

Welcome McNamara welcoming (with awe) Santa at the Children's Center.
(photo-sanibel, inc.)

SANIBEL-CAPTIVA ISLANDER

Devoted to the interests
of Sanibel
and Captiva Islands
since 1961

10¢

*The Finest Shelling Beaches
In The
Western Hemisphere*

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DECEMBER 26, 1974

Audubon Presents "Year End Special"

On Sanibel the "Yearend Special" program presented by Mario Hutton for the past six years is beginning to be awaited as one more festive tradition. Sponsored by the local Audubon Society, of which he is president, this Yuletide show is offered between Christmas and the New Year, featuring every time a different selection of "photo-verse" stories, abundantly spiced with the holiday spirit. Adults and children alike have learned to expect a presentation both joyous and highly informative in Hutton's original style of color slide sequences, accompanied by a poetic commentary. This year the program will

be held tonight, (Thursday), at 8 p.m. in the Sanibel Community House, and all are cordially invited to attend.

The show will include the first showing of "Myrtle, the Reckless Turtle", the rollicking adventures of a young box tortoise, besides other humorous take-offs, among them "Takes, Double Takes and Mistakes", "Dogs without Bark", "Ducking the Issue" and "Plaint of the Tree Frog". In a more serious vein, Mr. Hutton will show some of his most significant compositions, including "Worlds Apart", "The Nightingale", "Beyond Beauty", and "My Rhapsody in Blue".

Bailey Resigns Council Seat: Is Reappointed

"Sure, I'm going to run," said Francis Bailey last Saturday. "That is, unless the skies fall in or something in the next 60 days."

Last Thursday, Mr. Bailey, on the advice of his attorney, resigned from his elected seat on the Sanibel City Council.

Vice-mayor Vernon MacKenzie then suggested that Duane White, who ran sixth in the election be appointed to fill the vacancy.

Mr. White, from the floor, suggested that Mr. Bailey be appointed as he was "the people's choice." Charles LeBuff then amended MacKenzie's resolution substituting Bailey's name. Mayor Porter Goss seconded the amendment, which passed by a 3-1 margin, with MacKenzie casting the "nay" vote.

According to law, an election has to be held no sooner than 60 days and no later than 90 days after a city council seat is vacated.

W.W. Kimball, who, with Arthur Hunt, had instituted a suit "to clear Mr. Bailey's position" Monday a week ago, said Thursday the suit was being dropped (after Baileys resignation) since "We accomplished what we were after. We are ending the whole thing in a friendly manner."

Monday morning, in a clarification of the Thursday quote, Mr. Kimball told the ISLANDER, "Why, Francis and I have been personal friends for many years. You must realize that the suit would prevent some crackpot in the future from entering a suit and causing a lot of embarrassment and trouble. Actually, by entering the suit, we were protecting Francis. Now it's all cleared up, and he's going to run again."

The ISLANDER, at press time, had not been able to find out who, if anyone, will be running against Mr. Bailey for the council seat.

Bretzke Hired As City Manager

David John Bretzke, who was city manager of Plant City, FL, since July 1973, was hired as temporary city manager of Sanibel at last Thursday's council meeting. He applied for the job on Sanibel after losing the Plant City job from "political" difficulties. Plant City has a population of over 16,000 and a budget of almost \$4 million.

Mr. Bretzke was city manager of Old Town, ME (pop: 9000) from 1968 to '73, had previously worked in city management positions in Stillwater, OK, Guthrie, OI, Thornton, CO and Arvada, CO. His last position in Plant City paid \$21,000 yearly.

Bretzke, who is 41, has a wife, Jeanette, and two sons, John and Daniel. A native of Groveland, FL he was graduated from Colorado State University in 1958 and received his MA at the University of Denver in 1964.

In his new position on Sanibel, he will receive a salary of \$60 per day, and expected to begin work this week.



Mayor Goss Resigns From Reporter

Mayor Porter Goss, who was overwhelmingly the leader in the city council election, and who was elected Mayor unanimously by the Council at its first meeting, has permanently resigned his position as officer and director and severed any connection with the Island Reporter for as long as he

holds public office.

Mayor Goss had resigned temporarily from the Reporter during the pre-election campaign and now is making it permanent. The Board of Directors of Island Press and Publicity, which published the Reporter, voted to install Mary R. Goss as a member of the board to replace Mayor Goss.

B - Hive

"The store often imitated, never equaled."

The Outstanding Place on Sanibel Featuring:
LARGEST GOURMET DEPARTMENT IN S.W. Florida
CHEESE from all over the world
OUTSTANDING selection of imported and domestic beers and wines
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HONEY AND OLIVES from many nations
GIFTS FOR EVERY OCCASION - IMPORTED AND DOMESTIC

Plus a Full Line of Groceries

Open Monday - Saturday 9 - 8; Sunday 9 - 6 Periwinkle Way 472-1277

1975

RESOLUTIONS:

1. DRIVE CAREFULLY
2. EAT LESS
3. BE KIND TO ANIMALS
4. DO ALL MY CHRISTMAS SHOPPING AT THE SEA HORSE SHOP NEXT YEAR

SANIBEL-CAPTIVA ISLANDER

Established 1967
Owned by Printers, Inc.
Duff Brown, Publisher

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Production Louise Ostling, Chris Patton,
Karen Robinson, Sandy Lea
Artist Emily Koller
Who's Who Reporter Jeanne Soper
News & Feature Reporter Richard Arthurs
Advertising Representative Margurite Huseby
Subscriptions Sheri Smock

+++
Unclassified Rates: \$1.00 minimum for 15 words or less; five cents a word thereafter.

+++
Deadlines: Ad and news copy are picked up on Saturday afternoon; SHORT news items and ads may be phoned in (463-6792) no later than Monday NOON.

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ISLANDER OFFICE
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Write P.O. Box 2867, FMB - Phone 463-6792 which is not a toll call from the Islands.

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The Wanderin' Wonderer

by Richard Arthurs



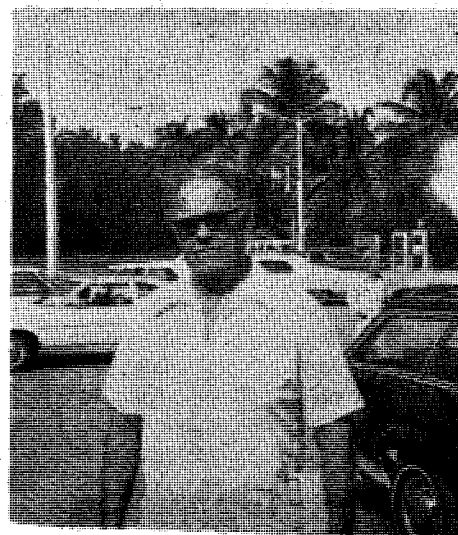
Mrs. Robert Rice - Falls Church, VA
"I love the traditional turkey and dressing holiday diet, but I'm on a special diet so I can't partake."



