







## FREE ADVERTISING

[illegible]

and draws thoroughly newspapers, dust and literature, then spread a damp paper across the floor, and from one side of the paper, then move and sweep the next stair at a time to wait for the result will be none the less, advertise Herald.



ANTY  
DRUDGE


 is the Freeman.  
 ge? You had better g  
 rily burned."  
 "ew?"  
 "rying to get the fire ho  
 My wife was badly  
 thing."  
 over. But look here  
 Fels-Naptha. Then sho  
 s. Just use lukewarm  
 soak for half an hour  
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 ts is an introduc  
 your boom com  
 itchen.  
 get Fels-Naptha  
 w homes.  
 in the soap itself  
 uldn't do what  
 't wash clothes  
 pool or lukewarm  
 bor or boiling;  
 , work, fuel and  
 million women  
 d do these things  
 and is doing  
 ore progressive  
 rections on the  
 n wrapper.

[illegible]

Mr. and Mrs. George and Mrs. Mary are being paid for their services. The company is also paying for the transportation of the family to the airport. The company is also paying for the transportation of the family to the airport. The company is also paying for the transportation of the family to the airport.

The Railway Public L.I. made attractive Wednesday

collections of roses, dahlias and  
these anemones from the  
Mrs. W. C. Squire, that  
The third annual dahlia ex-  
hibition will be held next  
afternoon and evening from  
o'clock. The exhibitors are  
to have their flowers at the  
in the morning.

Miss Florence Siles, of ex-  
posed, spent the week en-  
town.

Clifford Walker, of 4714  
street, manager of the footba  
of St. Mary's school has a  
game for next Thursday  
with the fast Metcoun  
school team at Riverside  
The local team is looking  
games with grammar school

The "Fortunes of the Su  
ning last Friday, in the No  
will prove of intense inter  
people of Rahway who care  
themselves upon the vicar  
the newspaper which dard

...CYPHER  
Incubators  
and Broo

**Jennings & Bo**  
80 Irving St.,  
RAHWAY, N.

A detailed black and white illustration of a horse-drawn carriage. The carriage is ornate, with a high roof and decorative panels. It is being pulled by a horse, whose head and front legs are visible on the left side of the frame. The carriage has large, spoked wheels and a complex system of harnesses and reins. The style is reminiscent of 19th-century book illustrations.

**CHARLES A.  
ROWLAND**

Carpenter,  
Builder and  
General  
Contractor

Whittier Street  
**RAHWAY, N.J.**

C. Orders Left at Mahla  
L. Vail's Coal Office, P. O.  
Building, will Receive  
Prompt Attention. 11 11

**to Claim  
"DRUGS"**

used here is actually tested either  
pure. We insist on purity—absol-  
ute, for our material than it doe  
we are satisfied with the increased  
superior quality of our goods.

quality costs you not a penny more  
anywhere. Isn't purity—proscribing  
somewhere to get?

**'S Pharmacy**  
G and GRAND STREETS

**A. LONG,**  
CHOICE  
and **Provisions**  
and **Coffees**

Grand St  
TERMS CASH

H AVENUE  
RAHWAY, N. J.  
LER IN—  
GH,  
ARRE AND HIGHLAND  
DAI =

**SON'S**  
**Trucking**

**COUNTRY**  
**and**  
**Carting**  
**of all**  
**Kinds.**

[illegible]

1. The first step in the process of identifying a problem is to recognize that a problem exists. This is often done by comparing current performance with a desired state or goal. If there is a significant difference, a problem is identified.















# OFFICIAL MINUTES OF BOARD OF CHOSEN FREEHOLDERS OF UNION COUNTY

(Continued from page nine)

be appointed to make an examination of the bridge over the Elizabeth River, at Parker road, Elizabeth, N. J. The committee to report at the next meeting of this board as to the necessary repairs to this bridge, together with the probable cost of the work.

On motion by Freeholder Withers, this resolution was adopted unanimously. The Executive Committee of the Board of Chosen Freeholders, Board of Withers and Crane.

By Freeholder Hunsicker. Resolved: That the bill of Peter L. Hughes for one hundred and ninety-two dollars (\$192.00) the contract price for the building of an iron rail on top of the stone wall at Morris Avenue Bridge on the Elizabeth River, Elizabeth, N. J., be paid when properly audited and approved by the committee and endorsed.

On motion by Freeholder Jones this resolution was on roll call adopted unanimously.

