

The Day's News Pictures

Something New For Blase New York



This isn't a scene in the woods but a corn roast on a New York skyscraper. Girl Scouts give blue New Yorkers a real treat by roasting corn grown on 11th floor terrace farm of Rockefeller Center building.

May They Always Be So!



Happy indeed is this couple shown after their wedding near London. The bride is Elizabeth Benn, daughter of Sir Ernest and Lady Benn. The groom is Paul Shinkman, noted author of New York and Grand Rapids, Mich.

A Real Treasure Chest



Treasure of the kind Robert Louis Stevenson wrote about was unearthed by Fred Marx of New York. He brought an old chest from Europe and had noted locksmith open it. Inside were 14th century jewels, gold coins and documents of inestimable value. Papers showed chest was once owned by King of Saxony.

Where Five Died In Crash



The telephone tractor car that crashed into a work car near Springfield, Ohio, killing five and injuring eighteen. The motorman, blamed for the wreck, is among the dead.

"Big 4" Signed By Metropolitan



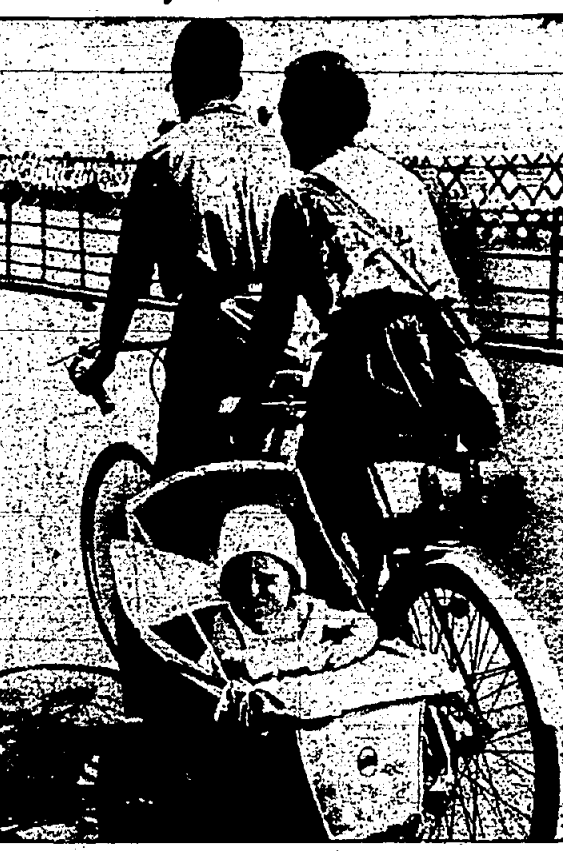
Though "Big 4" of opera have already signed new policy of Metropolitan will be to supply name singers who take most of profits, with less costly but good singers and livelier entertainment such as the American ballet which is engaged for coming season. Lawrence Tibbett and Gladys Swarthout, as they appeared in "Merry Mount" (top), Rosa Ponselle (bottom left), and Lily Pons (bottom right), are the "Big 4."

Has Tough Job



Most important task of Cornelius Van Enger, newly appointed minister to Ethiopia and specialist in African diplomacy, will be the protection of Americans in danger zone as it breaks out.

A Bicycle Built For Three



Automobiles are still injuries for most Englishmen and this one solves his Sunday outing problem by rigging up the bicycle arrangement pictured. Thus papa, mamma and baby enjoy a trip to Clacton, seaside resort.

Freezing Death Test Awaited



Los Angeles authorities may prevent Dr. Ralph Willard (left), from conducting "freezing death" test on Stephen, Simkovich (right), scenario writer. Simkovich is shown signing contract to become "human icicle" to test Dr. Willard's theory that "freezing death with revivification" will kill tuberculosis and other germs.

Germany Adopts Masks For Sailors



Now that Britain has officially consented to rearmament that Germany has already begun, many sailors pictures of latest methods of training her sea fighters to be taken. These sailors, dressed in battle, are practicing loading a gun while wearing gas masks. A defense against poison gas attack.