Rollinda Radford - Sanibel
"Probably turkey. I like strawberry shortcake and ice cream, too."



Concetta Radford - Sanibel
"I like ham, a salad, and some shortcake."



Curt Reinhardt - Shell Harbor
"Turkey, boiled onions, stuffing, deserts with pies, and mashed potatoes. Christmas and Thanksgiving are no times for originality."

dotti
OF SANIBEL THE ISLANDS' BOUTIQUE

Elegant Gowns,
Festive Party Pajamas -
Let's Celebrate The New Year!

1717 Periwinkle Way 472-1070

Get the picture?

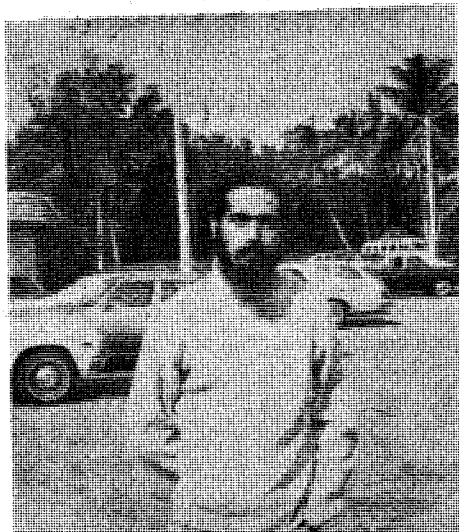
Why not share your islands with your friends back home? We're here to help you do just that. We can supply all your photographic needs including top quality professional processing, fresh film, cameras and accessories. And, while you're here, why not let us arrange for your film to be processed by Kodak to arrive at home before you do? It's a nice touch!

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sanibel

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Michael - Captiva
"I usually fast because Christmas is a spiritual holiday."



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Warwick, Rhode Island
"We just like food."

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Phone: 472-2442

Wanderin This Way...

STANLEY and LORETTA MC KNIGHT from Douglas, IL, had a wonderful welcome when they came back to Periwinkle Park. "It was like coming home. We were glad to see all of our friends."

There is a fascinating sight in the campground. It is a red two decker bus which has been converted to a camper. DAVID and GEORGE CLARK had it shipped from England to Chicago. They are having a good trip and they get 14 miles to the gallon.

EDWARD and JEANNE REATH from Utica, NY, are having a great time collecting shells to be used as Christmas tree decorations.

WILLIAM and DONNA HOWELL from Chicago Heights, IL, are finding shell hunting exciting.

On Sanibel for the twelfth time are RAY and ZENA ZEIGLER from Bristol, IN.

EVELYN CHAMBERLIN from Huron, OH, is glad to be back in his mobile home.

ANDY and GINGER WEEKS from Boston were delighted to find piles of shells for their shell craft.

KEN and MABEL OLIVER from Webster Groves, MO, are glad to be back on Sanibel shelling and doing shellcraft.

WILLIAM and HELEN WEBB from Syracuse, NY, are back again. They say that it seems like coming home.

SAMUEL and BERTHA MAIN from Nokomis and CLARA and HERBERT BURMEISTER from Jensen Beach came to Sanibel to collect shells.

JOHN and CAROLYN SCHLUP and their children, KATHY and BRIAN from Ft. Wayne, IN, are worried that Sanibel may be spoiled. "It is growing so fast."

CECIL and MARGIE ENGELSON from Buckeye, Iowa, have had good shelling.

ROY and FLORENCE RIPPEL have come on a camping trip to Sanibel from Vinton, Iowa.

As visitors, friends, snowbirds, and tourists begin to flock to the Islands in increasing numbers during the holiday season, we thought it might be appropriate to inform our readers of the turbulent history of the Sanibel Sign Ordinance, a legal provision which has played an important role in keeping the Islands as beautiful as they are today.

The story of the sign ordinance dates back almost 15 years. Early in 1960, the Islands obtained permission from Tallahassee to have their own planning department, independent of the Fort Myers-Lee County city planners. Concerned businessmen thought it would be advisable to regulate the gradually growing number of advertising signs, so they agreed to put up uniform small brown and white directional signs to guide visitors to their businesses, in lieu of the gaudier forms of commercial advertising. This was the Islanders' first attempt to quell the spread of the commercial nightmare on Sanibel.

Early in 1961, Lee County obtained the authority to take back all planning duties for the Islands from Tallahassee. Thus, Sanibel came to be controlled by Fort Myers once again and the first regulatory sign agreement eventually fell into disuse.

With the construction of the Causeway in 1963, more and more business trickled into the Islands. As each new advertising sign and billboard popped up on Periwinkle Way in the years that followed, the Islanders slowly woke up to the fact that their domain was losing its natural scenic appeal.

In 1968, the late Floyd Snook, then president of the Chamber of Commerce, recognized that an advertising sign ordinance was badly needed on the Islands. Accordingly, he gathered many of the Island residents together at the Sanibel Community House and suggested that the Island ask Lee County to give them a sign ordinance. His idea met with almost unanimous support. The Islanders next proceeded to hire a lawyer to prepare a draft of the new sign ordinance. After a number of open hearings at the Lee County Courthouse, the ordinance was finally passed by the county in October of 1970 and approved by State officials in Tallahassee on January 1, 1971. The County Commissioners at that time commended the community for their foresightedness and initiative in pushing for a sign ordinance.

Basically, the ordinance states that businesses are limited to only one on-premises sign, which is restricted as to its size, degree of movement, flashing lights, etc. All other advertising signs had to be torn down within a two year grace period. This latter was a wise provision in that it protected the financial interests of those businessmen who had

put up their signs just before the ordinance was passed. Yet it also caused a certain amount of friction between the old businessmen and new businessmen who wanted to put up signs similar to those still standing, thanks to the two year grace period provision.

This tension prompted the Islanders to create a sign committee. The Community Associations of both Sanibel and Captiva, the Conservation Foundation, the Planning and Zoning Board, and the Chamber of Commerce each appointed two delegates to the sign committee, in hopes of getting a wide cross-section of Island opinion. The role of the committee was to be that of a good neighbor: seek out newcomers, explain the ordinance, and try to smooth over disputes.

