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ASK AT DESK



Program of the Raritan River Regatta

Friday, October 12, 1934

SPONSORED BY THE NEW BRUNSWICK BOAT CLUB TO COMMEMORATE THE DELAWARE
AND RARITAN CANAL CENTENNIAL AND THE STEVENS CENTENNIAL OF
TRANSPORTATION PROGRESS IN NEW JERSEY

Direction of George E. Little, Director of Athletics, Rutgers University, and Edward Ten Eyck, Rowing Coach, Rutgers University

ORDER OF EVENTS

I SINGLE BLADE TANDEM CANOE 10 A. M.

1. Pendleton Canoe Club, N. Y.
Lester Kruppa
Earnest Riedel
2. Red Feather Canoe Club
North Hackensack, N. J.
John Linehan
Lewis Post
3. Yonkers Canoe Club,
Yonkers, N. Y.
Joseph Ryan
Cornelius Sullivan
4. Wanda Canoe Club,
Edgewater, N. J.
William Franz
John Ryan
5. Yonkers C. C.
Stephen Lysak
John Krajewski
6. Cacawa Canoe Club,
Tacony, Phila., Pa.
Fletcher Holland
John Haas
7. Pendleton Canoe Club
Michael Riley
Edward Dreher
8. Red Feather C. C.
Knute Nelson
Harold Messerschmidt

II SINGLE SCULLS, SHELL, SENIOR 10:10 A. M.

1. E. Janacek, First Bohemian Boat Club, New York.
2. Albert Voght, Pennsylvania Athletic Club, Philadelphia, Pa.
3. Joseph P. Ryan, Jr., New York Athletic Club, N. Y.
4. Henry Bugbee, Jr., Princeton University Rowing Association, Princeton, N. J.
5. Joseph Hutton, Bachelors Barge Club, Philadelphia, Pa.
6. Thomas Pierie, Bachelors Barge Club, Philadelphia, Pa.
7. Frank Silvio, New York Athletic Club, N. Y.
8. Walter Pfauamer, Bachelors Barge Club, Philadelphia, Pa.

III ROWBOAT RACE 10:20 A. M.

1. Jack Robinson,
Weston Mills, N. J.
2. Alex Zelenkow,
New Brunswick, N. J.
3. C. C. Boehm,
New Brunswick, N. J.
4. August Reese,
East Brunswick, N. J.
5. Wasily Zelenkow,
New Brunswick, N. J.
6. E. Messeroli,
Highland Park, N. J.
7. John Reese,
Weston Mills, N. J.
8. Nathan Pickus,
New Brunswick, N. J.

IV SINGLE BLADE FOURS CANOE 10:30 A. M.

1. Yonkers C. C.
J. Lysak, J. O'Rourke
H. Fitzgerald, R. McManus
John Krajewski
2. Red Feather Canoe Club
J. Linehan, A. Sherman
H. Messerschmidt, L. Post
3. Wanda Canoe Club
W. Franz, J. Ryan
C. Norman, E. Fink
4. Yonkers Canoe Club
E. Balko, J. Krajewski
S. Lysak, W. Bruns
5. Pendleton Canoe Club, N. Y.
E. Riedel, M. Riley
L. Kruppa, E. Dreher
6. Pendleton C. C.
A. Gottlieb, E. Riegels
B. Folks, J. Kennedy
7. Cacawa Canoe Club, Tacony, Phila., Pa.
Fletcher Holland, John Haas
Frank Krick, Stanley Cimokowski

V SINGLE GIG 10:40 A. M.

1. Joseph Hutton, Bachelors Barge Club, Philadelphia, Pa.
2. E. Janacek, First Bohemian Boat Club, New York
3. Walter Pfauamer, Bachelors Barge Club, Philadelphia, Pa.
4. Thomas Pierie, Bachelors Barge Club, Philadelphia, Pa.
5. Alex Zelenkow, New Brunswick, N. J.

VI CANVAS CANOE SINGLE BLADE TANDEM 10:50 A. M.

1. Harry Stubbs, Elmer Suphin, New Brunswick, N. J.
2. E. Messeroli, Partner, Highland Park, N. J.
3. Morgan R. Seiffert, H. Albert Seiffert, New Brunswick, N. J.
4. Eldred Boehm, Fred Zeller, Sayreville, N. J.
5. John Reese, Jack Robinson, Weston Mills, N. J.
6. Ed. Gryzbek, Detrick Thomsen, Sayreville, N. J.

VII DOUBLE BLADE TANDEM CANOE 11 A. M.

1. Yonkers C. C.
Steven Lysak, John Krajewski
2. Pendleton C. C.
Edward Dreher
Earnest Riedel
3. Cacawa Canoe Club,
Tacony, Phila., Pa.
Fletcher Holland, John Haas
4. Red Feather C. C.
John Linehan, Knute Nelson
5. Inwood C. C., New York
E. Q. McEvoy, Paul Hantke
6. Yonkers C. C.
Edward Balko, Harold Bruns
7. Wanda C. C.
Wm. Franz, Chas. Norman
8. Red Feather C. C.
Albert Sherman
Harold Messerschmidt

VIII DOUBLE SCULLS SHELL, SENIOR 11:10 A. M.

1. Bachelors Barge Club, Philadelphia
Thomas Pierie, Joseph Hutton
2. New York Athletic Club, N. Y.
Joseph Ryan, Jr., Frank Silvio
3. Princeton University Rowing Association
Lawrence Fenninger, Jr., Henry G. Bugbee, Jr.
4. Potomac Boat Club, Washington, D. C.
Norman D. Marden, Hugh W. O'Neill
5. Neried Boat Club, Belleville, N. J.
Bill Bennett, Leslie Burnley

IX DOUBLE BLADE FOURS CANOE 11:30 A. M.

1. Red Feather Canoe Club
K. Nelson, A. Sherman
H. Messerschmidt
J. Linehan
2. Wanda Canoe Club
W. Franz, J. Ryan
C. Norman, E. Fink
3. Cacawa Canoe Club,
Tacony, Phila., Pa.
F. Holland, J. Haas
F. Krick, S. Cimokowski
4. Pendleton Canoe Club
B. Folks, A. Gottlieb
E. Riegels, M. Riley
5. Yonkers Canoe Club
E. Balko, H. Bruns
S. Lysak, J. Krajewski
6. Pendleton Canoe Club,
New York City
J. Kennedy, L. Kruppa
E. Riedel, E. Dreher
7. Yonkers Canoe Club
J. Yysak, J. O'Rourke, H. Fitzgerald, R. MacManus

X EIGHT OARED SHELLS 11:40 A. M.

1. New York Athletic Club, New York City
2. University of Pennsylvania, Philadelphia
3. Princeton University, Princeton, N. J.
4. Manhattan College, New York City
5. Neried Boat Club, Belleville, N. J.
6. Rutgers University, New Brunswick

XI OUTBOARD CLASS A 11:50 A. M.

