rabbi Jofying a personal greed, but in the seph Kimchi explains these quesgreater field of personal sacrifice for tions as follows: "God said to the the benefit of the many. Their earth, 'You and I will create man. achievements live after them because You, earth, will contribute your subthey have exerted their influence of stance, your product, your matter,

coming of age, of real manhood. and I will present man with a por-There is one more quality of truc tion of My spirit, My image, My manhood and true womanhood I likeness'." In this way, man will have would like to present in our discusmore than one characteristic. In one sion. Many are the instances which instance he will be like any other show the tender love' Adam had for creature, he will be earthly; in his wife, Eve. Although Eve, accordanother instance, he will be above other creatures, he will be endowed ing to legend, was created from with speech, with intellect, with rea- Adam, still she was regarded as son. Instead of animal ruling man, being distinctly apart from man in her sensibilities and in the scope of man will rule the animal. My friends, from very humble be- her influences. The entire story of ginnings, like these, man has ad- the serpent and the tree of knowlvanced through many ages, through edge portrays the devotion that this first couple had for one another. From nany civilizations, through many this first romance has grown a new eras-always striving, always proinstitution among civilized people. gressing, always changing. We say From this first example of true love he is coming of age-but can we, in has emerged a new impetus to hureality, place our finger and point to manity. Undying and relentless love any period in a man's life and say: has become one of the mainstays of 'At this period, man comes of age?' civilization at all times. The attain-Can we mortals indicate by vague ment of true love, in any one of its allusions the outward aspects of comforms, is a sign of coming of age, a ing of age? Our problem, my good sign of real manhood. The principle friends, is not the hopeless task of of love, my dear friends, is eternal. tearing apart the make-up of man to although its various appearances in find how he operates, how he runs. the life of humans with one another This is a fool's work, for it can never is transitory. Beautiful indeed are the be done. Rather is it our attempt to forms it takes-the unselfish love of discover and discuss those greater parent for child; the mutual love of motives that activate man; those husband and wife; the uncalculating more meaningful qualities in any huaffection of friend for friend; the deman being that denote true manhood votional love for a cause or a prinand true womanhood. Our discussion ciple-although there is the possiof "Coming of Age" then will not concern the exact time in one's life bility that these may pass away, still love, true love dies not. All when he or she does "come of age, these expressions of love have been but will dwell on those trends of hualluded to in our Holy Books many man endeavor to a fuller and a more times. They all prove that love is personal realization of what constipresent wherever there is good tutes real manhood, and along what wherever there is sacrifice. lines of human thought and endeavor it lies. Are we men? Are we women? Let Our Midrash and our Talmud are us examine ourselves in the light of these true attributes of real manhood replete with stories depicting very beautifully and very clearly the and real womanhood. Have we really trials and tribulations of the first come of age? Are we going in the man and of the first woman-Adam | right direction? These three: an intellectual and and Eve. One story is told: As soon truth-seeking mind; unselfish sacrias the sun set on Adam the first day, fices and devotion; true love; have he and Eve sat down in a fast and been and will always be the common cried all night. Adam said to Eve: denominators of humanity. Civilized "Woe is unto us, because I have done people everywhere know consciously evil, this darkness has come to earth, or unconsciously, that from these and it will revert to a void and unformed entity." But as soon as the three qualities humanity builds, and morning star arose, he said: "There builds, and builds; higher and higher. is nothing to fear, for such is the These, my friends, form the foundacustom of nature." As Adam learned tion of Judaism. Jewish living as a the realties of nature, by the same civilization must follow along these process that he discovered the truths lines, as it has in the glorious past of its processes-so have learned his of our people. See the intellectua: hundreds of millions of his decend- and truth-seeking qualities of our ants. If there is something that is not first patriarch Abraham; view the understood, man seeks to find undying love of Isaac; look into the methods to make it comprehensible; sacrifices of Jacob. Remember the unselfish motives of Moses. Recall the and after duly proven, he proclaims, as did Adam, "Such is the custom of sacrifices of our Jewish Monarchs. nature.' Observe the courage and devotion of our immortal Prophets. These make From this little experience of Adam and his wife, from the first problem, up our Jewish heritage. These comhas emerged the great and unquench- pose our great tradition. These form able thirst for knowledge. Through- the basis of our gift to the world, out the ages man has tried his ut- our endowment to universal humost to arrive at the truth. He has manity. We should justly be proud approached every problem with an of these contributions we have pr open and intellectual mind. His im- sented to the world. We should live pulses have always directed him according to these precepts ourselves along the path of truth and right. just as cur ancestors have guid Here, then, is the first quality of their lives according to these prin manhood-an intelligent and inquisi- ples. tive mind, always seeking the com-

REDEEMER LUTHERAN CHURCH Broadway at Carteret Street and 9 o'clock. First Friday masses, Newark, N. J. Paul F. Arndt, Pastor Morning service, 10:45. Sermon

6 and 7 A. M. Communion at 8 A. M. Confessions, Saturday, 3:30 to 6 P. M. to 7:30 P. M., always heard on vigils Communion Sundays: First Sunday

o'clock mass, Rosary; second Sun- class, 9:30 A. M. German service, day, Holy Name, 8 o'clock mass; 8:30.

ST. MARY'S R. C. Melrose Street, Nutley Rev. James J. Owens, Pastor Rev. James Glotzback, Asst. Pastor Sunday masses at 7, 8, 9, 10 and 11 o'clock. Holiday masses, 6, 7, 8

church. Reports of the past year will be read.

Friday, February 11, 8:15 P. M. The regular monthly session of the consistory will be held at the chapel. Important business will be before the session.

WESLEY M. E. CHURCH Rev. Edgar M. Compton, Pastor.

Sunday, 9:30 A. M.-Church school: 10:45 A. M.-Morning worship; 6:45 P. M.-Intermediate Epworth League; 7 P. M.-Senior Epworth League 7.45 P. M .- Evening worship, Tuesday, 7 P M.—Junior choir rehearsal; 7:30 P. M.-Boy Scout Troop No. 4, William Terry scoutmaster.

Wednesday, 3:30 P. M.-Junior Epworth League; 8 P. M .--- Mid-week praver and praise service.

Friday, 4 P. M.-Boys' choir rehearsal; 8 P. M.-Rehearsal senior choir.

February 9 marks the 147th anniversary of the birthday of Wesley Church and, in recognition of this event, the following program for the celebration has been arranged:

Sunday, February 6, 10:45 A. M .-Every member communion service. Special music by the senior choir. Dedication of the memorial electric carillon given by Alice Compton in memory of her late fiance, Emmett | This will mark the sixty-second year Fowler, former organist of Wesley.

7:45 P. M.-Sermon by the Rev. J. Edgar Washabaugh, district superintendent. Special music by the senior, by an afternoon of cards. junior, and boy choirs, Wesley men quartette, Mrs. Durell I. Tuttle, 'cellist.

Sunday, February 13, 10:45 A. M. -Anniversary sermon by the pastor. Special music by the senior, junior and boy choirs.

Herbert McKinley, Mrs. Cora M. Min-7:45 P. M.-Anniversary musical ion, Mrs. George Schmeltz, Mrs. Arservice. Selections by the three thur E. Searl and Mrs. Melvin Stone. choirs. Organ and piano selections by It was decided to make and sell Miss Mary Elizabeth Compton and dish towels. The committee is com-Mrs. George Davies. Vocal selections posed of Mrs. Horace B. Winship,



CHRIST EPISCOPAL CHURCH Rey. Péter R. Deckénbach

Fifth Sunday after Epiphany. Holy hour will follow, which is in charge communion at the 11 o'clock service. of the refreshment committee, Walter Topic: "Reward to the Faithful." At Babbitt, Nicholas Burde and Ray-8 o'clock in the evening, scout servmond Weyer. ice, observing Boy Scout Week. Topic . The club will observe its eighth an-

of address by the rector, "Sink or nual dance on Friday, February 4, Swim.' at 7 P. M., in the recreation room of Sunday school meets at 9:45 every the church building.

Sunday morning. There are classes for all. novel program of instrumental music.

Christ Church B. S. A. Troop 88 Speakers will include Mayor William neets at the parish house every H. Williams, Rev. Samuel Millar, Tuesday evening at 7:30. Raymond Howard Biddulph, vice president of Patrick, 45 Essex street, is scoutthe Howard Savings Institution, and master.

Harry W. Creamer, one of the direc-At the meeting of the Ladies tors of the Ringling Brothers Circus, Guild on Thursday afternoon of last who will talk on "Life Within the week, arrangements were made for Circus" or "Under the Big Top." the annual birthday celebration, to On the banquet committee are be held at the February 24 meeting. Frank G. Stimpson, chairman; Charles R. Carswell, Richard Breugeof the organization. There will be a man, Jay Sudderly, Harry W. Macaucovered dish luncheon at 1 o'clock, lay, Andrew Salkeld, Curtis Mitchell, with a talk by the rector, followed Harold Snook, Horace Knox, and Robert S. McNair.

The committee in charge is as follows: Mrs. Mary F. Apperson, chair-CONGREGATION A. A. A. man; Mrs. Elton B. Alger, Mrs. Jane 317 Washington Avenue Brooking, Mrs. Frank Carroll, Mrs. Rabbi Rubin R. Dobin George H. Hildebrand, Mrs. Daniel H. Hyde, Mrs. Elizabeth Lloyd, Mrs.

Kabolas Shabbos services will be held tonight at 4:45. The late service will start at 8 P. M. Rabbi Dobin will speak. Sabbath morning services start at 9 A. M. The junior congregation will hold its children's service at 10. Rabbi Dobin explains the

Torah portion of the week to the children every Saturday morning. Sunday school will meet as usual at 9:45 Sunday morning. New students are still being enrolled in the midyear registration. They can be enrolled every Sunday morning from 9:45 to 12; also every afternoon from 3:30 to 6:30.

The Progressive Judaeans will meet in the synagogue Monday night. The institute committee will also meet Monday night in the Rabbi's study at the synagogue.

The Sisterhood will meet on Tuesday night. The Men's Study class will also meet Tuesday night at the synagogue. All men are invited to join

a member of Belleville Council, Jr O. U. A. M.

that he lived in Maplewood.

William Gilliland

He leaves his wife, Mrs. Abbie Gilliland: four sons. Merwin of Pleasant Valley; Arthur of Parsippany; Ernest of Caldwell Township and Chauncey of West Caldwell; eleven grandchildren and four greatgrandchildren.