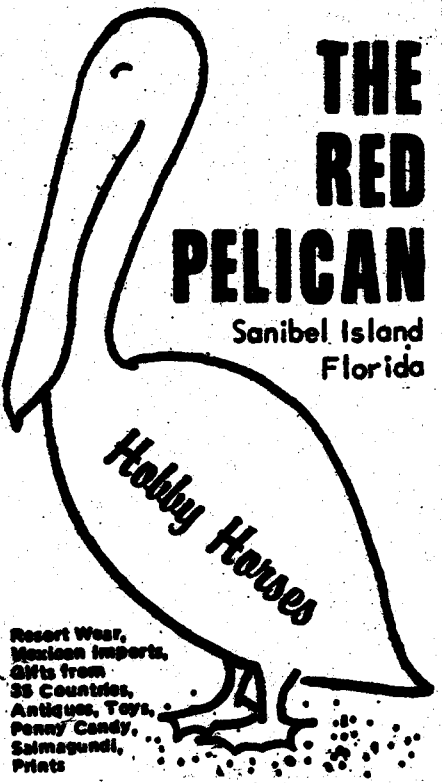
The ordinance has worked well in that businesses limited to only one sign tended to make it as attractive as possible. People began to realize that quality is a better advertising tool than quantity. Today, Periwinkle Way is a showcase of good advertising.

Businessmen quickly realized that tourists still needed some form of guidance to help them find shops and accommodations, so they requested of the County Commissioners that some kind of directional system be developed to meet their needs. With the steady increase of business since 1960, the old directional signs had proliferated so much that they had become quite unsightly. The problem was solved by the sign committee, who, with the support of the Chamber of Commerce, developed two new directional systems. One of these was the Chamber of Commerce map of the Islands, listing all the streets and businesses of the Islands in an alphabetical key with a corresponding numerical key for pinpointing their location. The map is revised yearly so that the locations of new businesses can be included.

The other method was the small green county signs giving such simple unspecified directions as 'Shops,' 'Accommodations,' 'Beach Access,' and the like. When this county sign program was completed two weeks ago, the Chamber of Commerce began removing the old directional signs.

Although the removal of the old signs is progressing quite nicely and is approaching the point of completion, there still remains a small percentage of businesses that have failed to comply with the ordinance. The sign committee is presently contacting these people in an attempt to get them to abide by the law. The fact that home rule is now a reality on Sanibel should facilitate the enforcement of the sign ordinance.

HOURS 10 - 5



Turn Right At The Shopping Plaza
Follow The Signs 472-1323

Dear Readers:

You are invited to visit our Sanibel Highlands model at 1647 Atlanta Plaza Dr. (Turn South on Casa Ybel at the new bank. Travel .6 mile to the subdivision on the right.) The model is open Monday through Saturday from 10 to 4; other times by appointment.

At Sanibel Highlands you will find:

- Quality construction at a reasonable price.
- 3 basic 2 bedroom models available with customized interiors and exteriors.
- Spacious cathedral ceilings in the living area.
- Complete contract prices, starting at \$31,990, which includes lot, carpeting, kitchen appliances, landscaping, sod, and many other standard features.
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We look forward to seeing you soon. If you can't visit, call us at 813-472-2881 or write to P.O. Box 271, Sanibel, for our brochure.

Best wishes for the holidays and 1975,

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Windsor Canadian - \$5.69 qt.

10% Discount on Assorted CASE Orders.

Complete line of Imported cordials, brandies & champagne.





The Creative Arts



Actors Charles Muller, Paul Adams, Frank Herndon, and Rocky Smith appearing in "Silas the Chore Boy" at

the Pirate Playhouse opening December 29, Sunday. Curtain 8:15, box office, 472-2121.

SILAS THE CHORE BOY
A fine old melodrama. "Silas the Chore Boy" opens at the Pirate Playhouse on Sunday, December 29.

The Hunters have set this funny play up in the style of the early 1900's, the same as they did for Aaron Slick from Pumpkin Crick. There's a hero and a heroine and villain, a constable, an old maid, a renowned old gentleman but best of all the play gives fine acting an opportunity to two juveniles, Pert Ridley and Silas Stebbins.

Philip Hunter has directed an excellent cast, Katrina Umland, Paul Adams, Ted Fonda, Ruth Hunter, Frank Herndon, Charles Muller, Barbara Purdy and Rocky Smith. This 'romance of New England' is by Frank H. Bernard and was arranged for production by Edward Massey, the well known Broadway actor.

Curtain for Silas the Chore Boy is at 8:15, Sunday, Dec. 29. Box office, 472-2121.

CAPE PLAYERS TO PRESENT "HELLO DOLLY"

The Cape Players will present "Hello Dolly," as their musical for this year, January 10, 11, and 12 at Fort Myers Senior High School at 8 p.m. Adult tickets, \$3.50, students, \$2.50.

The setting for the show is the Gay Nineties, New York. Joan Patterson will be Dolly, the natural arranger. The music is lively, the story amusing. This show promises to be very exciting.

THE COLONY

Out of state guests this week at The Colony include Mr. & Mrs. Gerald Gary and family of Allentown, PA; Mr. & Mrs. David M. London and family of Martinsville, NJ; the D. D. Morgans of Cincinnati, OH; Rear Admiral and Mrs. George Reider of Scotch Plains, NJ; the Louis Laue family of Rockford, IL; Dr. & Mrs. A. Genecin of Baltimore, MD; Mrs. F. W. Van Dwyne, Jr. of West Falmouth, MA; the E. J. Kaukes of Crystal Lake, IL; the Lee Heiman family of Warsaw, IN; Mr. & Mrs. Charles L. Terry III and family of Exeter, NH; Mr. & Mrs. Louis Vesperi of Eastham, MA; Mr. & Mrs. Barnard Jones of Excelsior, MN; and the Whitney Eastmans from Minneapolis, MN.

Florida guests are Mr. & Mrs. James M. Mead of Lighthouse Point.

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A New Concept on Sanibel
Pool - Boat Dockage - Private Patio - Gulf Easement - \$54,900
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SANIBEL ARMS WEST - Gulf & Tennis Condominium
2 bedroom, 2 bath with large screened porch completely furnished for you - from \$57,500
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Spacious Bayfront Homesite - 160 foot Seawall -
One of a Kind - only \$56,500
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Handmade "One-of-a-Kind" Gifts

"One-of-a-Kind" bright patchwork bow ties, turn-about Moppet dresses with matching hats, hostess aprons & caftans. All hand sewn, and available only at the CORNER SHOPPE.

Corner of Main St. and Periwinkle Way
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Distinctive Gifts and Fashion Jewelry at...

