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ASK AT DESK

## Prehistoric man left his mark in Edison

By ALLEN HOFFMAN  
Home News staff writer

EDISON — In the midst of the Dismal Swamp, a wooded area surrounded by new townhouses, single-family homes and industrial development, archaeologists have found an undisturbed site frequented by prehistoric man during the Archaic Period.

Experts say the find, once excavated, will offer a glimpse of what prehistoric man was doing in Middlesex County 4,000 to 8,000 years ago.

"It's an important part of everyone's history," said Peter A. Primavera Jr., who heads Research & Archaeological Management Inc. "It's a significant find; it's valuable scientifically."

Primavera's firm was hired by the developers of Edison Tyler Estates, a proposed 2,230-unit housing project, to identify the cultural resources on the property, paying special attention to reports of native American archaeological deposits.

In a plan being reviewed by township officials, developer Erwin Fisch and several partners propose building a combination of townhouses and apartments, some in mid-rise structures, on 201 acres of the 375-acre tract near the South Plainfield border.

The prehistoric site, located on a small portion of the tract, is not expected to hinder the planned development.

The people frequenting the site during the Archaic Period were nomadic hunters and gatherers who traveled in small bands of from 20 to 40 and migrated seasonally, said Primavera. Today, kids riding dirt bikes frequent the same woods near the Round Brook.

"They might have moved through Middlesex County. They might have moved through the state," Primavera said of the prehistoric men.

"Their life was intimately tied to the environment. They made their living literally off of what was available."

A report by Research & Archaeological Management Inc. on the site was submitted to the Edison Township Board of Supervisors.

## NOMAD

Continued from Page B1  
"fragile," says that "the most sensible alternative to preservation would be to salvage the scientifically important data through a program of professional archaeological excavation."

Michael Seidner, project manager for Fisch, said, "We are committed to financing whatever needs to be done."

An initial visit to the site by the historical firm, guided by Larry Randolph, an avocational archaeologist from South Plainfield, confirmed the site's existence and revealed artifacts like stone tools and fire-broken rock fragments indicative of hearths and food-preparation activity.

Further testing under the soil of a 500-foot square grid revealed more of the same type of artifacts and narrowed the extent of the prehistoric site.

Several factors heighten the site's historical value.

For one, it sits in the center of a highly developed area of the state and in a township with few undeveloped tracts of its size.

As far as prehistoric sites go, Primavera said, "Man has destroyed a lot of what would have been here. In

Middlesex County, you don't expect to find them — because there aren't very many places to find them." He knew of no other prehistoric sites being investigated in the county.

Another factor making the site unusual is its undisturbed condition. "It appears that no one's ever practiced farming on top of this site," said Primavera.

Research & Archaeological Management recommends a salvage excavation of the site. Such a project would entail establishing precise boundaries, excavating within those boundaries, cataloging the material recording the findings with the use of notes, photographs and maps, and issuing a report on the site's importance.

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# Edison

The Quarterly Magazine of Edison Township



# Edison

The Quarterly Magazine of Edison Township

VOL. I NO. 2 OCTOBER 1979

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## A Letter From The Editor:

*We at Edison are happy to report that our first issue was enthusiastically received. We appreciate your comments and look forward to hearing from more of our readers in the future. This feedback is very important to us, because this is your magazine - for and about your town - Edison. In order to meet the needs of the community, we have to learn what those needs are. Don't be shy, just jot us a line and drop it in the mail.*

*This issue, we have introduced a poet's page that we hope you'll enjoy. We would like to feature local poets in each issue.*

*During our interviews with the Town Council, we found a truly dedicated group of people. It is our intention that the brief description (beginning on page 4) will bring the councilmembers a little closer to the people they serve.*

*Fall is a beautiful time of year in Edison. It is a great season for bike riding (and good on gas, too). With some cooperation from motorists, we can savor the delights of Autumn.*

*Maureen Duffy*

## ABOUT THE COVER

Surprinted over a replica of Edison's discovery of the electric light are some of his many other inventions and logo of the Centennial of the discovery.

Upper Left: Is Edison at the Telegraph Key, July 1920.

Bottom Left: Is Edison at the age of thirty-one demonstrating his Tin-foil Phonograph, before the National Academy of Sciences in Washington, D.C. and President Rutherford B. Hayes and members of his cabinet at the White House.

Bottom Right: Edison is pictured with some of his "Edison Effect" lamps.

Upper Right: The logo type used as the symbol of the Centennial of the discovery of the electric light by Edison.

Photo's furnished by: Edison Chamber of Commerce

## Township of Edison New Jersey 08817 Municipal Council Council President Dorothy K. Drwal George Asprocolas Lewis M. Bloom Mrs. Margery S. Golin John J. Hogan James Mack Angelo A. Orlando, Jr. Municipal Officials:

Mayor  
Anthony M. Yelencsics  
Business Administrator  
John A. Delesandro  
Township Clerk  
Lucille Tucker  
Acting Director,  
Dept. Public Works  
Julius Deri  
Township Engineer  
William M. Lund, P.E.  
Director of Finance  
John H. Fox, Jr.  
Chief of Police  
William T. Fisher  
Chief, Fire Department  
H. Ray Vliet  
Director Parks,  
Public Bldgs., Recreation  
Harold V. McAvooy  
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Peter A. DeSarno  
Municipal Prosecutor  
Mark Epstein

Magistrate  
Paul E. Anderson  
Dir. Dept. Health &  
Human Resources  
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## MAYORS REPORT

It is with pleasure I report to you our financial accomplishments for 1978 and the anticipated progress for 1979.

### DEPARTMENT OF FINANCE

Because of the sound financial position Edison has maintained Moody's and Standard and Poor's continued to allow us a AA rating. We anticipate in the future with all indicators favoring Edison obtaining the highest of ratings— a AAA rating.

Income from investments in 1978 totaled an encouraging \$493,109.00, the highest our Township had ever attained.

Additional revenues from numerous sources including grants and miscellaneous revenues in addition to those handled by the Collector amounted to \$58,200,000.00

Through September 1979 Township earnings have reached \$386,000.00 and are expected to hit an all time high of, over \$500,000.00 by December 31, 1979.

### DIVISION OF TAX COLLECTION

The percentage of current collections of property tax amounted to 98.31% for 1978, an increase of .42% over 1977. Tax collections amounted to \$38,807,251.00, delinquent tax collections totaled \$782,946.00 while miscellaneous collections were \$8,671,242.00 giving us a grand total of \$48,261,439.00.

State mandated tax appeals for refunds placed an extremely sensitive impact on the Collector's office.

### DIVISION OF ASSESSMENT

Reflecting continued township growth, Equalized Valuation of Real Property increased by \$110,450,586.00 to \$1,443,321,509.00. The actual tax rate of \$3.67 and the equalized rate of \$2.473 continued to remain well below the average for Middlesex County's 25 municipalities.

State mandated tax appeal refunds added to the responsibilities of the Assessor's office in 1978.

### DIVISION OF ACCOUNTS AND CONTROLS

Program maintenance and continued cooperation with the Edison Board of Education feature the ongoing high speed bookkeeping operations of this Division.

The principal element of the complex integrated data processing system is an IBM 370-125 computer.

### DIVISION OF REAL ESTATE

During 1978 a land sale of two parcels was evident in which the Township realized revenue for the amount of \$2,400,000.00

This sale is now an item on our Tax Rolls instead of it being tax exempt property.



### DIVISION OF LICENSES AND PERMITS

Due to a decrease in the number of trucks using our landfill, revenue dropped from \$398,124.00 in 1977 to \$281,228.00 in 1978. In addition revenues derived from plumbing and building permits and C.O.'s are not collected through this office, but from the tax collector's operation.

From all financial indications the future bodes well for the Township a stabilized tax rate, growth in tax rateables, more improvements, jobs and security for the people of Edison.

## LET'S HEAR IT . . .

from ALL of you!

- Community News
- Club News
- Organizations
- Industry and Business

Place "Edison Magazine" on your mailing list for news releases and announcements.

Next Issue; Feb. - 1980

### EDISON MAGAZINE

c/o The Park Company

P.O. Box 192

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## THE TOWNSHIP COUNCIL

by MAUREEN DUFFY

It must be hard for people new to our country to hear the term councilman-at-large and not think of a desperado hiding out in the hills.

But, we know that a councilman/woman-at-large is one who is not confined to a specific area or ward. He or she runs for a seat on the council: not as a representative of a district, running for the office of councilmember. In communities, such as Edison, the at-large system works well. A councilmember can aid a resident on the other side of town with no danger of trespassing on someone else's territory.

In Edison, we have a town council made up of seven council members-at-large. The rest of the basic governmental structure is filled in by a strong Mayor (Anthony M. Yelencsics) and a full time Business Administrator (John A. Delesandro). The five men and two women serve four year terms and are paid an annual salary of \$2,000 a piece with the exception of the council president, who receives \$2,500 yearly. For this payment they agree to do the following:

1. Make laws and generate policy for the Township.
2. Approve disbursements.
3. Handle matters concerning municipal department heads.
4. Confirm or dispute appointments.
5. Create and/or conduct committees and commissions.

Edison Township Town Council acts as the Board of Health. The council is also called upon to act as liaison between residents and departments, to partake in parades and other social functions, and to represent the Mayor when needed. But primarily, the council's most important responsibility is to be receptive and responsive to the needs of each individual.

For example, if an Edison parent were to become concerned over the safety of toys being sold in local stores, he or she could contact a member of the council. The member would offer the services of the "Consumer Affairs" commission, which would investigate the complaint and offer recommendations to the council. In some cases a public statement or press release might be issued or simply an official request for cooperation from the merchants. In any event, action would result from the call to the council. That's what it's all about!

So that residents can get to know their council people a little better, Edison Magazine provides the following brief profiles.

### Council President

**Dorothy (Dot) K. Drwal**  
14 Overbrook Avenue



Dot, who has been Council President since '78, has taught the fourth grade for Clara Barton School, Edison, since 1967. A graduate of Douglass College, Dot is a lifelong resident of Edison.

Her three children are currently all attending college. She is the widow of Matthew J. Drwal, who coached for Edison High School and for whom the school dedicated its athletic field.

She is active with many committees, among them the Edison Advisory Shade Tree Board, The Tano Mall Light, Committee to Close Kin-Buc and many more. She is also Chairperson for the Century of Light Ball and a member of the Thomas A. Edison Centennial Commission.