Mrs. Jennie Villacari

meeting of the club, in the church A mass was, offered at the Church of the Holy Family, Nutley, at 10 parlors, Tuesday, at 8:15 P. M. Robert S. McNair, president, will pre-A. M. Saturday for Mrs. Jennie Villacari, widow of Aniello Villacari. side at the business meeting. A social who died Tuesday at her home, 70 Cedar Hill avenue. She had lived in Belleville the last forty years, she and her husband being among the

first Italian families to settle here. She leaves four sons, Frank and James of Nutley and O'Neil and John of Belleville, and six daughters, The Neapolitan Trio will furnish a Mrs. Joseph Bucci of Lyndhurzt, Mrs. Salvatore Gingerelli, Mrs. John Ricci Miss May Villacari and Mrs. Paul Marone of Belleville and Mrs. Anthony Capra of Frenchtown.

William A. Shanahan

A mass was offered at 9 A. M. Monday in St. Peter's Church for William A. Shanahan, 24, son of Mrs. Minerva Shanahan of 96 Mill street, who died Thursday at St. Mary's Hospital, Passaic, after an illness of a year, resulting from pneumonia.

Born in Belleville, he was a graduate of Belleville High School, He leaves his mother and a sister, Helen.

Funeral services were held in St. Peter's Roman Catholic Church Wednesday morning at 9 o'clock, with a Solemn High Mass of Requiem. Rev. Joseph M. Kelly, pastor, officiated, assisted by Rev. John S. Nelligan, curate, and Rev. Francis Fallon, pastor of Good Counsel Church, Newark. Burial was in St. Peter's Cemetery.

Thomas J. Dempsey

A mass was offered at 9 A. M. Friday in St. Michael's Church, Newark, for Thomas J. Dempsey, 72, of 15 Wilbur street, who died last week at St. Michael's Hospital, Newark, after a brief illness of pneumonia. He was born in Ireland and came to this country when a boy. He had lived in Newark thirty years and was formerly employed by Hahne & Co. He leaves his wife, Mrs. Catherine Ryan Dempsey; two sons, Patrick of Belleville and Thomas of Newark, and two daughters, Mrs. Frank Durr of Irvington and Miss Catherine Dempsey of Newark,

D. of A. Party

A party will be held February 21, by Good American Council, D. of A. at Exempt headquarters. Stella Haywood, state councilor, and her staff, will be present at Monday night's meeting. The good and welfare committee

has arranged for a pleasant time at the party February 21.

plete truth.

FRANK McGEE

Funeral Director

136 WASHINGTON AVENUE BELLEVILLE, N. J.

Phone BElleville 2-2727 or HUmboldt 2-2222

(Continued on Page Three),

THE BELLEVILLE NEWS, FRIDAY, FEBRUARY 4, 1938



Mrs. Otto T. Breunich, 68 Ross-Mr. and Mrs. A. E. Ewing and Mr. and Mrs. H. G. Meyer, 305 Greylock more place, was hostess Wednesday parkway, were bridge guests Satur- to her duplicate contract bridge club. day evening of the Misses Helen and The members are Mrs. Wayne Par-Margaret Clark, Jersey City mer, Mrs. William Engelmann, Mrs.

Mrs. George Cameron, Mrs. Edgan Mrs. Daniel Guldner, 543 Union Bootay and Mrs. Kenneth Mase. avenue, was hostess Wednesday at luncheon and bridge to Mrs. Eleanor Brooks, Mrs. Henry Squier and Mrs. street, entertained the Jolly Five Walter Babbitt.

Mrs. Sidney Summerfield, 365 Little street, entertained her contract bridge club Wednesday afternoon. Those present were Mrs. William J. Cross, Mrs. Harry Kintzing and Mrs. George Plumer.

Mrs. Harry L. Wykoff, 259 Horn-The Arbor Vitae Bridge Club met blower avenue, was hostess Wednes-Thursday evening at the home of day to her bridge club. Those pres-Miss Hazel Heiss, Wilson place. ent were Mrs. Laura Eveland, Bloomfield; Mrs. W. P. Adams, Mrs. leen and Loretta Doyle, Harrison; Charles Garben, Mrs. Eugene Gavey, Mrs. Tracey Wilson, Mrs. Frank Mrs. Berny Funke, East Orange; Mrs. William Carragher, Mrs. J. H Wadsworth and Mrs. Harry Fallows. Maguire, the Misses Mary and Cath-

erine McEnery and Miss Mary Rose Mrs. Frank Oure, Mrs. Margaret McEnery. High scores were made by Norris, Mrs. Horace Winship and Mrs. Ernest Potter, Belleville; Mrs. Miss Catherine McEnery and Miss Mary Rose McEnery. The consolation Arthur Waller, Glen Ridge; Mrs. A. prize went to Miss Loretta Dovle. E. Owen and Mrs. August Frank,

Mrs. James Del Guercio, 14 Hewitt Bloomfield, attended their luncheon bridge club Tuesday at the home of avenue, entertained Tuesday evening Mrs. Frederick Baldwin, Bloomfield. at bridge for Mrs. Arthur 'Caprio, New York City; Mrs. Edward Cap

The Cozy Sewing Club met Wedrio and Miss Josephine Russomano, Newark; Mrs. Vincent Del Guercio, nesday afternoon at the home of Mrs. Harry Higgs of 33 Rutgers street. Mrs. Daniel Caprio and the Misses Those present were Mrs. Edward Ella Capito and Lena De Adamo. Brown, Basking Ridge; Mrs. Charles Mrs. Anna Ross, Mrs. Catherine

Fritts, Nutley; Mrs. E. T. Seeley and Mrs. Willis Ford.

Mr. and Mrs. Roy Dickinson, Mr. and Mrs. W. Y. Strange, Mr. and Mrs. Henry Watters and Dr and Mrs. Denald Brown, and Mr. and Mrs. James Peters, West Orange, will be bridge guests tomorrow evening at to attend a performance of "Brother the home of Mr. and Mrs. W. C. Martin, Nutley.

Mrs. William Hunt, 377 Union avenue, was hostess Tuesday afternoon at bridge to Mrs. Griffith Casler, Montclair; Mrs. Lathrop Van Orden, Mrs. Frank Giraud, Mrs. William Robinson, Mrs. Ernest Hodgson, Mrs. Harry Kenwell, Mrs. Carl Struble and Mrs. Albert Borman.

Mr. and Mrs. Charles Thompson, 21 Reservoir place, entertained Saturday evening at bridge for Mr. and Mrs. Floyd Stager, Chatham; Mr. and Mrs. Malcolm Budd and Mr. and Mrs. well. George Davis.

Mr. and Mrs. Frank Gerino, 101 Mrs. John Meier, 154 Garden avenue, was hostess Thursday evening to her bridge club. Those present were Mrs. Hurl Vreeland, Bloomfield; Mrs. Anna Chown, Mrs. Elmer Melchior, Mrs. Herbert, Mays, Mrs. Frank Dilk and Miss Marie Ericksen. High score lor, Newark. was made by Mrs. Chown.

Mrs. Alvin Linke, Mrs. Kenneth Swarthout, Mrs. N. C. Thompson, daughter, Mr. and Mis. Vernon D. Mrs. Harold Wallwork, Mrs. William

daughter, Shirley, 125 New street, spent Sunday visiting in Spring Valley Mrs. Harry Nees, 20 Elena place,

afternoon. The members are Mrs. Frank Kienle, Nutley; Mrs. Weldon Melroy, Mrs. Herbert Walker, Mrs. Ronald Brown, Mrs. Harold Ford, Mrs. Raymond Vosburgh, and Mrs.

Le Roy Long, Mrs. H. L. Hamilton, Philip Reide. The group attended a performance of the "Three Waltzes' Wednesday at the Majestic Theatre, New York. Mrs. J. K. Alexander, 63 Prospect

James Thornton Metz, infant son Hundred Club, Thursday. Those presof Mr. and Mrs. James T. Metz, 18 ent were Mrs. George Bryan, New Forest street, will be christened Sun-York City; Mrs. Edward Mudd, Mrs. day at the noon service at Christ John Staudt, Mrs. Charles Clause, Episcopal Church.

Mrs. Edward Nelson, Mrs. Ernest Potter, Mrs. N. S. White and Mrs. Mrs. William Terry, 11 Bell street, Rütherford Stell. High scores were was hostess Tuesday afternoon all nade by Mrs. Clause and Mrs. Mudd. pinochle and bridge. Those present were Mrs. William Thetford, Mrs.

Anton Till, Mrs. Mary Stevens, Mrs. W. I. Suydam, Mrs. A. C. Loomis, Mrs. William Kull and Mrs. William Those present were the Misses Cath- D. Blair. High score in bridge was made by Mrs. Thetford. Honors in pinochle went to Mrs. Till.

Mr. and Mrs. Victor Hart, 112 Floyd street, will entertain tomorrow evening at cards for Mr. and Mrs Thomas Doolittle and Mr. and Mrs J. B. Hopper, Ridgewood.

Mr. and Mrs. Jacob Goldberg, 142 Holmes street, have recently concluded a two weeks' stay in Miami,

Fla. Mrs. Charles R. Carswell, 378 De W-tt avenue, was hostess Wednesday afternoon to her sewing club. Members present were Mrs. Fred Sohnle Mrs. John De Nike, Mrs. Russell Abel, Mrs. Oscar Hicks and Mrs. Macdonald, Mrs. Eva Starrett and Matthew Atkinson. Guests of the Miss Alice Wilkens, Belleville: Mrs. afternoon were Mrs. Matthew Atkinson, Sr., New York City, and Mrs.

Mr. and Mrs. Edward J. Gorse, 182

Mrs. Wilbur Hart, 112 Floyd street, will entertain tomorrow at dinner in honor of the birthday of her uncle, Joseph Stymus, Maple-

Miss Muricl Evers, 90 Adelaide street, entertained Monday evening for the Bells Club. Present were the Misses Wilma Planseon, Gloria Loesser, Frances Sheldon, Janet Moffett, Lois Rafter, Shirley Kintzing, Barcontest was held and the award

Amy G. Stratton. discussed "Elementary Harmony" Monday night at a meeting of the Polyphonic Club in the Stratton Studios, 325 Union avenue. Miss Virginia Young presided.

The next meeting of the club will be February 28 at 7:30 P. M.

NOTES The Woman's Club will sponsor a dessert bridge at the clubhouse on Monday at 1:30 P. M. The hostesses

Woman's Club

will be Mrs. John Gibson, Mrs. Henry Souires, Mrs. Winfield Store, Mrs. Samuel Miller of 380 Washington Birdsall S. Rowland, Mrs. William Wilson, Mrs. Louis A. Noll, Jr., and Mrs. Pierson Harrison. On Thursday, February 10, the

Literature Group will meet at the home of Mrs. Homer Zink. Mrs. Ken-Upper Montclair. neth Mase will read a paper on "Decline of Spain as an International Power" and Mrs. DeRuse S. Tillou

will discuss "The Spanish Arts." The board of trustees and the board of directors will meet at the lubhouse on Friday, February 11, at 1:15 and 2 P. M. respectively.