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1622 Periwinkle Way We Gift Wrap & Ship

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Register now for Arly's Macrame Classes and Basic Painting Class taught by Margaret Galloway.
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You need that Special Look

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ALL WOOL, HAND TIED, THICK AND LUXURIOUS,
IN SOFT, GORGEOUS COLORS THAT WILL GO WELL WITH ANY
COLOR SCHEME - A SURPRISING BARGAIN!



WE HAVE MANY MORE LOVELY
THINGS, NOVELTIES AND
SOUVENIRS IN GOOD TASTE,
ALL PRICED REASONABLY,
MORE ARRIVING DAILY.
BROWSERS WELCOME.
ANNETTE & DOUG MANGAN



Keep Up With the
NEWS FROM HOME
WE MAIL ANYWHERE!

ASTROLOGICAL HINTS FROM THE ZODIAC BY Madam Dorinda

ARIES: Be as considerate of your family members and their holiday plans as you can. It is likely that you will change your plans. Be sceptical of

promises from others to do you favors. Seasonal activities should proceed smoothly if you don't dwell on the past.

TAURUS: You should be careful in friendships and with money. Follow up last week's developments, but don't be pushy about it. This is not a good time for travel so play it safe. Emphasize realism and performing a useful service.

GEMINI: Guard against exaggerated expectations, or you will find yourself in an embarrassing situation. Talk over financial matters with your mate or date. Avoid any purchase that increases your obligations. Keep your schedule within the bounds of reason.

CANCER: Postpone any major changes, and be careful who you trust as you are wide open for deception now. Pay attention to what you see and hear, for ideas of other people will help you if you will let them. Good time to get away where you can take your mind off your problems.

LEO: Home affairs will be more compatible for you now, and you are likely to get an opportunity to improve conditions where you work. Guard against accidents and falls. Avoid being a martyr without a very good cause. Go by the rules now.

VIRGO: Finish up old projects already started now, but caution is advised in social matters. Romance is likely to take an unexpected turn now. Be as practical as possible, for you will have a tendency to glamorize possibilities all out of proportion.

LIBRA: Contribute warmth and compatibility to family celebrations in the home, but do not try to travel on Christmas day. Repairs, improvements are favored this week. Your words will have a positive effect you are not even aware of now. You can make use of another's talents or resources.

SCORPIO: Be realistic especially in entertaining. Keep travel to a minimum, and on no account should you go out on a limb where business is concerned. Get together with friends or relatives who are slighted most of the year.

SAGITTARIUS: Do not permit recent worries to shadow festive events. Unexpected tasks or expenses may arise now, but things should go off pretty much as expected. Group activities will give you a chance to win personal recognition with a favorite project.

CAPRICORN: Postpone unnecessary trips and avoid any daring and reckless exhibition this week. Take the best care of your health. Someone or something new will be added to your life now. Shared recreational activities will go well.

AQUARIUS: Avoid unnecessary spending in social activities, and turn a deaf ear to any financial proposition from friends. Keep the good will of important authority figures now. Try to comfort those in distress if at all possible.

Pisces: Use discretion in your social and romantic activities. Whatever is done of a helpful nature is favored for success. Keep your holiday spending within budgetary limits, otherwise, you could have some embarrassing situations. Much contact is likely now with people from far-away places.

"CALL FOR CALL"

Sanibel
Pines



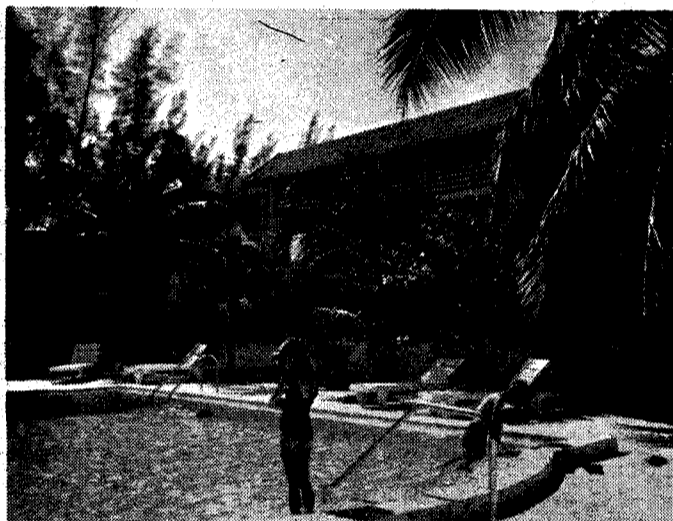
CONDOMINIUM
NOW SHOWING!
NEW "E" MODEL
On Display At Construction Site
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OPEN DAILY

ALSO SHOWING
"A" & "B" MODELS
On Display At

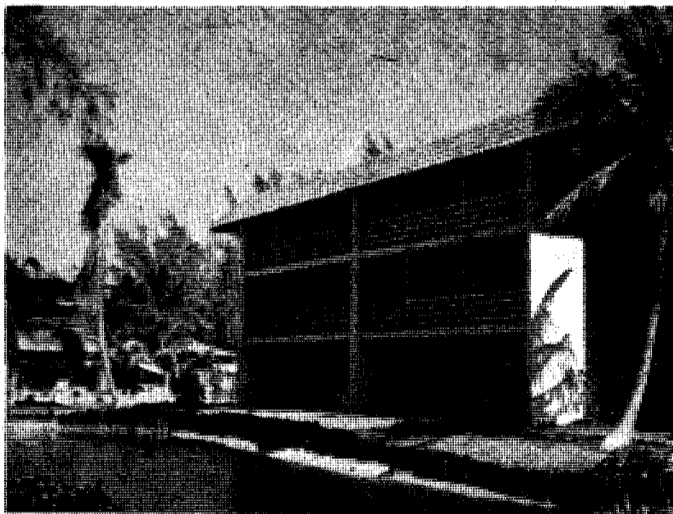
Sanibel Siesta
Fulger Street [off Donax]
On The Gulf Of Mexico

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New residents of SANIBEL SIESTA now enjoying
Island Living at its best.