Quotes: "We're excited about our two new projects under study, a Sheltered Workshop for the Handicapped and a "Y" for Edison. Our pledge to the people was to provide a council that was *responsive* and *responsible*."



### Councilman

**Lewis M. Bloom**  
18 Marshall Drive

A member of the council since '62, Lew Bloom is a Rutgers alumnus. The father of two sons, he and his wife Adaline (Glasser) are both from the area. Bloom, a Marketing Manager in the textile industry, can look back on Edison with a twenty year retrospective.

Quotes: Edison is, of course, more heavily industrialized, North Edison more developed. The problems associated with population growth, ecological strain, waste, etc., have come along. But, we have risen to those challenges, as well as to the economic and financial questions  
*con't. on pg. 5*

## Imagination... the added factor that went into RARITAN PLAZA



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that concern us all. We must continue to seek the solutions that will keep Edison a balanced yet growing community.

Councilwoman  
**Margery S. Golin**  
74 Oliver Avenue



Midge, as her friends call her, has been a council member since April '75. She holds a Masters Degree in Educational Psychology from Rutgers University and a Juris Doctor from Rutgers School of Law. A past member of the League of Women Voters, Midge held the office of President for three years.

She and her husband, Hugo, have two children, a daughter in college and a son who attends J.P. Stevens High School. Midge has worked on the Board of Estimate and Rent Control Committees, as well as the Edison Township Planning Board. Appointed to the Board in January '73, she was the first woman chosen to this body.

Quote: "Although the job of a municipal councilmember today embodies a variety of complex duties and responsibilities, for me its focus is one very special and important point: we are the *accessible* branch of government. We live and govern right in the midst of our constituency -- not in a faraway city. Any citizen can address us at our public meetings; any citizen can call us concerning a specific problem at our homes: any citizen can expect -- and get -- a prompt response to the issue raised.

During the past decade many Americans have lost faith in their political institutions. If our system is to function, that faith must be restored. If that faith is to be restored, those of us closest to the people--the local government--must do it."

Councilman  
**Jim Mack**  
11 Old Hickory Lane



A member of the council for two years, Jim

and his wife Sue are the parents of Kelly, Shawn and Debbie. Originally from Jersey City, Jim and his family settled in Edison ten years ago. Jim is employed as a Publisher for Penton/I.P.C. in Jersey City.

Although he considers the council to be a very good one, Jim would like to see it used to a fuller extent.

Quotes: "I would like to see the council discharge many of the powers that it has but doesn't always utilize. For example, the council could select a township auditor, rather than leaving it up to the administration."

Councilman  
**John J. Hogan**  
206 Central Avenue



A councilman for Edison since April '75, John is the father of four girls and three boys. His wife's name is Geraldine (Wintle). John is the President of the Edison Chamber of Commerce and the President of the Board of Health.

John was graduated from Presentation College in Ireland, and is currently employed as Community Relations Manager for N.J. Bell Telephone Company.

On Edison's responsiveness to the poor and minorities:

"The involvement of Edison citizens in the operation of the Job Corps has contributed to the training center's success."

"This administration has finally seen the beginning of the Urban Renewal Project in North Edison, which was delayed for 22 years! Provisions are being made for the resettlement of minorities disrupted by these changes, in the form of low and middle income housing."

Councilman  
**Angelo Orlando**  
29 Waverly Drive West



A resident of Edison for eighteen years and a councilman for two years, Angelo currently sits on the Site Plan Review Committee(a part of

the Environmental Committee) and the School Board of Estimate. His-wife's name is Helen.

He is employed as General Manager for Dayton Ford in Dayton. Angelo finds his work on the Planning Board Committee the most challenging, because people are constantly submitting applications full of new ways of using the area we have. Through this position, he is able to follow these changes from their inception to completion.

Angelo is an animal lover, active with the Humane Society, and often brings his dog Frankie along to town meetings.

Quotes: "It is very fulfilling to be able to help. I feel a sense of humility in being able to serve."

"Edison has a good mix, a good blend of the industrial and the residential."

Councilman  
**George Asprocolas**  
2 First Street



A teacher of American History at J.P. Stevens High School, George has been with the Edison Twp. school system for 20 years. He is also District Audio-Visual Coordinator for the school system and holds a Masters Degree as a Media|Specialist from Seton Hall University. His wife, Judith Ann (Weigle) is a math teacher at Woodrow Wilson Junior High School in Edison.

George was appointed to the council in January of '78 to fill the unexpired term of Councilman John H. Fox, who left to assume his post as Finance Director for the Township.

He has found the council to be an "action council" and that even county problems can be solved through the town council on occasion.

Quotes: "We may file suit against Con-Rail to put a new bridge on Piersen Street."

"I'm happy to be able to contribute to the town."

The council meets on the 2nd and 4th Wednesday of each month in the council chambers at 8:00 P.M.

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## ENFORCEMENT/COUNSELLING REHABILITATION

by SGT. GEORGE R. BANDICS

Juvenile Aid Bureau  
Edison Police Department

With the ever increasing occurrence of juvenile crime in the country, the Edison Police Juvenile Aid Bureau is employing one of the most unique rehabilitative programs in law enforcement. In existence for four and one half years, the Youth Service Project has coupled professional law enforcement and professional counselling, resulting in the rehabilitation of many juvenile offenders.

The Youth Service Project, as it is known, was originally funded in 1974 by the State Law Enforcement Planning Agency, has been continued by the Township of Edison because of the excellent performance by police department personnel and civilian counsellors alike.

The overall purpose of the project was to divert youth from Juvenile Justice System by improving the capabilities of the Edison Police Department to help and provide direct assistance to young people with problems. The focus was on those youths whose problems fell short of requiring court action, but were more serious than relatively minor referral cases. During these four and one half years, the project has served both boys and girls between the ages of eight and eighteen. An important element of this project was to counteract the image many youths have of police personnel as being exclusively concerned with law enforcement efforts as opposed to providing help, service, guidance and protection. The project was designed to offer help in resolving youth problems and act as a deterrent from entering the Juvenile Justice System.

To provide this service, the police department employed one (1) full time youth counselor and two (2) part time psychological counselors. The responsibilities of these counselors is to provide immediate guidance to those juveniles who, in all probability, would be sent to juvenile court without this program, or not receive professional help.

In the past, juveniles who committed vandalism, incorrigibility, or other delinquent acts, would have been sent to juvenile court and referred to another agency for counselling. This process, in many instances, took several months. In the interim, the juvenile was without help or guidance and very often committed other acts of delinquency prior to the court appearance. Under the present structure of the Youth Service Project, juveniles who come in contact with the police department are usually referred to the counselling service for immediate help. Complaints, except for the more serious cases, are not made, or held in abeyance pending the counselling. There is no rigid structure for counselling. Conversely, sessions are scheduled on a "need basis" and may be extremely extensive, including group counselling for the entire family.

Working closely with the Edison School System, Youth Service Counselors maintain the "continuity of counselling" for those youths who may have difficulty in school and have delinquent contact with the police department. As one juvenile officer put it, "a juvenile in trouble with no one to turn to needs immediate help. Their very future depends on the help they get then and there. Many young people have come into the Juvenile Aid Bureau in the past with problems that have turned into delinquency, and were pushed into the Juvenile Justice System simply because guidance was not offered or could not be offered. In this program, professional help can be administered immediately."

One of the most enlightening features of the program is that young people and parents come in voluntarily to seek help. This is not the norm in usual police/youth relations. This program has made definite strides in softening the "hard image" that many police departments project toward juvenile offenders.

In 1977, the Edison Juvenile Aid Bureau processed a total of 536 juvenile offenders. The Youth Service Project counselled 314 youths; the remaining 222 youths were remanded to Juvenile Court. Out of the 314 youths counselled, only 24 came in contact with the police within the following year. Out of the 222 youths that were sent into the Juvenile Justice System (court), 70 youths committed acts delinquency within the following year.

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# DON'T LEAVE EDISON!

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## Hospital Costs Rise Too!

by: BOB LODER

If your weekly food bills are driving you crazy, just imagine what it would cost to serve over 7,000 meals a week as John F. Kennedy Medical Center in Edison does.

Increasing costs for everything from food to fuel to labor are major reasons why hospital rates across the country are increasing so rapidly, according to hospital officials. At Kennedy Medical Center, The Board of Trustees and administration have given the highest priority to cutting costs and holding the line against inflation. But prospects for cutting or even maintaining current health care rates are not good as long as the current rapid inflation continues.

"Hospitals and households are all dealing in the same market place, but hospitals face even more of an economic battering because of their unique position as providers of health care," said Joseph Sherber, Executive Director of Kennedy Medical Center.

"Our food and fuel bills are constantly going up and everything else we must purchase is more expensive every year, what we paid for drugs alone has gone up about 25 percent over what we paid in 1975," he said.

In addition, Sherber said, there are many areas where hospitals just can't economize if they are to meet their own and the government's standards for decent health care.

"If technology comes up with a newer safer technique or machine or drug to help us save lives, our patients and their families will want it available," he said, "but you can bet the new will be more expensive than the old."

"And every time the government passes new legislation affecting hospitals we must comply with it. I would estimate that right now, in addition to whatever it costs to change a procedure or equipment to comply with the regulations, government requirements for quality control, budgeting, employee benefits, safety, planning and even waste disposal also bring enough paperpushing and other contacts with government agencies to keep 11 or 12 full time employees busy all year."

But Kennedy Medical Center is not giving up in its battle to cut costs and keep patient rates down.

"We are using every means at our disposal from sophisticated management engineering operations to involving hospital staff members at every level in trying to save money."

A major step the medical center took several years ago was to establish a cost containment committee whose members include representatives of the hospital administration, the materials management department, finance, nursing and the Medical-Dental Staff.

The committee's job is to evaluate cost-effective alternatives for all supplies, equipment, staffing and procedures which can drive up costs for the hospital.

The committee also administers an employee suggestion system offering cash bonuses to employees whose ideas are proven money-savers. In the first three years of operation, the system has netted about \$50,000 annually.

The hospital has borrowed several management tools from industry, fitting them to its own

needs to help control costs. It has its own professional management engineering staff and often employs management engineering consulting services. Both use sophisticated techniques to hold the line on costs.

One example is work measurement, a management engineering technique which allows the medical center to constantly survey 85 percent of its work force, hiring new personnel, replacing those who have left and transferring staff members to exactly meet current demands for labor.