Freedom Nears



The WPA will bear the entire cost of testing the Bryant street tunnel and cutter. The cost is estimated at \$150,000.

Handle Taken From His Brain



Eight-year-old George Thurston is a lucky lad for surgeons. New York hospital removed the automobile hand handle he had in his head, touching the brain and partially paralyzing him. He's almost well again.

Soup's On For West Point's Plebes



First year men at the U. S. Military Academy at West Point line up for "chow" as they take part in the summer maneuvers on the reservation. The future generals are learning the rudiments of military strategy.

Always Fair

VOL. 113, NO. 2694

RAHWAY, N. J., FRIDAY, AUGUST 16, 1935

PRICE THREE CENTS

City To Seek Approval On WPA Projects

Four Projects At Total Cost Of \$8,690 To Cost City \$100

City Engineer Price received authorization from Council Wednesday night to proceed with approval and plans for four projects.

The projects will provide the city with improvements totaling \$8,690 and involving expenditure of only \$100 by the city.

The four projects authorized by Council from a list of seven submitted by Price: The three-reel movie would have involved a percentage of expenditure of the city.

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Wheatena Program Is Well Attended Tuesday Night

Children Present Before Crowd Of 800

The Wheatena program was presented by boys and girls of the Wheatena park playground Tuesday night. A crowd of 800 children and adults was present.

The program was under supervision of the Wheatena Recreation Commission. Letter Miller was in charge of the general program.

Miss Drew Mossman was in charge of dancing and the revue. Included in the group taking part were: Sophie Tomasi, Audrey Parker, Catherine Biddar, Anna Uslak, Barbara O'Donnell, Marion Todd, Ann Mahol, Elaine Baker, Dorothy Calkowski, Althea Polakoff, Zenda Bunda, Marion Baker, Joe Scantling, and Miss Miller.

Five years later he was named pastor of St. Mark's church. Poor health forced him to resign and he went to Europe, returning here last year.

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Former Local Priest Succumbs At Elizabeth

Rev. John Scheyer Dies Yesterday Following Long Illness

The Rev. John Scheyer, 70, pastor of St. Mark's church here from 1922 to 1931, died yesterday night at 9 in the Alerian Brothers hospital, Elizabeth, following a long illness. He had been in the hospital since March of last year.

Rev. Scheyer was born in Rhenish Bavaria, Germany, came to this country in 1884. He attended a seminary at Cincinnati, Ohio, and was ordained December 8 in 1888 at Marietta, Ohio, by the late Archbishop Messmer.

Rev. Scheyer worked in the northeastern part of the diocese of Green Bay, Wis., for five years, and later became pastor at Appleton, Wis. His knowledge of English, German and French was advanced him rapidly and he was appointed to large parishes.

In 1906, when the diocese of Superior was created, he was appointed to that diocese and he went to Europe, returning here last year.

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LAKE PAUL TO ST. MARY'S
The Lake Paul baseball team found the St. Mary's club too strong and dropped a nine-inning tilt after scoring three runs in the first frame, by an 11 to 6 score.

ST. MARY'S BEAT AL STARS
The St. Mary's baseball nine defeated the Al Stars yesterday by a 5 to 1 score. The Al Stars scored their lone marker in the fourth, but the St. Mary's nine came back in the fifth to bring in five runs.

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Lien Committee Seeks Deputy Tax Collector
Request of J. H. Magel, chairman of the tax lien committee, asking that P. S. Elliott, 100 Emerson avenue, be appointed deputy tax collector was referred to the committee of the whole. According to Magel, the committee of the whole would have to select a deputy collector who would be paid by fees from delinquent taxpayers.

Recreation Commission Plans For Winter
The Recreation Commission, meeting with heads of Rahway Parent-Teacher associations, to the Council chambers last night decided that school sporting programs will be given first consideration when plans for the recreational program for the winter is completed.

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Scene From "Broadway Gondolier"
Dick Powell, Joan Blondell and Adolphe Menjou in production which opens today at the Regent theatre.