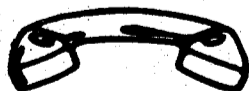
When Only The Finest Will Do

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CONDOMINIUMS

COMMERCIAL

HOUSES



ACREAGE

"Call For Call"

472-1622

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ADDRESS.....
CITY/STATE.....
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For Your Dining and Entertainment Pleasure

Ye Olde Holmes House

Lunch
Mon-Fri
11:30 till 2:PM



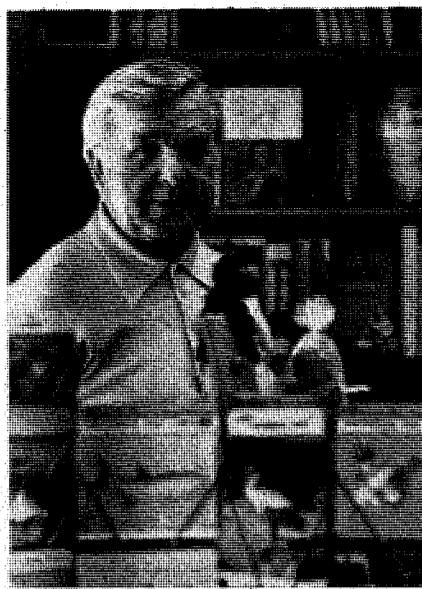
Dining and
Cocktails
7 days 5 till 2:AM

*there are places to eat and then
there is a place to Dine.*

2500 ESTERO BLVD FORT MYERS BEACH

Your host Dave & Donna Miller 463-5519

Gourmet Cuisine compliments of
Chef Bob Liberty
Open Christmas Day



MAC INTOSH

With the holidays here, some people, in this era of baubles and glitter, still look for more substantial items---so we think it high time for a feature on the MacIntosh Bookstore on Periwinkle Way. Owned and operated by Mr. Bill MacIntosh, an Island resident since 1957, the MacIntosh Bookstore has not always been situated under the blossoming orchid tree on Periwinkle Way next to Priscilla Murphy Real Estate. Back in 1960, when Mr. MacIntosh first undertook the enterprise, the bookstore

was housed in a small frame building in the Japanese Garden of the Seahorse Shop.

Mr. MacIntosh is grateful for the support and patronage that Islanders and Island visitors have given him over the years. Ever since the bookstore was established -- almost 15 years ago not -- business has gradually expanded, necessitating greater amounts of space to house the growing stock.

A relatively large percentage of Mr. MacIntosh's stock related directly to Islanders and their interests. Currently, the store has sixty or seventy titles of shell books in stock and an equal number of titles dealing with birds. In general, nature books are a specialty of the shop, which features in excess of a hundred titles dealing with varying aspects of wildlife and ecology.

The bookstore also carries a dozen or more titles of books about the Islands or by Island authors. Mr. MacIntosh has roughly 250 back orders for Elinore Dormer's book, "Sanibel and Captiva, The Seashell Islands" alone. The book was supposed to be released months ago, but is being held up by the publisher for some unknown reason.

And for the anglers and boaters, navigational charts of Island waters are also available at the MacIntosh Bookstore.



Photography by Photo-Sanibel, Inc.





Smugglers Cove

ON FORT MYERS BEACH

WE'RE FAMOUS FOR RIBS!

DINING ROOM
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COCKTAIL LOUNGE

OPEN DAILY
4 p.m. till next day

Sundays
noon till midnight

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5100 Estero Boulevard





CASE'S HARBOR HOUSE RESTAURANT

CLOSED SUNDAY

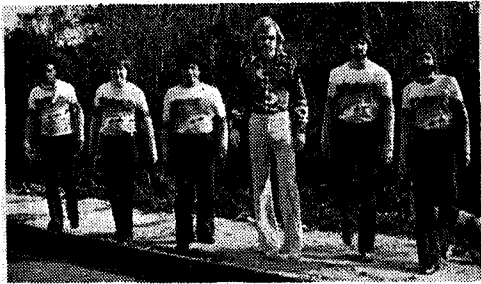
Featuring the Finest in Fresh Seafood,
Chicken & Steaks - Fresh Florida Lobster

Beer & Wine Open for Dinner 5 to 8:30 p.m.



Top Show Entertainment
 Show Time 10:00 p.m.
 & 12:00 Midnight

Entertainment
 from 9:00 p.m.
 to 2:00 a.m.
 Nightly,
 except Sunday



Appearing
 thru Saturday,
 January 4th

The Phil Driscoll Show

Castaways Resort & Restaurant

NEW YEAR'S DAY DINNER 1:00 p.m. to 8:30 p.m.
 Baked Ham with Raisin Sauce

Also a fine selection of seafoods & steaks from reg. menu
 Reservations Suggested 472-1252 or 472-1212

*** SPECIAL HOLIDAY HOURS ***

Monday, Tuesday, Thursday, Friday, Saturday:
 BREAKFAST 8:00 a.m. - 11:30 a.m.
 LUNCH 11:30 a.m. - 4:00 p.m.
 DINNER 5:00 p.m. - 9:30 p.m.

NEW YEAR'S EVE:
 Close at 2:30 p.m.

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Gasparilla Restaurant

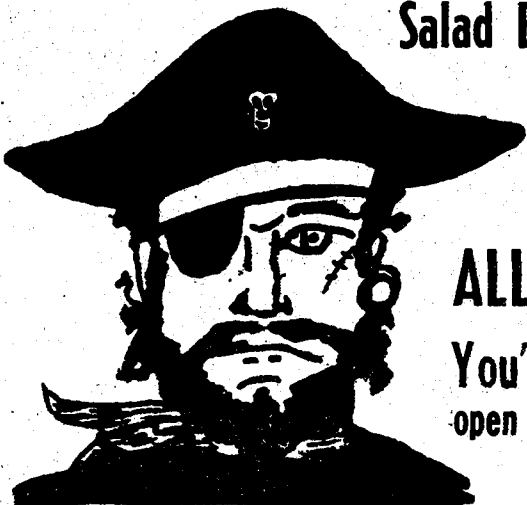
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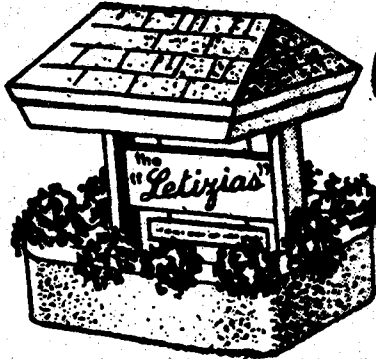
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Happy New Year! Closed New Year's Eve & New Year's Day Announcement

By popular request, and for your dining pleasure, we will now be open
 Friday evenings and closed Tuesdays.

Also, we have added some new seafood specialties to our menu;
 mussels in garlic butter or alla marinara; scungilli (conch) alla marinara
 and the most delicious and delicate white clam sauce you have ever tasted.