1. Leo Dixon, Highland Park
2. Louis Eppell, Lake Mohawk
3. S. H. Crooks, Rumson, N. J.
4. Fred Jacoby, North Bergen, N. J.

SILVER CUP CLUB TROPHY

Eight Oared Shell Race—Donated by The Johnson Company
314 West 14th Street, New York City

VENETIAN NIGHT WATER PAGEANT—STARTING 8.30 P. M.

8 P. M.—Half-hour notice to city that the regatta is about to start, signal three bombs. 8:30 P. M.—Bomb cluster immediately followed by events of the evening.

FIRST EVENT—GROUP OF 200 COLORED SINGERS

Second Event—Parade of Floats Entered in Venetian Night Water Pageant

1. R. C. Cadmus, "Daddies Girl," New Brunswick Boat Club
2. M. C. Spinelli, "Playboy," New Brunswick Boat Club
3. Wm. Johnson, "Screwloose," New Brunswick Boat Club
4. Gus Barfus, "Alfreda," New Brunswick Boat Club
5. Rus H. Garretson, "Red," New Brunswick Boat Club
6. W. O. Van Orden, "Capt. Van," New Brunswick Boat Club
7. S. D. Wiley (Exchange Club), "Anna R," New Brunswick Boat Club
8. J. M. Cahill, "Eleanor V," New Brunswick Boat Club
9. Wm. Becker, "Kanawha," New Brunswick Boat Club
10. Dr. R. J. Faulkingham, "Sally Too," New Brunswick Boat Club
11. Edw. A. Intemann, "Ino," New Brunswick Boat Club
12. E. T. Ball, "Gigolette," New Brunswick Boat Club
13. Ray Mook, "Scotty," New Brunswick Boat Club
14. Herbert H. Dorer, "Greyhound," New Brunswick Boat Club
15. I. Marcus, "Adelaide," New Brunswick Boat Club
16. Leo Gaffney, "Ellen," New Brunswick Boat Club
17. Plainfield Sea Scouts, "SSS Grey Gull"
18. Plainfield Sea Scouts, "SSS Defender"
19. C. E. Ellis, "Doris D," New Brunswick Boat Club
20. A. M. Currie, New Brunswick Boat Club
21. Wm. R. Carpenter, New Brunswick Boat Club

THIRD EVENT—GORGEOUS FIREWORKS DISPLAY

George M. Weigel, N. B. B. C.; Assistant Judge, Maxwell Ewing, Syracuse; Announcer, Jim Rellly; Custodian of Prizes, Joe Makim; Custodian of Crowd, Francis Cox; Director of Program, Chester W. Paulus.

GENERAL RULES—Position numbers start with No. 1 on New Brunswick side of the river.

All outboard boats tune-up up river from boathouse.

No cruisers permitted to anchor anywhere on racing course from Light 13 to Municipal Dock.

First race at 10 a. m. Other races following at 10 minute intervals.

All contestants must appear on time for their race or be disqualified.

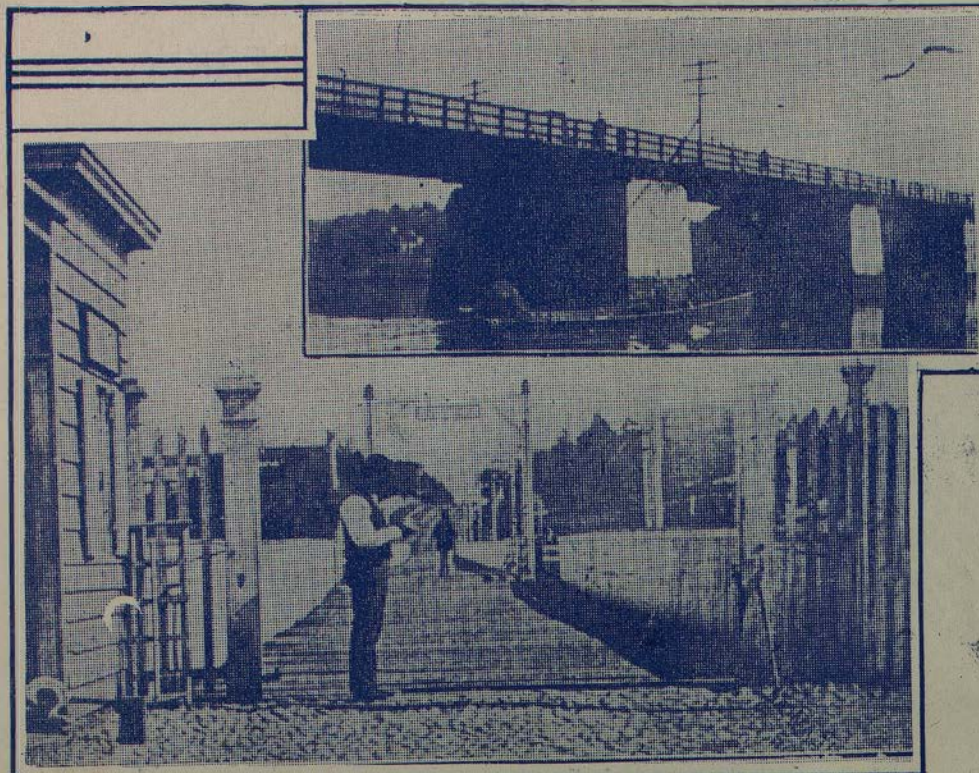
All races governed by American Canoe Association, National Association of Amateur Oarsmen Rules.

OFFICIALS FOR RARITAN RIVER REGATTA—Chairman of Officials, Mr. George Weigel, New Brunswick Boat Club.

A.—MORNING EVENTS, 10:00 A. M.—Noon—Starter, Russell H. Garretson; Assistant Starter, Russell E. Long; Clerk of Course, Charles E. Appleby, N. B. B. C.; Patrolman of Course, Dave Weir, Vice Commodore, N. B. B. C.; Assistant Patrolman of Course, Leo Gaffney, N. B. B. C.; Announcer, James Rellly; Custodian of Crowd, Francis R. Cox; Custodian of Prizes, Joe Makim; Manager of Bleacher Erection and Removal, Edward McCormick; Judges of Finish, Head Judge, Maxwell Ewing (Syracuse); Assistant Judge, Leslie T. Gladwell, Secretary N. B. B. C.; Assistant Judge, Herbert Dorer, Commodore, N. B. B. C.; Timer, Doc Baldwin, N. B. B. C.; Head Judge, Chester W. Paulus.