The management engineering staff also reviews all requests for major purchases of equipment and based on intensive studies, decides whether refurbished older equipment can do the same job more economically or whether the equipment can be leased to allow greater cost savings.

Another management engineering tool used at Kennedy Medical Center is management by objectives—for several years, department heads have been required to plan specific goals for implementation each year, noting the purpose of each and methods of accomplishment.

Goals are approved by administration or deferred or denied—depending on how they will affect the overall delivery of patient care and whether or not they will be cost-effective. Money is budgeted only for approved goals. Both goals and objectives and ongoing budget reports are reviewed by administration and department heads throughout the year to assure that goals and budget requirements are being met.

"Thanks to management engineering," Sherber said, "we can determine *before* we budget any money whether new personnel, new equipment, alternate supplies or new procedures will actually result in improved quality care and be cost-effective as well."

Using management engineering and working with the cost containment committee, the hospital administration and the finance committee of its Board of Trustees have saved hundreds of thousands of dollars in recent years and are planning additional savings maneuvers.

One dramatic example was the hospital's decision three years ago to break away from buying malpractice coverage at growing annual premiums to switch to its own self-insurance plan—one of the first in the country.

"Our reasoning," Sherber said, "was that in nine years of paying premiums -- \$539,163 in total -- we had only filed claims for \$82,440. This, plus the administrative expenses for that period of \$89,700 meant that the ratio was 5 to 1 in favor of enriching the insurance company. That year, 1976, our premium would have jumped to \$650,000 annually and the next year, to \$1,200,000 for the same basic coverage."

"Under self insurance, the money we would have paid for premiums is put aside and if not used to pay claims and administrative expenses, it belongs to the medical center, not insurance company stock holders."

Other examples are automated inventory control that now allows the medical center to stock just one half of the supplies it had on hand

in 1974, and an in-house print shop which saves \$50,000 annually on forms and other printed materials over outside printers' costs.

In addition, the medical center also shares use of equipment and systems with other hospitals to save all the institutions involved the cost of duplicating expensive services wherever possible.

Rahway, South Amboy and Roosevelt Hospitals and Kennedy Medical Center share an SMA-12 laboratory machine, and the medical center's computer system developed to save money over commercially-supplied computer services is shared with South Amboy Hospital.

"We are also looking at an additional on-line computer system," Sherber said, "which would pay for itself in about three years by eliminating a lot of paperwork and freeing nurses and other professionals to perform the hands-on care only they can do."

"The system would save on manhours as well as costs in processing and delivering forms and other paperwork by performing such jobs as ordering tests, reporting results, charging procedures or supplies on patient bills or providing immediate census information at the touch of a few buttons on small terminals in nursing stations, testing areas or the admitting or finance offices."

Hospitals are a labor-intensive industry, Sherber said, since Kennedy Medical Center pays over \$20 million a year for salaries and benefits, it makes sense to automate every possible operation.

Energy savings is another area in which the medical center is concentrating, Sherber said. In the past three years, measures to reduce the use of precious energy and save money on fuel and electricity have resulted in savings of over \$250,000.

In addition, based on an in-depth survey by a firm of energy consultants, the medical center is hoping to get state department approval to begin major renovations to its heating and cooling system to achieve even greater savings.

"To save money, sometimes you have to spend it," Sherber said, "but with an initial investment of \$350,000 we could save enough to pay off the renovations in less than three years. If we get approval from the state to go ahead, we will also be applying for a federal government grant to cover half our investment."

Sherber said that in addition to trying to cut the hospital's expenses across the board -- through computerizing operations for example -- the medical center has always been involved in projects designed to cut individual patient costs directly.

One example is Pre-Admission Testing, of PAT, which Kennedy Medical Center pioneered in this area and still uses more extensively than any hospital in the state. This helps patients avoid extra days of hospitalization by having tests required before elective surgery done as outpatients avoid extra days of hospitalization by having tests required before elective surgery done as outpatients.

In addition, through its coordinated health

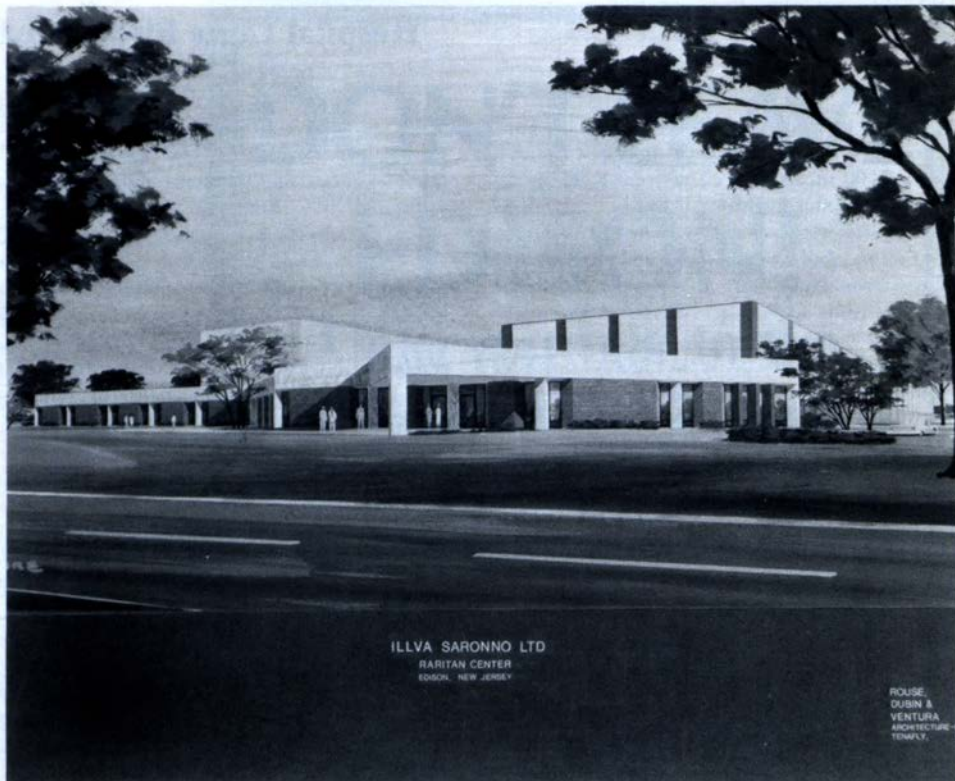
#### Kennedy Med. Center. . .

department, Kennedy Medical Center monitors individual patient cases both to assure that standards for quality care are being met and to eliminate extended hospital stays for such wasteful reasons as inefficient scheduling of tests or improper discharge planning.

Given rising costs, the need to uphold professional and government standards of care and all of the other problems facing hospitals today, how does Sherber rate Kennedy Medical Center's success so far at keeping rates down?

"We are doing as well as can be expected," he said, "using cost cutting measures in every area possible to offset losses due to factors we just cannot control.

"Our costs per case are now among the lowest in the state and even though our charges for providing care to the average patient have increased 7.5 percent over the past year, we are still well below the national average of 11.5 percent for health care cost increases."



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*Employees' suggestions often help Kennedy Medical Center save money. These two employees are renovating the computer room air conditioning system, a change which now saves \$35,000 a year.*

# FRASER BROTHERS

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## THEY DON'T WANT MUCH — JUST YOUR GIFT OF LIFE! by MAUREEN DUFFY



Donors, (left), Richard Blackmore Sayerville, and Carlos Nieves, New Brunswick employees of; Standard Plastics, Edison, give blood via N.J. Blood Service Mobile Unit at Edison Plant site.

The New Jersey Blood Services - They ask you to worry now *not* later...

In this age of sophisticated civilization, we often close our eyes at night with comforting thought that somewhere there are guardians of our safety. People whose job it is to watch over our world while we sleep. Usually we never get to see them or find out how they do this job for us. But, at last Edison Magazine decided to find out and this is what we found just as the shifts were about to change...

The early person arrives at 8 A.M. to relieve the night worker who has managed the phones since 5:30 the previous evening. The need for blood doesn't stop when the nine to five world goes home and this night was not one of the good ones.

An emergency open heart operation in Morris County has used up all the B Positive blood in that vicinity and a turnpike pile up has eaten up all the O Positives in Union County. It's summer and the inventories are dangerously low throughout the entire tri-state area. Vacations and plant closings, meaning a loss of donors, are partly responsible, though it could be Christmas or any holiday and the effect would be the same - an increase in demand and a decrease in supply.

The relief person checks a cardboard box for milk. Under the dripping bag of ice lies a halfquart, lukewarm, but not yet sour. There'll be coffee, it won't be *that* bad a day.

The night person continues with the briefing. A gastro-intestinal bleeder has exhausted the supply of O Negative blood in the Hudson area and a maternity hospital needs a fresh unit right away for a newborn exchange. The closest deposit used by New Jersey Blood Services is located in Elizabeth General Hospital. "What about the two at the General?" "No good," the night tech relates, "They were drawn on the 18th, they are already five days old." Having

exhausted the other alternatives, the unit is written up from the New Brunswick location and rushed by car to Jersey City.

In an average day the blood service will dispense nearly 300 units of human blood from New Brunswick, and five deposits located through Central and Northern New Jersey. The northern-most deposit is in Newton, a two hour ride from New Brunswick. This is the reason for having the deposit there. But the really tough question is, How much blood is enough to have on hand? Just about the only predictable part of supplying a community's blood needs is that when the big demands come, they hit suddenly and must be answered immediately.

For instance, an aneurysm (a blood filled dilation of a blood vessel) detected and removed surgically can require 8-10 units of blood. However, that same aneurysm gone undetected until it expands and literally blasts the vessel apart could and has taken as many as thirty pints in an incredible time span of three hours. But aneurysms aren't the only quick drain on the supply. Gun shot and stab wounds, motor vehicle accidents and ectopic (or tubular) pregnancies are daily occurrences that must somehow be dealt with along with normally scheduled operating room needs.

When life-saving emergencies deplete the supply in New Brunswick, New Jersey Blood Services can call upon its New York division, The Greater New York Blood Program. However, New Jersey Blood Services' donor recruitment goal of just 5% of the population donating on a consistent basis should, they feel, meet the needs of New Jersey's hospitals without tapping New York's supply. Most of the population is physically able to donate, but only 2% actually do. Donors must be between the ages of 17 and 66 and weigh a minimum of 110 pounds. For obvious reasons the donor must be in good

health. With these requirements met he/she can donate blood as many as five times a year. The procedure, which is supervised by a staff of registered nurses and technicians, takes about 30 minutes including the time spent checking off a medical history card, giving a small sample of blood and undergoing a blood pressure, temperature and pulse examination. After giving blood, donors are asked to rest briefly and are given light refreshments. The body replenishes the donated fluid within 24 hours. Each unit of blood is typed and tested for hepatitis and syphilis to ensure that when it reaches hospital patients it is of the highest quality.