Scouts Close Week With 'Live' Exhibits This Is Part of Scouts Contribution to

Safety

As their contribution to the cause of accident prevention and safety Boy Scouts of Belleville, joining with more than a million Scouts and

leaders throughout the country, will devote the concluding day of their Boy Scout Week celebration February

6 to 12, to "living demonstrations of safety. "Scouts are undertaking their visual safety education project, not only to inform you and me and our friends of safety methods and to make the streets and highways of Belleville

safer places, but they have in mind to render this public service as their 'Good Turn," their thanks to us grown-ups who, through our support of Scouting, make this program coninuously possible," declared Douglas Clark, chairman.

"'Building a stronger generation' will be their slogan in developing "living" exhibits to demonstrate, not

only how to live safely, but how, through the Scouting program, they themselves are acquiring both worth-

while skill of finger and attitude of mind in preparation for the responsibilities of manhood just ahead," added Mr. Clark

So that all may witness these street. demonstrations of Scoutcraft and Safety, Scouts will hold their "Live Expo"... in other words a Scout exsame address.

position...in store windows, on street corners, upon sidewalks where all may easily see without loss of time or personal inconvenience.

Card Party Planned

The "Expo" will be held on Saturday, February 12, beginning at 8 A. M. and continuing until 5 P. M. The Scout's "live" exhibits will be in operation in all main shopping centers throughout Belleville, according to Arnold Sorenson, scout executive.



(Continued from Page Two)

No one of us can consider himself are not led; and who dare to ignore

all-embracing cause of the world. We great trials and tribulations spurn Belleville Art Club at the annual election of officers held Friday night in the home of the former president, Matthew Geddes, 260 Park street,

Other officers elected are: Vice us as Jews. president, Theodore Kraus, West Orange; secretary-treasurer, Mrs. James Swan, Nutley.

Belleville Art Club

Home of Montclair

Painter

The new president is a commercial artist. He has studied art at the University of Goshen, Ind., Newark School of Fine and Industrial Art, and Academy of Art and Illustration. He also studied with Professor Schleising, famous portrait painter to the former imperial court of Germany.

The club is now embarking on its fifth year and meets each Tuesday evening in the Recreation House, Joralemon street. It is open to anyone interested in sketching, drawing and painting.

Works for Bowes Horace "Maas" Terhune, 102 Smallwood avenue, is now engaged as an

accountant in Major Bowes Enterorises, in New York City. Mr. Terhune, who formerly lived at

63 Van Houten place, likes to tell how he was dubbed "Maas." It seems that Frederick Trost, of De Witt avenue, on hearing Mr. Ter-

hune's first name thought that it was Morris, which became shortened to will appear. 'Maas," through constant use.

Mr. Terhune with five other boys men of the dance. Chairman of comorganized an orchestra, in his high mittees are Miss Barbara Tate, tickschool days, known as the Collegiate ets: Miss Jule Vessie, music, and Six. The members were Ernest Miss Virginia Crockett, decorations. Stricker, Jacks Hicks, Charles Te-Walter Groner and Percy desco, Karrer.

He is a graduate of Belleville High School, class of '25.

Visit Here

Mrs. Henry Hirzle of Kingston, N. Y., who has many friends in Belleville, has arrived at the home of her daughter, Mrs. E. B. Brink, Stephens

Mrs. Edward Belker of Saugerties, N. Y., was a Saturday guest at the

Visitor From Germany

Miss Elsa Marie Horbach of Dresden. Germany, is visiting with Mr. and Mrs. Henry Gemeinhardt, Sr., 23 High street. Recently, Miss Horbach spent two weeks with relatives in Halsenberg, Col. Miss Horbach expects to return home in the spring.

mess of pottage; who would rather be right than popular; who lead and

a man who has not learned to seek the applause or the ridicule of ignorthe truth. We cannot call ourselves ant or unprincipled critics. Men and real men and women if we do not women do we need who, amid the give and give unselfishly ravages of ambition, the mean aims avenue was elected president of the and unfalteringly to the greater and of egotism, and under the burden of

FROM THE PULPIT

have not come of age, my friends, if the fairest gifts of fortune in the we have not discovered true love and pursuit of duty and the vindication or genuine devotion in our lives and in the cause of humanity. Men do we the lives of others. These qualities need who, in this age of materialism belong to us as men, they belong to dare to believe that purity of motive

is not a dream of fancy, but that it Today, more than ever before do is placed within our reach and is the we need men, whole men, inspired very end of our being. Such men, men, enthusiastic men. Men do we my friends, and such men only will need in our Churches and Synagomake our communities and our pulgues, men do we need in our pulpits, pits an attractive source of inspirawho never ask whether truth, halftion and a power for spiritual elevatruth, or falsehood will best advance tion. They will contribute toward the their own interests; men do we need spread of real living and will hasten the Messianic time when "righteouswho do not cringe before the powerful, who do not cater to every fad ness will flow like water and justice of the day, and who do not change like a mighty stream." Men like these their views with every turn of the do we need, women like these do we tide. Men of decision do we need, need, if we are to revitalize our who, like our prophets of old, possess civilization and make it a part of the boldness and courage to teach the present and the future instead of a vital, broad, all-embracing life, a relic from a forgotten past.

PAGE THR.

Here then, my friends, is my based on the principles of service, answer to the question, "When do we sacrifice, righteousness, freedom, juscome of age?" We come of age when tice, and truth. Men do we need who we learn and follow the real path do not sell their convictions for a of manhood and womanhood. Let us all, my friends, follow this path. Let

us all really come of age. Let us be-Junior Woman's Club come real men and real women for the sake of the world, and for the sake of humanity. Amen.





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Elsie Herwig, Lyndhurst; Mrs. Dorothy Thierfelder and Mrs. Adele Isabell Van Orden. Sullivan, Jersey City, attended a meeting of the J. A. B. Girls Friday evening at the home of Mrs. Celest Wells, Jersey City. Plans were made Rat" in March. Bridge was played and high scores made by Miss Willey.

The Fortnightly Dessert Bridge Club met yesterday at the home of Mrs. Jane Truscott, 290 Ccrtland street. Those present included Mrs. William D. Blair, Mrs. Malcolm Bendall, Mrs. Frederick Idenden, Mrs.

Paul McDonnell, Mrs. Harvey W. Mumford and Mrs. Howard G. Ryer.

Mrs. Richard Breckenridge, Mrs. August Plenge and Mrs. James T. Metz were guests Wednesday at the bara Ennis, Grace McManus, Mazie home of Mrs. Richard Gibbs, Cald- Clarkson and Jeannette Rhoades. A

Liberty avenue, entertained Thursday evening at dinner for Miss Janet Paterson, East Orange; the Misses Mary and Louisa Curcio and the Misses Ruth Deffley and Clara Tay-

> Mrs. Lila J. Penner, 360 Greylock parkway, had as her week-end guests her son, daughter-in-law and grand Many Attend Baptist

kens and Mrs. Sullivan.

wood.

given Carl Goettert.

Floyd street, had as their week-end guests, their daughter and son-inlaw, Mr. and Mrs. Charles Haring, West Reading, Pa., formerly of Nut-

McNair, Jr., Mrs. Ruth Morrison and Neck, L. I. Mrs. Elsie Sandford attended their bridge club Wednesday evening at the home of Mrs. John Green, 177 Linden avenue.

Miss Mary L. Griffing, 27 Jefferson street, spent the week-end with friends in Brooklyn.

Miss Isabell Abbott, 14 Walnut Miss Mae G. Livingston, 10 Parkstreet, entertained Wednesday eveside drive, spent the week-end with ning at bridge for Mrs. Albert friends in South Orange Thomas, West Livingston; Mrs. Her-

bert Wagner, Bloomfield; Mrs. Rene Mrs. Ira J. Cornell, 24 Van Houten Vialle and Mrs. Elsie Thomas, Newplace, was hostess Thursday at a ark; Mrs. Frederick Swanson, West Orange; Mrs. Richard Garaway and John Pole, Newark, Mrs. H. L. Miss Christine Meyer. Hamilton, Mrs. Otto T. Breunich,

Mrs. George Cameron, Mrs. G. C.

Mrs. Robert Morrall and Mrs. Vin-

Miss Jane Salmon, 81 Rossmore Miller, Mrs. C. A. Cocks, Mrs. Ernest place, entertained Monday evening Johnson, Mrs. Stanley A. Allen, Mrs. for her bridge club. Present were George P. Oslin, Mrs. Le Roy W. Long and Mrs. Floyd F. Bragg. High Miss Ethel Donahue, Newark: Mrs. Etta Coll, Irvington; Mrs. Albert scores were made by Mrs. Miller and Shikram, Mrs. Joseph Salmon, Mrs. Thomas McNair and the Misses Mrs. Long.

Teresa and Nellie Salmon.

cent Naylor, Belleville, and Mrs. Mrs. Walter Gray, 60 Beech Clarence Brohawn, Newark, were card guests yesterday at the home of street, was hostess Tuesday after-Mrs. Horace Smith, Newark. noon to her bridge club. Present were Mrs. Victor Bostrom, Mrs. Edward

Clegg, Mrs. Henry Hutchison, Mrs. Harvey Shepherd, Mrs. George Schmeltz, Mrs. John Manger and Mrs. Raymond Haythorn.

Mrs. Hugh Currie, Mrs. Willard Y. Strange, Mrs. Floyd Bragg and Mrs. Cecil Gerard were present Wednes-Mrs. Ella Walters. day at a meeting of their luncheon

bridge club at the home of.Mrs. Robert Cairns, South Orange. Others attending were Mrs. Frank Gibson,

Montclair; Mrs. Charles Hollenbeck, Mrs. Robert Little, Jac'son Heights, Sidley, Mr and Mrs. James V. Thet-Caldwell, and Mrs. Victor Legg, L. I.; Mrs. Bradford Blauvelt, E'ro- ford, Mrs. Anna Karrer, Mr. and Mrs. beth; Mrs. Everett Nestell and Mrs. Maplewood.