"The Arizona" At The Rahway
The city has been requested by the County board in checking into the works no maps are in effect at the Rahway theatre for the Works Progress Administration. Requesting the Council Wednesday night was the city engineer, Fred J. Walker.

Along The Amusement Rialto
"Broadway Gondolier" Warner Bros. new musical comedy, which reunites the stars of "Gold Diggers of 1933," Dick Powell and Joan Blondell, will be shown at the Regent, opening today. In the cast besides Dick Powell and Joan Blondell, are Adolphe Menjou, Louise Brooks, William Grant, George Barbier and Grant Mitchell.

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"Murder Man" At Ritz
Louise Henry and Spencer Tracy in a scene from "The Murder Man," opening at the Ritz theatre tonight.

Stage-Struck
Acting Philadelphia Kicker and McMahon and Patricio Barlow were Wednesday night commended for their work in the production of "The Murder Man," which is being staged at the Ritz theatre.

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Model Home To Open At Elizabeth
Elizabeth's 1935 Model Home, located at 601 Riverside drive, Elizabeth, will be officially opened tomorrow afternoon at 2:30, following a brief program of ceremonies. In a setting of shady trees and near one of Elizabeth's most exclusive residential areas, the dwelling, featuring the latest in home construction, equipment and furnishings, will be open daily for free inspection by the public from noon until 9 p. m.

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Residents Seek Demolition Of Old Building
Twenty-four residents, taking action by a petition signed by 24 residents, asking that a dilapidated building at 184-190 East Grand avenue be demolished, were heard at Wednesday night. The petition was referred to the committee and building board, Patsy Pellegrino.

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The Rahway Record Classified Advertising
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Tailoring - Furriers
DO people know where to find you and your particular type of service? T. J. (Sam) A. Record, 100 West Main street, Telephone RA 7-1011, is a furrier and tailor. He is a member of the Furriers Union, Local 10, and is a member of the Tailors Union, Local 10.

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Of Personal Interest
Mrs. Edward Scherer, 28 Harrison street and Mrs. Walter J. Springer were joint hostesses Wednesday night to the Past Potomac association in the home of Mrs. Scherer. A public card party to be held Tuesday, September 3, in the home of Mrs. Scherer, 28 Harrison street, will be held Tuesday afternoon, August 26, at the home of Mrs. Scherer.

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Would You Want A Newspaper Like This?

A newspaper such as this would not be very interesting, we'll admit. But, without some revenue being realized, nobody could afford to even put out such a paper as this for any great length of time. In other words, to insure a good newspaper the publisher must have the co-operation of the people in general and the support of the merchants.

In newspaper circles, The Rahway Record ranks high as one of the best small town newspapers in the East. The rates charged for advertising are much lower than those of most newspapers having an equal number of readers, and many of them cannot be compared with The Record in the amount of news carried.

The money taken in on the sale of newspapers seldom pays the cost of operating the circulation department of any newspaper organization. Therefore, the only thing on which the paper can realize a profit is on its advertising. The more advertising carried the better the newspaper that can be published. So if you want to continue to have a good newspaper, encourage the merchants to advertise, and don't forget to bring in or send in any news that you may happen to know.

WE SHOULD NOT FROWN ON THOSE WHO GO OUT OF TOWN TO SHOP

They Go In Answer To The Ads

Very few people go out of Rahway to buy food supplies. The meat markets and grocery stores of the city are consistent advertisers. And through reading these ads and making comparisons with the ads of out-of-town stores, the public knows that local food stores can supply anything that is wanted and prices are as low or lower than the markets of other cities. And just as long as they continue to advertise and give equal quality, service and prices as out of town stores, they will continue to get the business.

But with the exception of foods, probably seventy-five percent of the buying by Rahway people is done out-of-town. Thousands of dollars every week go to help some other city to build schools, and churches, pave streets, pay the costs of city government, and the hundreds of other things, thus depriving Rahway of these benefits.