Each donor provides one unit of blood that can then be made into five separate components: *red cells*, used for anemia and cardiac patients; *plasma*, used as a volume expander and for burn and shock victims; *platelets*, for the treatment of leukemia and cancer; *white cells*, used to replace those destroyed by disease; and *cryoprecipitate*, a clotting factor used in the treatment of hemophilia.

"Okay. Take a look at this."

The day tech reads the order form. A female, 23 years old, auto accident, bleeding internally, hemoglobin dropping fast, O negative type blood. The board shows that the night has taken its toll on O-'s in the north-western part of the state. The tech wants to avoid any delay in transportation time. Sometimes in extreme emergencies an O-patient will be given an O+, but in this case it is not a case of a female of child bearing age. To introduce Rh+ could invite problems in future pregnancies. Then the day tech remembers an O- order for an open heart operation scheduled for today. She filled it



Edison Fire Chief Ray Vliet observes Donor Group Chariman and Firefighter, Joseph P. Marino.

The Edison Fire department will hold a blood bank drive on, December 19, at Fire House #1 Plainfield & Simpson Aves. from 9:00 a.m. to 2:00 p.m. Interested donors should call, 634-1616 or 828-9101.

## THE POET'S KORNER

### WHEN AM I COMING HOME

When am I coming home  
When will I be back, she asks.

When its safe  
When I'm better  
When you'll unplug the vacuum  
And touch me across a dusty end table.

When you can hold me alone;  
The dice from the backgammon  
Still, the dishes dirty and  
Rust staining the sink.

When you don't freeze in my arms  
As your father plods upstairs.  
When the sourcream floating  
In his borscht doesn't seem like  
A cancer - white in pale blood.

When I'm better,  
And you're gone.

*J. Wiler*

### ANNIE'S LACE

"But how do we grasp the soul's motion; how  
perceive the air?" James Hillman.

When you came to the door you were wearing  
black lace and in the windows, white openwork  
was hanging, coarser than the tunic, Those new  
curtains with clear flowers set in the geometry.

And you said to me: Lace. Again lace. And  
texture, How I love battles. The contest of black  
and white. You can see the air pushing through  
this - stubborness. All my drawings are lace. In  
pen and ink.

You'd just come home from Paris. Your first trip  
anywhere in Europe. And like a child you had to  
show me everything you bought at once. The  
maroon wool shawl for winter, the web

breathing as in sleep, the pockets of your lungs  
connect you to surrounding trees and porches  
you draw by day. Over and over you must have  
heard the root - system declaring the one source

of attachment, your eyes closed, to the world  
you draw. Over and over you must have heard  
your eyes are deep and flecked with texture and  
your perfume fills every innocent space you  
enter, fills this room.

*Liz Socolow*

### THE YO-YO KING OF TRENTON

for Scoop O'Brian

I never thought of it as an art form  
or connected it with machismo  
or perfection  
or the lotus of love  
but he could make a yo-yo  
float and wobble and dance  
out on the air.  
Rock obediently.  
sing,  
and almost eat steak  
with a knife and fork.  
I couldn't go two feet  
for fear  
the yo-yo would drop out of nowhere.  
It moved in from all quarters with its  
portraits of Salvadore Dali  
spinning in double ecstasy on either side.  
He could make the thing walk up his  
blue jean leg while talking  
and whistling to it like a dog;  
It mounted past the stamped Egyptian symbols  
that he wore,  
of goodness, eternal life, of all  
and onto the tee-shirt and up to disappear  
behind one ear and a long mane of yellow hair,  
and he called me, "Ann, Ann", every morning  
at work, "Come look at my new trick."  
At forty, I have fallen in love  
with a slick yo-yo master.

*Anne Woolfolk*

### SOMETHING FOR THE KID

Rain this morning, and missing your voice  
I wished I could send the sadness falling,  
a package to be there after work  
on a day you need something special.  
Wondering what this could be, you unwrap it  
quickly, and there is a trombone case.  
You recognize it, just like the one  
your folks gave to a cousin  
when you moved, surprised after so long  
it looks almost the way you remember.  
You lift it out of the case, run your hand  
along the silver finish, then put it to your lips,  
silently, silently for the feel.

*David Keller*

The poets featured in this issue are members of the U.S. #1 Poet's Cooperative. Anyone interested in contacting U.S.#1 should write to Rod Tulloss, 21 Lake Drive, Roosevelt, N.J. 08555.

Poets, who would like to be considered for publication in Edison Magazine, should submit their work with a stamped self-addressed envelope to Edison Magazine, Poetry Editor, P.O. Box 192, Scotch Plains, N.J. 07076.

## St. James Episcopal Church Celebrates 275th Anniversary

by: Scott C. Holton

Edison—What once was a truly pre-colonial setting that would capture the talents of Norman Rockwell for one of his masterful paintings is, St. James Episcopal Church located on Woodbridge Avenue.

Celebrating it's 275th anniversary this year, St. James' history dates back to 1693 from its oldest tombstone inscription that reads in part, "here lies two brothers Richard and Charles Hoop that died from eating 'poysen' mushrooms'."

The early settlers of Piscataqua (the name for the area which included what is now known as Edison) were non-Pilgrim in religious beliefs and some were of the Church of England. Services held at the time of the late 17th Century were scattered and mostly on the spur of the moment whenever a minister would be passing through the area.

The first organized Church of England service was held on Dec. 30, 1705 probably in this Commons House. In 1705 Queen Anne granted a charter to the Wardern and Congregation of St. James Episcopal Church in Piscataqua. At this time, the Rev. John Brooke described the worshippers as "... a large Congregation."

The Parish entered full organization on Dec. 24, 1714, when the first Vestry was formed and one Vestryman agreed to build a "timbered church, floored, plastered and provided with a decent Communion table and pulpit" for the sum of £100. The Church was completed in 1724. In 1762 the St. James Congregation moved to a newly completed church about "two miles from the old one." The Rev. Leonard Cutting wrote in 1765: "In Piscataqua the church is well filled and the people appear to be serious and attentive."

So the church prospered well until the dispute between the Colonies and England became acute. The Church was usually identified with the English cause and suffered intense opposition because of this. This feeling existed until it was learned that a majority of the signers of the Declaration of Independence and the Constitution were of the Episcopal faith, including George Washington, upon which time this opposition ended.

However, its effect was felt at St. James when on July 4, 1776, the Rev. Abraham Beech was informed by a soldier that his safety could not be guaranteed if he prayed for the King. Therefore, the church was closed for a period of time that lasted until at least late June of 1777. During this time the church was occupied by the 42nd Regiment of the British Army.

During this period a skirmish occurred east of the church. Jersey militia men beat back the British forces to the north side of the church where the British placed a defense facing Old Post Road (as it is still known today). The battle ended when the British brought two large guns in from New Brunswick and repulsed the Jersey militia. However, 30 British troops were killed, or later died of their wounds, and are buried on church grounds. This site is still visible as a slight mound to the west side of the church.

Disaster struck on June 19, 1835 when at 5

p.m. a tornado struck and dismantled the roof and collapsed the walls. Rebuilding started with as much of the original materials, including the foundation beams and stones, the bell which had come from Leeds, England in the late 18th Century, and the upper pulpit which the winds had blown into the Raritan River from which it was recovered.

On May 11, 1837, the church was re-dedicated and re-opened by Bishop G.W. Doane.

Between the years of 1843-1873 little of the church's history is on record. The only reference is to the Civil War and the troubles with abolition. But strong leadership and determination by Dr. Alfred Stubbs kept the church together and on June 21, 1905, the church celebrated its bi-centenary with Rev. E.B. Joyce and Bishop Scarborough.

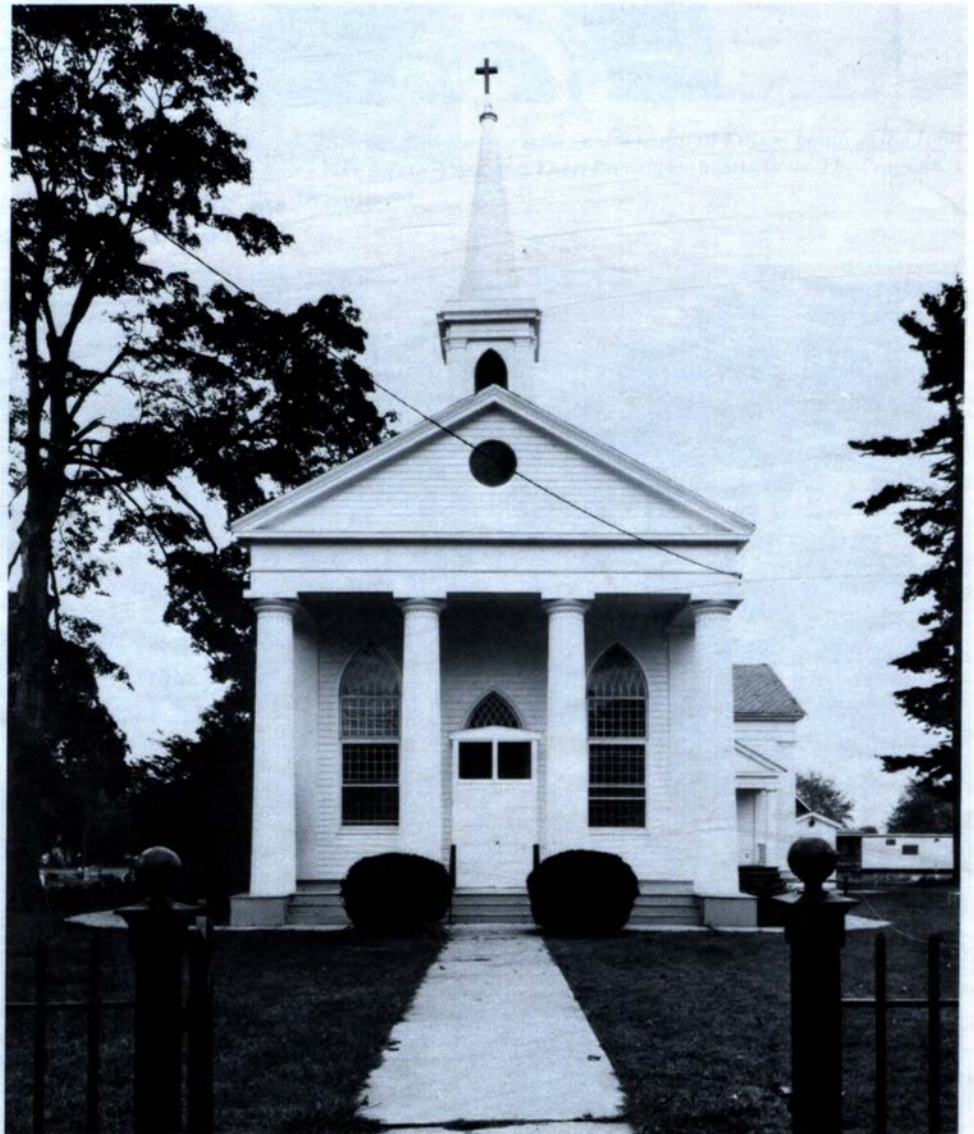
In 1913, the church was the beneficiary of \$65,000 from the Will of Miss Ellen B. Cotheal,