B.—EVENING EVENTS (Venetian Night)—Clerk of Course, Charles E. Appleby, N. B. B. C.; Judges—Judge, Dave Weir, N. B. B. C.; Assistant Judge, Woodhull Hall, N. B. B. C.; Head Judge,

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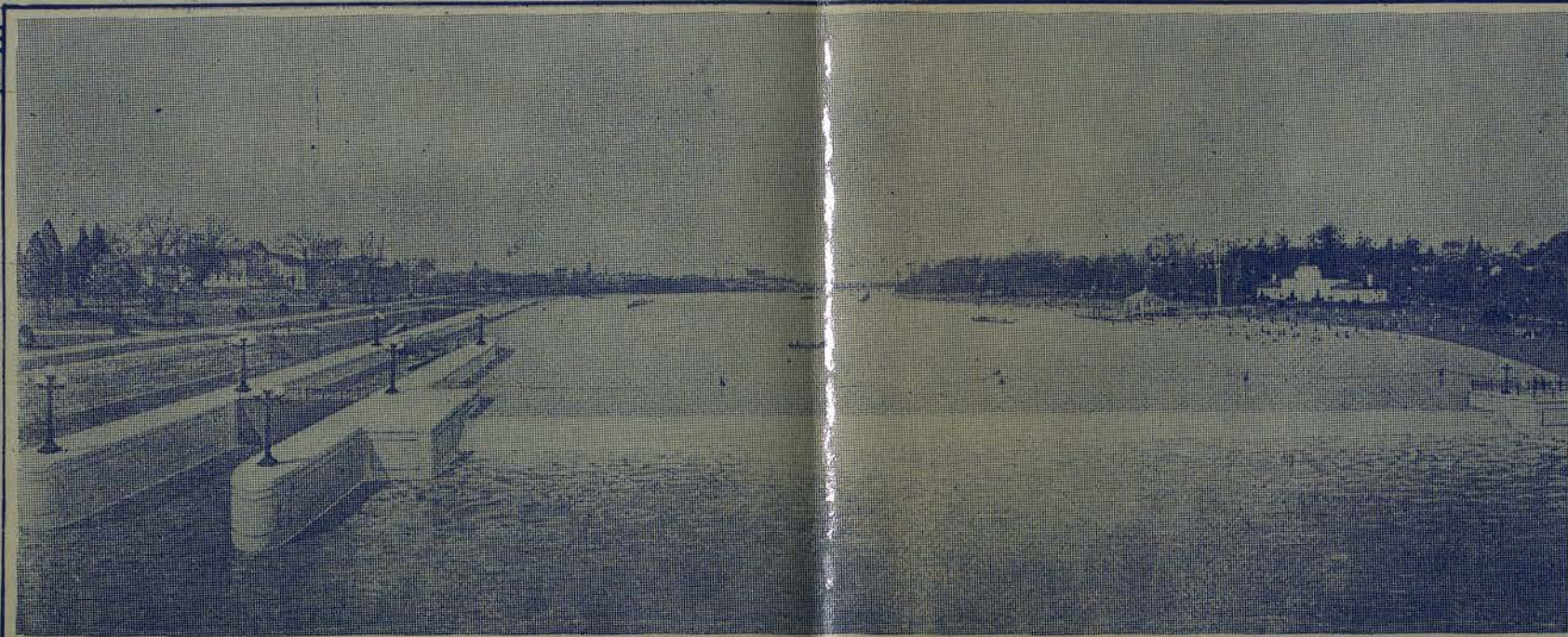
GATEWAY TO HIGHLAND PARK—Lower—The toll gate on the old wooden Albany street bridge. Upper—Fishermen going out from the bridge to spread nets across river for shad and brook trout.



OLD ALBANY STREET BRIDGE—A picture taken about 1890 of the former toll bridge built in 1853. This bridge was replaced in 1893 by a masonry bridge widened in 1924 to form the present structure. The old steel railroad bridge is seen in the background.

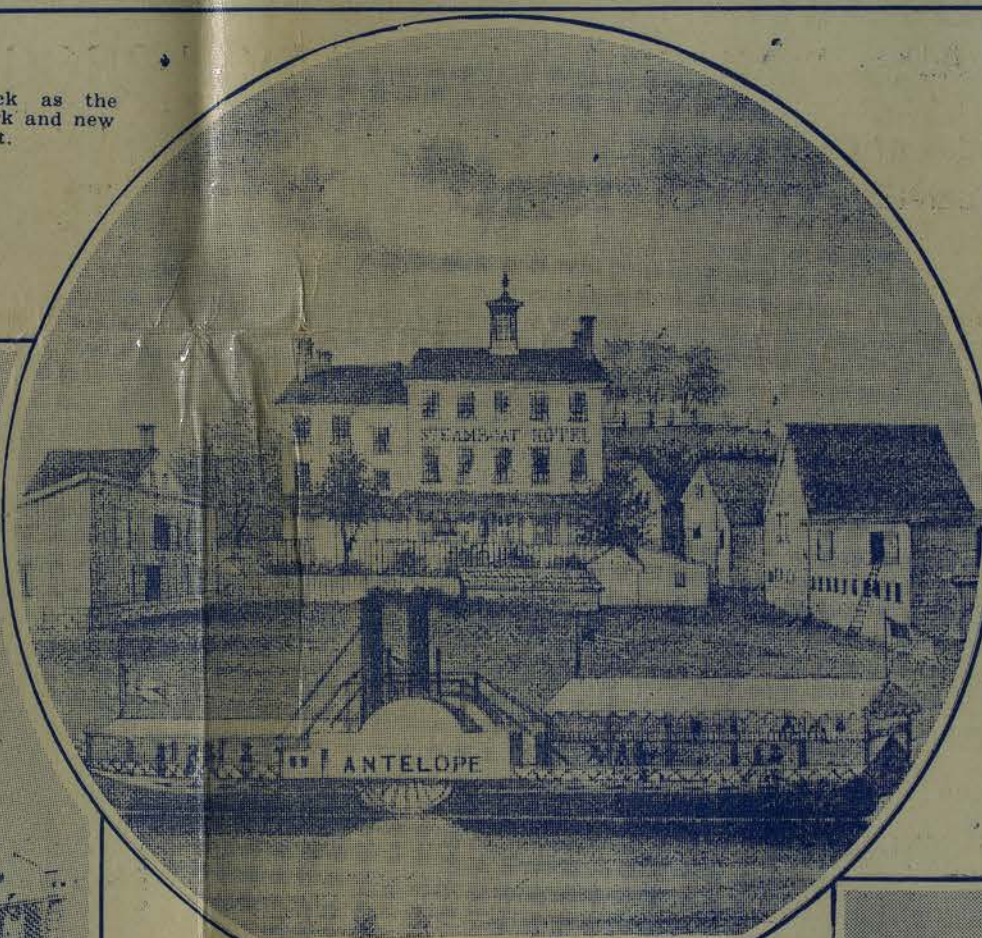


GEORGE E. LITTLE—Director of Athletics at Rutgers University and Chairman of the Water Sports Committee for the Canal Celebration. He organized the Raritan River Regatta.