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OVER SANIBEL BRIDGE McGregor Boulevard (or Punta Rassa Road)



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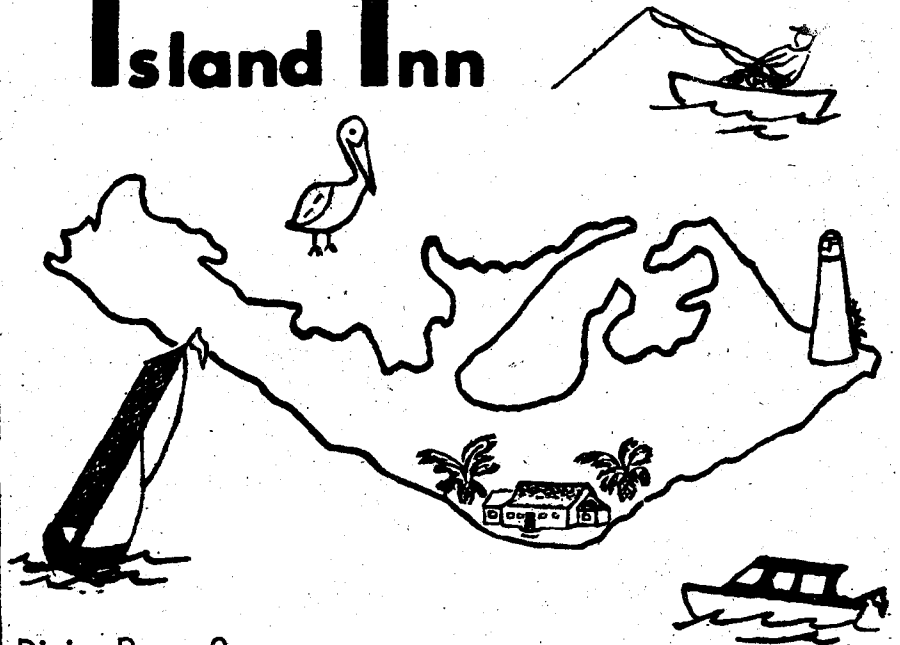
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Dancing In Our Shark's Cove Lounge Fri., Sat. &
 Sun. Nights With Pappy & His Welker Twins

Open 1 1/2 a.m. to 2 a.m. 472-1494 Closed Wednesday



Island Inn



Dining Room Open
 Breakfast 7:30-9:00
 Dinner 6:30-7:45

472-1561

Career Education At Islands' School



Eric Wightman at the electric sander.



Mr. Runnels instructs the class in wood finishing.

by Richard Arthurs

Recently I enjoyed the privilege of sitting in on a class in career education conducted at the Sanibel Elementary School. It occurred to me that the public might be interested in knowing a little bit about this interesting program being taught in the Islands' only school.

Career education is a federally sponsored program which is channeled through all state, county, and local schools. The purpose of this program is to introduce children to the elements of self-awareness, educational awareness, career awareness, economic awareness, decision making, beginning competency, employability skills, attitudes and appreciations, in hopes that they will emerge with self-identity, educational identity, career identity, economic understandings, career decisions, employment skills, career placement, and self-social fulfillment. The idea is to bring teacher, counselor, occupational specialist, and student together in order to plot out the best course for the student to take during his educational career. The program is taught in all grades from kindergarten to 14th, or adult continued education.

Every teacher who undertakes career education instruction has the

opportunity to choose his particular field of study from a number of specially developed kits provided by the federal government. There are more than 150 specific occupational kits to choose from.

At the Sanibel Elementary School, Mr. B. G. Runnels is in charge of career education. The students are currently studying carpentry. They actually work with the tools only twice a week, although many aspects of Mr. Runnels' lectures have bearing on the career under scrutiny at any given time. The youngsters previously investigated the occupation of fireman, at their own request, Mr. Runnels informs me.

SPORTS

Reel Eel Tips

by Skip Purdy

Our northern friends are now here and ready for some fishing. I've heard word of nice size speckled seatrout, better known as the spotted weakfish to northern fishermen, being caught off the Sanibel Causeway. Give it a try down in the Ding Darling Bird Sanctuary, too, but only on the right hand side of the road which is salt water. A Florida fishing license is required for fresh water fishing on the left hand side. I suggest using light tackle and "educated" live shrimp for bait. Since trout are attracted to noise, use the still fishing method with a "popcorn". Put on a # 1/0--2/0 hook or a treble hook of comparable size which will help in getting a stronger hold on your trout. This fish has an extremely soft mouth therefore don't be too hasty in setting the hook when the fish strikes. Don't force the fish during the play because your hook will tear loose easily. Trout are very good on the dinner table and can be prepared in many different ways.

Are you ready to try for some

snook? What's a Snook, you ask! It's a popular Florida game fish and very good eating. You can identify this fish by his main characteristic being a dark lateral line going from the top of the gill across the body ending at the middle of the tail. There have been some nice catches off the Sanibel Causeway, Blind Pass Bridge and along the mangroves in the bay areas. The best time to try is during the incoming tide in the late afternoon to evening and daybreak hours. I recommend light to medium tackle using live "educated" shrimp or artificial bait, such as, feathered jigs, spoons, mirror lures and a variety of others.

Have fun fishing but please obey the following laws.

"MINIMUM LEGAL LENGTH"

Snook---18 inches, trout---12 inches, flounder---11 inches, mackerel---12 inches, mullet---12 inches, pompano---12 inches, redfish---10 inches, bluefish---10 inches.

Snook---limited to (4) per day per person.

Happy New Year!

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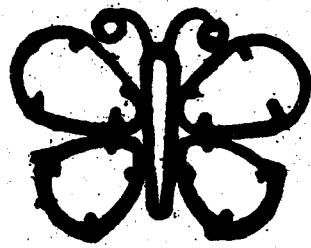
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Elsie Malone Specimen Shell Shop



Elsie and Elsie Malone

photo by Alice Donason Barbour

**Christmas Money
To Spend?
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**Bailey's
Sportswear Center**



Among Sanibel's other commercial rarities, the Elsie Malone Specimen Shell Shop stands alone. In the opinion of conchologists from all over the world, the shop is the only specimen shell shop of its kind anywhere. All it takes is a visit to Elsie Malone Specimen Shells on Periwinkle Way to convince one of the validity of this last statement.

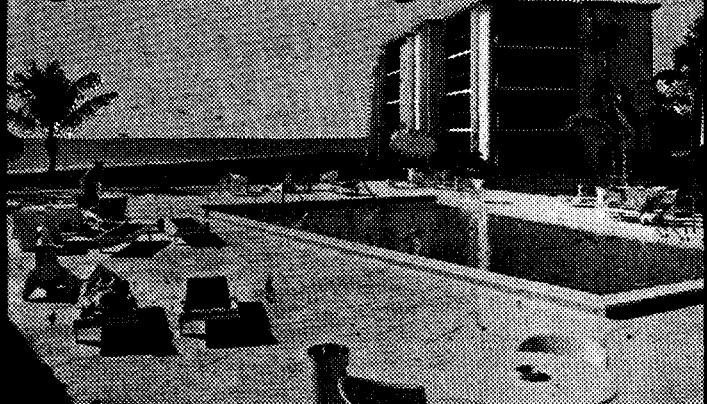
The Malones buy, sell, and trade only specimen shells for shell collectors from all corners of the globe. The inventory of the shop includes most worldwide rare and uncommon shells, which are priced anywhere from 25 cents on up to \$600, depending upon the rarity of the shell. The Malones will mail shells anywhere in the United States, but their correspondence as collectors turns up everywhere from Japan, Indonesia, the Solomon Islands, and Fiji to their accustomed haunts, the Caribbean.