for the securing of fulltime clergyman. In 1929 the church Parish House was built at 458 Woodbridge Avenue and in 1937 the church was thoroughly overhauled inside and out, and it was around this time that the U.S. Congress included the church in the Congressional Library as a Historical Building, which now protects the church from structural changes that do not conform to the original style.

The history of St. James in the 20th Century has been that of many American churches. It has seen its communicant list grow and prosper and then decline throughout the late Sixties and early Seventies. Now, under the leadership of the youthful Rector, Father William Gerhardt, is seeing an increasing number of communicants. The church is looking forward to celebrating its 275th Anniversary with a variety of events this Fall.

Father Gerhardt was born and raised in Philadelphia, and received a B.A. Degree from

*con't. on pg. 14*



*St. James Episcopal Church as it looks today. Cemetery adjoining church is maintained by an independent association and financially sustained through private donations.*

photo by Joseph Yelencsics, Jr.

## *Parade to be a Spectacular*

The Edison Recreation department and the Thomas A. Edison Centennial Commission announced the "Century of Light Parade" scheduled for, Sunday October 28th, promises to be a spectacular, "the largest parade ever held in New Jersey."

Over 30 high school bands more than a dozen professional musical groups, drum and bugle corps from all over the Eastern area are part of the entertainment.

To be included are floats honoring Thomas A. Edison for his many inventions on the centennial of his discovery of the electric light, theme of the parade.

The parade will start at 1:00 p.m. and is expected to last four and one half hours. Dignitaries and entertainment personalities are expected to attend.



*Mrs. America 1979, Carrie Gabriel of South River, N.J. will reign over the "Century of Light" Parade.*



*"All World Girl Champions", the St. Ignatius Drum and Bugle Corps, Hicksville, Long Island, N.Y. will be among the entertainers in the "Century of Light Parade"*



*Lt. Charles Salvameni of the Edison Police Department's Crime Prevention Bureau discusses Bike Safety with an unidentified Edison youth at the John Marshall Playground. Youngsters participating on an Edison Playground are receiving Bike Safety, Care, and Theft Prevention instructions. The Program is an annual affair sponsored by the Edison Recreation Department and the Police Department.*



*The Edison Recreation Department in conjunction with the Middlesex County Arts Council held classes in Visual Arts, Drawing and Painting, etc., for teens between the ages of thirteen and eighteen at John P. Stevens High School, this past summer. Eager students are receiving instruction in silk screening from Alvin Brooks, an instructor for the Art Trek Program.*

## They Called Him "Wizard"

by JOHN T. CUNNINGHAM

Seldom given to unlimited praise, much less exaggeration, the *Scientific American* in December 1878, spotlighted the emerging myth of Thomas Alva Edison by unabashedly hailing him as "one of the wonders of the world" as well as "the greatest inventor of the age."

Edison then was only 31 years old, a largely self-taught ex-telegrapher; a man of few social graces and an inventor whose genuine greatness still lay well in his future. He headed a very small research laboratory in an obscure town called Menlo Park, N.J. Yet, in 1878 his fame already was echoing around the world.

The ecstatic praise of the *Scientific American* and other leading publications stemmed largely from a single invention--the phonograph. Journalists flocked to Menlo Park and left to write sensational stories of "the New Jersey Columbus," or, in the nickname that stuck, "the Wizard of Menlo Park." Edison was good copy.

Myths and legends thereafter followed Edison all of his days, many of them started by himself, for he was often something of a clown in the presence of the public and usually a colorful boaster in front of the press. His "official" biographies, some endorsed by himself, picked up the legends and expanded them. In time it became nearly impossible to separate fact from fiction in Edison's personal life.

Edison himself scoffed at the name "wizard," preferring to treat listeners with such homilies as "invention is one percent inspiration and 99 percent perspiration" or "there is no expedient to which man will not resort to avoid the real labor of thinking." Even as he uttered such bromides, he tried to make himself more mysterious through commonplace legends concerning his own past.

The years have so entwined the real Edison with the mythical "wizard" that he often emerges as less than he would in a straight recounting of his contributions to the world. Fiction pales beside Edison's actuality.

Thomas Edison was the inventor of the phonograph. He was the man who perfected the electric lamp and devised much of the means of generating and distributing electrical power. He became the dominant name in motion pictures. His 1,093 patents ranged from the storage battery to scores of telegraphic improvements; from a "writing pen" to a magnetic ore separator; from a "talking" doll to dozens of improvements on the telephone.

If Edison could be measured only in terms of contributions to the economy and to life styles, consider a world without the electric lamp, practical electric power, the phonograph (or sound recording), the movies, radio, television and, by extension, TV commercials.

Linking radio and television to Edison is not just another far-fetched invention of Edison worshippers. Early in his 1879 experiments with filaments for a practical incandescent lamp, Edison noticed the strange phenomenon of current being transmitted through space without wires. He called it "the etheric force," and without knowing it, had discovered the forerunner of what would become radio and TV transmission.

The myths endure--that he had only a few weeks of schooling, that he became deaf when an irate employer pulled his ears, that he seldom slept. Edison was careful to see that few persons ever really knew him in his lifetime; it is not strange that for decades he has been buried under layers of near-fiction.

Few biographies have been written about Edison, despite his contributions to the world. Each new biographer dutifully records that he has looked "for the first time" at Edison's papers and other artifacts.

A recent survey showed that there are millions of pages of Edison materials available around the nation. A project currently is underway to sort that vast store of Edisonia. It is conservatively estimated that it will take at least 20 years and \$5million to bring order out of the mass of material.

Perhaps, by the year 2000 or so, the real Edison will emerge, and perhaps then the nation's academicians and scholars finally will pay attention to this giant of an inventor. Few scholars have even bothered with Edison, possibly because in life Edison flaunted his own lack of formal training in front of the academic community at every opportunity.

Thomas Edison needs to be separated from the legends, so many of the world more--in science, in invention, in the performing arts, in the electronic media, in the movies, in the preservation of beautiful sounds, in the advancement of education.

The problem may be that Edison is almost too big for any book or any movie, much less a Ph.D. thesis. Perhaps television could do so, as it so effectively chronicled the Adams family saga. However, no in-depth treatment is in prospect for the life and legacy of the man who made TV possible.

Edison: man or myth? He would laugh at the question, for he always very much enjoyed being both.

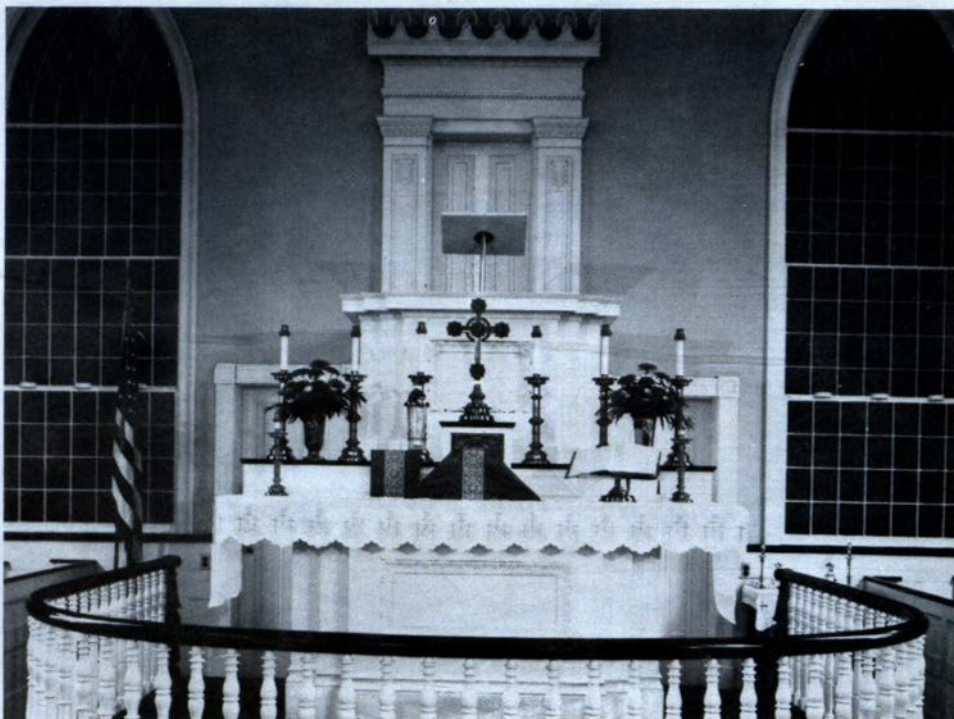
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LaSalle College, Philadelphia in Sociology. He then attended the Episcopal Theological Seminary in Kentucky, and received his Masters in Divinity Degree.

He was ordained Deacon on May 18, 1975 and Priest April 10, 1976. His first assignment was at Grace Church in Merhantville, N.J., from 1976-1978. It was during this time, on November 26, 1977 that he married Karen Lee Bruner.