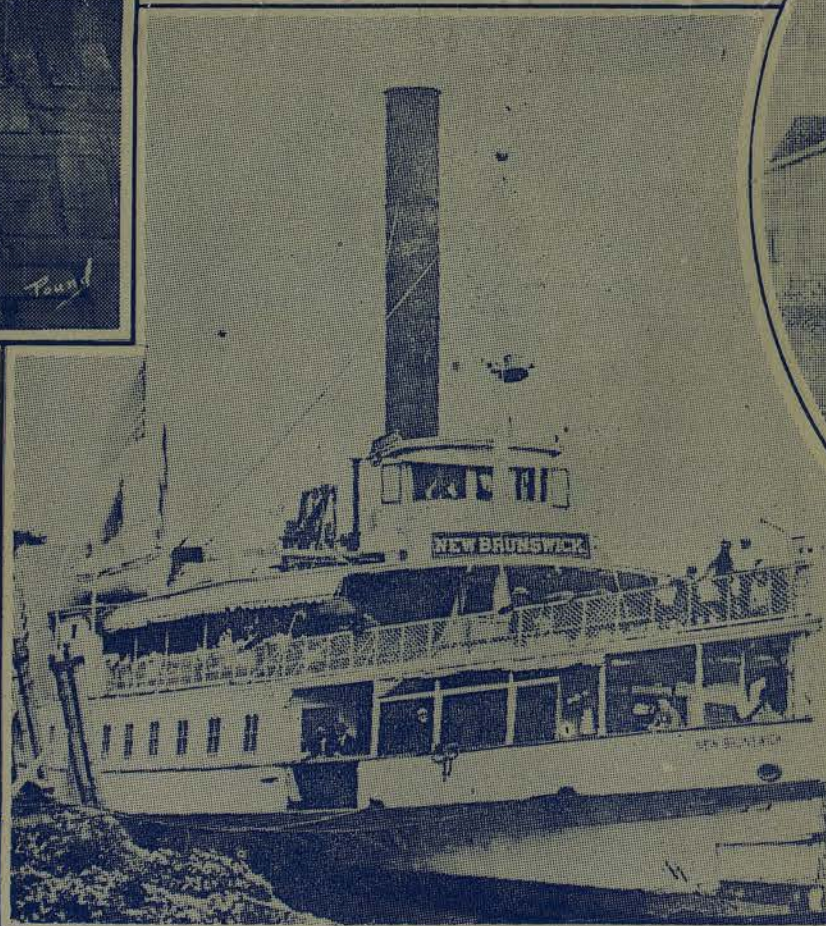


PROPOSED RIVER IMPROVEMENT—Outlet lock as the Port Raritan Commission plans it. Burnet street park and new locks shown on the left with Ayres Beach on right.

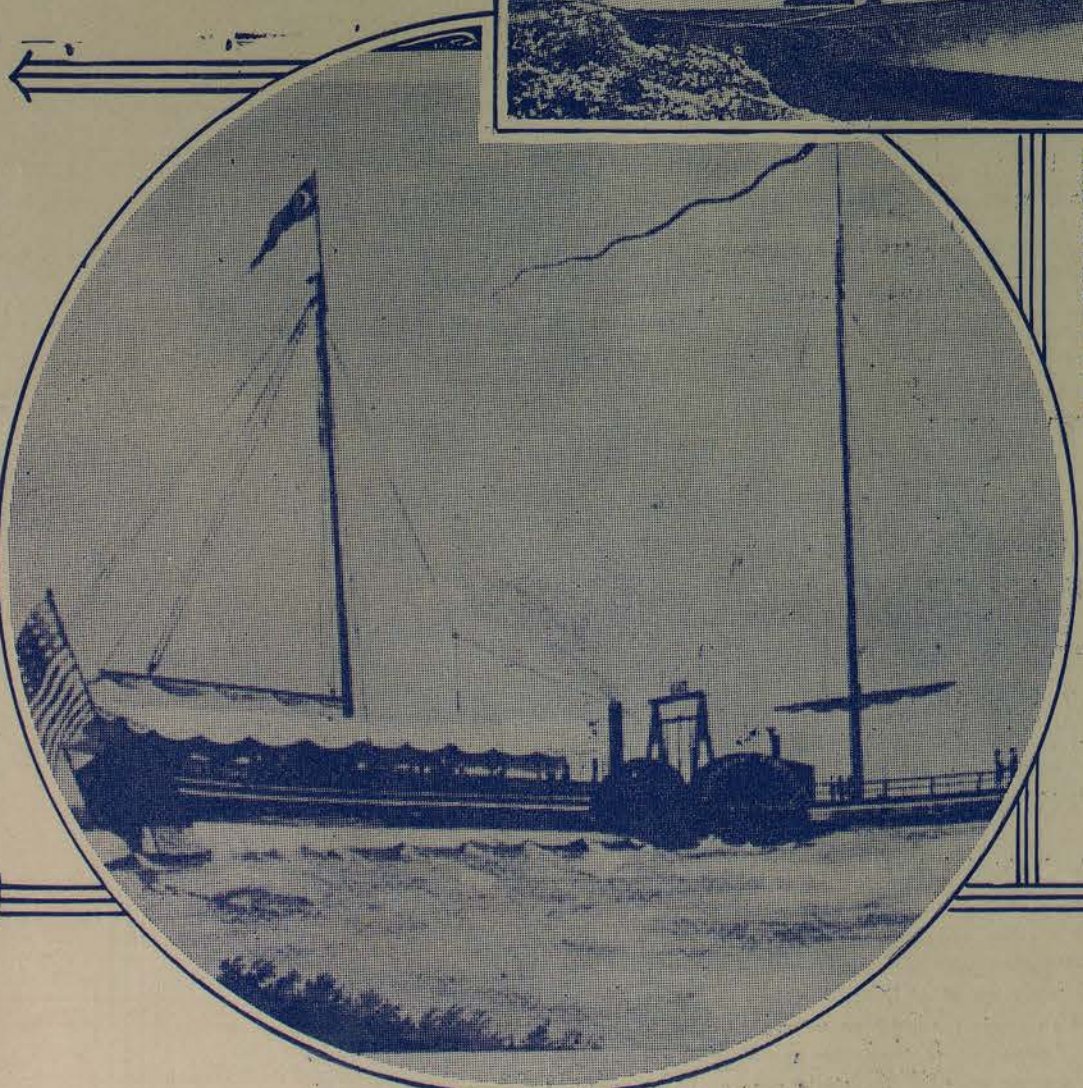
ANTELOPE—This steamboat ran from New Brunswick to New York about 1850. It docked at Keyworth's "Steamboat Hotel," on Burnet street.