Mrs. William J. Cross, 185 New Herts, Mrs. R. G. Sutherin, Mrs. Mr. and Mrs. John Carpenter, Mr. street, entertained Tuesday afternoon at two tables of bridge. Those pres-Mrs. Ansley Kime and the Misses ent included Mrs. William Melick, Dorothy Boyd, Florence Breen and and Mrs. Burton N. Colehamer, Mr. East Orange; Mrs. Walter Owens, Arlene Cadiz. The members will dis- and Mrs. Abe Myers, Gloria Elder, Mrs. Horace Knox, Mrs. Sidney Sum- cuss plans for the handkerchief Jacqueline Snedecker, Bill Parmer, merfield, Mrs. Edward Davis, Mrs. booth which they will be in charge of Leo Culkin and Darrell Zink Walter Weiss and Mrs. Joseph Mar- | at the Fewsmith fair. tell.

Mrs. H. J. Fritts, 301 Greylock parkway, entertained Thursday evening for her bridge club. Those present were Mrs. Leonard Stanton, Mrs. Charles Shurts, Mrs. Welsley Pikaart, Mrs. Harold Gahr, Mrs. H. G. Meyer, Mrs. A. E. Ewing and Miss Florence Blauvelt. High scores were which occurred Monday. made by Mrs. Pikaart and Mrs. Shuvts.

Mys. Eleanor Brooks, 155 De Witt day at the De Witt avenue address by venue, was hostess Tuesday evening her son and daughter-in-law, Mr. and York radio school and was a amateur idge to Mrs. Catherine Cocks, Mrs. Harry Winfield, Jr., at which Ann Morgan and Mrs. Fred twenty-five guests were present.

The second surprise was a tele-Jr.

By St. Mary's K. of C. Players' Comedy Feature of Evening Will Be "Go Slow, Mary" Presented "Big Apple" Two Nights By B. Y. P. U. Group

Dance

A large attendance greeted the Baptist Young Peoples' Union players in their two-night presentation of "Go Slow, Mary," last Friday and lessert bridge. Guests were Mrs. Saturday evenings in the church rec-

reation room. Miss Lorraine Carpenter ably portrayed the role of a discontented, wife, and was well supported by other members of the cast who were Lorn'a Zink, Judith Hyde, Edna Hogan, Marion Witt, Harry Hageman, William Fehon, James Thetford, Ernest Alden, Joseph Haley and Robert

Mase. The presentation was a farce comedy in three acts. Mrs. David Fulcomer directed the show.

Miss Margo Hyde entertained with a presentation of "Betty at the Ball Game.

Mrs. Anna Plansoen, 681 Main The ushers were the Misses Ruth street, was hostess Wednesday after-Rodenbach, Lillian Baumbusch, Panoon to the Aunt Dina's Quilting tricia Rose, and Virginia Gassner Circle. Those present were Mrs. Lillie Costumes were in charge of Miss Perry, Newark; Mrs. Ruth Rowley, Lois Cline. The candy committee con Mrs. Frank Rowley, Mrs. Ellen Thrall, Mrs. Muriel Van Houten and sisted of James and Arthur Hyde, Robert Hageman and Jack and Billie Russell. The "props" man was Roy

Long. Miss Marjorie Owens, 356 De Witt Some who attended were Mr. and avenue, will be hostess this evening Mrs. Elmer Hyde, Mr. and Mrs. W. to her club. Those present will be D. Clark, Jr., Audrey Hyde, Marilyn ov Karrer, Mrs Marie Karrer, Henry Banks, Nutley; Mrs. Robert Harold Harrer, Mrs. Mildred Carr,

Gretchen Boyd, Mrs. Robert Metcalfe, and Mrs. Harry Hageman. Mr. and Mrs. Edward Russell, Mr

St. Mary's Council, Knights of Columbus, will conduct a card party in the school hall on Friday, evening, February 25, in conjunction with Court Gratia, Catholic Daughters of America. A feature of the evening will be a demonstration of the "Big Apple" by Fred Frobose and his oupils.

An extensive program of events is being prepared in preparation of the "Founders' Week," honoring the founders of the order. In addition to this celebration, plans are on foot for the fitting celebration of the fifteenth anniversary of the council.

Institute Will Hold

Its Fifth Session

"Socialize Medicine, Yes of No?" Will Be Next Topic

At Synagogue

The fifth session of the Belleville Institute of Public Affairs will be held Wednesday night, February 16, in the auditorium of the synagogue, 317 Washington avenue.

The topic is a pertinent one at this time. Three prominent doctors will argue "Socialized Medicine, Yes or No?" This question has, of late, occupied the minds of the public and of the medical profession. Speakers will be announced later.

The public is invited to each session of the institute. There is no admission fee. Rabbi Rubin R. Dobin is moderator



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Witt avenue, received two surprises Katzen, 199 Adelaide street, son o in connection with her birthday, dress, who is a radio operator aboard

Mr. Katzen, who was graduated from School No. 3. attended a New "ham" besides. He is a friend of the Winfield's and especially of Harry,

Mrs. Harry Winfield, Sr., 350 De | gram from China, sent by Morris Mr. and Mrs. Sol Katzen of that adthe "S. S. China Arrow," plying be A surprise birthday party, at which tween San Francisco and China.

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that your teacher thought was pretty good, but never was printed. Or, perhaps you take to writing verse. We like both serious and humorous poems. Bring whatever you have to one of the editors and when you pick up a NEWS the next Friday you may see your master-

They draw airplanes! And the girls are drawing pretty faces! Well, why not share these pictures with others? We could use a few.

Every one does !! Put these in the form of a letter and we'll print them (provided, of course, they are interesting to the majority of the students).

Accordion.

THE BELLEVILLE NEWS, FEDAN, TELEVILLE 4, 1.23



THE BELLEVILLE NEWS, FRIDAY, FEBRUARY 4, 1938

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FRIDAY, FEBRUARY 4, 1938

Mankind is wandering in heart-breaking perplexity, bewildered by many false prophets and discouraged by many false hopes .--- John D. Rockefeller, Jr.

UNSCRUPULOUS

Through depredations of persons, who are believed by recreation officials to be grown-ups, approximately \$200 worth of damage is occasioned each year at the summer camp along Third River near the Nutley line. This is disgraceful and shows a complete lack of decency on the part of those responsible. Taxpayers gladly support the camp, but when some one wilfully causes hard-pressed home owners to "dig down" each year for unnecessary repairs, the culprits should be apprehended and, at least, made pay for the damage. The recreation camp is an asset to Belleville. The depredations consist of mutilating the mess hall and tearing bricks from a structure, housing a chlorinating machine. This is a serious matter and the marauders should be held up to public scorn.

WELFARE FEDERATION PRESIDENTS

Due to pressure of business, Recorder Everett B. Smith was not a candidate for re-election Tuesday evening as president of the Welfare Federation. In his place Floyd Bragg was named.

In leaving Recorder Smith is to be complimented and thanked for his efforts in behalf of the federation and its activities. He gave, as he always niversary-and that naturally started medicine, with the new intelligence does, unselfishly of his time and ability for the good of the town. He felt it his civic duty. He is replaced by another sterling man in the person of Mr. Bragg, who, likewise, has always worked for Belleville's civic good. The job is held without remuneration. Belleville is better off for men of the type of Messrs. Smith and Bragg.

SLOWING RECOVERY

Washington, for several weeks past now, has been the scene of almost daily conferences designed to bring about better cooperation between government and business as a means toward lifting the Nation from a recession bog. From all indications, the talks have served to bring about a better understanding, if nothing else.

Almost to a man, every business leader invited to the Capital City to of life that makes progress in the express his views on the economic problems has urged that the tax burden on business be lightened as one of the most certain means of rencwing the recovery march, and that the competition of government in business with its own citizens should be curbed.

These business men know-as the government should know nowthat money paid in taxes cannot be spent for wages; that the same dollar columns, which might in the future agree with them. Whole races of can't go into the tax 'till and the pay envelope at the same time. This change our whole technical conception people have been subjugated and typhilosophy isn't something new to be heard around Washington-Congress had the same idea last December when it was in special session.





Prepared for the Belleville News by Russel Van Nest Black, consultant-director, New Jersey State Planning Board.

Figure out the why of it for yourself, but the fact is that there are proportionately fewer suicides in cities of over 500,000 population than required. But in adamantly insisting in smaller cities. Perhaps it is partly because the great centers of population are becoming stabilized and so giving more thought to city planning with the purpose of making them healthier and more comfortable and happier places in which to live.

Again, the lowest suicide rates are found in New England and the East ing to name a veteran Clean Govern-South Central regions, while the high- ment leader, Joseph Magrino, Clee est rates are on the Pacific Coast. made enemies in Orange that will According to the Urbanism Com- bother him for years to come. Differmittee of the National Resources ent Essex communities require differ-Committee which compiled the data, ent treatment in matters of patronthis latter may be accounted for in age, but neither Hoffman nor Clee part by the noted tendency of fast- has shown much skill in appealing to growing cities to have a higher rate. any of them.

Every year in the United States, approximately 22,000 persons take their own lives, it is said. For the past thirty years, the rate of suicide in urban places of 10,000 population liance on common sense rather than and over has been about fifty per cent higher than in the smaller cities makes his popularity unique. He has and rural areas. The incidence of a smile for the humblest juror or suicide for the county as a whole spectator, yet retains a judicial digincreases directly with the increase nity equal to that of the sternest disin the size of the city, up to a cerciplinarian. Although he lacks the intain point: from a rate of 15.9 per tellectual elegance of an Oliver Wen-100,000 population in cities 10,000 to dell Holmes, he has the same spirit 25,000 population to 19.9 in cities of 250,000 to 500,00 population. There of broad humanity that characterized this, perhaps, greatest of American is a noticeable decline for cities of judges. A great office has found a over 500,000 population. great man. Urban areas with the highest per-The Hudson vote probe continues to centage of adults, old people, males be the main topic of political converand particularly elderly males, tend sation as these lines are being writto have a higher incidence of suicide ten. How the imbroglio will turn out than other urban or rural places. Similarly communities with large peris beyond my province of guessing. centages of foreign born, Japanese, There is dynamite enough in the in-Chinese and Mexican, tend to have vestigation to blow more than one pohigher rates. However, the incidence litical party to pieces. Already the of suicides among Negroes is ex- probe has won headlines enough for tremely low. In 1930, their suicide the Clee camp to justify its inception. rate was 5.1 per 100,000 population, Regardless of guilt that may eventuas compared with 15.6 for the total ally be proven, I am inclined to guespopulation. Suicides are more fre- that enough public sentiment will be quent at the extremes of the economic aroused to force voting machines in scale than in the middle, which might Hudson. There is one school that inin part account for the rural and sists that such installation is the priurban differences in suicides, since mary object of the investigation. Unextremes in wealth and poverty are less they believe that they can actualfound more often in the city. ly keep the poll books out of the As-Suicide increases markedly with sembly committee's hands, it seems ousiness depressions. The suicide poor strategy to me for the Demorate in urban areas, and for that crats to oppose it getting them. Clee matter in the country as a whole, is can build a house of victory out of likely to decline as the economic and newspaper headlines, even if there are social security of the population in- few stones of truth in the edifice. creases, as mental and physical Whether he likes it or not, Hague is health is improved, as wholesome rec- now living in a glass house. The reational facilities are provided, as whole world has its eyes on him. the population becomes more stable, and as family and community solicompletely Hudson's affairs have Don Smith nabbed Fernald. darity are furthered.