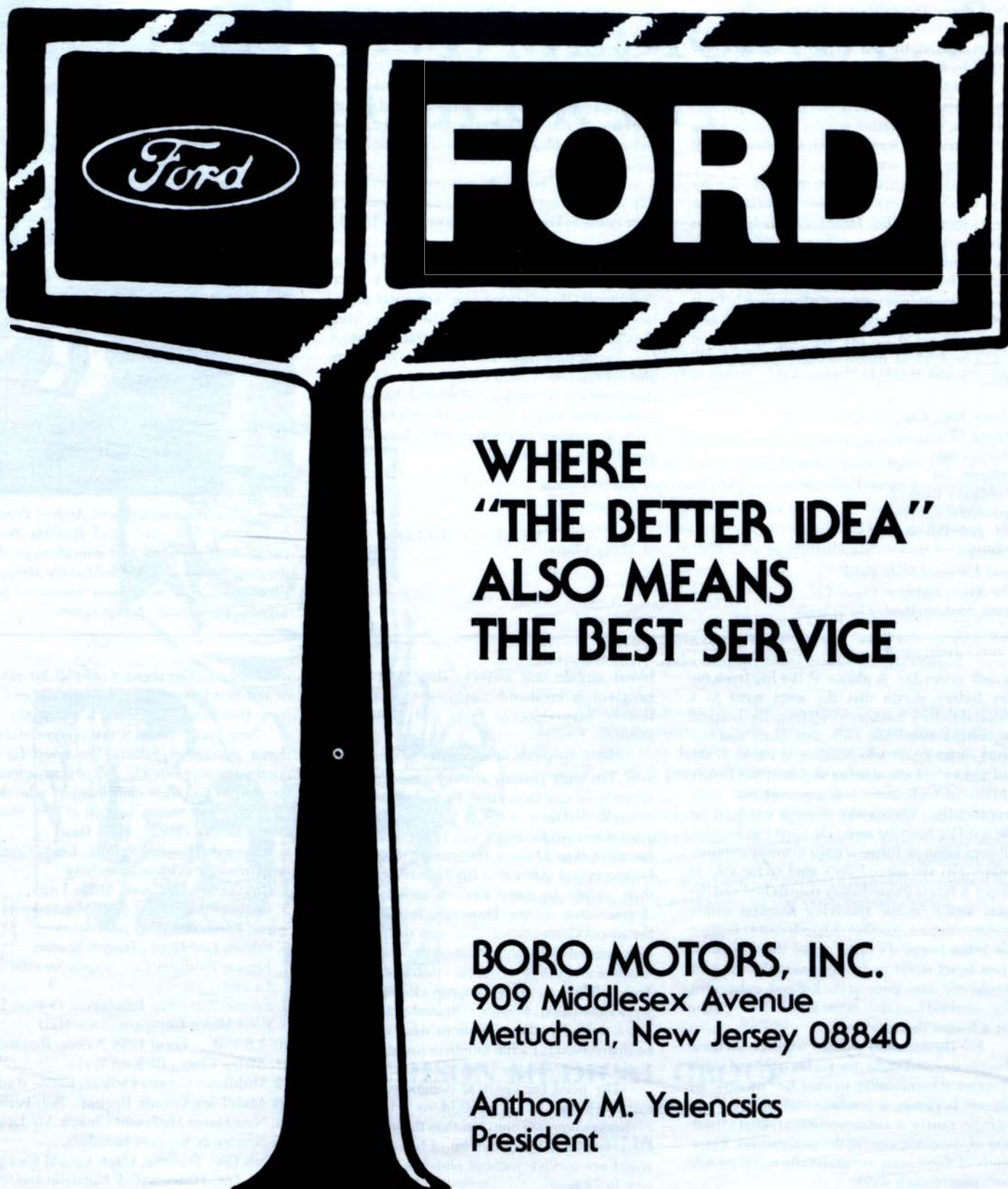
Father Gerhardt became Rector of St. James in April of 1978, and is also a member of International Order of St. Luke the Physician, a healing order for Clergy and lay persons.

Celebration plans for the anniversary include: a replica of St. James Church in the Edison Centennial parade, October 28, a 275th Anniversary Colonial Fair, November 22nd, a colonial Thanksgiving, and the conclusion of the anniversary celebration will be held December 2nd, with a visitation from the Rt. Reverend Albert W. Van Duzer, Bishop of the Episcopal Diocese of Trenton and will include a Holy Eucharist according to the Book of Common prayer used in 1704. Members will dress in the style of the times. A reception and dinner will follow.



Altar at St. James, base is believed to be the original dating back to 1704.

Photo by Joseph Yelenesics, Jr.



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## "Out Reach" Is Working

Since the introduction of "OUTREACH TO THE HANDICAPPED ISOLATED SENIOR" into Edison Township by Mayor Anthony M. Yelencsics, over 2,000 seniors have been visited and evaluated by our outreach workers employed by C.E.T.A. The need for transportation for our elderly is foremost on top of the list. A new eleven-seat van and driver has been put into operation, also a station wagon for transporting our handicapped is now in use. Another van will be coming to us very shortly.

We have started a meals program for the very needy and to date, we average about twenty meals per day. Industry has helped us to some extent but the nutrition program is the larger contributor of these meals. Our outreach workers deliver these meals on a daily basis. We hope to visit industry again and ask their help. If each industry in Edison were to sponsor one senior per year at 75¢ per day, the cost to them would be \$195.00. Industries now participating are:

Burger King Co.  
Owens-Illinois Co.  
Dreyfus Inc.  
Entenmanns  
Middlesex College  
Automatic Catering  
N.J. Bell Telephone Co.  
Nutrition  
First National State Bank  
The Sabin Robbins Paper Co.  
Perth Amboy Meals-On-Wheels

Some seniors are willing to pay the 75¢ themselves. They just need someone to deliver these meals to them. *Nutrition* supplies us with a well balanced hot meal and we deliver them to the seniors.

We have started a picture slide program where we show the healthy club oriented senior as compared to the isolated handicapped senior. We hope to educate the civic clubs and organizations, also industry in Edison where the needs are.

The word "outreach" is becoming an every day word among the seniors of Edison and they have come to know they can count on us to help them.

The senior citizen clubs throughout Edison are now meeting in the new Senior Citizen Building on Woodbridge Ave. Trips and activities will be planned for them. All members from the clubs are participants of free transportation for most of their trips. The Township of Edison also supplies them with transportation to clubs, shopping on a weekly scheduled basis, eye examination, blood pressure, flu shots and diabetes detection tests given by the Edison Township Health Department.

by: LEE SANTANGELO



Hula Hoop contests winners, Andrea Tomarkin foreground 2nd place and Royetta Bass 1st place, show the skills that won them medals in the Junior Olympic Day held at the Menlo Park playground. The event was sponsored by the Edison Recreation Commission.

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herself yesterday. A glance at the log from the day before shows that the units went to a hospital twenty minutes away from the hospital requesting help. She calls and finds that the heart surgery isn't scheduled until 1 P.M. If she can get substitute units to that hospital before 11:00, the tech there will give up the units temporarily. (There's a lot of work involved for the lending hospital tech. He must run his tests all over again on the new units to insure compatibility. Off the record, he's glad to be able to help.) A taxi is immediately dispatched and the units arrive at the receiving hospital within twenty minutes. Another driver is sent to replace the other hospital's order. Had there been no open heart order as in this example, the tech would still have gone to the log and, exhausting that, queried hospitals in the area before settling for a longer delivery time.

For the men and women who act out these dramas day and night, the reality of blood as too precious a commodity to ever be "owned" by anyone becomes a fundamental principle. In Europe, post-war awareness has created a tradition of donating among the generations. Thousands of these units are gratefully received into our country each week.

In their blood collection procedure, the New Jersey Blood Services relies heavily upon their partnership with the American Red Cross. Twenty chapters are involved in the process of aiding recruiters, phlebotomists, nurses, and of course donors. The Red Cross worker starts ironing out potential problems weeks before the

blood mobile unit arrives. Their part in the program is invaluable; helping to make the donors' experience as swift and pleasant as possible.

Many hospitals actively recruit blood donors, but slack periods affect everyone, unfortunately, at the same time. Part of the research being undertaken at the N.Y. Blood Center is geared toward finding a way to preserve blood for more than 21 days, the current shelf life of human blood. After that time the red cells lose their ability to carry oxygen and a general degeneration occurs. However, researchers at the Blood Center report that soon shelf life will be extended to 35 days. That may not sound like much of an extension, but the Christmas to New Year holiday can bring company closings of two weeks (14 days). If units collected prior to this "slow period", when donations were up, could be distributed for a full month or more, supplies could last beyond the crisis period.

The need for constant donations will still exist, however. Infant transfusions (whole body exchanges) require units less than three days old. Leukemics and other victims of blood diseases could not survive without platelets, which expire in 72 hours.

The blood service asked that we stress this point over all others. If donors wait for an emergency to donate, it's too late. The blood has to be on hand before the need arises. (Even blood drawn for immediate transfusion must be held for testing according to Federal regulations.)

Those wanting to donate or just obtain

some information about it can call 201-828-9101 or any Red Cross Chapter. The number for the New Brunswick Red Cross is 247-9100.

New Jersey Blood Services is grateful to the donor groups of Edison Township for their continuing support. The following is a listing of the groups and their chair people, who donate their time and energy as well as their blood!

1. American Can Co., Mike Haso
2. American Hospital Supply, Linda Cerchiaro
3. Bamberger's, Lana Silberberg
4. Consumer's Dist. Co., Milda Lugo
5. Revlon, Marie Kane (For Management) and Sue Tarabokia (For Dist. 65)
6. Edison Fire Dept., Joseph Marino
7. Edison Products Co., Angela Simone and J. Aurelio
8. Edison Township Education, Delores Lavan
9. Ford Motor Company, Don Huff
10. I.B.E.W. - Local #358, Nelson Rosenvinge
11. Metex Corp., Richard Weiss
12. Middlesex County College, Elaine Wadelich
13. Middlesex County Realtors, Bob Perlman
14. New Dover Methodist Church, Mr. Lambley
15. Service & Support Battalion, 78th Div. Training, Capt. Gerald Gumpert  
78th Div. Hqtrs. SSG J. Catalano and SSC E. Wolfe  
78th Div. Training Command, Mr. Edward Powell
16. S & H Green Stamps
17. Standard Plastics, Stanley Chmura and Rose Thompson
18. 39th Ord. Battalion, SGM C. Fromveal

# PREVENTIVE MEDICINE . . . A CHECK UP!

"I don't need to see a doctor, I feel well". This Statement and attitude may be harmful to your health. There are a number of conditions which do not present with any symptoms until late in the illness. An example of this is high blood pressure.