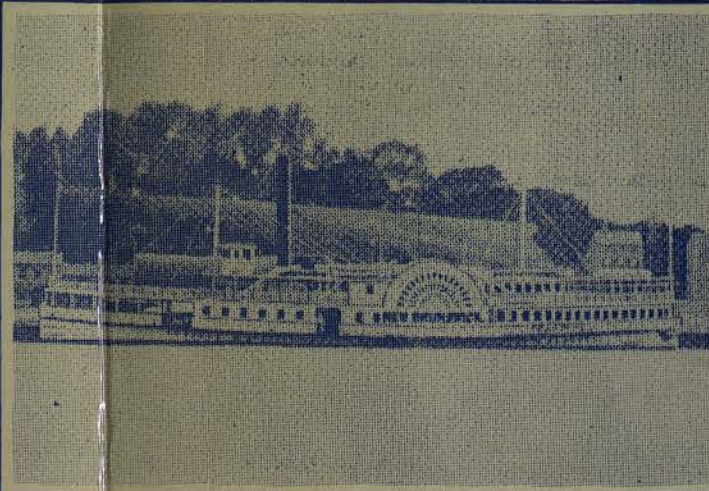
EDWARD H. TEN EYCK—Rutgers University Crew Coach who, as Chairman of Water Events, has arranged for many nationally known oarsmen and canoeists to compete in the Raritan River Regatta tomorrow.



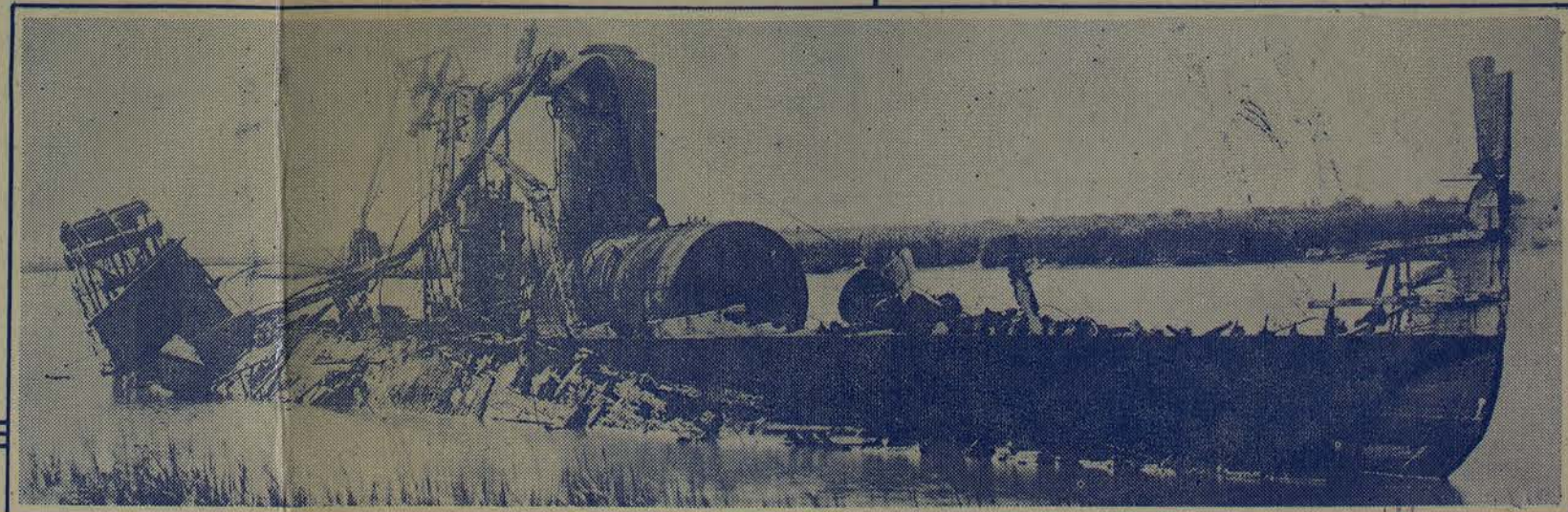
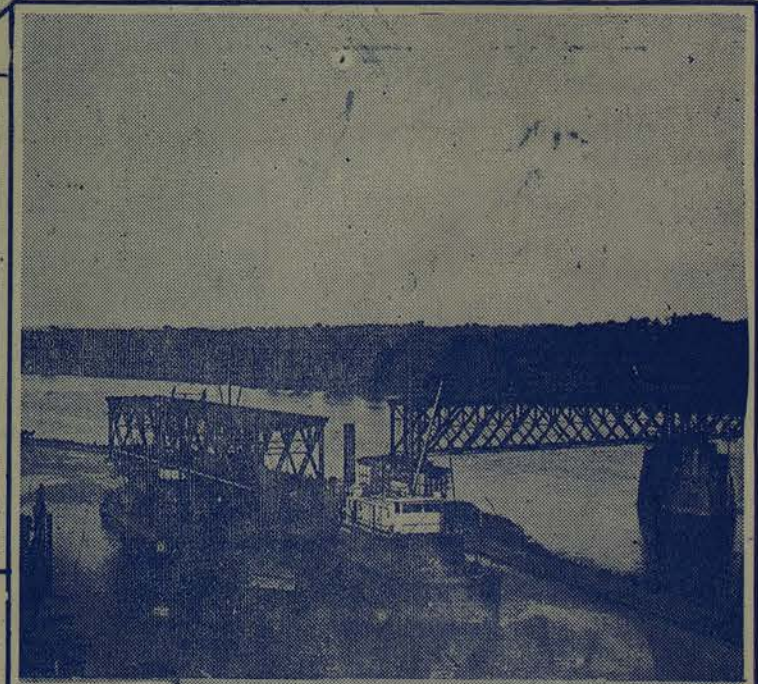
PHOENIX—Built by Col. John Stevens, this was first steamboat to ply the Raritan. Ran from New York to New Brunswick in 1807. First steamboat to sail high seas going from this city to Philadelphia in June, 1808.



ILL-FATED 'NEW BRUNSWICK'—Launched in 1881 this was last passenger boat to make scheduled daily trips to New York. She could carry 1,000 persons. On night of August 2, 1902 the boat caught fire and burned to water's edge. The remains shown below were towed to Amboy.



OLD RAILROAD DRAWBRIDGE—A tug passes through the open draw of the old steel railroad bridge which spanned the canal and the Raritan where the present masonry railroad bridge now stands.



