

Clark Patriot

'A Voice for All, an Echo for None'

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Township plant joins in golden jubilee

Polychrome Corp., which has a film-manufacturing plant in Clark, is observing its 50th anniversary this year.

Beginning with ink for offset duplicating and becoming one of the world's largest producers of micrographic stencil, Polychrome introduced its first offset products in 1950. The intervening years have seen the company take a leadership position as a graphic arts manufacturer, multinational in scope and "Fortune-Second-500-Industrial-Company" in size. No longer producing stencils, virtually obsolete by offset duplicating, Polychrome is among the handful of companies in the world which produce both pre-sensitized lithographic plates and photographic film, and the company's line of graphic arts supplies, equipment and systems is the most comprehensive offered by any single manufacturer, reports a spokesman.

Additional momentum to Polychrome's technological growth resulted from the company's acquisition in 1979 by the Tokyo-based Dainippon Ink & Chemicals, Inc. (DIC).

A \$2 billion company, DIC is one of the world's largest ink manufacturers, distributes a wide range of graphic arts products and produces such additional products as imaging materials, chemicals and petrochemicals, resins, plastics, building materials and machinery. Combined, Polychrome and DIC form one of the largest single graphic arts businesses in the world, the spokesman added.

Polychrome consumable supplies include graphic arts films, diffusion-trans-

fermaterials, pre-sensitized plates, ink, blankets and a host of chemical and accessory products. Among Polychrome pre-press equipment are vertical cameras, film and plate processors, UV-curing units, vacuum frames and light tables.

Dedication to product research has been a Polychrome tenet from the

beginning. Both in America and overseas energetic research and development programs have been geared to developing and refining products to improve the lithographer's productivity and the quality not only of his work but of his work environment, as well. A prime example was the company's development, in the late 1950s of the industry's first successful pre-sensitized

grained offset plate, Grankote, with its exceptional water-carrying and print capabilities, played a major role in taking pre-sensitized plates beyond mere duplicating and extending the convenience and reliability of pre-coated plates to professional lithographic plates, the spokesman pointed out.

Polychrome's Laser-ScanTM plate, utilizing

filmless, digitized imaging by laser, recently received an InterTech '85 Technology Award from the Graphic Arts Technical Foundation.

In the film products area, Polychrome's Daylight Duplicating/Contracting System offers film which can be handled, exposed and processed outside a darkroom, and the company recently introduced

PolyproofR, its comprehensive diffusion transfer system, the spokesman noted. When the company entered the offset field over 30 years ago, realizing that the chemically-oriented lithographic process is fraught with variables, management foresaw the importance of prompt, qualified technical assistance when customers

needed it. Reasoning it could most effectively give fast, on-site assistance through its own technically-trained personnel, based within easy reach of the printer's plant, Polychrome elected to set up direct sales offices. It was a decision the company has never regretted and the direct-sales concept today encompasses branches in the major American and Canadian printing centers. Every salesman receives a solid grounding in Polychrome products, as

well as in practical, basic lithography from camera through press work. Backing the salesmen are product specialists based in strategic cities and each, through experience and on-going training, about as 'expert' as any one person can be in his respective field of camera-man, platemaker or pressroom products, the spokesman said.

Dealers, serviced-by-designated Polychrome branches within reasonable proximity, receive Polychrome product and technical training and benefit from the company's sophisticated distribution system.

Carrying the local service concept further, some years ago the company established the first of many local technical service centers. With fully-equipped darkrooms and stripping and plate-making facilities simulating the pre-press departments of a typical offset plant, these centers provide on-call, on-site problem-solving assistance by Polychrome personnel, and offer training courses and seminars for local printing personnel at no charge, reports the spokesman.

Polychrome stocking locations nationwide are linked to each other and to the company's national distribution center and production facilities by an on-line computer system. Thus, any product not available locally can be located elsewhere in minutes and be on its way to the customer immediately, he said.

Polychrome's world-wide resources include, in the United States, plate-production facilities in Yonkers, N.Y., and Yardville and the ultra-modern film-manufacturing plant in Clark.

At plants in Osterode and Kitzingen, West Germany, Polychrome GmbH produces a full range of Polychrome plates, chemicals, supplies and press equipment for Western Europe, Africa and the Near East. Elsewhere in Europe, operations include Polychrome Ltd., in Watford, and plate manufacturing in Berwick-upon-Tweed, both in England and Polychrome France S.A., near Paris. A subsidiary company, Polychrome Chemicals Corp., has plant facilities in Newark and Wood-Ridge, and Chicago. Polychrome Chemicals produces aqueous, UV-curable and conventional clear coatings for the graphic arts as well as chemicals for a wide range of industrial surface-coating applications.

Late last year the company entered the computerized business management system field with KEREN, a third-generation, printer-designed software system specifically for graphic arts management and estimating.



WATCH OUT... The Clark Babe Ruth Baseball Team's Rob Banasiak gets brushed back during a state tournament game against Ridgefield Park. Clark lost 5-4.