It is not to be expected that all of this vast amount of money that goes out-of-town would be kept in Rahway, but a large part of it would be spent here if people knew where to get the things they want at no higher prices than they would have to pay elsewhere. Almost everybody in Rahway and vicinity reads The Record to keep posted on local news and affairs of the home town. But in addition to reading The Record, most people also read one or more out-of-town papers, principally of Elizabeth, Newark and New York. Not seeing the things they want to buy advertised in their home paper, it is natural for them to go to the stores of other cities when they constantly see these things advertised in the out-of-town papers.

Among the things advertised regularly in the papers of Elizabeth, Newark and New York are women's and children's dresses, boys' clothes, men's clothing, baby clothes, men's hats and shirts, neckwear, women's hats, bicycles, sporting goods, eye glasses, shoe repairing, wall paper, women's hosiery, dry cleaning, auto tires, restaurants, perfumes, toilet articles, patent medicines, auto supplies, paints, kitchenware, tools, stationery, candy, jewelry, watch repairing, roofing, spouting, awnings and many other articles and services that you seldom see advertised in your local newspaper. And because few people know where to find the things they want in Rahway, they go to the stores out of town that are constantly inviting their patronage through advertising.

After all it is the combination of live merchants and a good newspaper that make a live busy town. And neither can well get along without the other. If there is anybody that does not agree with us on this point, he has only to go over to Newark some Saturday afternoon when all the big stores are closed. Compare them with any other business day of the week and you will find these Saturday afternoons are almost like Sunday. The stores that do no advertising remain open hoping for an occasional customer. But when those that advertise regularly are closed a comparatively few people are on the streets and parking space can be found almost any place one cares to park.

If the advertising rate of The Record was high, it would be a different matter, but the rates charged are much lower than are charged by almost any other small town newspaper with a paid circulation equal to that of The Rahway Record. In fact, the percentage of profit realized by The Record on its advertising is far below that of most merchants on the merchandise they sell. Only about one out of every ten merchants in Rahway realizes the benefits to be derived through advertising. These merchants deserve the support of every man, woman and child in the city. They are the real business builders of the town and without them, Rahway would surely be a dead place. These merchants know their prices are low. They are proud of the fact that they can offer their patrons merchandise at a saving and they are not afraid to advertise and let the world know what prices they ask for this item or that. If the other ninety percent of our merchants would just get together, advertise and co-operate for a better business for themselves and their city in general, Rahway would soon gain for itself the reputation of being one of New Jersey's liveliest and busiest small cities.

And The Record stands ready at any and all times to do more than its share in an effort to reach this end.

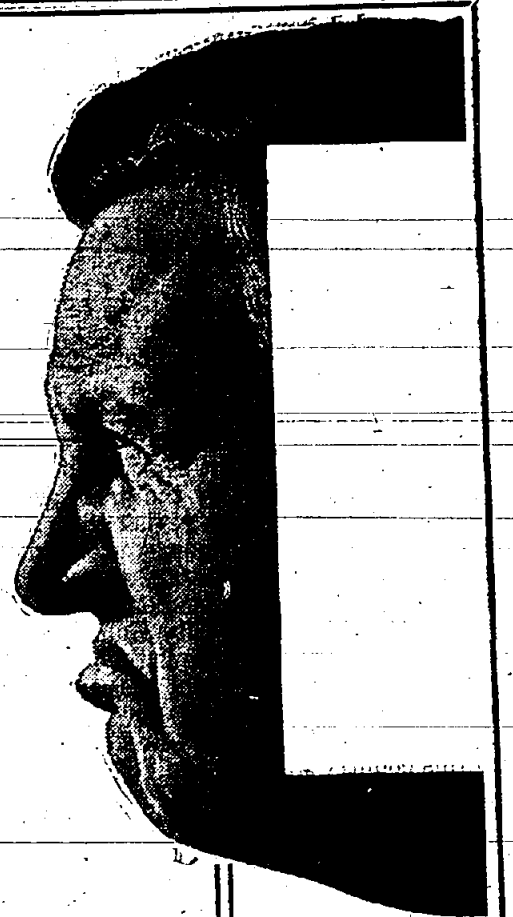
Mrs. Housewife:

The Record will appreciate it and you will be doing the merchants a favor if you will tell them that you would like to see their ads in this newspaper.