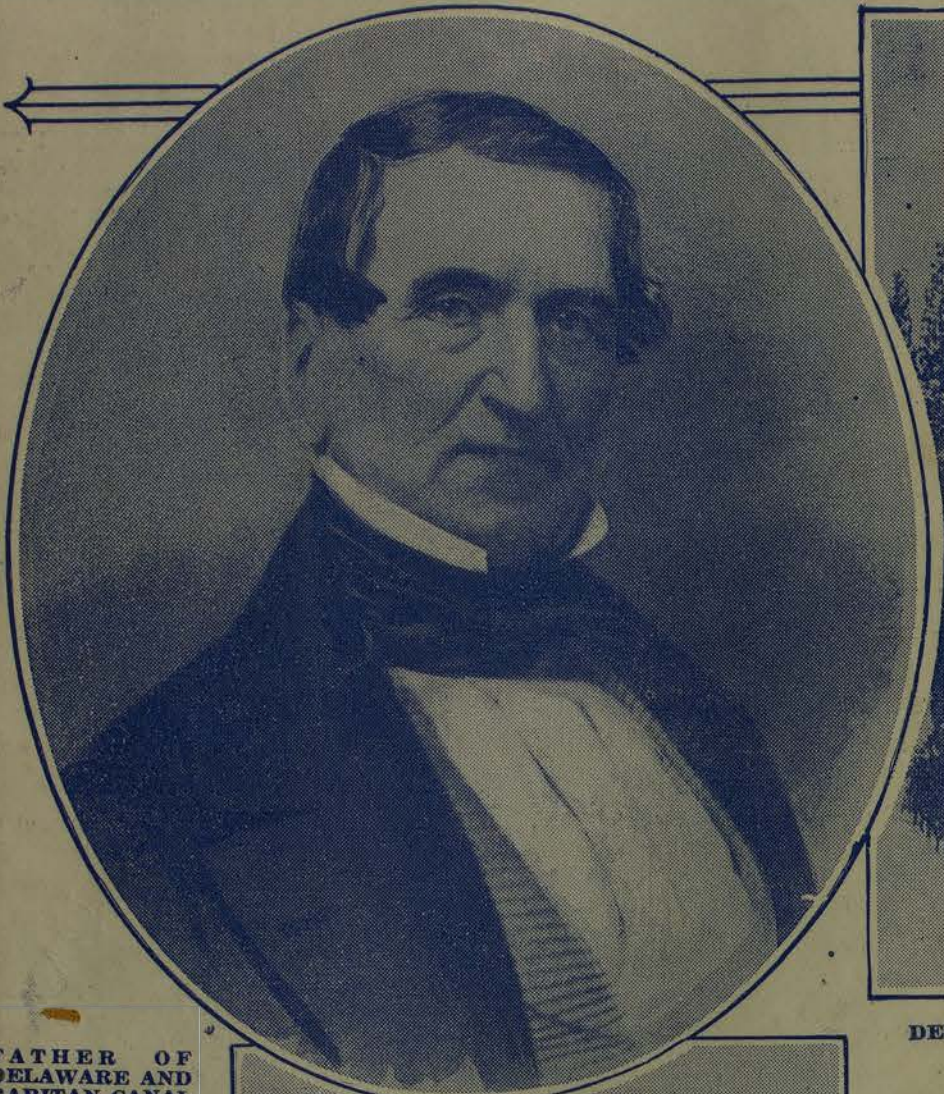
THE DAILY HOME NEWS

1834

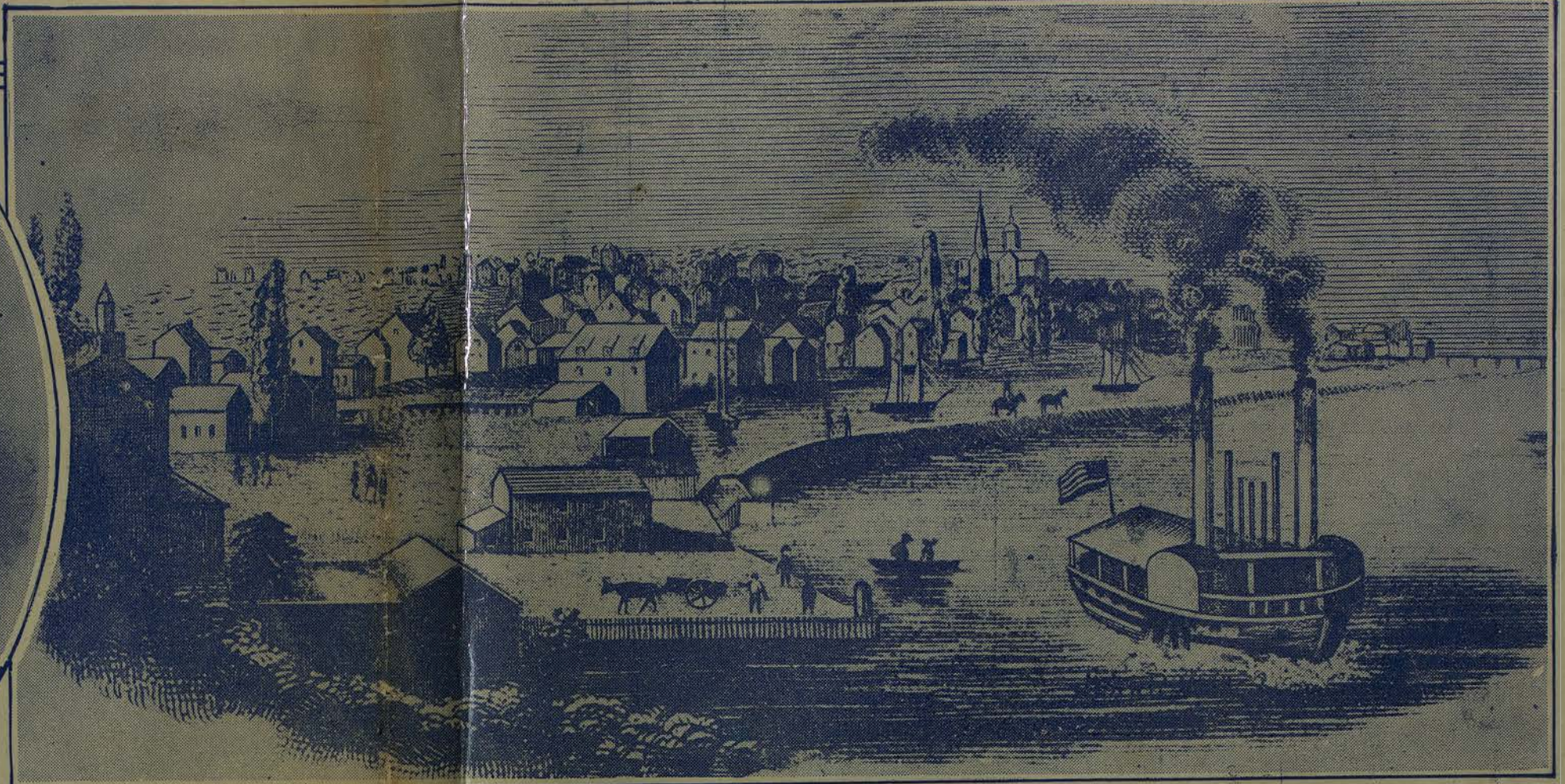
The Sunday Times

1934

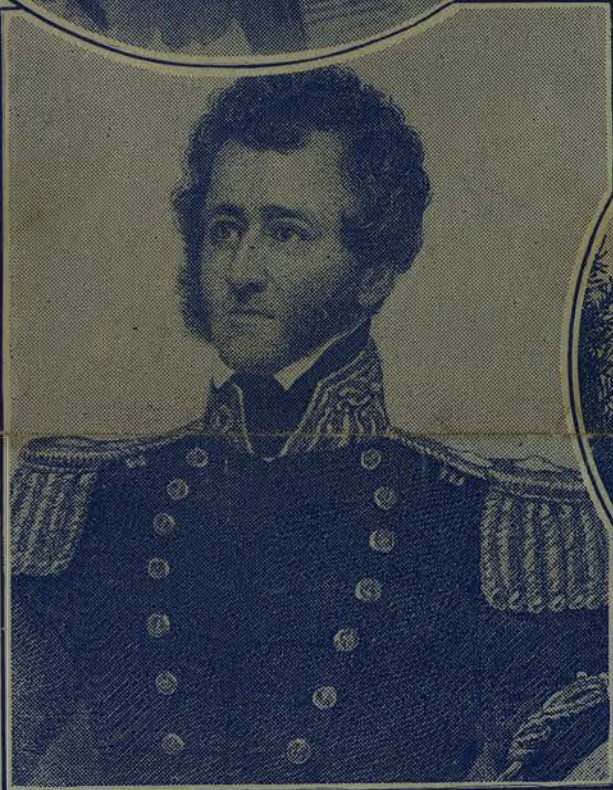
DELAWARE AND RARITAN CANAL CENTENNIAL EDITION



FATHER OF DELAWARE AND RARITAN CANAL—James Neilson, Sr., whose ceaseless and untiring efforts over a period of years finally resulted in the opening of the canal in 1834.—Courtesy of James Neilson.



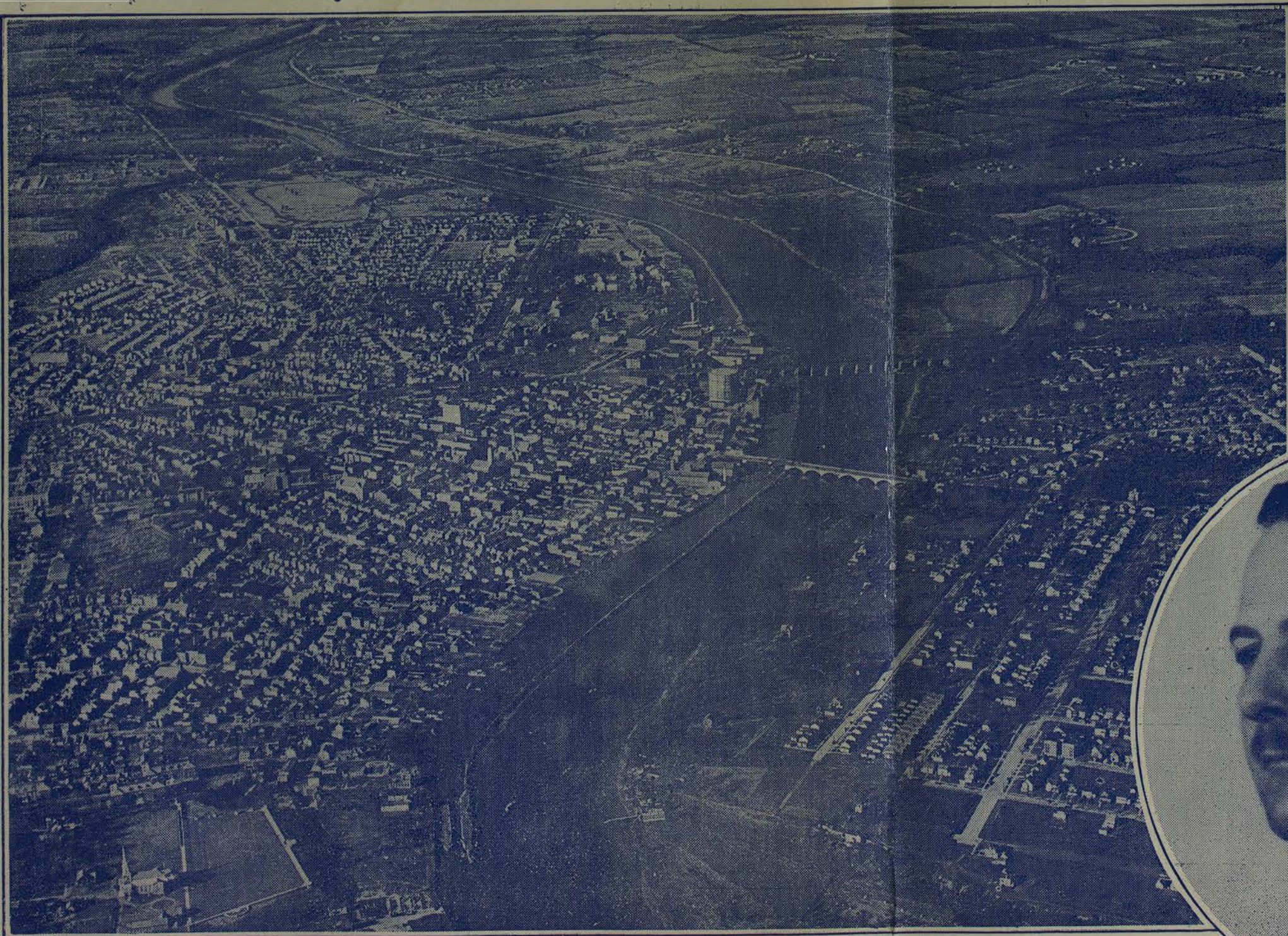
DELAWARE AND RARITAN CANAL IN 1834—How New Brunswick's waterfront looked at the time of the opening of the canal. Courtesy of John P. Wall.



ROBERT F. STOCKTON—General Stockton invested a large part of his fortune in the canal at a time when other subscribers feared to take stock. He was president of the first Board of Directors.—Courtesy of John P. Wall.



NEW BRUNSWICK IN 1880—Busy factories and warehouses bordered the teeming canal. Pleasure boating was popular on the Raritan in these days, featured around the old Boat Club house, which was reached from the Albany street bridge.



MODERN NEW BRUNSWICK—A recent aerial view of the city looking up the Raritan, with Highland Park on the right, showing the canal running along the left side of the river and terminating at the outlet lock in the lower center. The Albany street bridge and the railroad bridge carrying the new electrification towers span the river in the center of the photo. The New Jersey College for Women and the Municipal Dock are in the lower left.—Photo, McLaughlin Aerial Surveys, Inc.



DR. W. H. S. DEMAREST—President of the New Brunswick Theological Seminary and Honorary Chairman of the Canal Celebration Committee.



W. H. FRIES—President of the New Brunswick Trust Company and Chairman of the Finance Committee for the Canal Centennial.

**Treasurer for
Canal Celebration**



RUSSELL E. LONG—Councilman for the Borough of Highland Park, who is serving as treasurer for the Canal Celebration.