The name of the shop is almost a misnomer, in that the firm is comprised of not one Elsie Malone but two --- mother and daughter. The Malones have been in Florida since 1947. They first became interested in shell collecting back in 1951 as a result of taking up skin diving among the coral reefs which abound in the Florida Keys.

They moved to Sanibel eleven years ago, where their hobby quickly blossomed into a full scale business. The Malones started trading in specimen shells commercially in February of 1964. In 1963, the elder Elsie Malone was awarded first prize for the most outstanding shell collection by the Philadelphia Academy of Science.

The Malones still do much of their own collecting, diving in shell waters both in the Caribbean and elsewhere. According to the 1965 edition of The Book of Shells, Elsie Malone, Sr. "has been attacked by Moray Eels, chased by sharks, and stung by glass worms." The younger Elsie Malone was stung by a black eagle in Aruba in October of 1973, as a result of which her peripheral nerves are paralyzed. But in spite of such setbacks and tribulations, the Malones are still collecting the rarities of the sea, and they have good reason to be proud of the amazing collection they have amassed.

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10:00 - 5:30 Tues. - Sun. Lighthouse end of Sanibel
 Happy New Year!

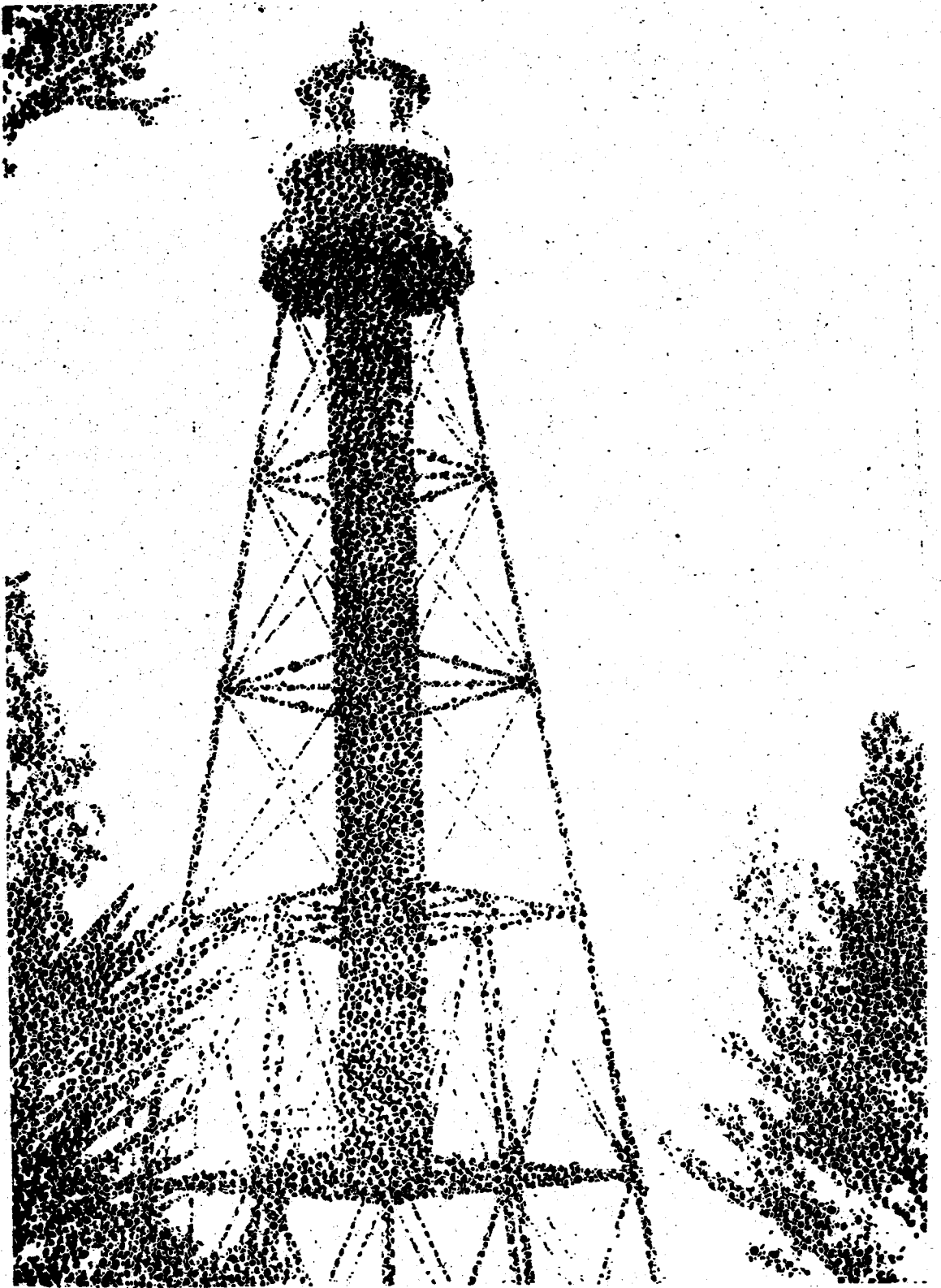



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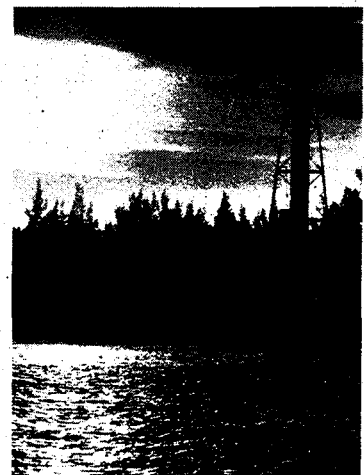