PIQUANT POLITICS - By MEADOR WRIGHT -

GEE how far that little can- pushed Essex off the map. Although naughty world."

Had the Bard of Avon not composed his immortal simile when he did, some New Jersey columnist might well have conceived it to describe the public reaction to Governor Moore's appointment of Newton H. Porter of Montclair to the State Supreme Court. The unanimous

commendation that has greeted the selection reveals how disgusted the publia is with the practice of permitting judgeships to be used as political pawns in the sordid game of politics. What is more important politically, Governor Moore has wor credit for smart-

dle throws its beams. So Newark's mayor is under indictment Shines a good deed in a along with two dozen of his political associates, almost nothing is being heard or written about this local scandal. The public appears extremely bored with the whole affair. This, no doubt, is very much to Mayor Ellenstein's liking. Inertia has undone many a grand jury indictment. "It is a long time between headlines," might be a welcome toast from the mayor of Newark to the mayor of Jersey City.

PAGE

But if the general public is oblivous to the Newark affair, certain individuals in the Clean Government camp are very sensitive about it. Time marches on, and very soon the day of reckoning will come. The trials, and the evidence they will produce, may very well shake the foundations of Newark's present scheme of government. Both Republican and Democratic camps are expecting this, and are preparing for the future.

It is the hope of William H. Seely ness as well ås virtue. It was one and those about him that Clean Govmore example of his subtle understanding of Essex County sentiment. ernment can capture control of New-Neither Harold G. Hoffman on one ark because of the reputation of the hand, nor Dr. Lester H. Clee on the Essex County government under its other, has Moore's intuition for tactleadership. Hence plans are being ful diplomacy in Essex. Hoffman's made to force a new charter through rude blundering in making Essex ap- the legislature that will permit a pointments, or not making them, has referendum for a change in governdone him more harm politically than ment. Democratic leaders, so far, can be easily calculated. Although his have merely watched these maneute hnique is entirely different, Dr. vers. Thoughtful strategists in their Clee has displayed a similar lack of camp, however, have been taking understanding about how people feel careful stock of assets. Main one of here. There is the verdict of the these is Joseph M. Byrne, whose civic voters to substantiate both cases. reputation has grown appreciably An example of the ineptitude of during the past year.

both men is supplied by the vacancy in the district court of Orange. Hoffman named Harry Green, an able lawyer but not popular in Orange. On all sides there was resentment. It was felt that an Orange office was being used by the Governor to pay a percnal debt, and that the selection was just one more example of Hoffman trying to ram something down the throat of Essex that was not wanted. Here was a chance for Clec to strengthen himself in Orange and at the same time uphold his principle of an unbossed judiciary. Tact was that only William A. Calhoun, incumbent, must be named. Clee won a reputation for stubbornness rather than crats.

virtue. When he persisted in his stand to the length that no Republican could be appointed, even though Hoffman through the intervention of Senate President Loizeaux was will-

Porter is one of the most likable judges in the whole state. His kindly sense of humor, his complete lack of judicial pomposity, and his shrewd re-

It is the consensus of all opinions hat the central power of any new government should be lodged in a mayor who must be elected at large. With this basic agreement reached, both Democratic and Republican strategists are watching Byrne, the former hopefully, the latter fearfully. Some Republicans are asking if the net result of a new form of government would not be turning Newark over to the Democrats through the election of Byrne as mayor. Democrats are thinking the same thing, and upon the decision reached will rest the other decision of whether a referendum will be pushed by the Republicans or opposed by the Demo-

The public hearing to be called this evening by the East Orange police commission will center attention on one of the fiercest bits of controversy that has engulfed East Orange in a lecade. The hearing, which concerns the conduct of the police department, in general, and Detective Joseph Mc-Ginley, in particular, in handling the Linarducci case, will weigh the validty of the adage that 75,000 East Or angemen cannot be wrong. Unforunately for Mayor Martens and Poice Commissioner Kramer, more is lemanded than McGinley's scalp. It s East Orange's rather happy way of competing with Jersey City and Newark for public attention.

we are rather intimately acquainted, of a century in the history of mancelebrated a twenty-fifth jubilee an- kind. Probably it is in the field of us thinking about the progress of this world of ours in the past twenty-five progress.

There will be those who will vehcmently disagree and point out the very material progress that has been

made in certain fundamental lines of human endeavor. We will agree and will try to point out some of the fields in which real strides have been made, -but nevertheless in the basic thing

world-the relationship of man to his fellow man-we have, if anything, retrogressed.

In the fields of science there have

ways to prevent and cure the ills years. We, quite reluctantly, are that beset human beings, that our forced to the conclusion that despite greatest progress has come in this some epochal developments in the period-great strides having been world, the years 1913 to 1938 in- made even against the two greatest clusive, have not brought much real enemies of the human body-heart disease and cancer. Certainly out of the developments of a quarter of a century comes the hope that even these, too, will soon be controlled.

THIS WEEK \equiv

By "GUARDIAN"

This week some friends with whom great strides as in any other quarter

And we have seen millions of automobiles come, magnificent highways, speedways, bridges and tunnels, sky scrapers and marvelous buildings and many, many other bits of progress that to the eye give evidence of a world going ahead.

Twenty-four years ago the world launched into the World War. Since then Governments have fallen. New theories of government have placed been new discoveries, upon some of dictators, intoxicated with power, in which we have touched in previous position to slaughter those who dis-

Yours 'til next week,

"GUARDIAN."

Everyone seems to be in accord on the matter-that stifling taxation must be ended; that tax, money, if unleashed in the business field, will go a long way toward providing jobs for unemployed workers. Why, then, should there be any further delay in taking this important step toward industrial recovery?

FEED THE BIRDS

A most urgent appeal has been made by the Audubon Society to kindhearted people to feed birds, which are facing starvation because of the recent snowfalls. Both the friendly birds, which may be seen outside of the window, and the game birds may be in real distress. A few bread crusts or grain left around for the birds to get at would prove a salvation for these feathered friends. This is a kind act in which every one can participate.

SNOW DISAPPEARS

Even as we were growing accustomed to the ermine mantle of the snow, along came the wild horses of the warm gale to challenge January's supremacy with a taste of March. With strident clamor it thundered in from the shore line, nearby, washing the snowbanks into gurgling rivers and bringing out, as if by black art, the hidden ground from the hyperborean scene. The weather changed the landscape.

ALL TOGETHER, NOW!



rannized. In many sections of the of sources of energy,-especially if man's ability to obtain useful power country, benevolent relationships bethrough shattering the atom advances.

tween employee and employer have We have the Einstein theory of relabeen torn asunder-class is aligned against class and the whole world tivity,—we have made marvelous strides in industrial chemistry. We seems to be rushing ahead toward have found ways of making synthet- another Armageddon that does not spell hope for the immediate future. ically products equal to and offtimes better, than the products of nature. However great our material pro-

gress has been in this past quarter There have been great improvements of a century, certainly there has been in technical equipment, in office applilittle progress in man learning how ances, in telephone service, in radio to live at peace with his fellow manand general communications. We have and that would seem to be the most the talking motion pictures,-we have important element in our life in seen some wonderful books and poems which progress should be made. produced and one or two great plays.

But just the same it's a wonderful We have learned more about nutriworld in which to live and few, if tion and the part played by the vitaany, of us would exchange the past mins that have now been isolated and twenty-five years for any other can be obtained in concentrated form, twenty-five years, even if we could. and in the fields of medicine and pub-

lic health have probably made as

BOY SCOUT WEEK

During next week, from February 6 to 14, the Boy Scouts of America commemorate their twenty-eighth anniversary and invite all civic minded persons who have the interest of youth, and their community at heart to participate.

It is encouraging that during recent years, while so many nations have planted the seeds of hatred and war in the minds of their children that in this country the Boy Scouts, dedicated to peace and international amity, through mutual understanding and tolerance, have moved steadily forward.

The silver lining of the cloud of crime that is enveloping our country is the negligible number of Boy Scouts-and others who are, or have been members of youth organizations-who are among the offenders.

Unfortunately Belleville is trailing far behind many communities in the most important work of a community-the only work which can perpetuate our good name and safeguard our future-the character building of our vouth. This one organization, the Boy Scouts, with a potential membership of approximately 1,000 boys has, due to inadequate leadership, a membership of only 150.

No more constructive task exists than the training of youth for the responsibilities which tomorrow will be theirs. No greater contribution to the well-being of our town and the peace of the world can be made by any man than that of devoting a part of his time to helping those of less mature age to discover, and appreciate, the finer things of life.

May we suggest to the civic-minded men and women of Belleville that they lend their moral support to the Boy Scouts by attending the church services and other affairs which will be held during their anniversary week.

But more than moral support is needed. There is work to be done if we are to give our boys the training which will create social and civic minded men. Fortunately this is work in which most any man can participate and it is to be hoped that, during this week, more Belleville men will be inspired to join the vanguard of progress by volunteering their services to the Boy Scouts of America.

Voice of the People

Appreciates Ambulance

Editor News:

When my son, Theodore L., was taken ill Wednesday night with an acute attack of appendicitis, and the loctor found it necessary to summon the town ambulance to transport him to St. Barnabas' Hospital, the ambuance was on duty promptly and the courtesy of the policeman and firemen, who assisted the doctor, was noticeable. These men went out of their way to assist our family and I want to extend my appreciation. If this is a sample of the cooperation from the town in such matters. I. for one, want to voice my approval. and sincere thanks. The men were very kind.

Sincerely, SAMUEL H. COX. 162 Hornblower Avenue.

Motorcyclists,

(Continued from Page One)

horse and buggy," said the judge. Henry Fernald, 145 Lorraine avenue, Montclair, had his license confiscated for five days for speeding at It is interesting to observe how forty-eight miles per hour. Officer



FOR SALE

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BELLEVILLE, N. J.

II of The National Housing Act

Approved Under Provisions of Title

AGE SIX



THE BELLEVILLE NEWS, FRIDAY, FEBRUARY 4, 1938

KARLIN'S CUT RATE DRUG STORES



WATCH FOR OUR WEEKLY SPECIALS IN THIS PAPER

MAYERLING OPENS TODAY AT BELLEVUE THEATER

Know Your Neighbor Samuel Miller, Denied Ambition to Become A Physician, Is Now Expert Ceramist

New President of Belleville Art Club Recently Sold

Landscape Painting to Resident

Of Brookdale

Denied his ambition to become a year he stuffed eight deer heads, a physician through the death of his few pheasants, squirrels and two father, Samuel Miller, 280 Washing- grouse.