**Secretary for
Canal Celebration**



CONDICT S. ATKINSON—Secretary of New Brunswick Chapter of Commerce, who is secretary of the Canal Centennial Committee.

**Leading Lady in
Centennial Pageant**



MISS DORIS REUHE—Senior at N. J. C. who takes the principal part in the pageant, "The Spirit of the Pioneer."

**Has Leading Male
Role in Pageant**

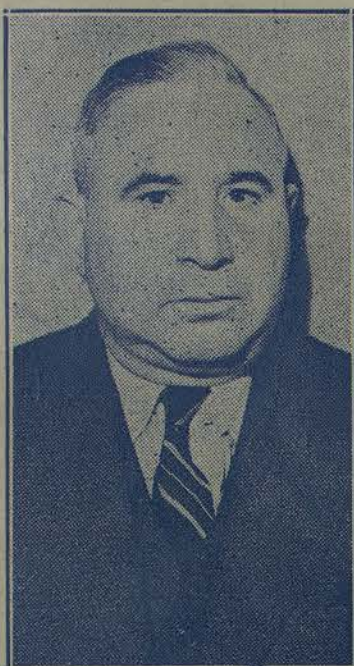


LOUIS F. CUDLIN—Rutgers University student who will play the role of engineer in the great transportation pageant, "The Spirit of the Pioneer."

**Painting by Frank Hart Shows Raritan
Before College Bridge Was Constructed**



**The Mayflower Dairy Is
Soon to Open at
355 George Street**



This store before coming to New Brunswick made a real place for itself in the business life of Perth Amboy. The New Brunswick branch will open October 13 with a complete line of high quality dairy products and fancy groceries. S. & W. famous canned goods, Libby's and Royal Scarlet products will be featured.

Mr. Hyman Silbers (pictured here) and his associate, Adolf Kahane, will direct the affairs of the local store. Friday, October 12, the store will be open for inspection.

*The Public Is Cordially Invited to Come in
and View This Modern Sanitary Store*

**MIDDLESEX
FURNITURE CO.**

Offers

**THE GREAT OUTSTANDING
ADVANTAGE IN
REFRIGERATION**

Imitated BUT Unequaled
NORGE
ROLLATOR REFRIGERATION

As soon as Rollator Refrigeration goes to work in your kitchen you see your expenses drop as much as \$11.00 a month.

Rollator Refrigeration now comes to you with added improvements and refinements in the leading models. Notice how the latch opens at a touch... how the interior is at once flooded with light. Pull out a smoothly sliding ice tray—from an ice compartment that is odor-proof. Arrange the shelves to suit your purchases. Note the convenient egg basket, Hydrovoir, frozen-desert tray, and butter and cheese rack. See the Norge before you buy any refrigerator.



THE ROLLATOR—A roller rolls and there's ice. That's all there is to the simple operation of the Rollator cooling mechanism.

NORGE

*Rollator
refrigeration*

Buy on Our Budget Plan



A Small Deposit Will Hold Your Purchase Until Christmas

PHILIP H. BRUSKIN
REAL ESTATE
INSURANCE

Member Middlesex County Real Estate Board,
Real Estate League of N. J.—Realtor
110 CHURCH STREET NEW BRUNSWICK, N. J.
Phone New Brunswick 95

DR. HARRY J. EHRlich

Optometrist
Eyes Examined Glasses Fitted
84 CHURCH STREET NEW BRUNSWICK, N. J.
Phone New Brunswick 628



The Home for Service

at 79 Welton Street, New Brunswick, is one of Middlesex County's best appointed and equipped undertaking establishments.

The head of this business, Charles E. Darling, who has had a background of experience covering more than 28 years is one of New Brunswick's most progressive and civic minded citizens.

ALWAYS A GOOD JOB

AT THE

**WHITE RING SHOE
REPAIR SERVICE**

SHOE COLORING

Ladies' and Men's Felt Hats
Cleaned and Blocked **50c**

WHITE RING
SHOE REPAIR SERVICE

108 CHURCH ST. Tel. 520

JEWELRY & GEMS by LEO KAHN



**A REAL
VALUE!**

**12 DIAMONDS
for the Lucky Bride**
Both **\$39.75**
For illustration slightly enlarged.
The engagement ring boasts a radiant center diamond with two fiery gems on either side. The wedding ring has seven diamonds smartly set.

**WEEKLY
TERMS**

LEO KAHN
Cor. Albany and Nelson Sts.
Estab. 1914



Typical sale scene at the Englishtown Sales Co., Main Brook, Inc., Englishtown, Old Bridge Highway, where sales are held every Wednesday and Saturday at 1 o'clock. Many motorists en route to the seashore stop long enough to view these interesting sales events.



**NIEDERMAN'S
SHOE SHOP**

Exclusive Agency for
DREW ARCH REST SHOE FOR
WOMEN AND BUSTER BROWN
SHOE FOR CHILDREN
91 Church St., New Brunswick
Telephone 4774

GREETINGS

From the Association for the Preservation and Improvement of the Delaware and Raritan Canal.



NOT TO BE TAKEN
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FIXLER'S—at 5 Livingston Avenue—has long been known for smart clothes. The university man as well as the conservative business and professional man has helped make this store both popular and successful.

At top—one of the largest and finest furnishing stocks in the county. The smart things in haberdashery are in evidence and in great profusion. In the picture are Al Fixler waiting on Mr. Levine, a neighboring merchant. Charles Schiff, salesman, is shown in the background. At bottom—Herbert Fixler, head of the business, waiting one of his patrons, Jack Williamson, a Rutgers crew man.



**A Food Store Known
Throughout the State**

Davidson Bros. at 359 George Street, New Brunswick, is not only a local institution of which New Brunswick is extremely proud but it is one of the largest and finest Grocery and Food Markets in the entire state.

The history of Davidson Bros. for the more than 17 years of their existence in this city has been one continuous march forward to the highest pinnacle of success. Pictured here is a view of the great store known to every purchaser of quality foods in Middlesex County.

Davidson Bros. liquor stores at 45 Paterson street and in the other cities in which they are located have also attained an enviable reputation for quality products at moderate prices.



The immense popularity of Davidson's must be attributed to the genial Abraham H. Davidson, in charge of the local store. His brothers, Ezra Davidson and Hyman Davidson, are associated with him in stores at Red Bank and Perth Amboy.

NOT ONLY HOTEL GUESTS—



But a large following of steady patrons are furnished complete beauty service by the Hotel Woodrow Wilson Beauty Salon, located on the ground floor. This smart little shoppe specializes in facials.

**HOW MILADY
BECOMES BEAUTIFUL**

View shows the permanent waving machine, manicure table, and the facial chair in the Hotel Woodrow Wilson Beauty Salon. Miss Mintaha Kort-hawi established the hotel beauty shoppe just five years ago this month.



The Woodrow Wilson Beauty Salon has served patrons from nearly every state and many countries throughout the world during their stay as guests at the hotel in which the beauty salon is located.