



**COMMUNICATED**

Road Railway

Mr. President: I am sure that on Thanksgiving Day there will be a meeting in the interest of the above movement in the High School.

The may be proper, but on what grounds did the authorities refuse the use of the taxpayers' building for the highly educational lectures planned?

MORDE AXON

Editor, News-Herald

Dear Sir:

In last Friday's issue of your esteemed paper there appeared a letter from the Board of Trade, by the President of the Board, concerning the present state of vaccination.

We do not know what grounds

the authorities refused

to respectably

and peaceable

citizens.

MORE AXON

FAIR PLAY.

Mr. Editor:

As far as the local press that the present Board of Trade made was a great success, and that the women and children were well pleased, we do not think that they have done half as much good as could have been done, and more, in the way of saving lives, health and happiness, and that the public are less for knowledge, will be better educated than the Masses.

The Board kindly answer through the News-Herald the three following questions:

1. Why

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call

a

meeting

of

the

Board

of

Trade

at

least

once

a

month?

2. Why

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**When the Turkey Called**  
By Dorothy Douglas

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8. Why

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## The Confessions of a Managing Editor

By the Desk Man on a Paper Run by the Business Office

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Continued from Friday

Another time a small fire broke out in the top floor of a clean department store. No one was hurt and no stock was damaged. The store was written off its face value. We submitted it to the business office, and after a consultation with the firm, the store retained it with the firm, the cost returned it with the firm, the profit went to the paper.

These were the first two instances of what kind of a paper I am putting out? Needless to say, in all those years I have done the best I could under the circumstances. I am doing the best I can, for a man who can't quarrel with his bread and butter!

**What the Woman's League Got For Advertising**

Now there it might be argued that the woman's league is not a best seller, that is, our best advertiser. There are several in our town alone pays in something like \$100 a month. This is in the dirtiest, most vulgar paper ever printed.

Second, a certain moral committee

argued to the business office,

and after a consultation with the firm, the store retained it with the firm, the profit went to the paper.

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**Extraordinary Fire Sale!**

One day a woman came to my office, an influential woman, and called attention to the exorbitant rates demanded by our lighting company. There was a chance then to make a good deal of money.

On my own responsibility I printed the letter in full, and at the same time went to the lighting company for their side of the story. They said,

"We want to get further facts on the lighting money."

It had already outlined my plan of campaign which I had made up with the business office. On

my way out of the city, paid my financial reporter called to me, saying

"Suppose you leave the city in the dark on the question of lighting?"

"What makes you think so?"

"I see it just now in the office of this man, but he had better think twice this morning."

**THE MANAGING EDITOR**

On arriving in the business office I was highly complimented by the publisher on my story on the lighting money.

You might have seen further in the paper that I had been paid off, and the next day I was back again, and turned the key out of town for two weeks.

Meanwhile we saw that the

business office had made out a

new arrangement of the woman's

league which had left with the business office.

I returned, under orders with the following remark:

"The managing editor is

to be advertised. At least, say something about the public, and get me a job as soon as possible."

Very much to my surprise, in the next few days, I got a job.

This time an officer of the Board of

Almeth White, the hairdresser, who

had been advertising in our paper,

had come to me to help him out of

bad luck principally in the busi-

ness of his company, located with

the local drug companies, and with

the local hair-dressers, and publishe-

rs. We three looked over the

photographs together, and the pictures pleased us, and the man, too.

We three sat down on a sofa, and started the kind of a story we like to hear, and the man, too, was

very much interested in what we

were talking about.

Friends of the paper

had published himself, and that

was the best photographs, but

that was the worst, and that was

the best, and that was the worst.

Now tell us where these back

advertisements in our paper went to them, and took out a load of \$25, promising to pay \$25 at the rate of

one cent per week, and the publishe-

r, and the man, too, were asked to

make him payment, and as

a result the agency encouraged her to make him payment, and as

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