But it is in the realm of art that ton avenue, branched out in other Mr. Miller is most interested. A landfields and is now an expert ceramist scape painting was sold to Louis Trebour of Brookdale recently. On a for an enameling company in Bloomfield

Mr. Miller was graduated in Walnut Creek (Ohio) High School, and imbued with the idea of becoming a surgeon, to which end he entered Goshen College, Goshen, Ind.

His father died while he was in his second year at the college and he was forced to leave school. An ardent artist. Mr. Miller, upon coming to Belleville over eight years ago, studied under Professors Schlesing and Matzal at the Newark School of Fine and Industrial Arts in High street.

Mr. Miller was elected president of the Belleville Art Club at a meeting at the home of Matthew Geddes, 260 Park street, Upper Montclair, which shows his popularity and ability in the field of art.

While in Ohio, he learned taxidermy from a friend and he is now vears. very proficient in this work. Last



Dinners Changed Daily Fish and Chips Our Specialty

Belleville Oyster and Chop House 501 Washington Ave., Belleville, N. J

vered. Genuine Silver Plate. takes careful study. Interest in muni-Guaranteed to Pass State classified

trip to Ohio a year ago he disposed of seven of his paintings, to friends and well-wishers in Walnut Creek. He believes that his best field in art at present is in the portrait line, to which he is devoting most of his spare time.

At an exhibition of paintings of the Belleville Art Club at the local library, recently, Mr. Miller submitted a "Portrait of a Hindu," which was viewed with admiration by many persons.

He is athletically inclined and plays golf in which he breaks ninety consistently. Tennis, hunting and fishing round out his activities in sports.

His wife was formerly Miss Lois Forshee, daughter of Mr. and Mrs. Abram Forshee of this town. They have been married three and one-half

Scouts

(Continued from Page One)

must be required subjects before the honored badge is presented. There are few more than 100 from which the scout may choose to earn. In preparing for this "most talked of award," the scout puts to use more than any number of hobbies, not to picture, "Happy Landing," in which test his ability, but to train it; and there is a great deal of difference be-

tween the two. At times much research is required, chael Whalen. to conquer the more advanced merit badges. Bird study is in this class. in "Happy Landing," are Jean Her-Forty species of wild birds not only sholt, Cesar Romero, Ethel Merman, must be studied-but sighted in the Billy Gilbert, the Raymond Scott field and identified. Their color, Quintet, Wally Vernon, Leah Ray, habits and benefits to mankind also the Peters Sisters and the Condos Headlight Reflectors Resil- must be cited. Civics merit badge also Brothers.

lassified.

planned.

and sport endurance.

Religions.



she is co-starred with Don Ameche. On the same program is "Change of Hearts," with Gloria Stuart and Mi-Supporting Miss Henie and Ameche

Ameche and Romero break into a

When "Mayerling" opens today at the Bellevue Theatre, Upper Montclair, the ever intriguing story of Crown Prince Rudolph of Austria and his sweetheart, Marie Vessera,

almost fifty years the Mayerling episode has been shrouded in mystery

jectures until it has become one of the most fascinating political puzzles in recent history. It has been the inspiration of many novelists and

Scene from Mayerling

dramatists. Last year Maxwell Anderson presented his version of the events leading up to the mysterious deaths in the Theatre Guild's stage production of "The Masque of Kings" and the year before a picture made in Austria, was released here that showed Jo-

hann Orth's part in the uprising of Smith of the Western Electric Co.,



There is no stigma attached to But if your relatives lived in a disbeing fingerprinted. If your son was | tant city or state, would they see inducted into military service during notices printed in papers of the city

For nearly twenty-two years, his Department in Washington. Has this ever humiliated or embarrassed him? | builed in "Potter's Field." Ask him. If you, or any member of your family is a Civil Service employee, if you or any of your friends has a Postal Savings account, they have been fingerprinted. Did this fingerprint record carry any stigma. Finger prints are your permanent,

unchangeable non-transferable, personal mark of identification. Every

Suppose you were struck down to-

ing (few women's purses do).

the World War, he was fingerprinted, where you were injured? Meanwhile, if you are still under prints have, been on file in the War a mental cloud, you would be committed as unknown in some public institution. Or if dead, you would be

I believe that the day is not far distant when universal identification by finger prints separate and distinet from any criminal connection, will be adopted by the United States. Next week the fourth in a series of articles on finger prints will appear in the Belleville News.







and surrounded with rumors and con-

the Young Austrian party that was End" the new film version has been Telephone Company. directed by Anatole Litvak, Miriam

Ice Skater Now Playing will be brought to the screen. For Prominent Speakers Listed

School No. 3 will hold its next meeting in the auditorium on Thursday

School Children."

Short speeches, three to five minutes, will be made by Arthur Carl Schultz, chief of police of the

Inspection.

Surgical Instruments Plumbing and Refrigerator Chromium Cadmiun Nickel Golds Hardware Silver Table and Rust-proofing Rust-proofing Silverware Barrel Plating Bar, Boat & Auto Antique Finishes Chromware Genuine Gunmetal (Black on Steel) JOBBING CONTRACT

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"Everybody's heard about the fine jewelry being displayed at VICTOR HART'S and quite a few are taking advantage of the complete selection he has at present. Better hurry over and get what you want!"





The open spaces, the root of scout- landing while flying from New York ing, has always attracted the youth. to Paris. Romero is a publicity seek-Two other required badges for Eagle ing band leader, Ameche his mana-

include Pioneering and Camping. ger. Training for the latter, the scout Because he dances twice with Miss Henie, Romero is considered her must spent fifty nights in the open. Sleeping may be in tents, however, husband-to-be, according to the cusbut ten over-night hikes are tom of the village. He, however, is scheduled, at which time the boy in love with a singer (Miss Merman) must prepare his own food and in the United States, and leaves for shelter. Tents are to be properly Paris. ditched and the bed made of native

material of nature upon the bare Ameche takes care of her, and they ground. A well balanced menu too is fall in love

Miss Henie is featured in several Pioneering requires the building of spectacular skating numbers, among lean-to and the erection of a small them a difficult single toe whirl bridge held together by spar lashing. which Sonja has just perfected. Those wearing the highest award of In "Change of Heart," Whalen is scouting also are trained to care for i jealous husband whose golf crazy themselves and others in water wife (Miss Stuart) frequently leaves safety. Swimming and life saving him to take part in golf tournawith all its forms of rescue grips and ments. carries are studied. Knowing his com-Whalen decides that his wife is

munity is covered by the knowledge showing too much interest in a of street and building locations. friend of the family (Lyle Talbot). Yes, and he can cook, too. Cooking He tells her about this, so she leaves merit badge recipients proves the him to get a divorce.

scout has showed his prowess in mix-In the cast are Delmar Watson and ing dough and baking in his handmade fireplace and oven. And he's Jane Darwell.

right there when it comes to carving and serving at the dining table. In **Movie Struck** athletics and physical development merit badges, the scout trains in body

Last week we mentioned that Ar-Association with an Eagle Scout thur Wissing, ticket collector at the one scout executive once said, will Capitol Theater, resembles Franchot reveal him to be a "real fellow and not the half-baked one who must de-Tone. pend upon others." He is the scout Now the ushers of the theater are who can do things for himself; he putting their bids in as personificacan travel his own road unaided and tions of movie idols. with all the faculties about him so Eddie Mead declares Nick Bissell

that he may aid others about him looks like Robert Taylor and Nick, in turn, says that Eddie is a double for Wayne Morris.



Martin F. Tiernan, nine. How are you doing?

stars Charles Boyer and Denielle Darrieux respectively. Boyer has recently completed the lead opposite Claudette Colbert in "Tovarich." Miss Darrieux has been signed by Universal and recently arrived in this country from France. She is twenty-one years old and has been playing in French pictures since the

age of fourteen, when she appeared as the young heroine in the adapta-Sonja leaves to follow Romero. | tion of Irene Nemirovsky's "Le Bal."



Tonight-State officers to visit Good American Council, D. of A. Tonight, 7 P. M .- Eighth annual dinner, Fewsmith Men's Club.

Monday and Tuesday, February 7 and 8-Talking picture benefit, Capitol Theater, auspices Ladies' Guild, Christ Episcopal Church.

Wednesday Night-Meeting Maccabaean Boys of Belleville Synagogue, 317 Washington avenue.

Seturday, February 12-Thirtyfirst anniversary Court Sancta Maria, C. D. A. Luncheon-bridge in Newark department store.

Sunday, February 6 to Saturday, February 12-Boy Scout Week.

February 6-17 -- Celebration of 147th anniversary of Wesley M. E. Church.

Monday and Tuesday, February 7 and 8—Benefit performance, Christ Episcopal Church Ladies' Guild, Capitol Theatre.

Sunday evening, February 13. 7:30 P. M .- The picture, "King of Kings," Reformed Church. Admission free.

Thursday evening, February 17-Meeting, Fred A. Hartley Association, Exempt Fire Headquarters, Stephen street. Educational, sound moving pictures.

Saturday, February 19, 5:30 to 8:30 P. M .-- Chow mein supper, Reformed Church Chapel, auspices of Young Women's Auxiliary.

Sunday, February 20-State and national officers will visit auxiliary to George A. Younginger Post, V. F. W.

Thursday, February 24-Dinnerdance, Charles Parillo Association at 104 Harrison street.

Friday, March 4—Annual congregation turkey dinner, Reformed Church, 6 P. M. Election of elders and deacons.

should the occasion ever arise. **Everyman's Notes** Men of Belleville are showing a great interest in meetings each Sunday morning at 9:30 o'clock in Masonic Temple, under the auspices of the Everyman's Bible Class. Mr. Trantor, leader, discusses "Related

THE BELLEVILLE NEWS, FRIDAY, FEBRUARY 4, 1938

THINGS FOUND IN BOOKS

a love letter, a lorgnette or any one rated at frequent intervals with tooth of a thousand or more commonplace, picks. Can you picture a tired man evening in the school hall. or uncommonplace things, that get settling down after a hard day's into public libraries, not as articles work and a good dinner, to a few society, has outlined plans for disfor use, but forgotten bookmarks, chapters of adventure before turning cussion in connection with the 100th placed in books by readers. It is diffi- in to gether strength for another anniversary of St. Peters Parish. cult to imagine a broader gamut of day's humdrum existence? Or one of human emotions, human passions and Kathleen Norris' love stories is reother human elements represented, turned with a lump in the middle, a the Social Order." not even by the "lost and found" patchwork square, put there perhaps articles in street cars.