It is estimated that there are 23 million people with high blood pressure in the United States (more than 15% of the adult population) and only about one-half were aware of this when their blood pressure was checked. By the time symptoms arise, there may already be heart and kidney damage. If caught early and treated, these complications can be avoided.

May other illnesses like cancer of the cervix (womb), breast cancer, glaucoma, emphysema, and others can be detected early and complications could be prevented.

This leads us to the idea of preventive medicine and health maintenance. People should not wait to see their doctor until they have symptoms of an illness or pain, but should see their family doctor on a regular basis for a check-up. This may prevent needless pain and suffering from certain illnesses which can be helped if caught early. The frequency of check-ups will vary with the patient's age and general physical condition and can best be determined by his or her family physician and the patient's individual needs. Do not wait until it is too late to see your family doctor.



**EDISON MEDICAL GROUP**

Edison, New Jersey 08817

(201) 985-0210

## International Italian Liquor Importer Builds New Jersey Distribution Center

EDISON Federal Business Centers, Inc., Developers of Raritan Center, announces the construction of a 9.4 acre 87,000 square foot distribution center of Ilva Saronno Inc., suppliers of Amaretto di Saronno liquer. The fully automated complex will be the pivotal import/export location for the company's Western Hemisphere distribution channels. According to reported sales figures, Amaretto di Saronno is the fastest growing liquer purchased in America. The new addition to the Edison location was announced (made public) by Frank D. Visceglia, Executive Vice President of Federal Business Centers (and) Marvin Cassell, Managing Director of the American firm. ILVA International is based in the village of Saronno near Milan.

Amaretto di Saronno liquer emanates from the Italian Renaissance. Legend records a beautiful damsel innkeeper who prepared the drink for the man she loved, Bernardino Luini of the Leonardo da Vinci School. He had chosen her as a model for his fresco of the blond madonna in the Chapel of the Sanctuary of Santo Maria delle Grazie in Saronno. In appreciation of the honor, she prepared a special liquer for him. Today the "original Amaretto di Saronno" is marketed world-wide.

Ilva Saronno will become the newest neighbor in Federal Business Center's Edison facility. The Raritan Center is located on 1100 acres in Middlesex County at Exit 10 of the New Jersey Turnpike and major interstate highways. One of New Jersey's largest industrial parks, the Raritan Center facilitates commerce and industry throughout New Jersey, the New York City Metropolitan and Tri-State areas. Federal Business Centers owns and operates 5 business centers in the Central Jersey area. Over 225 manufacturing firms and major corporations base their distribution channels at the strategically located complex in Edison. Products passing through the business center run from bicycles to beverages.

## INFORMATION ON SHADE TREE CARE AVAILABLE

The Edison Advisory Shade Tree Board has prepared a brochure to help Edison residents protect and nurture their trees. The informative pamphlet is free for the asking and can be picked up at the library, Parks Dept., or Municipal Building.



*The New Ilva Saronno Ltd. building in Raritan Center under construction designed by, Rouse, Dubin & Ventura architects and Engineers, Tenafly, N.J.*

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##### Lobby

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Friday -- 9 a.m. to 6 p.m.  
Saturday -- 9 a.m. to 12 noon

##### Drive-Up

Monday-Wednesday 8:30 a.m. to 5 p.m.  
Thursday & Friday -- 8:30 a.m. to 7 p.m.  
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### OTHER OFFICES:

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of the  
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## "FOR YOUR INFORMATION"

### PLANNING BOARD AND ZONING COMMISSION

3rd Wednesday, Council Chambers 8:00 P.M.  
ENVIRONMENTAL DESIGN & SITE PLAN  
REVIEW COMMITTEE

2nd Tuesday, Council Chambers 8:00 P.M.  
ENVIRONMENTAL COMMISSION

Sidney A. Frankel, Chairman

BOARD OF ASSISTANCE\*

BOARD OF HEALTH\*

ZONING BOARD OF ADJUSTMENT

3rd Tuesday, Council Chambers, 8:00 P.M.

HOUSING AUTHORITY

2nd Tuesday, Community Room, Julius En-  
gel Apts., Willard Dunham Drive, Edison 8:00  
P.M.

BOARD OF SCHOOL ESTIMATE\*

LIBRARY BOARD\*

RENT CONTROL BOARD

1st Wednesday, Council Chambers 8:00 P.M.

CABLE T.V. COMMITTEE\*

CONSUMER AFFAIRS\*

SHADE TREE ADVISORY BOARD\*

ARCHITECT SELECTION ADVISORY

COMMITTEE\*

\*Inquire town hall for further information.

con't. from pg. 6

In 1978, the Edison Juvenile Aid Bureau processed 730 offenders. The Youth Service Project counselled 467 youths. The remaining 263 were remanded to Juvenile Court. Out of the 467 youths counselled, only 39 came in contact with the police to this date. Out of the 263 that were sent into the Juvenile Justice System, 71 committed acts of delinquency to this date.

Aside from the overall increase in juvenile offenders coming in contact with the police department, these statistics show that immediate guidance and counselling can turn young people away from delinquent activity.

Now more and more police departments have developed similar counselling programs and have the facilities to refer delinquents from one police department to another.

As an extension of the project, a determined effort will be made to increase school contacts and play a more important role in the overall school system. Project personnel will attempt to reach out into the community in an effort to deter more juveniles from delinquent behavior. Although the recidivism rate has been drastically decreased with counselled youths, the overall number of offenders is increasing yearly. With the extension of this project and a solid community effort, this overall number may also be reduced.

The success of this type program is evidence that police officers can be flexible toward the needs of the community, the juvenile and changing times. Together, with active enforcement and professional counselling, rehabilitation can be the end result.

#### Ed. Note:

Sgt. Bandics, author of the story, is no longer with the Edison Police Department. He is now on the Middlesex County Prosecutors staff.

## ALL COLLECTORS OF NOSTALGIA-Take Note

A finely detailed Pewter Mug commemorating the 100th Anniversary of the Incandescent Light can be yours for the modest price of \$8.50. The mugs can be obtained from the Edison Libraries, Parks Dept., or the Municipal Building.

## Your Advertisement in

# "Edison Magazine" will reach over 10,000 homes in Edison Township

For advertising rates and  
information contact:

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P.O. Box 192

Scotch Plains, N.J. 07076

(201) 245-7176

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FOR 30 YEARS"**

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EDISON, N.J.

**249-2030**



*Red Cross volunteer, Mrs. Catherine Albert places "I Donated" sticker on Edison firefighter Fred L. Vickery, Jr.*



**ANNOUNCING THE COMING OF IILVA SARONNO TO EDISON'S RARITAN CENTER IS,**

*Standing Left to Right:*

*Louis Guisto - Vice President, Illva; Frank D. Visceglia - Vice President, Federal; Anthony Yelencsics - Mayor of Edison; Marvin Cassell - Managing Director American Operations, Illva; David Moskowitz - Executive Vice President, Illva; Anthony Rispoli - Real Estate Division, Federal; Herb Zimmerman - Broker.*



*The Galahads popular singing group will entertain and judge the musical portion of "The Century of Light" parade entrants. From left; Jerry Grecco, Jackie Vincent, Danny Romano and Paul Stuart.*



*This Store Independently Owned and Operated*



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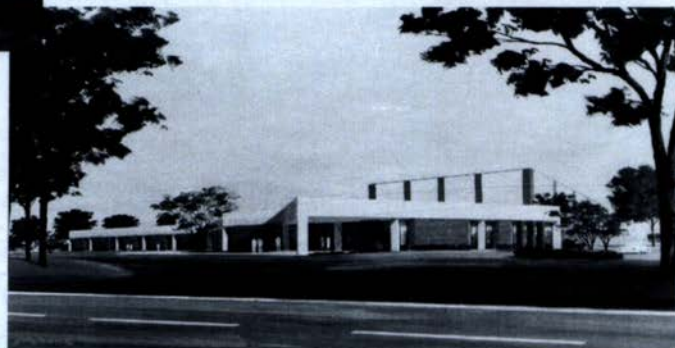


# Dedication to goals set

Campus Plaza modular building.



Bainbridge "Good Neighbor Award" building.



Ilva Saronno Inc. 87,000 square foot distribution complex.

## ...and met!

Since 1938 we've built our reputation one step at a time, dedicated to meeting goals and setting new ones. At Raritan Center that same principle has resulted in the creation of an 1100 acre industrial development with over 230 national and internationally known firms. This park-like environment is located only minutes away from New York City, midway in the megalopolis corridor from Boston to Washington, D.C. and is designed around New Jersey's major highways.



Intelligent planning with an eye to community needs, that's dedication, that's achievement, that's Federal Business Centers.



## FEDERAL BUSINESS CENTERS

300 RARITAN CENTER PARKWAY  
EDISON, NEW JERSEY 08817  
**(201) 225-2200**

# RE-ELECT THE EDISON DEMOCRATIC

# **ACTION TEAM**

## FOR EDISON COUNCIL

- **DRWAL**
- **BLOOM**
- **GOLIN**
- **HOGAN**
- **ASPROCOLAS**

**VOTE  
LINE**

**B**

**NOV. 6th  
FOR  
CONTINUED  
PROGRESS  
IN EDISON**

They Care!

They are Responsive to  
Their Public!

They are Responsible!