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FICTION

- ✓ 1. CENTENNIAL. James A. Michener. | Random House. \$12.50. Selling at a weekly average of 10,000 copies, this title has 380,000 copies in print and has sold 325,000.
- ✓ 2. SOMETHING HAPPENED. Joseph Heller. | Knopf. \$10
- ✓ 3. THE SEVEN-PER-CENT SOLUTION. John H. Watson. M.D., as edited by Nicholas Meyer. | Dutton. \$6.95. Selling at a rate of 5000 to 6000 copies per week, this title has 125,000 in print.
- ✓ 4. THE PIRATE. Harold Robbins. | Simon and Schuster. \$8.95. Total sales: 116,000.
- ✓ 5. THE EBONY TOWER. John Fowles. | Little, Brown. \$7.95
- ✓ 6. TINKER, TAILOR, SOLDIER, SPY. John le Carré. | Knopf. \$7.95
- ✓ 7. HARLEQUIN. Morris West. | Morrow. \$7.95
- ✓ 8. THE DOGS OF WAR. Frederick Forsyth. | Viking Press. \$7.95
- ✓ 9. LADY. Thomas Tryon. | Knopf. \$7.95. A new fiction best seller.
- ✓ 10. JAWS. Peter Benchley. | Doubleday. \$6.95

NONFICTION

- ✓ 1. ALL THINGS BRIGHT AND BEAUTIFUL. James Herriot. | St. Martin's Press. \$8.95. Total sales: 164,000; copies in print: 210,000.
- ✓ 2. TALES OF POWER. Carlos A. Castaneda. | Simon and Schuster. \$7.95. Total sales: 209,000.
- ✓ 3. STRICTLY SPEAKING. Edwin Newman. | Bobbs-Merrill. \$7.95. With 120,000 copies in print, and sales to date of 101,000, the publisher is shipping an average of 15,000 to 20,000 copies per week.
- ✓ 4. THE BERMUDA TRIANGLE. Charles Berlitz with J. Manson Valentine. | Doubleday. \$7.95
- ✓ 5. A BRIDGE TOO FAR. Cornelius Ryan. | Simon and Schuster. \$12.50. Total sales: 110,000.
- ✓ 6. THE PALACE GUARD. Dan Rather and Gary Paul Gates. | Harper & Row. \$8.95
- ✓ 7. THE MEMORY BOOK. Harry Lorayne and Jerry Lucas. | Stein and Day. \$7.95
- ✓ 8. THE WOMAN HE LOVED. Ralph G. Martin. | Simon and Schuster. \$9.95. Total sales: 110,000.
- ✓ 9. SUPERSHIP. Noël Mostert. | Knopf. \$8.95. A new nonfiction best seller.
- ✓ 10. ALL THE PRESIDENT'S MEN. Carl Bernstein and Bob Woodward. | Simon and Schuster. \$8.95. Total sales: 273,000.

FICTION CANDIDATE

- ✓ GLORY AND THE LIGHTNING. Taylor Caldwell. | Doubleday. \$10

NONFICTION CANDIDATES

- ✓ MORRIS: An Intimate Biography. Mary Daniels. | Morrow. \$4.95
- HELTER-SKELTER: The True Story of the Manson Murders. Vincent Bugliosi with Curt Gentry. | Norton. \$10
- ✓ I AM NOT A CROOK. Art Buchwald. | Putnam. \$6.95. A new nonfiction candidate, published October 11, this collection, PW predicts, "might provide a hilarious instant history of the Watergate Follies for future incredulous generations."

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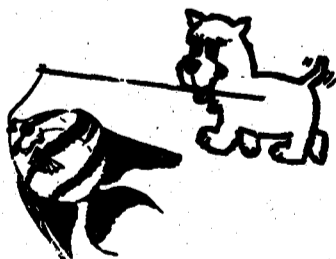
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BRUSH WITH A BODY	THURSDAY	December 26
SILAS THE CHORE BOY	SUNDAY	December 29
SILAS THE CHORE BOY	SUNDAY	January 5
BRUSH WITH A BODY	SATURDAY	January 11
THE GIRLS IN 509	SUNDAY	January 19
SILAS THE CHORE BOY	SATURDAY	January 25
BRUSH WITH A BODY	SUNDAY	February 2
THE GIRLS IN 509	SATURDAY	February 8
THE GIRLS IN 509	SUNDAY	February 9
SILAS THE CHORE BOY	FRIDAY	February 14
SILAS THE CHORE BOY	SUNDAY	February 16
BRUSH WITH A BODY	SATURDAY	February 22
BRUSH WITH A BODY	SUNDAY	February 23
THE GIRLS IN 509	SATURDAY	March 1
THE GIRLS IN 509	SUNDAY	March 2
SILAS THE CHORE BOY	SATURDAY	March 8
SILAS THE CHORE BOY	SUNDAY	March 9
BRUSH WITH A BODY	FRIDAY	March 14
BRUSH WITH A BODY	SUNDAY	March 16
THE GIRLS IN 509	SATURDAY	March 22
THE GIRLS IN 509	SUNDAY	March 23
SILAS THE CHORE BOY	MONDAY	March 31
THE GIRLS IN 509	SATURDAY	April 6

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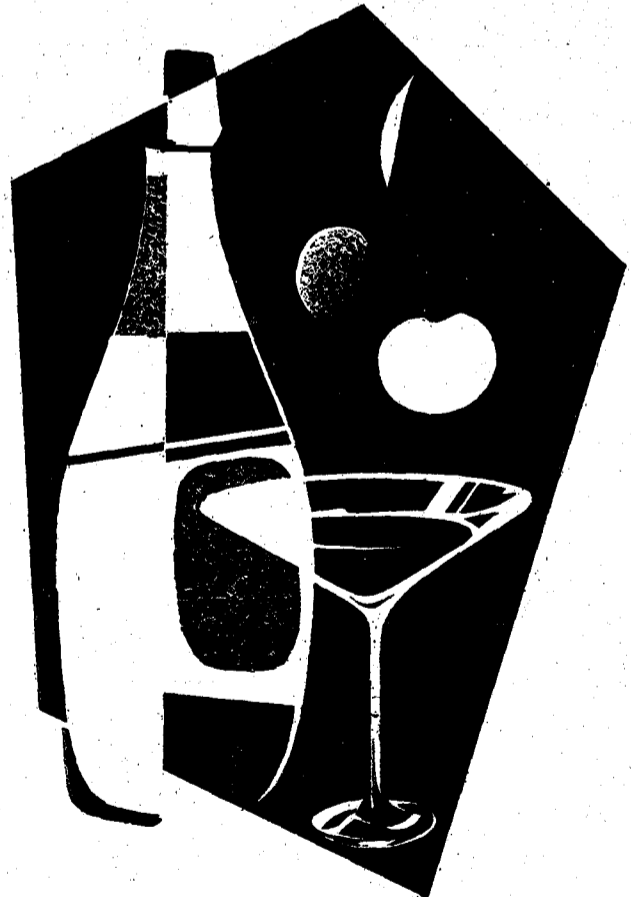
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