Merchants Wise, Advertise In

THE RAHWAY RECORD

"The Home Newspaper"



The Rahway Record

Published by the Rahway Record Co., Inc.
100 Main Street, Rahway, N. J.
Telephone 7-4000
Subscription Price: \$1.00 per Annum in Advance
Single Copies: 10 Cents
Entered as Second-Class Matter, May 1, 1911
Post Office at Rahway, N. J., and at additional mailing offices
Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized on July 1, 1948
Postmaster: Please send address changes to The Rahway Record, 100 Main Street, Rahway, N. J. 07065

FRIDAY, AUGUST 16, 1935

GOOD MORNING

Our Non-Voting "Citizens"

August 20 is the last day Rahway persons not yet registered under the permanent registration act may qualify to vote in the September primary. According to official reports, there are approximately 2,000 eligible voters in the city who have not registered.

This despite the fact that Rahway is now in its second year of permanent registration and constant efforts have been made by the press and officials to get all our eligible voters registered. Many registered last year and still more were registered since that time. It is only necessary to register once and the act takes only a few moments' time in the office of City Clerk Baldwin in City Hall.

What always puzzles us is the apathy many people take regarding their right of franchise. Yet that right for representation in government and some part in running public affairs was one of the reasons why this country was founded. Take the ballot away and a revolt would follow.

Just why should a citizen vote? So that he may have a part in the operation of the affairs of his city. By voting he could have a small part in seeing to it that the proper men who are to run the affairs of his city with his money get in office. If he is sane in his thought, he will insist on using this voting privilege to name the most efficient men for the job offered.

Many people who don't vote will say, "Why should I vote? My vote is only one and means nothing."

The fact of the matter is that while one vote may mean but little by itself it will mean much more when grouped with others. Granting that the 2,000 or more unregistered voters in Rahway are intelligent and really interested in how their money is being spent, they could, by banding together, just about determine the personnel of the local governing body by throwing their support to one candidate or another.

An example of what each vote means was clearly given last year when Mayor Barger noted out Fayette N. Talley by the narrow margin of 23 votes. Just 23 people who said, "My vote is only one and means nothing" could have decided the last mayoral election.

Usually the person who does not vote doesn't care a hang how his city is run but many times those who refuse to go to the polls are the loudest objectors when Common Council members take any action which is contrary to a particular non-voter's wishes.

Those persons who do not vote may consider themselves citizens and patriots but they are mistaken. A person who doesn't care what happens to his city is just as much of a non-patriot as the person who does not care what happens to his country and would not life a finger to save it. Accuse a man of being a non-patriot and he will be ready to fight but those non-voters in Rahway border on being almost that because they are refusing to care what happens to their city and their city is a small but important unit of a nation to which they swear allegiance.

We imagine that those persons who refuse to vote are, for the most part, non-property owners. If they were property owners they would be interested in taking an active part in their government because by doing they would be determining the amount of taxes they would pay.

But these persons are taxpayers even if they do not pay direct city tax. They pay rent to their landlord and their landlord is compelled to charge them on his own costs. If poor city management heaps additional taxes upon the landlord, he passes this increase in his cost on to his tenant in the form of increased rental.

If an efficient Common Council reduces expenses and doesn't lessen the efficiency of the city government, the taxpayer-landlord can pass along this saving to his tenant by reduced rental. Thus, it behooves the non-voter to take a part in protection of his interests by seeing that the correct men get in office. And he cannot put the right men in office if he doesn't vote for the right men and urge them to represent him.

We don't want the non-voter to feel he has to enter politics. On the contrary, we would rather have him steer clear of politics and not pledge himself to any party. Rahway has enough voters who are politicians and who will vote for any man a certain party will put up, regardless of his fitness in comparison to his opponent of the other party. The day of party first has passed. We hope Rahway will soon see the day when qualifications of a candidate are placed paramount to party.

If a whole host of future Japanese naval officers enter our great naval bases as honored guests, isn't our whole fear of Japanese spies exaggerated?