STEAL... Vin Gulin of the Clark Babe Ruth All-Stars Baseball Team gets ready to steal second in a district tournament game against Middlesex. Clark won 4-3.

College cites Antonette Castoro

A township student, Antonette Castoro, received her bachelor of science degree in management cum laude from Kean College of New Jersey in Union on Thursday, June 5.



Papers set holiday deadline

The offices of The Rahway News-Record and The Clark Patriot, at 219 Central Ave., Rahway, will be closed for the Labor Day holiday of Monday, Sept. 2.

In order for our staff to enjoy the holiday ALL COPY FOR THE THURSDAY, SEPT. 5, ISSUE MUST BE IN THE

HANDS OF THE EDITOR AT THE ABOVE ADDRESS BY 5 P.M. ON WEDNESDAY, AUG. 28.

ANY COPY NOT SUBMITTED BY THE ABOVE DATE WILL AUTOMATICALLY BE HELD OVER TO THE NEXT WEEK'S ISSUES.

Johnson schedules new bus routes

The transportation director for the Union County Regional High School District No. 1, which includes Arthur L. Johnson Regional High School in Clark, Ellen Glowacki, announced the following 1985-1986 bus schedule for Johnson for Freshman Orientation Day, Tuesday, Sept. 3, and for the opening day of school, Wednesday, Sept. 4.

Day tours are scheduled to West Point Military Academy on Wednesday, Sept. 18 and to Mount Haven Resort in Milford, Pa. on Wednesday, Oct. 16.

Other on-going volunteer work and special services have included the donation of hand-made lap robes and booties to the John E. Runnels Hospital of Union County and to area nursing homes, the implementation of a driver program for delivery of Mobile Meals from Westfield to Clark residents, work at various hospitals, collection of clothing and work at a soup kitchen in Newark and working with handicapped children.

Future projects will also include the preparation of dayettes and a holiday project of packages of toilet articles for patients in local hospitals and nursing homes.

At the last meeting of the current year, held on June 14, the following officers were elected: President, Mrs. Lillian Burdick; vice president, Mrs. Edith Leibowitz; treasurer,

Mary Steiner. A Clark student, Mary Margaret Steiner, received her bachelor of science degree in computer science, data processing from Kean College of New Jersey in Union on Thursday, June 5.

Retired Persons give Clark boost

Michael Dudek, recording secretary, Mrs. Dorothy Flynn, and corresponding secretary, Mrs. Frances Wilkin.

Fall monthly meetings will commence on Friday, Sept. 13 at the Charles Brewer School on Westfield Ave. at 12:30 p.m.

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Johnson schedules new bus routes

THE OPENING DAY OF SCHOOL. Classes will be held from 8:15 a.m. to 2:48 p.m.

Rte. No. 44 will stop on its morning route at 7:35 o'clock at Hayes Ave. and Sherold Rd. and at 7:45 o'clock at the school. Rte. No. 43 will stop at 7:50 o'clock at Boynton Ave. and Picton Pl. at 7:53 a.m. at Dakota and Florida Sts. and at 8 o'clock at the school.

In the afternoon both routes will stop at 3 o'clock at Boynton Ave. and Picton Pl. at 3:02 o'clock at Dakota and Florida Sts. and at 3:13 o'clock at Hayes Ave. and Sherold Rd.

The late run will leave at 3:45 p.m. and go to Boynton Ave. and Picton Pl., then to Dakota and Florida Sts. and then to Hayes Ave. and Sherold Rd.

Rte. No. 44 will start at 9 a.m. from Hayes Ave. and Sherold Rd.

Rte. No. 43 will stop at Boynton Ave. and Picton Pl. and then at Dakota and Florida Sts.

Orientation Day. Classes will be held from 9:30 to 11 a.m.

Rte. No. 44 will start at 9 a.m. from Hayes Ave. and Sherold Rd.

Rte. No. 43 will stop at Boynton Ave. and Picton Pl. and then at Dakota and Florida Sts.

The late run will leave at 3:45 p.m. and go to Boynton Ave. and Picton Pl., then to Dakota and Florida Sts. and then to Hayes Ave. and Sherold Rd.

HELP US CELEBRATE OUR BIRTHDAY

Clark's own hometown newspaper, The Clark Patriot, is 20 years young this year and the paper plans to celebrate in real style.

We are looking for stories, photographs, proclamations or historical pieces about the newspaper and the township and we are asking our readers to help make this a banner year for the only newspaper Clark really calls its own.

A special anniversary edition will be published in October. If you have any contributions please send them to: ANNIVERSARY ISSUE, EDITOR, THE CLARK PATRIOT, POST OFFICE BOX 1061, RAHWAY, N.J. 07065 or drop them off at the office at 219 CENTRAL AVE., RAHWAY FROM 9 A.M. TO 5 P.M. MONDAY TO FRIDAY.