By Freeholder Krouse. Whereas, At the last meeting of the Board of Chosen Freeholders a communication was received from the City Clerk of the City of Elizabeth enclosing a resolution adopted by that body requesting this board to take over and improve the following streets in the City of Elizabeth as county roads, to wit: Rahway Avenue, from city line to Broad street; Cherry street, from Rahway Avenue to Morris Avenue; Westside Avenue, from Rahway Avenue to Morris Avenue; from city line to North Road street; Jersey street, from Cherry street to Station Island Street; and, Whereas, Said communication was referred to the County Road Committee, which said committee has conferred with the committee of the City Council of the City of Elizabeth; and Whereas, It is understood that the City of Elizabeth, by means of said statements made by the city officials, is willing to pay a certain percentage of the cost of such improvement; and Whereas, The taking over of such roads and the improving of the same would mean an approximate expenditure of two hundred thousand dollars; and Whereas, The aforesaid roads can not be taken over and improved by this county without state aid; therefore be it.

Resolved, That this board request the City Council of the City of Elizabeth to state by its resolution duly adopted what proportion of the expense of the taking over and improving of said roads the City of Elizabeth agrees to pay; further.

Resolved, That a copy of this resolution be forwarded by the Clerk of this board to the City Council of the City of Elizabeth.

On motion by Freeholder Smith this resolution was adopted unanimously. Resolution by Committee on Gibbons street bridge, Linden, N. J.: Resolved, That the bill of Charles H. Carman for building extension to bridge on Gibbons street bridge, Linden, N. J., amounting to \$243.50, be paid when properly audited by the committee.

Resolved, That a copy of this resolution be forwarded by the Clerk of this board to the City Council of the City of Elizabeth.

On motion by Freeholder Smith this resolution was adopted unanimously. Resolution by Committee on Gibbons street bridge, Linden, N. J.: Resolved, That the bill of Charles H. Carman for building extension to bridge on Gibbons street bridge, Linden, N. J., amounting to \$243.50, be paid when properly audited by the committee.

On motion by Freeholder Grounert this resolution was on roll call adopted unanimously.

Freeholder Randolph requested information as to the decision of the committee on the question of an appointment of a sewer of weights and measures. Chairman Krouse, of said committee, reported that the committee reported that the committee would submit a definite report on this question at the next meeting of the board, as the County Attorney and the members of the committee had been away on their vacations and they had been unable to have a meeting of the committee.

After further remarks on the subject by Freeholders Randolph, Pierce, Hunsicker and Teller, and a verbal opinion by Attorney Coddington as to the requirements of the law relative to said appointment, on motion by Freeholder Teller the matter was laid over until the next meeting of the board to be held on October 6, 1934.

The following bills after being read

Real Estate  
Insurance  
Mortgages

Jos. T. Mead & Son  
26 Cherry Street

were on roll call ordered paid: Peter V. Weaver, \$250; Edward B. Atwater, \$50; Robert Lightfoot, \$137.50; \$150; Henry J. Schoppe, \$15.55; George Angen, \$50; Francis V. Lowden, \$100; \$630; Walter L. Hetfield, Jr., \$232.32; \$50; \$50; C. W. Irwin, \$166.75; William H. Hamilton, \$106.75; Anna Stahl, \$45; Robert J. Kirkland, \$12.99; David H. Hamner, \$25.30; James O'Connell, \$24.50; G. W. Pock, Jr., \$88.25; \$12.25; Henry G. Harris, \$26.25; Thomas L. Carey, \$29.50; Robert L. Karon, \$37.50; Addison White, \$200; \$24.50; Jacob G. Miller, \$2.10; John A. Galatun, \$125; \$24.45; \$58.50; Leon C. Hildout, \$25; Bridges, Chas. Army, \$54; James A. Conson, \$45; Alfred T. Crane, Sr., \$20; Adina Mottram, \$15; A. S. LaPorte, \$28.40; C. E. Oliver, \$25.50; George B. Avery, \$50; Princeton Hotel Association, \$5; E. L. Moore, \$21.30; C. L. Tull, \$16.24; \$15.15; \$40.00; \$2.10; David H. Stillman, \$25; Philip P. Hunt, \$20.85; John J. Walsh, \$2.25; Public Service Electric Company, \$25.00; John Dowd, \$48; Chas. H. French, \$24; \$25; Jacob L. Buser, \$27.45; John Conrad, \$12; Jacob L. Buser, \$10; Albert Weber, \$200; A. J. Collins, \$5; George Brown, \$25; \$24.24; A. J. de Balmes, \$7.50; Rob. M. Rogers, \$14; David H. Totten, \$15; Commonwealth Quarry Co., \$50; M. A. Drake, \$25; James Patton, \$20; M. J. Drummond & Co., \$45.24; The Daily Press, \$25.28; H. L. Corby, \$8; \$2.23; Albert A. Seckley, \$40; Robert L. Orlinberger, \$40.70; \$25; W. William P. Howarth, \$43.45; A. W. Soltes, \$25.55; Public Grounds and Buildings—H. Vanderweide, \$11; Bruckheimer Bros., \$44.28; New York Telephone Co., \$71.29; Catherine Runyon, \$27; The Standard Paint Co., \$3.50; T. F. & A. J. Sayre, \$3.30; Weiss & Epstein, \$3; W. H. Hinkamp, \$14.00; \$12.25; John Conrad, \$28.50; William Trowin, \$6; Samuel Rothel, \$14; Joseph Bauer, \$28.75; Albert C. Smith, \$18.82; Mary J. Talbot Co., \$10; Clark Hardware Co., \$24.33; Thos. W. White, \$3.50; \$3.80; Western Union Telegraph Co., \$2.32; Public Service, Registrar—Frank H. Smith, \$541.50; Electric Co., \$33.44; \$68.44; \$20.04; Victor Manufacturing Co., \$7.50; Mulford and Lumber Co., \$8.65; Electrician—Cardwell & Vernon Co., \$125; Henry P. Wolford, \$15; Chas. D. Revere, \$141.14; Advocate Publishing Co., \$2.57; Elizabeth Daily Journal, \$32; Juli—R. T. Potts, \$18.84; \$60.75; Con. Red Book Co., \$27.50; \$45.97; The 100—Edmund Co., \$27.51; J. O. Brokaw, \$17.23; W. C. Tubbs, \$5.94; Henry J. Schmidt, \$3.15; H. R. Livingston, \$25; Albert C. Smith, \$22.45; Charles W. Dodd, \$125; \$14.90; Fanny Dodd, \$30; James Johnston, \$75; Robert Foulter, \$70; Children's Guardians—New Jersey State Board of Children's Guardians, \$23.25; Laundry—Frederick A. Kitch, \$10; W. R. Coddington, \$55; New Jersey State Hospital, Trenton, \$25.51; New Jersey State Hospital, Morris Plains, \$100.40; Stationary—The Cranford Citizen, \$22.20; \$42.25; J. E. Warner, \$13.50; Westfield Leader, \$5.75; The Standard Publishing Concern, \$3.35; Charles Lehren, \$1.95; \$1.95; W. Vroom, \$23.40; Henry Cook, \$42.75; William P. Schoppe & Co., \$4.33; \$4.64; Chas. M. Affleck, \$12; Elizabeth Novelty Co., \$78.80; Publication—Westfield Leader, \$5.75; \$4.60; \$25; The Standard Publishing Concern, \$3.35; New Jersey Advocate, \$6.30; Rahway Publishing Co., \$25.70; Elizabeth Daily Journal, \$23.40; \$22.86; Incidental—Frank H. Smith, \$1.33; Anna Klemmerow, \$2.20; A. J. de Balmes, \$23.50; \$21; \$24.50; E. P.