The most common book marks used are letters; letters extolling moneysaving sales, letters demanding that accounts be paid, family letters describing the virtues of precocious children to doting grandmothers, and, of course, love letters. These personal letters are some times tragic, some times funny, but most of them are written with a sincerity that frequent bad grammar and indifferent spelling make all the more apparent. They are the small crises in the lives of average people, now dead, and good only to mark a place in a story not half so fascinating as the one they make.

Next to letters, snapshots and photographs litter the pages of library books. Snaps of that, day at dividual ownership, on a big scale, the beach, of a family reunion, a but in greater measure reading books baby's first step, and commercial prints of matinee idols and movie actresses, all to find a final resting parently, in almost stolen moments, place in the bottom of some library waste paper basket.

Most of the public's book marks are marks. The story of bookmarks is 111 Broadway, Newark. easy to interpret, the bits of string, also the story of the public library the occasional rusty nail or hair pin, system in this country, a very real the book of matches and the handker- story of the widespread appreciation chief. But some things left in books of books, and of the system that proare a challenge to the imagination. vides them for all who would read, A copy of Jack London's "Call of the whether able to buy books or not.

Clergy of All Faiths Urge Contributions To China Relief Fund of Red Cross

WASHINGTON, D. C., Feb. 4.- | son College; Dr. John R. Mott, chair-Clergy of Protestant, Catholic and | man, International Missionary Jewish faiths joined today in urging Council; Rev. Albert W. Palmer, contributions for the China Relief president, Chicago Theological Semi-Fund of the American Red Cross. nary; Rev. Earle V. Pierce, president,

"We welcome the leadership of the Northern Baptist Convention; Rev. Red Cross in enabling us to express our sympathy in effective ways," said a statement signed by twenty formed Church; Rev. John R. Samchurch leaders, issued by the Federal pey, president, Southern Baptist Con- the Elks' Home. Council of the Churches of Christ in America, we hope that churches everywhere will assist the local Red Cross chapters in their effort to obtain substantial contributions."

Archbishop John J. Glennon of the St. Louis diocese of the Roman Catholic Church, said: "I heartily approve of the appeal of the Red Cross of the United States, sponsored by lief Fund for the suffering men, President Roosevelt, the purpose of which is to help in caring for the sick successfully pursued. The cause is and wounded and helpless in China, and I hope all of our people will make a generous response.'

Dr. Abram Simon, rabbi of the lines my warm interest in the suc-Washington Hebrew Congregation, pledged his support "to stand behind of the United States, in his official the humanitarian efforts of President capacity, has made the cause of Roosevelt so that the Red Cross re- America and of freedom loving lief program for the suffering men, peoples." women and children in China may be

It may be a hair pin, a dill pickle, Wild" comes back, its pages sepahold its monthly meeting Thursday, speaker on "The Reconstruction of by an elderly lady interspersing romance with the practicalities of life.

What could be the motive for marking a place in the thick, lush planning a reunion. Miss Ethel C. members of the town nursing body pages of "Anthony Adverse" with a Anderson, 5 De Witt avenue, requests who attended the classes are Miss strip of uncooked bacon? Did a busy any members who may read this to Angele Chapman, Miss Ethel Akerhousewife pause in her perusal of forward names and addresses to her sten, Miss Mary Millar and Miss Ruth love and adventure in bygone days as soon as possible. to prepare less spiritual food for a

hungry family? Or how does one excopy of "Orchids on Your Budget?" Some day, a bright young psycholo- WHERE THEY MEET gist will make his name with a thesis on the reading habits of the great American public, derived from source material, from the things they leave mon street, second and fourth Mon- St. Peter's hall. in books.

Books. Yes, said great American public is reading, reading books of infrom public libraries. They are reading books during leisure, but also, aptaken from the practical pursuits of life, as denoted by some of the book-

George W. Richards, president, Gen-

eral Synod of Evangelical and Re-

vention; Rev. Wynand Wickers,

moderator of General Synod of Re-

formed Church in America.

alemon street B. P. O. Elks Belleville Lodge No. 1123 Meets on the second and fourth Mondays of each month at the Elks Home.

lays in Masonic Temple. Belleville Craftsmen's Club. No. 409 Meets first Wednesday night of the month at Masonic Temple. Belleville Council No. 215,

Jr. O. U. A. M.

Rabbi Simon addressed the following plea "to the sympathetic public": Home, Joralemon and Stephens "I am pleased to join my friends in streets.

an earnest appeal to stand behind the humanitarian efforts of President Roosevelt, so that the Red Cross Reoralemon street. women and children in China may be Belwood Park Improvement Association. so urgent that words from the pulpit seem almost superfluous, but I am hoping that you will see by these House, Garden avenue and Joralemon

cess of the cause which the President

Everyman's Bible Class of Belleville

Supervisor Takes Course With Four Town Nurses

With State Supervisor Miss Ellen St. Peters Holy Name Society will Winifred Smith, 194 Overlook avenue, the four Child Hygiene nurses Naamon Manning, president of the have completed a course of study at Newark University in "Parent-Caild Relationship." This course will enable Harry Sullivan will be guest the nurses to aid mothers in preventing diseases and other factors apro-

pos to parent-child hygiene. Miss Smith meets with the local nurses once a month to discuss The "Lest I Forget It Club" is pamphlets on this relationship. The Sorenson.

Knights of Columbus

Meets first and third Monday at

Clan Stewart, No. 273

Order of Scottish Clans

Good American Council No. 102

Daughters of America

Good Will Council

Loyal Ladies of Royal Arcanum

Meets first and third Monday at

Meets every Monday at Recreation

R. A. Home, 137 Broadway, Newark.

Belleville Chess Club

House, Joralemon street and Garden

Belleville Rotary Club

Hill Golf Club, Belleville avenue,

Harmony Lodge 25, I. O. O. F.

Meets first and third Mondays of

ach month in the Masonic Temple

in Joralemon street. Officers are:

Noble grand, R. A. VanEsselstine;

vice grand, W. E. VanEsselstine; re-

cording secretary, Halley Hickok;

financial secretary, Chester Chinnock,

Ladies' Auxiliary of A. O. H.

The Regular Republican Organization

Belleville Post 105

American Legion Auxiliary

Polyphonic Music Club

Meets last Monday of each month

at the Stratton studio, 325 Union

Holyrood Lodge,

Daughters of Scotia

Meets second and fourth Thurs-

days, Legion Chatean, Washington

North Star Chapter

Order of Eastern Star

Meets second and fourth Tuesdays

Meets at St. Peter's on the last

Meets the second Friday night of

and treasurer, Howard Holmes.

Monday of each month.

Meets Wednesday noon at Forest

Meets first, third and fourth Mon-

days of each month at Elks' Club.

chens streets.

avenue, at 8 P. M.

Belleville-Bloomfield line.

Meets the first and third Wednes-

hungry family? Or how does one ex-plain the dollar bill found, appro-priately enough, in the pages of a Belleville Societies, Lodges, Clubs WHEN THEY MEET

Areme Chapter, O. E. S. Meets in Masonic Temple, Jorale-

Holy Name Society Holds

Monthly Meeting Thursday

"Lest I Forget It" Club.

day of each month. American Legion Belleville Post No. 105 Meets first and third Mondays of each month at the Legion Chateau,

170 Washington avenue. Belnew Sisterhood, Dames of Malta Meets first and third Thursdays of days of each month at the Exempt each month in Odd Fellows' Hall, Firemen's Home, Joralemon and Ste-

Belleville Assembly No. 3 Order of Rainbow for Girls Meets first and third Tuesday of each month at Masonic Temple, Jor-

Belleville Lodge No. 108 F. & A. M. Meets second and fourth Wednes-

Sons and Daughters of Liberty Meets first and third Mondays in

Belleville Council No. 163

Meets first and third Tuesdays of each month at the Exempt Firemen's

each month at the Elks' Home. Belleville. Chapter, O. E. S. Meets the first and third Thursdays of each month at Masonic Temple, of each month at the Legion Chateau, 170 Washington avenue.

Meets second Thursday of every nonth at 8:30 P. M., Recreation

street Court Sancta Maria, C. O. of A. Meets second and fourth Tuesday of each month at St. Peter's Hall.

Cut Rate Drug Stores 120

WASHINGTON AVE. PHONES BELLEVILLE 2-1548 - 3646 FREE DELIVERY

THE STORES WITH A HEART JOIN THE PRESIDENT IN DECLARING WAR ON HIGH PRICES



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^{35c} Size	50c Size	50c Size
POND'S	DR. LYONS	PHILLIP'S
CREAMS	Tooth Powder	Milk of Magnesia
18C	270	2660
^{35c Size}	35c Size	35c Size
Grove's Laxative	GLYCERINE	HILL'S
Bromo Quinine	SUPPOSITORIES	NOSE DROPS
15 C	Adult or Infant	With Ephedrine
WOODBURY'S Germ Free Face Powder All Shades 20C	^{35c} MUSTEROLE 23C	25c CARTER'S Little Liver Pills

successfully pursued.

The Red Cross announced that contributions to a China Relief Fund would be accepted through its 3,700 chapters, following a request by President Roosevelt that the American public be given an opportunity to give a good will offering of as much as \$1,000,000 for the aid of the millions of destitute Chinese civilians.

The Protestant clergy spoke through the Federal Council of the Churches of Christ in America. Twenty clergymen signed the state ment, which read as follows:

"Dire suffering and need among millions of innocent civilians in China make irresistible demands upon all Americans of good-will, for help. We therefore enthusiastically endorse the appeal of the American Red Cross for funds for relief and urge the churches to give it their whole-hearted support.

"Seldom, perhaps never, have we been confronted with a situation which called so desperately for help. The need grows more urgent from day to day. Over a vast territory normally inhabited by millions of people there is need for food, clothing, medical supplies and temporary shelter.

"We welcome the leadership of the Red Cross in enabling us to express our sympathy in effective ways. We hope that the churches everywhere will assist the local Red Cross chapters in their efforts to obtain substantial contributions. The churches more than any other groups in the community may rightly be expected to take the initiative in promoting a prompt and generous demonstration of the good-will and practical helpfulness of the American people.'