**VOTE  
DEMOCRATIC  
NOVEMBER 6th**



**DOROTHY  
DRWAL**



**LEWIS  
BLOOM**



**MARGERY  
GOLIN**



**JOHN  
HOGAN**

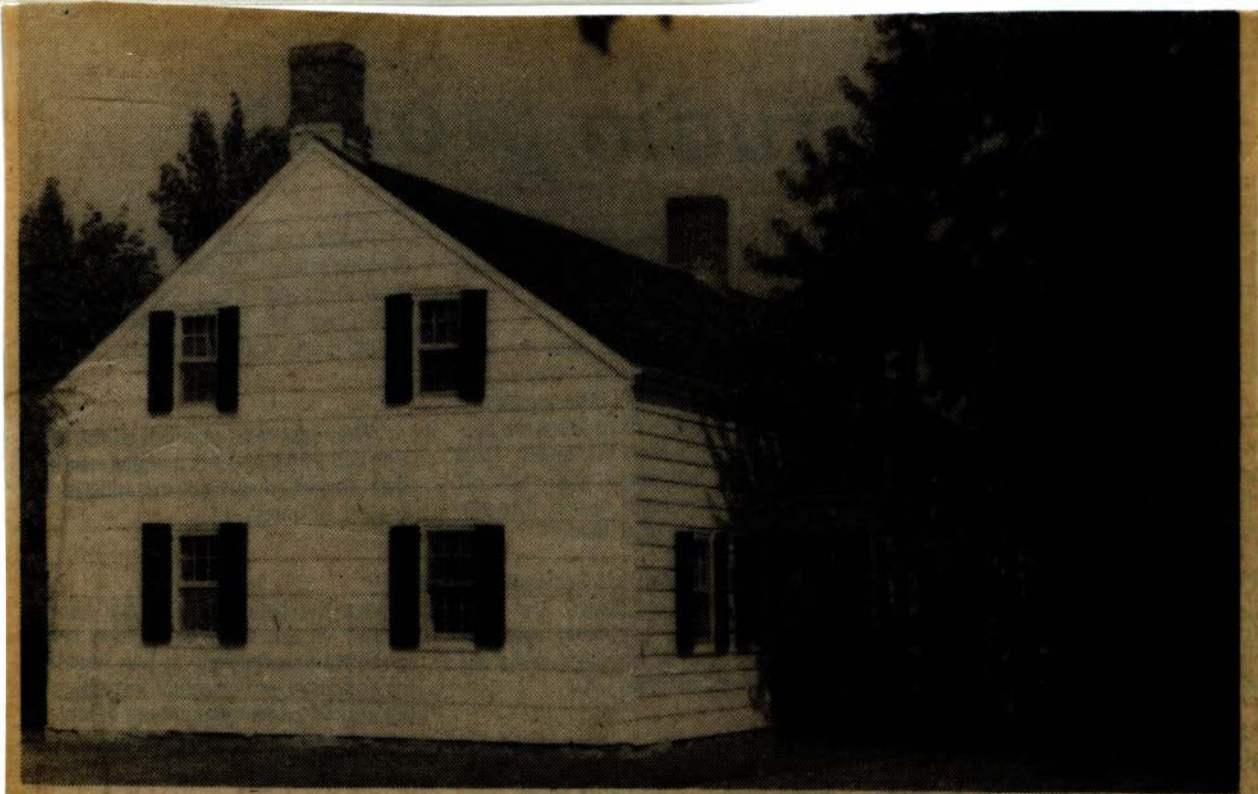


**GEORGE  
ASPROCOLAS**

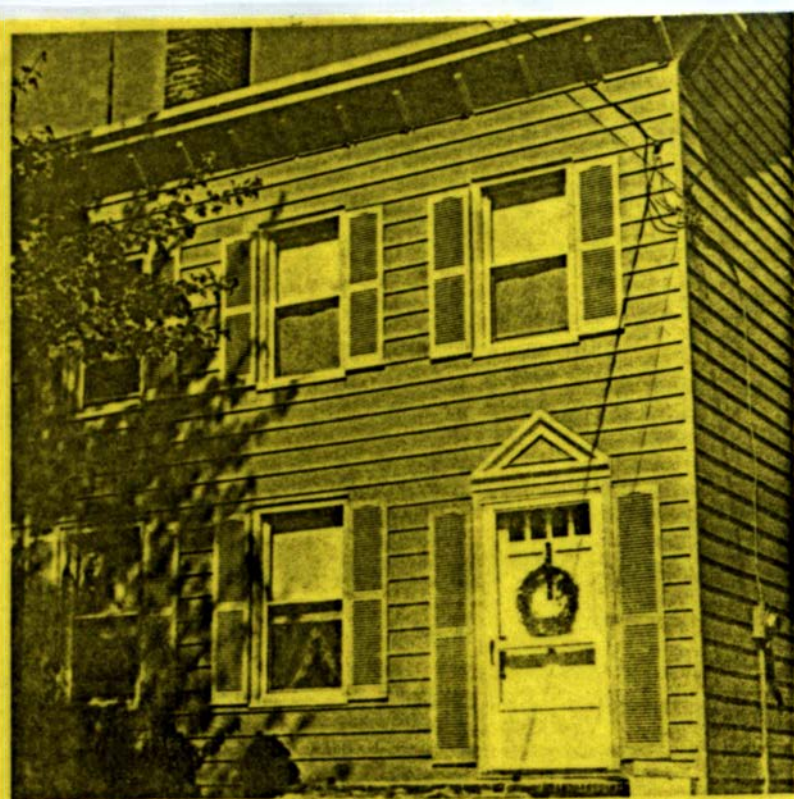


Built circa 1775, it is now the home of Mr. and Mrs. Joseph Pukash and their two daughters. It is a two-story Dresden blue clapboard, center hall colonial home featuring a large entrance foyer, several fireplaces and dormered rooms upstairs.

"COLONEL JOHN DUNHAM ESTATE"  
33 Park Way, On The Commons



ON TOUR — The Benjamin Shotwell house in Edison will be among the group of homes to be opened for a historic holiday house tour Sunday. The pre-Revolutionary home is owned by Mr. and Mrs. Lewis Klingler.



THE FITZRANDOLPH HOUSE  
2111 Woodbridge Avenue

Built with posts and beams, this is a brick-lined, three story, three-bay clapboard home. The porch has recently been removed to restore the home's original appearance. The present dining room was the original kitchen. The fireplace shows a baking oven and crane. It is now the home of the E. G. Gough family.



" ROOSEVELT HOSPITAL "  
Roosevelt Park

This hospital was constructed in 1937 as "The Middlesex County Tuberculosis Hospital". Over the years, with the disappearance of tuberculosis, the use of the hospital has been modified. It is presently used as a long-term care center for chronically ill patients and houses the County's Rape Crisis Center and an out-patient Alcohol Treatment Center. It is an imposing landmark overlooking Roosevelt Park. The most recent addition to the structure is a 250 bed nursing wing - a striking contrast to the original 27 patients admitted on March 8th, 1937.



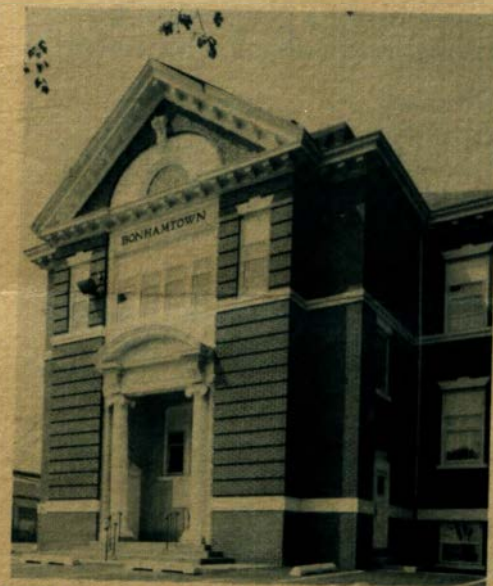
VanBuskirk home on New Dover Road during 1920's. House is well over two hundred years old.



New Dover Methodist Episcopal Church. Steeple was lost during a storm.

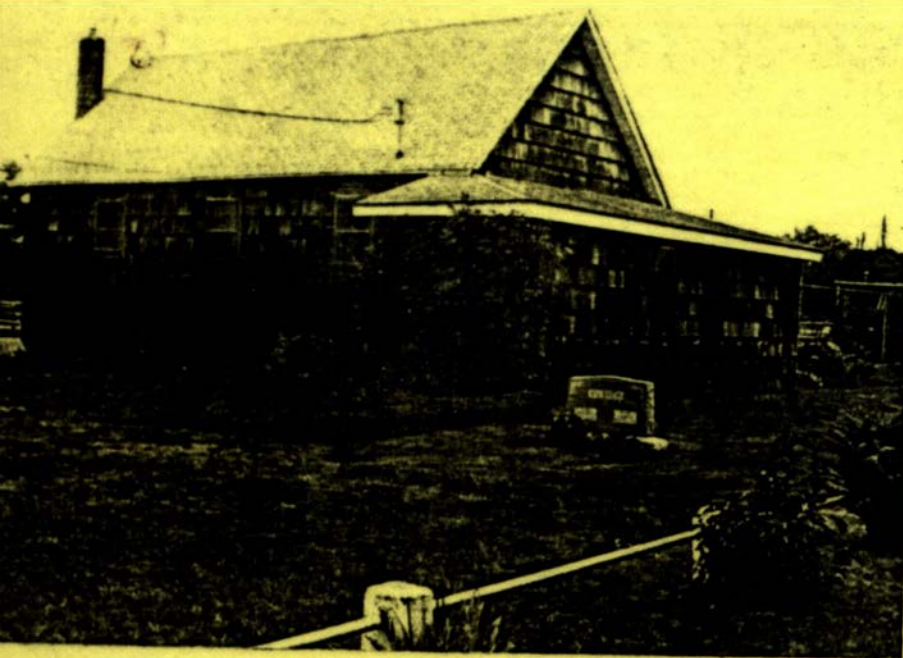


18th Century house off the Commons, Piscatawaytown.



## 7 **Bonhamtown School** ↑ 2825 Woodbridge Avenue

Currently renovated as a professional building, the Bonhamtown School housed the offices of the Edison Township Board of Education until 1980. Built in 1908, the neoclassical Colonial Revival school building is an excellent example of the use of indigenous brick in a public structure. The fine architectural details include; Ionic columns supporting an elliptical pediment, lunette window in a pedimented gable, corner quoins, and hip roof with massed chimneys.



"OLD TOWN HALL"  
Park Way - On The Commons

Still actively used by Edison's residents as a meeting place, this building was the first Municipal Building. It housed all the municipal offices as well as the police headquarters. These offices were moved to Plainfield & Woodbridge Avenues in the 1930's. That building is now the Rabbi Jacob Joseph School. The newest municipal complex opened in March of 1981 on Municipal Boulevard and Lincoln Highway.



#### 4 *Forman Martin House* 30 Old Post Road

Construction of the Forman and Hannah Martin home was completed in two stages; the first in 1830, the second in 1850, on land across the street from their brandy and cider mills. The estate overlooked the vast apple orchards necessary for cider production. The Martin family resided in the home continuously until the 1960's. Among the distinctive details of the Italianate structure are bracketed cornices, jigsaw porch elements and an interior beam that is a large tree trunk in the process of petrification. It is still a private residence.