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Makes Itself Felt Through The Columns Of His Paper

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**MUST STICK TO PRINCIPLE UNDER  
ALL CONDITIONS**

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To See the Truth and Stand by It  
Should Be the Object of Every Man  
In the Newspaper Field. How the  
Public Can Be Influenced For Good  
or Bad.

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By Arthur V. Shaffer

Webster defines personality as "that which constitutes an individual, a distinct being." The creator delights in diversity. No two flowers, no two leaves, no two faces and no two individuals are precisely alike. Not only

When we think of great epochs in the world's history, at once there stands out, bold and prominent, some great personality. The war for our independence is dominated by the personality of Washington. We cannot talk or think of the civil war without being confronted by the great personality of Lincoln. Political equality and freedom for England at once suggest

The name of the great, immortal Gladstone. So also in the sciences we associate the name of Newton and astronomy, Edison and electricity, etc.

In fact, much of the world's history would never have been written if some particular era had not been dominated by the influence of some great personality.

The responsibility that rests upon a newspaper man today is very great. He is responsible for the influence of his paper, and the influence that his paper would be largely in keeping with the personality of the individual behind the paper. If he is

policy man he will consent to lose his own personality and cater to the tastes of the community, whatever they may happen to be. If, however, he is a man of strength and backbone, instead of being molded he will mold. If the tastes of his community are at a low standard, instead of catering to those of a low taste he will create an appetite for that which is higher by the very tone of his paper. His editorial columns will simply bristle with guns turned on the sins and vices of the city in which he lives.

Personality enters into the business of a newspaper man as much as it does in the business of a statesman.

I know of no business or profession that gives a greater scope or offers a better opportunity for a man to become a public benefactor than that of a newspaper man.

Let the war cloud arise. Let people be oppressed or a government exceed its rights. Presidents may call for volunteers, orators may hold mass meetings, but it is the newspaper man who has the greatest power to arouse the spirit of patriotism. Like the mainpring of a watch, doing its work out of sight, so the editor sits at his desk and through the columns

of his paper reaches the man on the street as well as the man in the office, arouses his patriotism, fires his enthusiasm, and the president's call for volunteers is responded to by a great wave of patriotism.

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**THINGS TO HAPPEN**

Common Council .....	Oct. 10
Water Board .....	Nov. 1
Board of Health .....	Nov. 1
Board of Excise .....	Nov. 6
Board of Education .....	Nov. 7

On Or Any