The signers are Bishops A. R. Clippinger, United Brethren in Christ; Paul DeSchweinitz, Moravian Church; Edwin II. Hughes, Methodist Episcopal Church; Paul B. Kern, Methodist Episcopal Church, South; John M. Moore, Methodist Episcopal Church, South; G. Bromley Oxnam, Methodist Episcopal Church; Rt. Rev. William Bertrand Stevens, bishop Protestant Episcopal Church; Rt. Rev. Henry St. George Tucker, presiding bishop, Protestant Episcopal Church; Rev. Samuel McCrea Cavert, general secretary, Federal Council of Churches: Dr. Henry Sloan Coffin, president, Union Theological Seminary; Rev. Ivan Lee Holt, former president, Federal Council of Churches; Rev. Edgar DeWitt Jones, president, Federal James G. Maskell, East Orange; Wil-Council of Churches; Dr. F. H. Knu- liam Irving LaBaugh and Harold W. bel, president, United Lutheran Congleton, Belleville; Louis J. Burns Companions of the Forest of America Church in America; Rev. D. Clay and Wallace J. Fitts, Nutley; J. Lilly, moderator of Presbyterian Church in the United States; Dr. Howard Haring, Newark, and Jerome Walter L. Lingle, president of David- Knies

Local Group Enters Meets at the Masonic Temple, Joralemon street, near Washington avenue, every Sunday at 9:30 A. M. (In-Drama Tournament terdenominational).

Essex County Voiture 127 La So-

eiete des 40 Hommes et 8 Chevaux

ambulance fund committee, met Fri-

day at the home of Clarence Kessler,

402 North Clinton street, East

Orange. Plans for an ambulance fund

drive were reported by the com-

mittees. A dance. March 10, will be

held at Meadowbrook Inn, Cedar

Grove. The entire proceeds will be

turned over to the fund. James Burns

was made a member of the ways and

means committee. Booster stickers or

tickets may be obtained from Mr.

Kessler or George Herrmann, 320

Grover C. Ashby, chef de gare, ac-

companied by Mrs. Ashby, a member

of Montclair Post American Legion

and auxiliary, attended the testi-

monial dinner in honor of Past Com-

mander John H. Laux of Newark

Post 10, American Legion, Wednes-

day night at the Newark Elks Club.

be held February 19 at 17 Belleville

To Sponsor Wreck

Essex County Voiture 127, La So-

siete des 40 Hommes et 8 Chevaux

will sponsor a "wreck" February 19

Ashby, Montclair, is chef de gare.

Members assisting are J. Frank

McGrath, Harold W. Burt, Roy J.

Pearce, Ernest M. Clemence and

Bloomfield.

The annual February "wreck" will

Main street, East Orange.

avenue, Belleville.

nual tournament.

Joseph King Association Belleville is the first town to enter Meets the second Saturday of each drama group in the New Jersey month at its headquarters, 414 Wash-Municipal Drama Tournament, to be ington avenue held in Millburn March 3.

Lions Club The Belleville group will perform Meets Thursday noon at Forest 'Ile," by Eugene O'Neill. The East Hill Field Club. Orange recreation department company, last year's winners, is prepar-Private George A. Younginger Post ing "El Cristo," a drama by Mar-No. 275, Veterans Foreign Wars garet Larkin, as its entry in the an-

of each month at Veterans' Hall, Belleville avenue and Stephen street. Ambulance Fund Drive St. Peter's Social Society

> hurch Hall. Hill-Top Improvement Association Meets at Recreation House first and third Thursdays, 8:15 P. M.

Congregation A. A. A. Meets every first Thursday at Synagogue.

General Sedgewick Circle Ladies of the G. A. R. Meets second and fourth Tuesdays of each month at the Exempt Firemen's Home, Joral mon and Stephens street.

Young Republicans of Belleville, Inc. Meets on the third Wednesday of each month at the Exempt Firemen's Hall, 241 Stephens street. Ladies' Auxiliary of Corgregation

Meets every other Tuesday at Synagogue.

Meets every other Monday at synagogue. Colored Women's Welfare Council

ville avenue. President, Mrs. A. Woodson; secretary, Mrs. G. Peter-

Patriotic Order Sons of America Meets second and fourth Fridays of each month at the Exempt Firemen's at the Private George A. Younginger Home, Joralemon and Stephens Post, Veterans of Foreign Wars, 17 streets.

Belleville avenue. Emery W. Corbett, Ladies' Catholic Benevolent Ass'n Nutley, is is charge. Grover C. Mc-

> Ladies' Auxiliary Younginger Post, V. F. W. Meets second and fourth Wednesdays at Veterans' Hall, Belleville

avenue and Stephen street. Star of Belleville, Circle No. 595

Meets second Wednesday of each month at Knights of Columbus Home, 41 Rossmore place

Meets first and third Wednesdays Meets every Thursday night in the alemon and Stephens streets.

avenue.

avenue.

A. A. A.

Progress Club

Meets every Tuesday at 47 Belle-

Belleville Camp 196

Meets first and third Mondays in St. Peter's hall.

Meets first and third Tuesdays in Odd Fellows Hall, Newark. Valley Improvement Association Meets twice each month on the econd and fourth Thursday. Meetngs start at 8 P. M. at the Essex Hose House, Stephens street. Ora A. Current, secretary. Michael A. Flynn Chapter No. 27, Disabled American Veterans of the World War Meets first and third Tuesdays of ach month at Veterans' Hall, Belleille avenue and Stephens street. N. J. Division, A. W. W. P. A. Meets third Friday of each month t the Exempt Firemen's Home, Jor-Fire Callmen's Association Meets second Monday of each nonth at the Exempt Firemen's Home at Joralemon and Stephens streets. Women of the Mooseheart Legion

Belleville Chapter No. 516 Meets first Thursday of each month at the Exempt Firemen's Home, Jorlemon and Stephens streets.

Royal Court 41 Order of the Amaranth

Meets the second Thursday of each nonth at the Masonic Temple.

Fred A. Hartley Association Meets third Thursday of each nonth at the Exempt Firemen's Home, Joralemon and Stephens streets.

Woman's Club 51 Rossmore Place

Meets at the club house the second and fourth Mondays of each month. Card parties at the club house the first and third Mondays of each month

Belleville Woman's Republican Club Meets the second Thursday of each nonth at the Woman's Club house, 51 Rossmore place.

Younginger Naval Patrol

Meets every Friday at 7:30 P. M. at Veterans' Hall, Belleville avenue and Stephens street.

> Suburban Chapter Order of De Molay for Boys

and Mothers Circle meet the second and fourth Tuesdays of each month at the Masonic Temple.

Belleville Political and Social Club

Meets first and third Tuesday of each month at its clubhouse, 276 Belleville avenue.

American-Polish Democratic Club meets each second Thursday at 200 Mill street.



. PRESCRIPTIONS

Highly Trained, Thoroughly Experienced, Registered Pharmacists Look After Your Prescriptions.

The ingredients used are the purest and freshest obtainable. You save and are SAFE at KARLIN'S



$ \frac{1}{10} $	of poles with hooks fastened to the	Castronova 169 Gingerelli 175 Laurite 138	$\begin{array}{c} 170 \\ 160 \end{array}$	$\frac{96}{138}$	styles of these two men assure a thriller from the opening bell. Jim McMillen, former University of	Alpaugh 0 0 Cenero, J. 1 3 5 Ackerman 0 1 I Atkins 1 0 2 Ferris 1 2 4 Kaluza 2 0 4 Bridge 0 1 I Levine 1 0 2 Lynch 1 0 2 Delaporte 1 0 2	Charrier 33 142.17 19 Dolch 21 141.18 199 Smith 33 138.19 20	$ \begin{array}{ccc} 0 & 128 \\ 9 & 127 \end{array} $	715 922 844 Phon
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The Sign of Convenience in the Hom



By BILL ERWIN





Golfer Johnny Goodman . . . Ten- | Films for the small projectors of nis Champ Don Budge and Harold home and school movie fans. Vanderbilt's' "Ranger" provide three Highlighting a "banner" ve Highlighting a "banner" year, the of the many great sports victories reel offers an enduring panorama of of the past year shown in "The some of the n Winner," just released by Castle sports history. some of the most thrilling upsets in

Arrange Dinner for South End Officers Affair Will Be Held at Club **Headquarters** in Mill Street

A dinner will be tendered Wednes-End Improvement Association at the street.

and Mrs. George Nixon; secretary, Fred Vogel; treasurer, Edward Mc-Fadden, and trustees, James Leonard, Hugh Nixon and Louis A. Noll.

The committee in charge is headed invited to attend. by Mrs. Anna E. Jenkins assisted by Anthony B. DiLeo, Hugh Nixon, Mr. McFadden, Mrs. John McCarthy, Mrs.

Boy Scout News Beginning Scout Week on Sunday

all Scouts are asked to attend service at their own church, at least once on that day in uniform and to wear their uniforms to school the following week.

Fewsmith Memorial Presbyterian day night to the officers of the South Troop 50, had a moving picture, "Headlines of 1937," and "Safari on association headquarters, 248 Mill Wheels," trek through Africa, on Monday evening, which was well at-

The officers are: President, James tended by all Belleville troops, parents Ward; vice presidents, James Jordan and friends. Christ Church Troop 88, is participating in the service on Sunday evening, when Rev. Peter R. Deckenbach will have an address especially for the boys. All Scouts and Scouters of the Belleville district are

> Robert Treat Council is participating in the "Progress of New Jersey Exhibition," being held at L. Bamberger's during February. The scouts

THE BELLEVILLE NEWS, FRIDAY, FEBRUARY 4, 1938

MERCHANTS! The Chain of Selling Is NOW Complete

Chicago Tribune Service Supplies the Link **TO PROFITS**

This business of producing profitable sales is a difficult one. A single weak link in the chain of methods ruins the entire plan.

PAGE NINE





Your product, your sales-help, your price may be right. But if that vital element, good advertising, is missing, the chain is weak.

Now we can help you strengthen your selling chainadding that all-important link that makes for steady, substantial profits.

The link is Chicago Tribune Service, now a part of our Advertising Department. We possess the exclusive rights to this modern business builder and make it available to our advertisers absolutely free for use in our columns.

Think what that means to local business. Advertising, to compare in excellence with any used in any paper, is now yours for the asking. Merchandising plans, copy, artwork prepared by metropolitan experts, can improve YOUR advertising. Plans, ideas, suggestions from the highest paid men in the profession go to work for your business.

We have added Tribune Service to our staff as part of our forward policy of serving advertisers and readers. It means the final link in the chain of good selling-a link that's vital to modern business.

We'd like to tell you more about it and show you the latest copy of Tribune Service. Its extreme practicability will please you. Its soundness and strength will show you that here at last is intelligent advertising. Ask us to bring a copy to your office.

Belleville News Telephone Belleville 2-2747

AGE TEN

THE BELLEVILLE NUWS, FRIDAY, FEBRUARY 4, 1933



CONVENIENCE

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