In Ireland the number of pigs has increased 20 percent. Ireland never cast the "fat into the fire" as our AAA.

the scrapbook

History of Rahway from Newspaper Files
Friday, August 16, 1935

Rahway 65 Years Ago

From The National Democrat—August 16, 1935.

Complaint is made by residents of East Rahway that a number of boys are in the habit of playing ball in that portion of the city on Sunday afternoons. They will doubtless be attended to by the police, if it comes to their knowledge.

Rahway 25 Years Ago

From The Rahway News—August 16, 1910.

The trolley ride "around the loop" given by the Lady Woodmen Saturday afternoon, was a great success. About three hundred members and friends took advantage of the outing and enjoyed it thoroughly. After the ride refreshments were served. The affair was in charge of Mrs. Walter Springer and Mrs. John Lake.

Rahway 15 Years Ago

From The Rahway Record—August 15, 1920.

Through the quick and courageous action of Norman Lutz, son of Mr. and Mrs. George Lutz, 48 Hamillon street, the lives of two girls were saved at Sewaren Friday evening when Miss Catherine McGough, of 95 Main street, this city and Miss Myrtle White of Poughkeepsie, N. Y., were pulled from the sound in the nick of time.

Lutz is a Rahway high school boy and star end on last season's football team. His heroic and quick action was warmly commended by those who witnessed the rescue.

Rahway 5 Years Ago

From The Rahway Record—August 15, 1930.

Emotions and sentiments of men who have lived and worked together for the better part of their lives were expressed at the testimonial dinner given George L. Reed last night.

Thirty of the honored guest's associates at the Rahway postoffice and 38 invited guests gathered at River View Tea Room, Lennington street, to pay tribute to Mr. Reed, who yesterday completed 33 years' service as a letter carrier in this city and was retired on full pension.

Jesse E. Lawrence, who with Clarence J. Cook also became an employee of the postoffice here 33 years ago, and who is now superintendent of mails, struck the keynote of the program when he said, "... if any of us ever had any standard to follow it was that set by George Reed."

just between you and me

by ding

Continued From Page One

Not only the butchers, but everybody else, seems to be talking about the present high-cost-of-meat. The editor told me some of the wholesale prices that local shop proprietors must pay, and to put it mildly, it is darned high. However, I understand local butchers are trying to co-operate with local meat buyers by adding only to the wholesale prices the slimmest margin of profit they can possibly get away with.

I received a note from some kind reader asking why I would not, if given the responsibility of slowing down the Greyhound buses as they pass through Rahway which I discussed Tuesday. Well, that kind of puts the matter squarely up to me, but I don't think it would be hard. In the first place, I would learn exactly whether the city, the county or the state has the authority to make the drivers of these buses go slowly. Having learned that it is the city's job, I would then proceed to serve notice upon the owners of the buses that the vehicles must travel only so fast through the city. (Thirty miles an hour would be a good idea, plenty.) Then I'd post a motorcycle cop at each entrance of the city to stop each bus as it came along, and if necessary halt them into court. I believe that the Greyhound owners realize that Rahway meant business they would be glad to stop our roads as highways—not as racetracks. And if you don't think that would work, just try it.

Letters to the Editor

POLICE PRASE
The police get my praise for their speedy capture of the man who shot at automobile in which a little boy was sleeping.

The fact that these men abandoned the car when they discovered the boy proves that solid bandits are raiding the Rahway lawless. Every kidnaper should be prosecuted and punished to the full degree. That is the only way we can frighten others from committing the same crime.

Eighteen permits issued
Building permits issued by the City Engineer reported to City Clerk Baldwin at City Hall Wednesday night. Total cost of construction last month according to the records was \$12,232.

Correspondence
The ladies' auxiliary of the Second Ward Republican Club held an outing Tuesday with 28 members attending. The affair was given at the country park in St. George avenue. Mrs. Fred C. Pfeiffer, Morton avenue, president of the group, was in charge of arrangements.

G. O. P. Auxiliary Holds Picnic
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